Norwich City Council

SCRUTINY COMMITTEE ITEM 7

Report for meeting to be held on 11 October 2018

Norfolk County Council consultation on early childhood and family service - transforming our children's centres

Summary:

Norfolk County Council is currently consulting on a revised

model for the delivery of childrens centres and services for young children and families. The report sets out the background and purpose of childrens centres and the changes that are

proposed.

Conclusions: The report provides members with key information on childrens

centres and services for children and families, the impact that childrens centres have had from evaluations undertaken

nationally and information on the levels of need in Norwich at a

ward level.

Recommendation: That the scrutiny committee considers the report and comments

on the proposed changes to childrens centres and the impact these changes may have on children and families in Norwich.

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Background

- 1.1 Children's centres (or Sure Start centres as they were originally called) were established as service hubs where children up to five years of age and families could access integrated services and information ensuring that every child gets the best start in life.
- 1.2 These services varied according to centre but may have included:
 - support for parents to be
 - support for parents including advice on parenting and access to specialist services for families
 - play sessions
 - access to child and family health services ranging from health screening and health visitor services
- 1.3 Whilst the early phases targeted the most deprived communities to provide high quality early years provision and were rolled out through local Sure start partnerships, later Government guidance and ring fenced funding, resulted in a more universal approach to children centre provision led by single tier and county council's.
- 1.4 The Apprenticeships, skills, children and learning act 2009 put children centre provision on a statutory provision with the following requirements defined in the act:
 - Local authorities must "so far as is reasonably practicable, include arrangements for sufficient provision of children's centres to meet local need"
 - Children's centres must have an advisory board which includes parents or prospective parents from the area.
 - Local authorities must carry out appropriate consultation when proposing to close or open a children's centre.
- 1.5 There were a number of changes introduced by the coalition Government between 2010 and 2015. This included plans to recruit an additional 4,200 health visitors; new guidance which introduced a core purpose for Sure Start centres; the removal of the requirement to provide full day care in the most disadvantaged areas and the removal of the ring fence for the Government's funding for Sure Start. This was replaced by an early intervention grant encompassing a number of funding streams for children and family services.
- 1.6 The activities of the additional health visitors were to be provided through children's centres to deliver universal family and child health programmes through the healthy child programme on subjects such as healthy eating, accident prevention and emotional well-being.

- 1.7 In 2013, the core purpose for children's centres was published by the Department for Education which was to improve outcomes for young children and their families and reduce inequalities between families in greatest need and their peers in the areas of:
 - Child development and school readiness
 - · Parenting aspirations and parenting skills and
 - Child and family health and life chances.
- 1.8 There has been limited change on children's centre policy since 2015 during which time has seen the biggest change in funding for local government and resulted in a reduction in children's centres nationally.
- 1.9 Since the introduction of childrens centres, evaluations have been undertaken at a national level to understand the impact that the centres and the services delivered from them have had on families and how they have made a difference. A summary of these taken from a House of Common report is included at appendix 1.

2. Childrens centres in Norwich

- 2.1 Children's Services in Norfolk County Council have the responsibility for the delivery of childrens centres in the county.
- 2.2 Originally led by local Sure Start partnerships, children's centres were developed in Norwich over three phases between 2004 and 2010 and now reach all parts of the city operating from:
 - The Vauxhall Centre (City and Eaton Children's Centre);
 - Hunter Road (Catton Grove, Fiddlewood and Mile Cross Children's Centre);
 - Wolfe Road (Thorpe Hamlet & Heartsease Children's Centre);
 - Duckett Close (East City & Framingham Earl Children's Centre);
 - Motum Road (Earlham Early Years Centre):
 - Humbleyard, Clover Hill, (Bowthorpe, West Earlham & Costessey Children's Centre);
 - Angel Road Infants School (North City)
- 2.3 These centres are delivered by a variety of organisations including local voluntary organisations such as the Hamlet Centre, national voluntary organisations including Action for children and Norfolk community health care NHS Trust.
- 2.4 Through these centres, children and families can access a full range of services which set out to improve outcomes for all children. This includes:
 - Antenatal and postnatal programmes

- Parenting advice and support
- Support for parents experiencing difficulties such as mental ill health, drugs and alcohol misuse and domestic abuse
- Advice about early years education and childcare
- Information and advice on a range of topics including healthy eating to employment and training
- Drop-in play sessions
- A place to meet and talk to other parents and carers
- 2.5 A re-design of children's centres and early years provision has been undertaken by Norfolk County Council and a report to childrens services committee in July 2018 indicated that the provision should be reviewed due to:
 - The current delivery model being in place for at least seven years
 - Current contracts coming to an end in 2019
 - The changes in need and how families access services
 - The changing national and local policy context for children, families and young people
 - Reduced budget provision, with Norfolk county council making £5m available for Childrens centres from the current £10m
 - Opportunities to better integrate services including for children and families including with the Norfolk healthy child programme now commissioned by the county council.

3. Early childhood and family services – transforming our childrens centres

- 3.1 Norfolk county council are currently consulting the proposed re-designed model which sets out to deliver an early childhood and family service that engages effectively with vulnerable families with additional and complex needs, at the earliest point, and provides appropriately targeted responses to meet their needs.
- 3.2 The future service model sets out to reflect the four guiding principles of Norfolk Futures, Norfolk county council's strategy for 2018-21. This is that the county council will:
 - Offer our help early to prevent and reduce demand for specialist services
 - Join up our work so that similar activities and services are easily accessible, done once and done well
 - Be business-like making best use of digital technology to ensure value for
 - money
 - Use evidence and data to target our work where it can make the most difference.
- 3.3 The report to childrens services committee states that the county council has an opportunity to secure a refreshed approach that draws together universal and targeted support for families with young children and therefore improves

outcomes for children. This is through integration with the Healthy Child Programme, community health provision, the county council's work to ensure high quality, sufficient early years provision, support for home learning, family information, community development activity and the council's ambition for flexible and agile use of community assets, as part of delivering fully integrated and joined up public services.

- 3.4 The approach proposes to create an Early Childhood and Family Service.

 This sets out to ensure early childhood and family services are working together across the county so that they are accessible to children and families and respond to their needs.
- 3.5 Rather than the services being delivered in designated children centre buildings, they would be delivered on an outreach basis within local community venues, such as libraries, village halls and community centres, schools, and in families' homes.
- 3.6 Seven early childhood and family bases would be retained, one within each district council area, which would be used as places for staff to work across the district and to deliver some of the local services. In Norwich this would be a reduction of six designated children centre buildings.
- 3.7 With the overall aim of making a difference to the lives of young children and their families, the new service proposes to work with families who have children aged 0-5 years and who need extra help to cope with the demands of family life; supporting them to help their children achieve their developmental milestones; prevent more children from experiencing neglect or emotional harm and to increase their social mobility.
- 3.8 To achieve this, the proposals indicate that the service would identify and work with disadvantaged children and vulnerable families as early as possible, and give them support and services to meet their needs.
- 3.9 The proposals also indicate that wherever possible, the needs of children and families would be met from services set up and run by the local community. Help and support would be provided on a peer support basis by others who had been through similar experiences.
- 3.10 To this end the consultation document indicates that the new approach would be developed and established by Childrens services working closely with district councils, schools, the NHS and the voluntary and community sector.
- 3.11 A copy of the consultation document which contains the future proposals can be found at appendix 2.
- 3.12 Appendix 3 contains an infographic of the needs of children and families at ward level.

Extract from House of Commons Library briefing paper – Sure Start (England) Number 7257, 9 June 2017

Impact of Sure Start

Sure Start was introduced to drive improvements across a range of health and development measures for children, as well as on various health and home life impacts for parents.

