

Norwich area museums committee

Date: **Tuesday, 10 March 2015**
Time: **14:00**
Venue: **Mancroft room**

City Hall, St Peters Street, Norwich, NR2 1NH

For further information please contact:

Committee members:

Norwich City Council: Councillors Blunt, Bradford, Button, Price, Maxwell and Wright

Norfolk County Council: Councillors Bremner, Dearnley, Gihawi, Morgan, Sands (M) and Watkins

Co-opted non-voting members: Brenda Ferris (Norfolk Contemporary Arts Society), Charlotte Crawley (East Anglia Arts Fund) and Ceri Lamb (Friends of Norwich Museums), Councillor Bracey (Broadland District Council), Councillor Hornby (South Norfolk Council)

Committee officer: Lucy Green
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Information for members of the public

Members of the public and the media have the right to attend meetings of full council, the cabinet and committees except where confidential information or exempt information is likely to be disclosed, and the meeting is therefore held in private.

For information about attending or speaking at meetings, please contact the committee officer above or refer to the council's website.

Agenda

- 1 Apologies**
To receive apologies for absence
- 2 Public questions/petitions**

To receive questions / petitions from the public (notice to be given to committee officer in advance of the meeting in accordance with appendix 1 of the council's constitution)
- 3 Declarations of interest**
(Please note that it is the responsibility of individual members to declare an interest prior to the item if they arrive late for the meeting)
- 4 Minutes** **3 - 6**

Purpose - To agree the accuracy of the minutes of the meeting held on 9 December 2014.
- 5 Members briefing paper to March 2015** **7 - 16**

Purpose - To update members on the work of the Norwich museums to March 2015.

Date of publication: **Monday, 02 March 2015**



NORWICH AREA MUSEUMS COMMITTEE

14:05 to 15:30

9 December 2014

Present:

City Councillors:

Button (chair)
Blunt
Bradford
Price
Maxwell

County Councillors:

Bremner
Dearnley
Watkins
Morgan

Co-opted Non-voting members:

Brenda Ferris (Norfolk Contemporary Art Society)
Charlotte Crawley (East Anglia Arts Fund)
Rory Quinn (Friends of Norwich Museums) – standing in for Ceri Lamb

Apologies:

County Councillors Sands (M) and Gihawi and City Councillors and Councillor Bracey (Broadland District Council) and Ceri Lamb (Friends of Norwich Museums) and Councillor Hornby (South Norfolk Council)

1. APPOINTMENT OF CHAIR

As Norfolk County Council had now made their appointments for the civic year, the process to select a chair took place.

RESOLVED to appoint Councillor Sally Button as chair for the remainder of the civic year.

2. APPOINTMENT OF VICE CHAIR

As Norfolk County Council had now made their appointments for the civic year, the process to select a vice chair took place.

RESOLVED to appoint County Councillor Bert Bremner as chair for the remainder of the civic year.

3. DECLARATIONS OF INTEREST

There were no declarations of interest.

4. MINUTES

RESOLVED to agree the accuracy of the minutes of the meeting held on 17 June 2014.

5. THE NORWICH MUSEUMS – MEMBERS’ BRIEFING DECEMBER 2014

Rachel Kirk, the museums manager presented the report and answered member’s questions.

She reported that a voucher scheme which included entrance to Stranger’s Hall and the Museum of Norwich at the Bridewell - in conjunction with Norwich Castle Museum - needed further development, explaining that day trippers often do not have time or inclination to visit all museums within one day. She said it was possible that this may be developed into a county-wide, two week voucher aimed at holiday makers to the region.

Rachel explained that there had been issues regarding visitor numbers to Stranger’s Hall as the Tudors had been taken off the school curriculum. As such, visitor numbers had been down and were proving difficult to turn around. She added that archaeology is now a part of the curriculum and as such visitor numbers to the Castle Museum had increased. Taking into account the 'Storming the Castle' attraction, which engages pupils in maths problems, she said that the education side of the museums service was doing well, although a little unsettled.

