



**Planning applications committee**

**10:00 to 11:05**

**12 May 2022**

Present: Councillors Driver (chair), Champion, Grahame, Peek, Sands (M), Stutely and Thomas (Va)

Apologies: Councillors Button (vice chair), Bogelein, Everett, Giles (other council business) and Lubbock

**1. Declarations of interests**

Councillor Driver declared an other interest in item 6 (below) no Application no 21/01753/F 7-9 Queen Street, Norwich NR2 4SG as a member of The Campaign for Real Ale (CAMRA).

**2. Minutes**

**RESOLVED** to approve the accuracy of the minutes of the meeting held on 10 March 2022, subject to adding Councillor Peek to the list of members present.

**3. Application no 21/01524/F, 21/01532/A, Telephone Box Adjacent to 195 and 197 Plumstead Road, Norwich**

The planner (case officer) presented the report with the aid of plans and slides.

During discussion, the planner, together with the area development manager and the planning team leader referred to the report and answered members' questions. A member commented that the applicant had relocated the hub following the committee's concerns about highway safety. In response to members' concerns regarding the need to mitigate sudden flashes when the adverts changed, it was agreed to add a condition to require a fade between advertisements. Members were also advised that adverts were static and would be displayed for a minimum 10 seconds, and that advertising content was regulated under separate legislation. Members were also advised that no weight should be attached to the provision of free advertising to the council from the applicant. Breaches in the conditions would be subject to enforcement.

The chair moved and Councillor Sands seconded the recommendations as set out in the report, and the amendment to the condition to ensure fading between changes in the advertising on the grounds of highway safety.

During discussion members commented on the applications and welcomed that the applicant would share data with the council. The committee noted that there had been objections to the planning application, as set out in the report, and whilst there was no legal obligation to consult on applications for advertisement consent, residents would have been aware of both these applications. The applications had been assessed and the impact of the hub did not warrant refusal.

Councillor Champion said that he could not vote on these applications because of his concerns about the use of energy for this purpose and that the hubs were detrimental to residential amenity.

**RESOLVED:**

(1) with 5 members voting in favour (Councillors Driver, Thomas, Sands, Stutely and Peek) and 2 members from abstaining from voting (Councillors Champion and Grahame) to approve application no. 21/01524/F, Telephone Box adjacent to 195 and 197 Plumstead Road, Norwich and grant planning permission subject to the following conditions:

1. Standard time limit;
2. In accordance with plans;
3. Sharing of data with the council.

Informative notes:

1. Highways informative 4: works to the public highway.

(2) with 5 members voting in favour (Councillors Driver, Thomas, Sands, Stutely and Peek), 1 member voting against (Councillor Grahame) and 1 member abstaining from voting (Councillor Champion) to approve application no. 21/01532/A, Telephone Box Adjacent To 195 And 197 Plumstead Road, Norwich and grant advertisement consent subject to the following conditions:

1. No advert displayed without permission of owner
2. No advert to obscure highway infrastructure/endanger pedestrians.
3. Advert to be maintained as not to impact visual amenity
4. Advert should be maintained as not to endanger the public
5. On removal, the site should not endanger the public or impact visual amenity
6. Screens synchronised to multiple images do not change at different times
7. Minimum display time set at 10 seconds
8. Images should be static with no animation or moving images
9. Maximum level of nighttime illumination should be set at 300 cd/2.
10. No audio output permitted.
11. Advertisements shall be faded for a minimum of 1 second when transitioning between advertisements to avoid sudden changes that cause distraction.

(The plans for the following two agenda items had been interchanged in the agenda papers and in the presentation. Members were informed of this at the meeting and confirmed that this did not detract from the committee's ability to determine the

applications. Amended reports were subsequently published on the council's website with the agenda papers and on the public access planning portal.)

**4. Application nos 21/01600/F, 21/01603/A, BT Kiosk Outside 2-10 St Stephens Street, Norwich**

The planner (case officer) presented the report with the aid of plans and slides, pointing out that the street layout would be altered by the current road works.

During discussion the planner, area development manager and planning team leader answered members' questions. Members were advised that although in the City Centre Conservation area, St Stephens Street was in the main retail area of the city and this proposal did not harm the historic city centre and its impact should be considered in the context of other illuminated signs in shop windows and on bus shelters.

In response to a member's suggestion that the hub would obstruct the cycle path, the planning team leader confirmed that all road users' needs were considered as part of the assessment and that the proposed hub would be located further along the pavement for this purpose.

The chair moved and Councillor Sands seconded the recommendations as set out the report, and the amendment to the condition to ensure fading between changes in the advertising on the grounds of highway safety.