Assessing the impact of early intervention policies such as Sure Start can be lengthy and complicated, as it involves analysis of outcomes over a number of years from the early years into later childhood. The Labour and Coalition Governments each commissioned a multiyear, longitudinal study - the National Evaluation of Sure Start (NESS) and Evaluation of Children's Centres in England (ECCE) respectively to determine what impact Sure Start had had against its policy objectives. The results of these studies, and of a 2010 quantitative study by the Audit Commission, are explored below.

National Evaluation of Sure Start (2002-2012)

The 1998 Comprehensive Spending Review stated that it would, in relation to Sure Start, "draw on the evidence of what works." The Government therefore set up the National Evaluation of Sure Start (NESS), co-ordinated by Birkbeck, University of London, which reported every year from 2002-2012.

In assessing the impact of Sure Start Local Programmes (**SSLPs**) on child and family functioning over time, the NESS followed up over 5,000 seven-year-olds and their families in 150 SSLP areas who were initially studied when the children were nine months, three years old and five years old.

The NESS study measured the impact of Sure Start across the SSLP area, not just on those families that used the services. A comparison group of non-SSLP children and their families was also used to compare with the NESS sample. The comparison group was selected from the entire Millennium Cohort Study (MCS) cohort. Their selection was based upon identifying and selecting children living in areas with similar characteristics to SSLP areas, but which did not offer SSLP services.

The first major report, published in 2005, looked at children **aged nine months and 36 months**. It noted "extremely few overall main effects of SSLPs, whether positive or negative." The main effects observed in SSLP areas were:

- Parents of nine-month-old children reported less household chaos.
- Parents of 36-month-old children used less negative parenting.
- Mothers of 36-month-old children in SSLP areas had a less favourable view of their community.

In addition, as noted in section 1.3, whilst relatively less disadvantaged families benefitted from being in an SSLP area, the most disadvantaged families may actually have been adversely affected.

When the nine-month-old children were followed up at **age three**, the discrepancy of outcomes between most and relatively less disadvantaged families had gone. NESS were unclear whether this was the result of changed outcomes between the two reports, or a change in methodology.

The follow-up report at age three noted that the main benefits associated with living in a SSLP area were:

- Parents of three-year-old children showed less negative parenting while providing their children with a better home learning environment.
- Three-year-old children in SSLP areas had better social development with higher levels of positive social behaviour and independence/self-regulation than children in similar areas not having a SSLP.
- The SSLP effects for positive social behaviour appeared to be a consequence of the SSLP benefits upon parenting.
- Three-year-old children in SSLP areas had higher immunisation rates and fewer accidental injuries than children in similar areas not having a SSLP - although it is possible that instead of reflecting positive effects of SSLPs these health-related benefits could have been a result of differences in when measurements were taken of children living in SSLP areas and those living elsewhere.
- Families living in SSLP areas used more child- and familyrelated services than those living elsewhere.76

When followed up at age five the main impacts identified for children were that:

- Children growing up in SSLP areas had lower BMIs than children in non-SSLP areas. This was due to their being less likely to be overweight with no difference for obesity.
- Children growing up in SSLP areas had better physical health than children in non-SSLP areas.

In addition, mothers in SSLP areas reported:

- Providing a more stimulating home learning environment for their children.
- Providing a less chaotic home environment for their children.
- Experiencing greater life satisfaction.
- Engaging in less harsh discipline.
- Experiencing more depressive symptoms.

 Being less likely to visit their child's school for parent/teacher meetings or other arranged visits. Although the overall incidence was low generally.

More recently, when followed up at **age seven**, significant effects of SSLPs emerged for four out of 15 outcomes, two of which applied across the board and two of which applied to certain groups within the SSLP areas (parents of boys, lone parents and workless households). For the whole population, mothers in SSLP areas relative to their counterparts in non SSLP areas reported:

- Engaging in less harsh discipline;
- Providing a more stimulating home learning environment;

Additionally for certain groups within the SSLP areas mothers reported:

- Providing a less chaotic home environment for boys (not significant for girls);
- Better life satisfaction (lone parent and workless households only).

Additional evidence of positive SSLP effects emerged for three of eight repeatedly-measured outcomes when the focus of evaluation was on change in parent and child functioning between 3 and 7 years (9 months and 7 years for workless household status). Mothers in SSLP areas relative to those residing in comparison areas:

- Showed a greater improvement in the home learning environment;
- Reported a greater decrease in harsh discipline;
- Greater improvement in life satisfaction (lone parent and workless households only)

No consistent SSLP effects for child development emerged at 7 years. The report's authors believe that this is likely to be due to high levels of participation in the 3 and 4 Year Old Free Entitlement to pre-school education across England, which has resulted in most of the MCS children also benefitting from early years learning opportunities.

Additionally, by age 7 children were in their third year of primary school and so had 3 years of primary school in common as well, which may partly account for the similarity in outcomes across the study groups.

Audit Commission report (2010)

An additional quantitative study, *Giving children a healthy start*, a 2010 report by the Audit Commission, was critical of the limited impact Sure Start had on improving health outcomes:

Between 1998/99 and 2010/11 we estimate that £10.9 billion (including £7.2 billion for Sure Start, which had dedicated funding for health improvements in the early phase of roll-out) will have been invested in programmes aimed in whole, or in

part, at improving the health of the under-fives, but this has not produced widespread improvements in health outcomes. Some health indicators have indeed worsened – for example, obesity and dental health – and the health inequalities gap between rich and poor has barely changed.

Evaluation of Children's Centres in England (2012-2016)

Under the Coalition Government, the DfE commissioned NatCen Social Research, the University of Oxford and Frontier Economics to carry out a substantial research project into Sure Start. Evaluation of Children's Centres in England (ECCE) produced 11 publications between 2012 and 2016, across five research 'strands':

- 1. Survey of children's centre leaders
- 2. Survey of families using children's centres in the most disadvantaged areas
- 3. Children's centre service delivery and reach
- 4. Effects of children's centres on child and family outcomes
- 5. Value for money analysis

Survey of children's centre leaders

Strand one surveyed a number of children's centre leaders in 2011 and 2013, to identify changes they had observed between the two dates. The major changes the report found included:

- An increased 'clustering' of centres the number of leaders managing four or more centres rose from 17% to 28%.
- A decrease in other organisations running centres in 2011 local authorities managed 63% of centres, by 2013 this was 72%.
- An increase in part-time staffing the proportion of part-time staff and volunteers, compared to full-time, rose from 61% to 66%.
- Fewer centres offering full-time early learning and childcare services (77% in 2011 and 51% in 2013) and an increase in part-day sessions of less than four hours (34% in 2011 and 62% in 2013).
- A large increase in the number of centres with over 501 users, rising from 24% in 2011 to 47% in 2013. The report proposed this could be due to the merging of different centres.
- Of those surveyed in 2013, 42% said that reductions in funding had affected the services provided in their centre, and 52% said that staffing had been affected.

Survey of families using children's centres in the most disadvantaged areas

Families using children's centres in the 128 most deprived areas were surveyed at three different points in their child's life (age 9-18 months, age two, and age three) to see how Sure Start centres were being used.

ECCE carried out 5,717 interviews for parents of children aged 9-18 months, 3,588 interviews at age two, and 2,602 interviews at age three. The key findings included:

- The most commonly used services were stay and play groups, used by 60% of families, and midwife and health visitor sessions, used by 58%.
- Some services, such as relationship support, IT skills, English as a second language, or first aid courses, were only used by 1-2% of families.
- Service use was greater amongst parents of very young children. 85% of families used a children's centre service when the child was about one, down to 54% at age three.
- The only services not seeing a drop as children got older were childcare and speech and language therapy.
- This drop was particularly pronounced amongst more affluent families. However, as the report notes, between the first and third set of interviews, many children's centres moved from a universal to a more targeted service.