In response to a member’s question, the museums manager agreed that it would be worth exploring extended timescales for tourist tickets to the museums such as those issued at the historic dockyard in Portsmouth. Another suggestion was to examine a similar option to that employed by the Eden Project in Cornwall, namely free re-entry within one year which could incentivise additional visits to the city, encouraging further spend within shops and cafes. The museums manager said that these options could be born in mind, but would need to be closely examined to see which model would fit best with existing offers. She also clarified that school visits are included in the total visitor number section of the figures circulated prior to the meeting.

Rachel said that the possibility of online ticketing was also being examined although progress was proving slow in this area. She explained that this was due to software issues and trying to ensure that functionality matched across all county council and museum service systems. Members expressed surprise that online ticketing was not available and also that tickets for museums were not able to be purchased via tourist information centres. There was a consensus that museum tickets for any museum in the county should be available at any tourist information centre in the county.

She went on to highlight the upcoming Manet exhibition, which she explained would receive publicity through both advertisement and editorial content in the Eastern Daily Press. In response to a member’s question, she explained that touring exhibitions tend to take a fixed fee from the museum (rather than a percentage of ticket sales) and the museum covers some of the cost of transporting items to the exhibition as well as some of the staffing costs included in that move. She added

that it was better value for money to be involved in touring exhibits which visit the museum on a temporary basis rather than putting together a special exhibit themselves.

The museums manager then explained some of the commercial developments within the museums service, including hosting weddings at both the Castle Museum and Stranger's Hall. In terms of the castle, both the Keep and the Colman Art Gallery were licensed for wedding ceremonies, although as the museum was open seven days a week, these would be evening ceremonies only. Stranger's Hall would look to open to the public on Sundays, allowing weddings to take place on the more popular day of Saturday. It was considered that visitor numbers were unlikely to be affected by this change of day as long as clear communication took place to ensure people were aware of the switch to Sunday opening.

Members agreed that, as long as care was taken in the way in which the buildings were used, weddings appeared to be a valuable way to help toward the budget shortfall and maintain the buildings for visitors to enjoy.

In response to a member's suggestion, the museums manager agreed that it would be useful to bring a report to committee after a year of holding weddings to see what - if any - effect this new venture had had on visitor numbers and funds raised.

RESOLVED to note the report.

6. NMS COLLECTIONS RATIONALISATION STANDARD REPORT

The museums manager clarified to members the way in which items were accessioned to the museums service and the reasons behind their acquisition. She then gave reasons for those items featuring on the current rationalisation report.

She then talked to members through all items on the list highlighting that much of its content was not relevant to collections held in Norwich museums.

RESOLVED to note the report.

7. ANY OTHER BUSINESS

Before closing the meeting, the museums manager explained that a press release would be given regarding a crowdfunding campaign, intended to raise money to re-gild the frame of the popular 17th century painting, The Paston Treasure.

A member agreed that crowdfunding was an excellent idea within the museums service and it should be explored for use throughout public services.

CHAIR

The Norwich Area Museums Committee Briefing Paper March 2015

Visitor Numbers 2014/15 – See Appendix 1

Visitor numbers across all three sites to the end of January 2015 remain higher than for the same period as last year at 188,746, compared with 174,346 in 2013/14. This is largely due to a visitor increase at Norwich Castle of over 11%.

The *Homage to Manet* exhibition has been hugely popular, and visitor numbers for February are likely to be as good if not better than those for 2014 when we hosted the hugely popular exhibition *Roman Empire: Power and People*. For the first 3 weeks of February we attracted 21,030 visitors,

The February half-term holidays have attracted high numbers of visitors across all sites. The Museum of Norwich did particularly well with 929 visitors, an increase of 45% on 2014. Strangers' Hall attracted a record 229 visitors on the Wednesday for its *Bear* themed events, and the Castle 10,138 visitors, only 52 less visitors than in 2013/14.