During discussion and in response to a members' comment, the area development manager said that it would be unduly onerous to require the applicant to ensure that the hub was kept free of graffiti.

**RESOLVED:**

(1) with 5 members voting in favour (Councillors Driver, Thomas, Sands, Stutely and Peek) and 2 members abstaining from voting (Councillors Champion and Grahame) to approve application no. 21/01600/F, BT Kiosk Outside 2-10 St Stephens Street, Norwich and grant planning permission subject to the following conditions:

1. Standard time limit;
2. In accordance with plans;
3. Sharing of data with council.

Informative notes:

1. Highways informative 4: works to the public highway.

(2) with 5 members voting in favour (Councillors Driver, Thomas, Sands, Stutely and Peek) and 2 members abstaining from voting (Councillors Champion and Grahame) to approve application no. 21/01603/A, BT Kiosk Outside 2-10 St Stephens Street, Norwich and grant advertisement consent subject to the following conditions:

1. No advert displayed without permission of owner

2. No advert to obscure highway infrastructure/endanger pedestrians
3. Advert to be maintained as not to impact visual amenity
4. Advert should be maintained as not to endanger the public
5. On removal, the site should not endanger the public or impact visual amenity
6. Screens synchronised to multiple images do not change at different times
7. Minimum display time set at 10 seconds
8. Images should be static with no animation or moving images
9. Maximum level of night time illumination should be set at 300 cd/2.
10. No audio output permitted.
11. Advertisements shall be faded for a minimum of 1 second when transitioning between advertisements to avoid sudden changes that cause distraction.

**5. Application nos 21/01612/F, 21/01604/A, BT Kiosk Infront of 36 St Stephens Street, Norwich**

The planner (case officer) presented the report with the aid of plans and slides.

During discussion, the committee sought clarification on the location of the public phone and were advised that it would be situated facing the road.

The chair moved and Councillor Sands seconded the recommendations as set out the report, and the amendment to the condition to ensure fading between changes in the advertising on the grounds of highway safety.

Councillors Champion and Grahame explained their reasons for not supporting these applications which included concerns about residential amenity and highway safety, use of energy for the illuminated signs and that advertising led to overconsumption.

**RESOLVED:**

- (1) with 5 members voting in favour (Councillors Driver, Thomas, Sands, Stutely and Peek) and 2 members abstaining from voting (Councillors Champion and Grahame) to approve application no. 21/01612/F, BT Kiosk Infront of 36 St Stephens Street, Norwich and grant planning permission subject to the following conditions:

1. Standard time limit;
2. In accordance with plans.
3. Sharing of data with council.

Informative notes:

1. Highways informative 4: works to the public highway.
- (2) with 5 members voting in favour (Councillors Driver, Thomas, Sands, Stutely and Peek) and 1 member voting against (Councillor Grahame) and 1 member abstaining from voting (Councillors Champion) to approve application no. 21/01612/F, BT Kiosk Infront of 36 St Stephens Street, Norwich and grant advertisement consent subject to the following conditions:

1. No advert displayed without permission of owner
2. No advert to obscure highway infrastructure/endanger pedestrians
3. Advert to be maintained as not to impact visual amenity
4. Advert should be maintained as not to endanger the public
5. On removal, the site should not endanger the public or impact visual amenity
6. Screens synchronised to multiple images do not change at different times
7. Minimum display time set at 10 seconds
8. Images should be static with no animation or moving images
9. Maximum level of night time illumination should be set at 300 cd/2.
10. No audio output permitted.
11. Advertisements shall be faded for a minimum of 1 second when transitioning between advertisements to avoid sudden changes that cause distraction.

## **6. Application no 21/01753/F 7-9 Queen Street, Norwich NR2 4SG**

(Councillor Driver declared an other interest in this item.)

The planner (case officer) presented the report with the aid of plans and slides. During the presentation she confirmed the changes that had been made to the application following the initial consultation to mitigate noise concerns from the occupants of the adjacent office buildings.

During discussion, the planner confirmed that the existing toilets on the first floor were sufficient. There was a toilet for disabled people on the ground floor. She also confirmed that there were no residential buildings in the vicinity.

The chair moved and Councillor Sands seconded the recommendations as set out the report.

**RESOLVED**, unanimously, to approve application 21/01753/F at 7-9 Queen Street, Norwich NR2 4SG and grant planning permission subject to the following conditions:

1. Standard time limit;
2. In accordance with plans;
3. External speakers installed in the rear garden area shall be equipped with noise limiters as submitted;
4. TR7 – works on site in accordance with Arboricultural Impact Assessment/ Arboricultural Method Statement/Tree Protection Plan.

Informative:

1. Awning to remain a minimum of 1.98m above the ground.

CHAIR