Children's centre service delivery and reach

Strand three saw the publication of four documents looking at reach and at delivery of children's centres. Three looked broadly at reach and delivery, whilst one looked specifically at the delivery of parenting services.

On reach of the centres, the evaluation found the following:

- Almost all local authorities had a defined 'reach area' for their centres – a small number however had moved to a 'locality' model where a group of centres served a larger area rather than a single centre in a specific neighbourhood.
- Local authorities were targeting children's centres towards more deprived local areas but levels of deprivation vary widely between different reach areas.
- Centres typically had large registration and user numbers. The average size of the user group in a year was 770 children aged 0-4.
- Judged against the 2011 census, the proportion of registrations in a single year was very high (median 93%), but was much lower in a few centres (around 60-65%).
- Registration levels of over 90% on average "mean that most eligible families have the option to engage with services and the data indicates that the majority of families do choose to take-up services."
- No major ethnic group appeared to be significantly underrepresented in the usage of centres.
- 60% of users made relatively light use of centres over the year (five or less contacts) and on average around 13% had 20 or more contacts.

- Of the sampled users, 30% lived within 500 metres of their centre, with 78% living within 1.5km.
- Reach areas showed a bigger fall in child poverty levels than their corresponding local authorities and England as a whole from 2006-2011 (3.3% points fall, compared with a 1.1% point fall across England). In the most deprived areas, child poverty levels fell by five percentage points over the same period.82 83 84

On delivery of services, the evaluations' key findings included:

- An increase in service clustering, with services delivered across multiple locations.
- The report found that clustering saw managers having "lower qualifications, running fewer named programmes at the centre, and providing fewer services to support the needs of the whole family."
- An increase in more targeted service delivery in line with Sure Start's new core purpose, including more home visits.
- Managers emphasising the importance of multi-agency working by children's centres.

The report on the delivery of parenting services by children's centres found that:

- There was variation in how services were delivered. Some, such as crèche services were better offered in a group, whilst others such as mental health support were offered in personalised settings.
- Only 21% of centres offered any parenting services off-site.
- 51% of centres said that they encouraged parents "a great deal" to get involved in the running of the centre and of services.
- Centres offered a range of well-evidenced programmes, such as Family Nurse Partnerships and Triple P. In 2012 and 2013, centres each offered an average of five evidenced programmes.88

Effects of children's centres on child and family outcomes Strand four, was published in December 2015, and looked at the

Strand four, was published in December 2015, and looked at the impact of Sure Start usage for parents and for children. Researchers examined the centres in 2011 and 2013. Overall, the study found some positive impacts for parents and for home life:

Greater impacts were detected for mother and family outcomes (e.g. improved mother's mental health, less chaotic family life, reduced Parent-Child Dysfunctional Interaction). Fewer effects were found for child outcomes (e.g. cognitive abilities at age 3). This might have been anticipated as most children's centres were encouraged to signpost families to childcare providers and were not offering childcare places directly themselves, thus the opportunity to have direct effects on children was limited. Centres also improved the early Home Learning Environment,

which past research evidence suggests is linked to improved child outcomes at school age.

No impact was found on household employment status or on children's health. The study also found some deterioration in outcomes related to some targeted services, such as health visitors. However, given the targeted nature of these services, the study argued that this should be seen as evidence of reach for families with the greatest need who are less likely to engage with services, rather than of outcomes. In terms of what this meant for effective service delivery, the report concluded that:

- Offering a greater number of named services predicted better outcomes for child behaviour and family outcomes.
- Centres maintaining or increasing services tended to have better outcomes for mothers and families, on measures such as maternal mental health, than children's centres experiencing cuts.
- Multi-agency working gave beneficial results for some child outcomes, such as pro-social skills and non-verbal reasoning.90

Value for money analysis

The final ECCE report, published in July 2016, looked at the value for money of children's centre services. Monetary benefits were calculated based on the links between services and later outcomes, for example between baby health services and lower probabilities of truancy, smoking, youth crime and mental health problems in later life.

Baby health and parental support services were both estimated to provide financial benefits on a per person basis (£2,236 and £5,395) respectively. However, much of these benefits were for the individuals receiving the services, in terms of benefits such as higher lifetime earnings, rather than financial benefits to the state.

Once the costs to the state of providing services were factored in, it was estimated that most services provided a net loss to Government finances. Only some parenting services provided a net benefit to Government, and this was largely because these were cheaper to provide than baby health services.

However, whilst the net cost to Government may have been estimated at a loss, the overall benefits (to both individuals and the Government) were seen to provide overall value for money:

This report has shown that policies which have impacts within reasonable bounds of magnitudes on early child and family outcomes can potentially generate substantial monetary returns over and above the costs of delivering the services.



Have your say on proposals for an

Early Childhood and Family Service

Transforming our children's centres

Consultation open from 17 September – 9 November 2018



Introduction

This document sets out our ambitious proposals for a new Early Childhood and Family Service for Norfolk. We propose to:

- 1. Bring the services out of buildings and into the community, to the children and families who need them the most.
- 2. Help communities and parents offer local activities and groups.
- 3. Make it easier for families to access the information and advice they need, through providing better joined-up online and digital services.
- 4. Change how we work to make sure we deliver in the best way for today's families.

Our proposal - to create an Early Childhood and Family Service

We want to make sure early childhood and family services are working together across the county so that they are accessible to children and families and respond to their needs.

We therefore propose to create an Early Childhood and Family Service. Our proposal is that this would mainly be delivered on an outreach basis within local community venues, such as libraries, village halls and community centres, schools, and in families' homes. As part of the proposal we would have seven district early childhood and family bases – these would be used as places for staff to work across the district and to deliver some of the local services.

We want the proposed Early Childhood and Family Service to make a significant difference to the lives of young children and their families. The aims of the new service would be to work with families who have children aged 0-5 years and who need extra help to cope with the demands of family life:

- Supporting them to help their children achieve their developmental milestones
- Preventing more children from experiencing neglect or emotional harm
- Increasing their social mobility

To do this we need to identify and work with disadvantaged children and vulnerable families as early as possible, and give them support and services to meet their needs.

Wherever possible, we want families' needs to be met from services set up and run by the local community, and for help and support to be provided by others who have been through similar experiences in the past – this is called peer-led support.

We are proposing that the new early childhood and family service will have four types of services.



Community support

Helping communities and parents offer local activities and groups



Online digital offer

Providing information, advice and guidance for all



Group based support

Working with families who need extra help



One to one support

Working with families who need extra help

Community support - helping communities and parents offer local activities and groups

Many families with children aged 0-5 years want to attend activities and groups in their local community. They want to meet other parents and create friendships and local networks of support. They can share advice and information, while their young children socialise and make friends. Often families pay to attend these local activities and groups. We recognise that much of this already happens in many communities, but that in some places there are fewer opportunities for this to happen.

We are proposing to invest in community development and work closely with other community development teams in each district, including staff in our Early Years Team, local councils and the voluntary sector. This will ensure that the Early Childhood and Family Service supports the development of both existing and new community groups who are open to families with children aged 0-5 years. We will be able to help some local groups secure small amounts of funding to build new groups or improve existing ones.

We will expect there to be strong links with our Early Years Team, which works with preschools, nurseries, childminders and local community groups to support early education in each district area. The Early Years Team also support the 'home learning environment', which is everything a child experiences with their family and helps their learning, confidence and self-esteem at home.

Online digital offer – providing information, advice and guidance for all

We know that the way families use services is changing; many parents and carers go online to find information about what is happening in their area or to seek advice when they need help. This information needs to be reliable, high quality and up to date. Families need to be able to get information in ways they find accessible. This could be available across a range of interactive online platforms, as we recognise that families access information from a range of sources.