The high visitor numbers at Norwich Castle has been reflected in good admission income and secondary spend in the Castle's café and shop.

Visitor numbers to end of February 2015 at the Museum of Norwich are on target for the year and are slightly higher than at the same time last year.

Visitors to Strangers' Hall are to date 3% lower than in 2013/14. The difference can be mostly attributed to lower school visits resulting from the loss of Tudors from the National Curriculum.

The Friends of the Norwich Museums have confirmed that they will provide financial support to enable Strangers' Hall to open for additional days – Thursdays and Fridays – from June to September 2015.

School Numbers 2014/15 - See Appendix 2

Bookings are generally going well for the new academic year, however, changes to the National Curriculum are beginning to have an impact, particularly at Strangers' Hall where the core school offer is Tudors. This subject is no longer taught at Key Stage 2 Primary age, and despite adapting the session to focus on other areas of the curriculum, e.g. local history and important people such as Robert Kett, bookings have dropped. It is expected that as schools get to grips with the new curriculum and our revised offer, the number of school visits will improve.

However, more positively, the new curriculum does play to Norwich Castle's strengths where school visits were up by 26% at the end of January. The Museum of Norwich has also experienced an increase to date of 19%. Overall school visits to the Norwich Museums were 17,306 at 31/1/15 compared with 14,465 in 2014.

OTHER LEARNING SERVICES NEWS

Norfolk Fostering Advisory Partnership Conference

Norwich Castle Museum & Arts was well represented at the Norfolk Fostering Advisory Partnership Conference, held at the John Innes Centre in Norwich on 10 December and which attracted over a hundred foster carers and professionals. Our stand in the 'marketplace' proved very popular with foster carers and as a result we're expecting an influx of new recruits to Norwich Castle's Museum Club, which runs once a month for 7-14 year olds and is free for Looked After Children.

Mystery Shopper Access Visit

Norwich Museums' Access Group meet quarterly to advise and support and as part of Norwich Castle's attention to customer care, the group was invited to participate in a 'mystery shopper' expedition to the Castle. The visit produced several action points, many of which were easily addressed, i.e. torches for low light areas, magnifying sheets and improved signage. In addition, a walk through the galleries revealed several 'hidden' resources; for example, one of our visually impaired members really enjoyed comparing the textures of the bricks and flints in the walls of the keep and a Braille label was subsequently attached to the raised profile map outside the Egyptian Gallery so the pyramids can now be 'seen' in 3D.

The Koons Collaborative

Norwich Castle Museum & Art Gallery will be hosting a world class exhibition of works by the American artist, *Jeff Koons* (9 May – 6 September 2015), as part of the prestigious ARTIST ROOMS scheme. One of the key objectives of the ARTIST ROOMS programme is to engage young audiences in contemporary art. As part of our commitment to this, and building on previous youth engagement work at the Castle, a group of young people have been chosen to work on this exhibition, devising and delivering events inspired by themes in Koons' work. The events will attract all audiences, but will be targeted particularly at developing young audiences. Since January, twelve 16 to 25- year-olds from Norwich schools and universities, have met weekly as The Koons Collaborative. They have been hard at work commissioning artists, musicians, dancers, and plenty more, to produce immersive experiences, workshops, and resources for Museums at Night (16 May) and during the Young Norfolk Arts Festival (26 June—5 July), including a free Saturday on 27 June. Norfolk Museums Service is giving the Collaborative intensive professional training in all aspects of how to put on events in a large museum including marketing, publicity, curation, design, budgeting, social media, and visitor services.

Temporary exhibitions

HOMAGE TO MANET

To 19 April 2015 Norwich Castle

An exhibition developed around the loan of an Edouard Manet (1832 – 1883) painting recently acquired by the Ashmolean Museum in Oxford called *Portrait of Mademoiselle Claus* (1868).

Homage to Manet is a major loan exhibition which explores the influence of one of the most important and controversial artists of modern times.

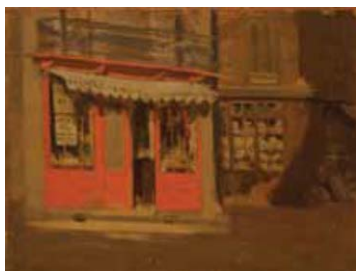


The exhibition will include a number of loans from Tate, the British Museum, The Manchester City Art Gallery, the Royal Academy and private collections including work by Claude Monet, John Singer Sargent, Walter Sickert, and Philip Wilson Steer, Gwen John, William Orpen, Vanessa Bell, Laura Knight, Alfred Munnings and others.

Sir William Orpen, *Homage to Manet*,
1909, oil on canvas © Manchester
City Galleries



David Wilkie Wynfield, *Édouard Manet*,
1868, albumen print, © Royal Academy
of Arts, London



Walter Sickert, *The Red Shop (the October Sun)* c.1888.

Marking the 70th anniversary of the Norwich 20 Group of artists and the 170th year of Norwich Art School (*now Norwich University of the Arts*), this display in the **Timothy Gurney Gallery** displays works from the Norwich Castle Collections by artists who have had a significant impact on recent British art and on Norwich in particular.

Norwich Castle's Rotunda Display Case **LETTERS HOME**

To July 2015

Letters Home - a new temporary case display in Norwich Castle's Rotunda, reveals what life was like for Norfolk soldiers and their families during the First World War through a collection of poignant and moving personal letters.

Around 12 million letters were sent to the front lines each week and it took, on average, two days for a letter to reach the Western Front from England.

The experience of Norfolk soldiers takes centre stage in **Letters Home** until July 2015.

Museum of Norwich at the Bridewell

This year from January to March 2015, we are celebrating of **200 Years of Colman's** by loaning **Norwich HEART's** exhibition of the history of the company and workers stories following its brief outing at the Forum and Fusion screen in November 2014. The exhibition complements the existing displays, and provides an opportunity to run talks and associated activities.

Coming next to Norwich Castle

ARTIST ROOMS: Jeff Koons

A touring exhibition from the Artist Rooms Programme.
9 May to 6 September.2015

Jeff Koons is widely regarded as one of the most important, influential, popular, and controversial artists of our time. Throughout his career he has pioneered new and imaginative ways of using everyday objects, has mischievously combined popular culture with art historical references, has deployed hand crafted techniques with industrial manufacturing and has tested what an artist can be within a time of ubiquitous celebrity culture.

This landmark exhibition will showcase Koons' remarkable career from 1981 – 2003 and will include his breakthrough work with vacuum cleaners and basketballs as well as his more recent explorations with inflatables cast from aluminium. The collection represents one of the best in the world and is part of ARTIST ROOMS, an astonishing collection of international contemporary art that was created through one of the largest and most imaginative gifts of art ever made to museums in Great Britain. The gift was made by Anthony D'Offay and is jointly owned and managed by Tate and National Galleries of Scotland on behalf of the nation and comprises over 1100 works.

The exhibition is organised in partnership with the Norfolk & Norwich Festival (8 - 24 May).

Sawdust and Threads – Caroline Wright –Timothy Gurney Gallery. May 2015.

A residency programme and exhibition that takes de-accessioned museum objects as its material.

Edith Cavell: Norwich Castle's Rotunda Display Case. Autumn 2015

'almost too daring for an individual': John Sell Cotman's one-man exhibition 1806-07

From 28th March in the Colman Project Space

- **Autumn 2015: Build Your Own** – a jointly commissioned exhibition with the Crafts Council and FACT Liverpool.
- **Spring 2016: How to Train Your Dragon - A Vikings Guide to Deadly Dragons.** An exhibition from the National Centre for Children's Books based on the book by Cressida Cowell.
- **Summer 2016:** Leading venue with Norwich University of the Arts for **The British Art Show**
- **Spring 2017: Small Stories Dolls' House and the History of the Home.** A V&A Museum of Childhood touring exhibition.