We want to make it easier for families to access information online about what's on in their local area, and how to access groups and activities for 0-5s. Doing this will also help local groups with promoting their activities for children and young families. This information can be made available on the Norfolk Community Directory.

We are proposing to link up with the Healthy Child Programme 'Just One Norfolk' digital offer. This enables parents and carers to access health advice and guidance for their children online and by phone at the earliest opportunity.

We are also proposing to promote our information with the help of other services and partners, such as midwives. This would mean that parents could access information across Norfolk as early as possible. We are proposing that when parents register the birth of their child they will also be able to enrol online to receive information and advice which would support them and their child's development. We would integrate this with existing services provided by Norfolk's Library Service and Family Information Service, such as how to access childcare and early years learning for children. We would also join up with Norfolk's Local Offer, which currently provides information in a single place about education, health and social care for children and young people who have special educational needs and disabilities.

We propose providing a mix of high quality local, district, countywide and nationally recognised information, advice and guidance that all families can access online and use to support themselves and their children. This would be developed with partner organisations and families.

Group-based support - working with families who need extra help

Families who are likely to need extra help to cope with the demands of family life, will be offered the opportunity to attend support groups and activities at venues close to them in their local communities where they feel comfortable. For example, in the local library, community centre or village hall. These group sessions would be at times to suit families, including evenings and weekends. We would offer group support on things such as, parenting skills, understanding your child's behaviour and development, or healthy eating, as well as helping families to link with other services and local community activities.

Parents would be able to choose to attend groups themselves or as part of the support provided by someone already working with them, such as an early help family practitioner or a social worker. The groups will be designed to meet the needs of families and disadvantaged children aged 0-5 years, although we particularly want to support families with children aged 0-2 years as we know these first few years of life are so important.

One-to-one support - working with families who need extra help

This part of the new service will visit families, at home or in their community, who are likely to need extra help to cope with the demands of family life, and would work closely with health, education and other partners. We call this 'outreach'. We would work with families to develop a plan that helps them find ways to cope and get the support that they need. For example, some families need help with mental health, drug or alcohol issues, or domestic abuse. We would also help families access the local community networks and support that can be so important to them.

For more vulnerable families with additional and complex needs, the new service will work closely with our existing Early Help and Family Focus teams, Social Work teams and other agencies, offering additional help as part of the wider support being provided. As with the targeted group sessions, our focus would be on meeting the needs of families and disadvantaged children aged 0-5 years, and especially families with children aged 0-2 years.

What our proposal means for people who use our services

We need to make sure that children and young people are receiving the right services at the right time. The Norfolk Threshold Guide describes four levels of need and how services might respond to this need. These levels of need are:

- Universal Services: Services all children receive to keep them safe and meet their health and development needs, often provided by early years' groups, schools, health visitors and GPs.
- Early Help: Services for children and families beginning to experience or at risk of –
 difficulties, for example school counselling, parenting programmes, support for teenage
 parents.

Targeted Support: Specialist services for children and families with additional and complex needs that require support from early help services and/or children's social care and other agencies, such as intensive family support or specialist child and adolescent mental health services.

- **Child Protection:** Children at risk of significant harm, with complex and/or acute needs requiring a referral to the Children's Advice Duty Team and Multi Agency Safeguarding Hub and sometimes the police where there is an immediate danger.
- (The technical description of these levels of need can be found here:
 www.norfolklscb.org/people-working-with-children/threshold-guide)

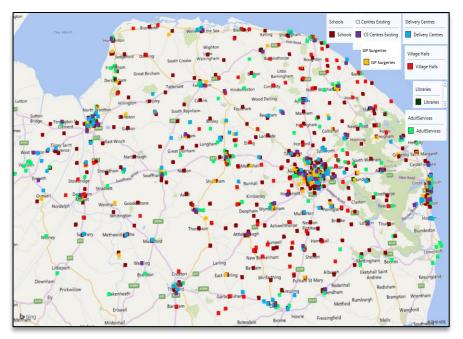
How the new Early Childhood and Family Service would meet families' needs

We are proposing that the new Early Childhood and Family Service will focus more on supporting families who need extra help to cope with the demands of family life. This would be through a mix of group programmes and one-to-one support.

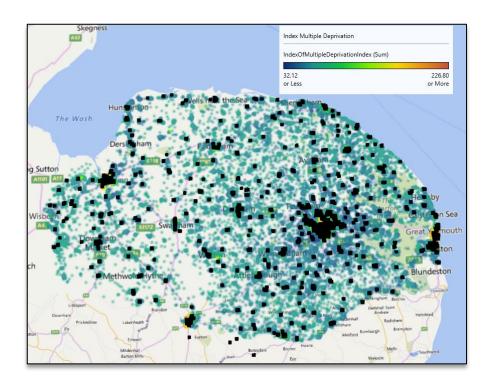
The following maps show the range of possible delivery sites compared to the existing children's centre delivery locations (shown in Map1).



Map 1 - The current children's centre delivery locations, including designated centres and outreach sites



Map 2 - The range of possible additional delivery locations for the proposed new Early Childhood and Family Service



Map 3 - The range of possible additional delivery locations for the proposed new Early Childhood and Family Service, shown against areas of multiple deprivation

For people who use our services and communities this means that:

- Families currently receiving free universal services and support from children's centres, for example Rhyme Time; Stories and Songs; Stay, Play and Learn Together; Baby Babble and Explore through Play, would receive similar services from community and peer-led groups. In future, families may have to pay to access some of these services. Information about these services will be available through the online digital offer.
- Families would be able to access high quality online and digital information, advice and guidance, which would be available 24 hours a day, 7 days a week.
- Families would have a single point of contact for the Early Childhood and Family Service and other support so that information, advice and guidance would be easier to find and access.
- Families likely to need extra help to cope with the demands of family life would receive help through support groups. These would be delivered in spaces such as village halls, community centres, schools, libraries and early years settings like pre-schools or nurseries. These would be at times to suit families, including evenings and weekends.

This means that some people currently receiving a service might receive it in a different building to the one they currently use.

- Families likely to need extra help to cope with the demands of family life would receive one-to-one support through an outreach service. This would be focused on supporting families with children 0-5 years especially in the first two years of life. This would be coordinated by staff working out of the early childhood and family base. Some of the outreach would be provided in families' homes, focusing on parenting support.
- Each district council area would have early childhood and family service spaces, with activity coordinated out of a base using one of the existing children's centre buildings.

For professionals and organisations this means that:

- Early years' education settings will continue to give families help to cope with the demands of family life, where their children are aged two years and above. These settings would work closely with the new Early Childhood and Family Service and the existing Early Years Team to ensure the right support is provided to children and their families at the right time.
- Children's Services Early Help Family Focus Teams will continue to offer vulnerable families with additional and complex needs the support they need, but would be able to seek additional targeted support from the new Early Childhood and Family Service as part of their plan with families and children aged 0-5 years.
- Children's Services social work teams will continue to support all children in need or needing protection, but would be able to seek additional targeted support from the new Early Childhood and Family Service as part of their plan with families and children aged 0-5 years.
- The Healthy Child Programme will continue to offer every family a programme of screening tests, promote uptake of immunisations, developmental reviews, and information and guidance to support parenting and healthy choices all services that children and families need to receive if they are to achieve their optimum health and wellbeing. The service is for everyone with a very young child or baby, so families that

need additional support and children who are at risk of poor outcomes can quickly be identified.

- The Early Childhood and Family Support Service bases would enable staff to co-ordinate the group and one-to-one support, work with partner organisations across the district, as well as provide space for groups to deliver activities.
- We will have to go out to tender to find the right organisation/s to deliver the proposed group-based and one-to-one support for the new Early Childhood and Family Service.

Examples of how the new Early Childhood and Family Service might work and what will be different

Community Support				
Proposed new Early Childhood and				
Family Service				
The new Early Childhood and Family				
Service will support community groups				
to run activities available to everyone				
with a young child in a wider range of				
community venues.				
Many local communities have groups				
that are run in community centres,				
village halls or at the local library. The				
new Early Childhood and Family				
Service would have the resources to				
help support existing groups in				
communities and help develop new				
ones. It would do this through				
community workers who would support				
local people to organise and develop				
activity in their own communities.				

The services are mostly free and consist of things like Rhyme Time, Stories and Songs, Stay, Play and Learn Together.

If they have other things they want to talk about such as childcare and getting back to work there is someone on hand to give advice and support. Or there is information available so they can help themselves.

In most cases people would have to pay to use these groups.

Parents would be able to meet and be helped to create networks of support.

Advice on childcare would be available through the Early Years Team as part of providing information guidance and advice for all (see below)

If they need extra help parents would be able to use the online digital offer and information and guidance part of the service (see below)

Online digital offer				
Current children's centre service	Proposed new Early Childhood and Family Service			
Parents can talk to someone from the children's centre service who will help with advice on breastfeeding, healthy eating, parenting and childcare or getting back to work.	The new Early Childhood and Family Service would offer information advice and guidance either online or by telephone.			
Children's centres service providers often use social media or websites to give information about what services they provide and where to find further information.	Parents would be able to access high quality online and digital information, advice and guidance, which would be available 24 hours a day, 7 days a week.			

Parents would have a single point of contact for the Early Childhood and Family Service and other support so that information, advice and guidance would be easier to find and access.

If parents have more complicated worries, such as mental health.

Parents would have a single point of contact for the Early Childhood and Family Service and other support so that information, advice and guidance would be easier to find and access.

If parents have more complicated worries, such as mental health, domestic abuse or substance misuse, they can talk to a staff member who can offer advice and support and refer or signpost to a more specialised service.

If parents have more complicated worries, a referral can be made to either the group-based or one-to-one support (see below).

Group based support				
Current children's centre service	Proposed new Early Childhood and			
	Family Service			
Families likely to need extra help to	Families likely to need extra help to			
cope with the demands of family life	cope with the demands of family life			
receive help through support groups.	would receive help through support			
	groups.			
These are delivered in designated	Families with additional and complex			
children's centres or outreach venues	needs, already being supported by our			
such as community centres or village	Early Help and Family Focus teams,			
halls.	Social Work teams and other agencies,			
	would be offered opportunities to join			
	group sessions as part of the wider			
	support they receive.			
	Families would be able to refer			
	themselves.			

This would be focused on support for families and disadvantaged children aged 0-5 years, and especially children aged 0-2 years. These would be delivered at venues such as village halls, community centres, schools, libraries and early year's settings like pre-schools or nurseries. This means that some people currently receiving a service might receive a service in a different building to the one they currently use. This would be co-ordinated by staff at the early childhood and family base. They are often delivered on weekdays and during the daytime. These would be at times to suit families, including evenings and weekends.

One-to-one support			
Current children's centre service	Proposed new Early Childhood and		
	Family Service		
Families likely to need extra help to	Families likely to need extra help to		
cope with the demands of family life	cope with the demands of family life		
receive one-to-one support through their	would receive one-to-one support		
children's centre service.	through an outreach service.		
	Families with additional and complex		
	needs, already being supported by our		
	Early Help and Family Focus teams,		
	Social Work teams and other agencies,		

would be offered additional help as part of the wider support they receive. This is focused on support for families This would be focused on support for with children aged 0-5 years. families and disadvantaged children aged 0-5 years, and especially children aged 0-2 years. This would be co-ordinated and This is delivered by the children's centre provider from the local designated delivered by staff at the Early Childhood children's centre base. and Family Support Service base. Some of the outreach is provided in Some of the outreach would be families' homes, focusing on parenting provided in families' homes, focusing on support. parenting support.

When would the proposed change happen?

If we decide to go ahead with our proposal then the services would change from October 2019. We would work hard to make sure that the move to the new service would go smoothly. We would let parents who currently use services know where they need to go to find out information about the new services they can access. We would work with providers and local groups to make sure that there were services in place ready to meet people's needs.

Things we have considered when developing our proposal

We have carried out a review of children's centre services. As part of this review we have considered the things that can affect the start that children get in life.

These are:

- The parents' income and home environment
- The parents' health, particularly mental health
- The mother's health in particular
- The parents' education, skills and knowledge
- The impact of fathers in the early years

Social mobility is a person's ability to access a broader range of opportunities and experiences. In 2016 the Social Mobility Index commissioned by the Social Mobility Commission found that social mobility in Norfolk was among the lowest in the country.

Over a six-year period (2012-17), there have been 5,705 children requiring a child protection plan, with most due to neglect or emotional abuse. More children in disadvantaged areas are born with a low birth weight, they are more likely to experience poor housing, higher rates of chronic illness (such as asthma), and poor diet and nutrition.

We have also taken the following into account when developing our proposals:

- Our duties under Section 3 (2) the 2006 Childcare Act.
- Feedback from parents who use children's centre services recorded in our children's centre parental satisfaction survey 2017.
- Meetings and discussions with current children's centre providers and staff
- Conversations with individual parents and groups who use children's centre services;
 trying to understand why some families do not use the services.
- Information about our population and the needs of Norfolk's children and families, including the level of deprivation.
- Evidence of what works well in improving families and children's lives such as:
 - Fair Society, Healthy Lives Marmot Review
 - An Equal Start: Improving Outcomes in Children's Centres UCL Institute of Health Equity
 - 1001 Critical Days Cross Party Report
 - Poverty and Social Exclusion Frank Field
 - Attachment Theory and the Key Person Approach Juliet Mickelburgh
- Feedback from the consultation about children's centres undertaken in winter 2017
 https://norfolk.citizenspace.com/consultation/childrenscentres/
- The number of people using each children's centre service
- The number of people using each children's centre building
- How people get to children's centre services and the transport options available
- The way in which children's centre services are delivered elsewhere in the country
- The four guiding principles underpinning the council's Norfolk Futures strategy, which are:



Offering our help early to prevent and reduce demand for specialist services



Joining up our work so that similar activities and services are easily accessible, done once and done well



Being business-like and making best use of digital technology to ensure value for money



Using evidence and data to target our work where it can make the most difference

Some of the options considered

Option 1 - To extend the current contracts maintaining operation of current children's centres from April 2019 – March 2020 (possible under current plus one-year contract arrangements) – this option is unaffordable under the budget agreed by Norfolk County Council.

Option 2 - To operate 50% of the current number of children's centres by focusing only on the 'reach areas' with the highest level of need, taking account of 50% of current annual budget being available – This would not be a viable option as there would be gaps left for families. In addition, it would not fulfil statutory Department of Education requirements to offer sufficient children's centre services.

Option 3 - District outreach model using only community venues, no longer operating from any designated children's centre premises – This would be subject to formal challenge as it does not fulfil the requirements of statutory Department of Education guidance to have a designated building offering services.

Option 4 - District early childhood and family bases with community outreach model – using seven of our current designated children's centres and including libraries, day centres, village halls, community centres etc. – preferred option, as it fulfils statutory guidance and offers the opportunity to reach the most disadvantaged families across Norfolk.

You can read more detailed information on the evidence that we have considered in our data pack which can be viewed online at www.norfolk.gov.uk/childrenscentres.

Overview of Norfolk children's centres

Section 3 (2) the 2006 Childcare Act says Norfolk County Council "must, so far as is reasonably practicable, include arrangements for sufficient provision of children's centres to meet local need".