Exhibition proposals under discussion

- Rembrandt in Autumn 2016
- Building a touring exhibition around the Paston Treasure painting in 2018 in collaboration with Yale University, USA.

Events

REPORTING BACK

Strangers' Hall was once again a popular choice for families wishing to visit Father Christmas with 141 children visiting his toy workshop and taking part in themed craft activities.

Norwich Castle hosted its 2nd RSPB Big Garden Birdwatch Weekend in January, attracting over 1,500 visitors to take part in wild-life themed activities and the chance to find out more about wildlife in their local area.

The Museum of Norwich teamed up with Booja-Booja, local chocolate makers for *Love and Chocolate*, this year's Valentine's Eve event attracting 60 visitors.

Strangers' Hall focused on *Bears* for its February half-term activities. These included expert advice from Betty of Betty's Doll Hospital and Bear Clinic in Norfolk and demonstrations of bear repair and renovation.

The Tuesday lunchtime talks for Manet have been hugely oversubscribed necessitating putting on two talks.

LOOKING FORWARD

The Summer 2015 **What's On** will be available before Easter. There is a large and varied programme of events and activities across the three Norwich Museums to meet the interests of all visitors over the next 6 months, including natural history themed activities at Norwich Castle and textile focused events at the Museum of Norwich over the Easter holidays and the free event *Museums at Night* on 16th May at Norwich Castle. Both Strangers' Hall and the Museum of Norwich will be taking part in the Norwich Lanes Fayre in early July.

Please pick up a What's On or see the website www.museums.norfolk.gov.uk for details.

Access to Collections

Stores Audit Volunteer Team for Norwich Social History Collections

Part of the recent accreditation returns process enabled us to create in depth documentation plans for Strangers' Hall and the Museum of Norwich. These identified that a complete audit of all the collections would support enhanced collections management and collections care. Auditing the Social History Collections will not be a quick task as there are around 76,000 objects. To put this into perspective, the Norwich Costume & Textile collections are close to being completely audited by the team of volunteers - a mammoth task which has taken close to 5 years. In order to undertake this project we have recruited a team of eight volunteers initially to work on the Social History Collections at the Museum of Norwich. The team have had comprehensive object packing, handling and marking training from the conservation department together with documentation training on MODEs.

Costume Refresh

Historic clothing was not designed to be worn 24 hours a day, 7 days a week for years at a time; it was designed for occasional wear with long periods of rest in between. Prolonged display, even if it is on a properly padded mannequin with the correct underpinnings and support, will put stress on the construction of the dress and on the fabric. For this reason, items of costume are preferably only displayed for a maximum of 2-3 years before being taken off display and 'rested' by being packed away in the stores. The two dresses recently changed in a mini refresh at the Museum of Norwich were from the Caley's case in the *Shopping and Trading Gallery*, and the Norwich silk wedding dress from the 'Shawl case' in the *Norwich at Work* gallery. The shawls from this case have also been changed.



These 'in progress' images show the replacement Norwich Silk wedding dress (1873) on the right and some of the underpinnings made by the conservator for support underneath the dress on the left

Other News

2014 EDP VisitNorfolk Tourism Awards Winner

Norwich Castle won the [Business Impact](#) category of the 2014 EDP VisitNorfolk Tourism Awards for the "hugely successful" Roman Empire: Power and People exhibition. The Awards, celebrating their 10th year this year, recognise excellence in an industry which is vital to the county's economy, contributing £2.8 billion a year and employing around 50,000 people.

Art Happens: NMS launches first crowdfunding campaign

NMS's first crowdfunding campaign was launched on Monday 8th December and runs until the end of March. The campaign is to re-gild the frame of the 17th century painting, *The Paston Treasure*.