Children's centres were set up in Norfolk in 2000, with the first centre opening in Norwich as part of the national Sure Start programme. Their aim was to offer support to families in the most disadvantaged areas of the county.

Our existing children's centres aim to make life better for young children and their families, with a focus on families in greatest need of support; wanting to make sure that:

- All children reach their development milestones and are ready for school when the time comes.
- All parents are ambitious for their children, feel confident and have good parenting skills.
- All children have access to good health and life chances.

The number of centres gradually expanded and there are now 53 designated children centres across the county.

Children's centres are defined in legislation as a place or a group of places:

- which is managed by or on behalf of, or under arrangements with, the local authority with a view to securing that early childhood services in the local authority's area are made available in an integrated way;
- through which early childhood services are made available (either by providing the services on site, or by providing advice and assistance on gaining access to services elsewhere); and
- at which activities for young children are provided.

Children's centre services themselves are delivered from a range of different buildings and locations across Norfolk. This includes schools, libraries and purpose-built buildings. Services are also delivered directly to some families in their own homes.

The services are currently delivered through contracts with 12 different providers including national charities, a local charity, an NHS Trust, and schools, including academies.

Children's centre services include:

- Antenatal and postnatal programmes and support.
- Parenting advice and programmes.
- Individual support for parents experiencing difficulties such as mental health, drugs and alcohol use and domestic abuse.
- Advice about early years education and childcare.
- Support, information and advice on a range of topics from healthy eating to employment and training.
- Drop-in play sessions.
- A place to meet and talk to other parents/carers.

There are over 47,000 children aged between 0-5 years old in Norfolk. Of these:

- 41,455 are currently registered with their local children's centre service.
- 33,424 families currently have a child registered with their local children's centre service.
- 23,000 children and their families have used their children's centre service in the past 12 months - either for advice and information, to attend groups or for more targeted support.
- On average there are over 800 families receiving more targeted support at any one time.
- 24% of Norfolk's most deprived children aged under five years have had no contact with children's centres.

How often families use children's centres is important and tells us how successful each centre is in reaching local families, especially those who are most in need.

Our most disadvantaged families who do use children's centre services use them more frequently than other families.

Current children's centre services were set up over seven years ago and contracts with current providers are coming to an end in September 2019.

What has changed since we last commissioned children's centres? Norfolk Futures

Norfolk County Council has adopted the Norfolk Futures Strategy. This sets out new ways of working within the council and how council services should be delivered in future. By modernising our services, we can adapt how we meet families' needs now and into the future. This will help us avoid storing up more serious problems in the longer term.

We cannot do this alone and we need to work together. Norfolk Futures starts with our residents and their families. We need to develop a new relationship with our residents and partners and adopt different ways of working to sustain local services and realise Norfolk's ambitions.

By 2036 Norfolk will have a population of one million. People are generally living longer and the type of services that they need is changing and becoming more complex. Whilst our funding as a council continues to face real pressures, the demand for County Council services is rising in both Adult Social Care and in Children's Services, making the way we currently work unsustainable. By changing now, we will get ahead of our challenges and better adapt for a positive future.

Local Service Strategy

We are working to join-up services in our communities, offering help early and in the right places. This will be better for people and better for the council, by making best use of our resources. We are getting away from a 'one size fits all' model. Services will be targeted, according to the different needs of different areas. We're trialling the approach at three sites in autumn 2018 and will learn lessons, before we develop centres in each district in 2019.

- This is not just about buildings. We are integrating services around communities
- We want to avoid making decisions in silos this is about joining-up the council's different services and working more effectively together
- We want to work with partners on future phases

https://www.norfolk.gov.uk/what-we-do-and-how-we-work/policy-performance-and-partnerships/policies-and-strategies/corporate/council-vision-and-strategy

National and local context

Government policy on supporting families and young children has changed over recent years. Central government no longer pay for children's centres or provide any funding for new ones.

At the same time the Government has introduced several other ways to support families, including:

- Entitlement to 15 hours fully funded early education for some two-year-olds who meet certain criteria, such as if the family receives benefits.
- Entitlement to 15 hours fully funded early education for all 3-4 year olds.

- Entitlement to an additional 15 hours fully funded early education for some 3-4 year olds
 where both parents work and meet certain criteria, such as each parent is earning at
 least the National Minimum Wage or Living Wage for 16 hours a week.
- The Healthy Child Programme for children, young people and families. By providing health visitors and school nurses, the service offers every family a programme of screening tests, promote uptake of immunisations, developmental reviews, information and guidance on parenting and healthy choices. This includes the Family Nurse Partnership, whose specially trained family nurses visit first-time mothers and fathers under the age of 19 at their homes, from early pregnancy until the child is two.
- The second phase of the Troubled Families Programme, launched in 2013 provides funding to transform early help services for children, young people and their families. In Norfolk we have used this funding to develop new Early Help Family Focus teams to help families cope better with the challenges and difficulties they face.

The Government has also published several reports that include recommendations for improving services. These include:

- "Unlocking, talent, fulfilling potential: A plan for improving social mobility through education". Department of Education, December 2017 – which states the importance of good early years education to improving social mobility.
- "State of the Nation 2017: Social Mobility in Great Britain", Social Mobility Commission,
 November 2017 which recommends that every local authority should develop an
 integrated strategy for improving disadvantaged children's outcomes, and for this
 strategy to include improved support for early education settings, collaborative working
 groups, tailored advice and comprehensive training for early years teachers.

The grant that central government gives Norfolk County Council has fallen since 2011 and is expected to end by 2021. In February 2018, following a consultation between November 2017 and January 2018, Norfolk County Council decided on a budget of £5 million a year for children's centre services. Locally, children's centre services have been a key part of the early help we offer to families. We need to make sure that we use these services in a more integrated way with other services to meet the changing needs of our Norfolk population.

We therefore think this is the right time to propose new ways of working that reflect the change in needs and how residents access services - and to seek views on how these services can be provided in the future.

What the proposed Early Childhood and Family service means for the buildings we currently use

Currently our children's centre services operate through 53 designated children's centre buildings. Many of these are well used and people who use the centres have told us that they value them.

Some of the buildings are underused or used for other purposes, such as childcare. We have been very mindful of this in developing our proposals and we have done a lot of work to understand how our current children's centres are used. You can find more detail about this work in our data pack which can be viewed on line at www.norfolk.gov.uk/childrenscentres. In some places the services have already moved to a local library or operate from different locations. In some areas the population has changed and our buildings are in the wrong place.

Our records show us that our service providers spend a substantial amount of money running buildings, including costs for receptionists, administration, managers and staff to service and maintain the buildings.

By bringing the services out of the buildings and into the community, we will be able to spend a greater proportion of the budget on providing services and frontline staff to the children and families who need it the most. Our proposed Early Childhood and Family Service would be more focused on providing outreach to families and less about families having to go to a centre.

We are proposing that, where possible, the Early Childhood and Family Service will still have access to many of the current children's centres to deliver services.

We are proposing to have early childhood and family spaces in each district area, co-ordinated by a base that offers a place for multi-agency staff to work from as well as providing a high-quality space for services for children aged 0-5 years.

When considering the location of the base in each district area we have thought about:

- Ensuring there is a base in each district and where there is opportunity, we have located these with the proposed multi-function centres being developed as part of the Local Service Strategy.
- 2. That there will need to be an area in the base that provides delivery space for work with families and children.

- 3. Offering good quality space for early childhood and family support service staff to collaborate with other agencies who are working with families.
- 4. Making best use of the existing children centre buildings in each district area.
- 5. Protecting public capital investment in the buildings used for children's centres.

Our proposals mean that we would have to find ways that local communities could use the rest of buildings currently designated as children's centres. We are interested in your views on how we could use these in other ways to benefit families with children under the age of five.

The proposals for buildings in each district council area are:

Norwich City				
Designated children's centres	Children's centres that may be available for alternative use for young children	Children's centre to remain designated and used as a district Early Childhood Family Service Base		
City and Eaton Children's Centre (The Vauxhall Centre, Johnson Place, Norwich NR2 2SA)		City and Eaton Children's Centre		
CFM Children's Centre (Hunter Road, Norwich NR3 3PY)	CFM Children's Centre			
Thorpe Hamlet & Heartsease Children's Centre (63 Wolfe Road, Norwich NR1 4HT)	Thorpe Hamlet & Heartsease Children's Centre			
East City & Framingham Earl Children's Centre (Duckett Close, Norwich NR1 2LR)	East City & Framingham Earl Children's Centre			
Earlham Early Years Centre (Motum Road, Norwich NR5 8DB)	Earlham Early Years Centre			
Bowthorpe, West Earlham and Costessey Children's Centre (Humbleyard, Clover Hill, Norwich NR5 9BN)	Bowthorpe, West Earlham and Costessey Children's Centre			
	North City Children's Centre			

North City Children's Centre	
(Angel Road Infants School,	
Angel Road, Norwich NR3	
3HR)	

In addition to the rationale described earlier, City and Eaton has been proposed as a base for the following reasons:

- a) Local Service Strategy 'Multi-Function Centre' for services and staff to be located together
- b) Central location for city
- c) Other agencies are already operating from this site
- d) Norfolk County Council freehold building
- e) Alternative transport links other than parking

Broadland District		
Designated children's centres	Children's centres that may be available for alternative use for young children	Children's centre to remain designated and used as a district Early Childhood Family Service Base
Drayton and Taverham Children's Centre (Drayton Infants School, School Road, Drayton NR8 6EP)		Drayton and Taverham Children's Centre
Aylsham Children's Centre (The Pavilion, Sir Williams Lane, Aylsham, Norwich, Norfolk NR11 6AW)	Aylsham Children's Centre	
Reepham Children's Centre (The Pavilion, Sir Williams Lane, Aylsham, Norwich, Norfolk NR11 6AW)	Reepham Children's Centre	
Hellesdon Children's Centre (Horsford CE VC Infant School, Holt Road, Horsford NR8 6EP)	Hellesdon Children's Centre	
Spixworth & Sprowston Children's Centre (Sprowston Infant School, Recreation Ground Road, Norwich NR7 8EW)	Spixworth & Sprowston Children's Centre	

Hoveton and Broadland	Hoveton and Broadland	
Children's Centre (Hoveton	Children's Centre	
Youth and Community		
Centre, Stalham Road,		
Hoveton NR12 8DJ)		
Dussindale Children's Centre	Dussindale Children's Centre	
(Woodside Community Base,		
Witard Road, Norwich, NR7		
9XD)		

In addition to the rationale described earlier, Drayton and Taverham Children's Centre has been proposed as a base for the following reasons:

- a. High public capital investment as a children's centre
- b. Norfolk County Council freehold building
- c. Limited suitable children's centre alternatives in this district

Borough of King's Lynn and West Norfolk		
Designated children's centres	Children's centres that may be available for alternative use for young children	Children's centre to remain designated and used as a district Early Childhood Family Service Base
St Clements Children's		St Clements Children's
Centre (101 Churchgate		Centre
Way, Terrington St Clement,		
King's Lynn PE34 4LZ)		
Hunstanton Children's	Hunstanton Children's	
Centre (Avenue Road,	Centre	
Hunstanton PE36 5BW)		
,		
North Lynn, Gaywood	North Lynn, Gaywood	
Children's Centre (4 Walpole	Children's Centre	
Road, Kings Lynn PE30		
2DZ)		
Vancouver Children's Centre	Vancouver Children's Centre	
(Fairstead Community		
Centre, Centre Point, King's		
Lynn PE30 4SR)		
West Walton Children's	West Walton Children's	
Centre (Ashleigh Infant and	Centre	
Nursery School, School		
Road, Wisbech PE14 7HA)		
TOGG, WOODON'T ETT I'I'')		
Nar Children's Centre (St	Nar Children's Centre	
Michael's Family Centre,		
monacio i anniy contro,		

Saddlebow Road, King's		
Lynn PE30 5BN)		
	Downham Market Children's	
Downham Market Children's	Centre	
Centre (Snape Lane,		
Paradise Road, Downham		
Market PE38 9JE)		
	Methwold Children's Centre	
Methwold Children's Centre		
(Old School House, Brandon		
IP27 0QQ)		
	Emneth Children's Centre	
Emneth Children's Centre		
(Hollycroft Road, Emneth,		
Wisbech PE14 8AY)		

In addition to the rationale described earlier, St. Clements Children's Centre has been proposed as a base for the following reasons:

- a. High public capital investment as a children's centre
- b. Limited suitable children's centre alternatives in this district
- c. Car parking available

Breckland District		
Designated children's centres	Children's centres that may be available for alternative use for young children	Children's centre to remain designated and used as a district Early Childhood Family Service Base
Attleborough Children's	Attleborough Children's	Attleborough Children's
Centre (2 Church Street, Attleborough NR17 2AH)	Centre	Centre
Watton Children's Centre (Westfield Infant and Nursery School, West Road, Thetford IP25 6AU)	Watton Children's Centre	
Thetford Kingsway Children's Centre (Kingsway, Thetford IP24 3DY)	Thetford Kingsway Children's Centre	
Thetford Drake Children's Centre (Drake Primary School, Fairfields, Thetford IP24 1JW)	Thetford Drake Children's Centre	
Dereham Central Children's Centre (Breckland District Resource Base, 18 London Road, East Dereham NR19 1AS)	Dereham Central Children's Centre	

Dereham South Children's	Dereham South Children's	
Centre (Breckland District	Centre	
Resource Base, 18 London		
Road, East Dereham NR19		
1AS)		
Litcham Children's Centre	Litcham Children's Centre	
(Litcham Primary School,		
Weasenham Road, Litcham,		
Kings Lynn PE32 2QT)		
Swaffham Children's Centre	Swaffham Children's Centre	
(White Cross Road,		
Swaffham PE37 7RF)		

In addition to the rationale described earlier, Attleborough Children's Centre has been proposed as a base for the following reasons:

- a) Local Service Strategy 'Multi-Function Centre' for services and staff to be located together
- b) Norfolk County Council freehold building

South Norfolk District		
Designated children's centres	Children's centres that may be available for alternative use for young children	Children's centre to remain designated and used as a district Early Childhood Family Service Base
Long Stratton Children's Centre (Manor Field Infant and Nursery School, Manor Road, Norwich NR15 2XR)		Long Stratton Children's Centre
Diss Children's Centre (Diss Infant and Nursery School, Fitzwalter Road, Diss IP22 4PU)	Diss Children's Centre	
Harleston Children's Centre (Harleston CE VA Primary School, School Lane, Harleston IP20 9HG)	Harleston Children's Centre	
Loddon Children's Centre (Loddon Library Annexe, Church Plain, Loddon NR14 6EX)	Loddon Children's Centre	
Wymondham Children's Centre (Ashleigh Infant and Nursery School, Sheffield Road, Sheffield Road, Wymondham NR18 0HL)	Wymondham Children's Centre	
	Hethersett Children's Centre	

Hethersett Children's Centre	
(Hethersett Woodside	
Nursery and Infant School,	
Firs Road, Hethersett NR9	
3EQ)	

In addition to the rationale described earlier, Long Stratton has been proposed as a base for the following reasons:

- a. Central location for district
- b. High public capital investment as a children's centre
- c. Norfolk County Council freehold building
- d. Car parking available