Hosted by the Art Fund's Art Happens website – a new crowdfunding platform dedicated to supporting UK museums to raise money for new, small scale achievable and creative project. The campaign, entitled 'Wood into gold', aims to raise £14,500 in little more than three months. Norwich Castle Museum & Art Gallery in partnership with the Yale Centre for British Art in the United States are planning to stage a major exhibition in 2018. The exhibition will bring together as many of the Paston treasures as possible, and reunite them with *The Paston Treasure* painting for the first time in more than 350 years

At the end of January 42 individual funders and two charitable trust donations had taken us to 30% of our target

Commercial developments

Norwich Castle and Strangers' Hall are now licensed to hold wedding ceremonies, and are embarking on an exciting new chapter, working with professional wedding planner, Event-House, to develop wedding packages for these unique venues.

A venue hire offer has been developed for Norwich Castle. Full details are available in a new brochure which is also available to download from the web-site.

Strangers' Hall new opening hours

Following its annual spring clean, Strangers' Hall re-opened for the February school half-term with its new opening hours of Wednesday and Sunday afternoon. The core opening hours were changed in order to enable the Hall to host weddings on Saturdays and to ensure that visitors received a clear and consistent message regarding opening hours. It is too soon to evaluate the impact the new arrangement has on visitor numbers but on its first Sunday afternoon it attracted 77 visitors.

Norwich Museum Weddings

Strangers' Hall has had its first wedding booking for a ceremony and reception in late August 2015. Norwich Castle and Strangers' Hall wedding packages have been promoted in wedding magazines and wedding fairs.

Roll of Honour – funding raising success

We are working closely with Norwich City Council to raise funds to restore the Roll of Honour and to relocate it from the Norwich Castle Keep to the City Hall where it will be more publicly accessible. Visitors to City Hall and Norwich Castle will also be able to uncover the stories of the soldiers listed on the Norwich Roll of Honour in a digital format. We have just received confirmation that an application for £10,000 to the Town Close Estates Charity has been successful and are waiting for a response regarding an application made to the Geoffrey Watling Charity.

Norfolk Museums Development Foundation

The Norfolk Museums Development Foundation is a new independent organisation that has been established to help Norfolk Museums Service to secure a diverse and sustainable funding base for the future. The foundation is a company limited by guarantee and a Registered Charity. A highly skilled and experienced Board of Trustees have been appointed and they met for their first board meeting in November 2014.

Arts Council Funding ACE

Norfolk Museums Service has been successful in its bid to continue leading on developing the museum sector in the East of England. NMS is one of nine partners nationally to receive funding from Arts Council England to provide professional support, advice and guidance to museums to raise standards across the sector. NMS has been awarded £1,188,000 over the next three years for this important work.

The latest award recognises NMS' leadership role in the wider museum sector, and the service's track record of working with museums of all shapes and sizes in the past few years to improve standards. In the last year alone NMS has worked with 93% [153] of the region's Accredited museums through its innovative skills sharing scheme SHARE Museums East, delivering training and support to over 1,000 museum staff and volunteers last year.

For more information visit: <http://sharemuseumseast.org.uk/>

ADDITIONAL ITEM FROM STEVE MILLER, HEAD OF MUSEUMS

Restructure

Following a loss of funding from Norfolk County Council of £432,000 for the financial year 2015/16, Norfolk Museums Service has had to undertake a staffing restructure. As part of the restructure, a management reorganisation has been enacted with 6 posts being deleted (3 Area Managers and 3 Operations Manager posts) and 4 new posts have been created – Head of Operations and Learning and 3 new Operations Manager posts (Norwich, Western and Eastern). Following a thorough recruitment process, Dr Robin Hanley (currently Western Area Manager) has been appointed Head of Operations and Learning and Stuart Garner has been appointed Operations Manager, Norwich.

Rachel Kirk, Area Manager Norwich and James Steward, Area Manager Eastern, took the difficult decision to step out of the recruitment process and will be pursuing their careers beyond Norfolk Museums Service. I would like to record my sincere thanks to Rachel for her significant efforts during her time as Area Manager, including her support for me since I took up post in July 2013 and I am sure you will want to join me in wishing Rachel all the best for the future.

For more details please contact Steve Miller.

If you want to discuss any matters in this briefing please contact Rachel Kirk rachel.kirk@norfolk.gov.uk with the exception of the NMS restructure, in which case please contact Steve Miller steve.miller@norfolk.gov.uk
For further information about the Norwich Museums, their services and programmes check out the website on www.museums.norfolk.gov.uk where you can also sign up to receive regular e-bulletins.

ITEM 5

APPENDIX 1

MUSEUM VISITS 2014/15		APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	JAN	FEB	MAR	Total to 31 Jan	Annual TOTAL
	2012/13	21,242	12,846	15,198	18,019	19,998	14,202	14,469	13,224	8,757	8,346	20,218	16,465	146,301	182,984
	2013/14	17,529	15,710	11,797	14,473	21,492	13,130	19,626	13,418	9,812	13,849	24,043	18,767	150,836	193,646
	2014/15	21,515	18,211	13,826	18,268	26,946	15,086	17,621	13,339	11,039	12,534			168,385	168,385
Strangers' Hall															
	2012/13	764	650	677	687	876	978	1,085	941	684	CLOSED	357	1,203	7,342	8,902
	2013/14	735	880	1,107	1,042	1,413	1,281	1,025	1,031	1,047	102	583	924	9,663	11,170
	2014/15	145	624	853	1,105	1,418	1,660	757	838	728	0			8,128	8,128
Museum of Norwich at the Bridewell															
	2012/13	CLOSED	CLOSED	75	2,745	3,015	2,379	1,609	1,473	996	1,029	1,662	1,490	13,321	16,473
	2013/14	1,556	1,518	953	1,152	1,667	1,250	1,400	1,056	482	1,010	1,485	1,178	12,044	14,707
	2014/15	1,014	1,276	954	1,269	1,595	1,808	1,288	1,073	993	963			12,233	12,233
NORWICH MUSEUMS TOTAL															
	2012/13	22,184	13,573	16,048	21,608	23,996	17,701	17,331	15,787	10,615	9,466	22,039	18,118	168,309	208,466
	2013/14	20,057	18,293	14,057	16,845	24,686	15,788	22,271	15,703	11,520	15,126	26,315	21,116	174,346	221,777
	2014/15	22,674	20,111	15,633	20,642	29,959	18,554	19,666	15,250	12,760	13,497	0	0	188,746	188,746

APPENDIX 2

SCHOOL VISITS 2014/15		APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	JAN	FEB	MAR	Total 31 Jan	Annual TOTAL
Norwich Castle															
	2012/13	565	1,788	1,576	1,900	83	619	1,320	2,155	1,032	1,082	2,575	3,037	12,120	17,732
	2013/14	668	1,066	1,897	1,088	0	537	1,794	2,241	1,388	1,334	2,046	3,426	12,013	17,485
	2014/15	1,007	1,060	2,037	1,474	60	1,039	2,049	2,099	3,056	1,308			15,189	15,189
Strangers' Hall															
	2012/13	0	154	160	145	0	0	431	472	89	CLOSED	87	454	1,451	1,992
	2013/14	59	181	232	152	0	0	371	427	315	88	158	412	1,825	2,395
	2014/15	9	73	160	111	0	58	200	316	340	103			1,370	1,370
Museum of Norwich at the Bridewell	2012/13	0	0	0	0	0	33	62	140	0	0	9	46	235	290
	2013/14	0	144	86	0	0	67	67	214	0	49	123	4	627	754
	2014/15	29	63	183	106	0	84	24	60	119	79			747	747
NORWICH MUSEUMS TOTAL															
	2012/13	565	1,942	1,736	2,045	83	652	1,813	2,767	1,121	1,082	2,671	3,491	13,806	19,968
	2013/14	727	1,391	2,215	1,240	0	604	2,232	2,882	1,703	1,471	2,327	3,842	14,465	20,634
	2014/15	1,045	1,196	2,380	1,691	60	1,181	2,273	2,475	3,515	1,490	0	0	17,306	17,306