Great Yarmouth Borough		
Designated children's centres	Children's centres that may be available for alternative use for young children	Children's centre to remain designated and used as a district Early Childhood Family Service Base
Seagulls Children's Centre (Shrublands, Magdalen Way, Gorleston, Great Yarmouth NR31 7BP)		Seagulls Children's Centre
Village Green Children's Centre (Moorlands Church of England Primary Academy, Moorland Way, Belton, Great Yarmouth NR31 9PA)	Village Green Children's Centre	
Greenacre Children's Centre (Peggotty Road, Great Yarmouth, NR30 3EF)	Greenacre Children's Centre	
Gorleston and Hopton Children's Centre (Gorleston Library, Lowestoft Road, Gorleston, NR31 6SG)	Gorleston and Hopton Children's Centre	
Great Yarmouth Children's Centre (Priory) (The Priory Centre, Priory Plain, Great Yarmouth NR30 1NW)	Great Yarmouth Children's Centre (Priory)	
Acle Marshes Children's Centre (Bridewell Lane, Acle, Norfolk NR13 3RA)	Acle Marshes Children's Centre	

Caister Children's Centre	Caister Children's Centre	
(Caister Infant, Nursery		
School and Children's		
Centre, Kingston Avenue,		
Caister on Sea, Great		
Yarmouth NR30 5ET)		
Trinity Children's Centre	Trinity Children's Centre	
(Martham Primary and		
Nursery School, Black Street,		
Martham, NR29 4PR)		

In addition to the rationale described earlier, Seagulls Children's Centre has been proposed as a base for the following reasons:

- a. Other agencies are already operating from this site
- b. High public capital investment as a children's centre
- c. Norfolk County Council freehold building
- d. Car parking available

North Norfolk District		
Designated children's centres	Children's centres that may be available for alternative use for young children	Children's centre to remain designated and used as a district Early Childhood Family Service Base
Holt Children's Centre		Holt Children Centre
(Corpusty and Holt Area		
Children's Centre, Charles		
Road, Holt NR25 6DA)		
Stalham & Sutton Children's Centre (Brumstead Road, Stalham NR12 9DG)	Stalham & Sutton Children's Centre	
North Walsham Children's	North Walsham Children's	
Centre (Manor Road, North	Centre	
Walsham NR28 9HG)		
Mundesley Children's Centre (Trunch Road, Mundesley NR11 8LE)	Mundesley Children's Centre	
Cromer Children's Centre	Cromer Children's Centre	
(Mill Road, Cromer NR27 0AD)		
Stibbard Children's Centre	Stibbard Children's Centre	
(Fulmodeston Road, Stibbard, Fakenham NR21 0EL)		
	Fakenham Children's Centre	

Fakenham Children's Centre		
(Fakenham Gateway Sure		
Start, Fakenham Infant and		
Nursery School, Norwich		
Road, Fakenham NR21		
8HN)		
	Wells Children's Centre	
Wells Children's Centre		
(Polka Road, Wells-next-the-		
Sea, NR23 1JG)		

In addition to the rationale described earlier, Holt Children's Centre has been proposed as a base for the following reasons:

- a. High public capital investment as a children's centre
- b. Norfolk County Council freehold building
- c. Car parking available

We are now consulting on proposed new ways to deliver services to meet families' needs. We want to find out what people think about our proposed approach in general. We also want people's views on specific proposals about what might happen in their local area.

Have your say on our proposal for an Early Childhood and Family Service

The views of Norfolk residents to the proposed changes set out in this document are very important. We need your thoughts and ideas to inform our decision-making as we shape the future of this service.

We also have a statutory duty to consult with those affected about any proposals that may result in significant changes to, and/or the use of, our children's centre buildings, as part of any proposed redesigned service.

Who we are consulting with:

We want the views of the public in Norfolk, and in particular we want to hear from families, community groups, staff, children's centre advisory board representatives, service providers, district councils, parish councils and voluntary sector organisations.

We are consulting through:

- Our online consultation visit www.norfolk.gov.uk/childrenscentres to complete this
 consultation online.
- This paper copy of our consultation.
- Events.

Personal information, confidentiality and data protection

We will use any personal information to see how representative the feedback is of Norfolk's population. We will also use it to see if any particular groups of people are especially affected by our proposals.

We will process any personal information we receive from in line with the *General Data Protection Regulation (GDPR)* (Regulation (EU) 2016/679), the Data Protection Act 2018 and Norfolk County Council's data protection policy and guidelines. This means that Norfolk County Council will hold your personal data and only use it for the purpose for which it was collected,

being this consultation. We won't identify individuals when reporting back our findings and under our record management policy we will keep this information for five years.

We will also, under normal circumstances, not pass your personal data on to anyone else. However, we may be asked under access to information laws to publish or disclose some, or all, of the information you provide in response to this consultation, including any personal information. We will only do this where such disclosure will comply with such relevant information laws which include the Freedom of Information Act 2000, the Data Protection Act 2018 and the Environmental Information Regulations 2004.

Questions we are inviting you to answer as part of this consultation:

- 1. We are proposing to create an Early Childhood and Family Service that would offer:
 - Community support helping communities and parents offer local activities and groups

Disagree

Strongly

Don't know

- Online digital offer providing information, advice and guidance for all
- Group-based support working with families who need extra help
- One-to-one support working with families who need extra help

Neither

Strongly

Agree

How far do you agree with or disagree with our proposal? Please select one only:

	disagree		
			1
Why do you say th	nat? Please write in below:		
If our proposals w	ent ahead how, if at all, wou	uld you be affected? Please	write in below
ос. р. ороссио	,,	,	

	ave any specific comments about any of the four types of services we are prote them in the relevant section below:
Communit	y support - helping communities and parents offer local activities and groups
Online dig	ital offer – providing information, advice and guidance for all
Croup boo	and aupport - working with familias who pood outro halp
	sed support - working with families who need extra help
One-to-on	e support - working with families who need extra help

5. We are proposing that the service would run groups and other outreach services through a variety of different community venues, such as schools, libraries, village halls, community centres and GPs surgeries.

How far do	you agree or	disagree wit	h this approach'	? Please select one	only:

Strongly	Agree	Neither	Disagree	Strongly	Don't know
agree		agree or disagree		disagree	
		uisagree			

and family bases. Where possible we would like to continue to use the other 46 child centre buildings to support families with children under the age of five years. How far do you agree or disagree with this approach? Please select one only: Strongly Agree Neither Disagree Strongly Don't know agree or disagree disagree						
nd family bases. Where possible we would like to continue to use the other 46 child entre buildings to support families with children under the age of five years How far do you agree or disagree with this approach? Please select one only: Strongly Agree Neither Disagree Strongly Don't know agree disagree disagree	. Why do y	ou say that? F	Please write in b	elow:		
and family bases. Where possible we would like to continue to use the other 46 child centre buildings to support families with children under the age of five years. How far do you agree or disagree with this approach? Please select one only: Strongly Agree Neither Disagree Strongly Don't know agree or disagree disagree						
Centre buildings to support families with children under the age of five years How far do you agree or disagree with this approach? Please select one only: Strongly Agree Neither Disagree Strongly Don't know agree or disagree disagree						
agree or disagree disagree	7. We are p	roposing to us	e seven of our	current childrer	n's centre build	ings as early cl
How far do you agree or disagree with this approach? Please select one only: Strongly Agree Neither Disagree Strongly Don't know agree or disagree disagree	-	-				
Strongly Agree Neither Disagree Strongly disagree disagree						
agree agree or disagree disagree	How far do y	you agree or d	isagree with thi	s approach? P	lease select or	ne only:
disagree	Strongly	Agree	Neither	Disagree	Strongly	Don't know
8. Why do you say that? Please write in below:	agree				disagree	
3. Why do you say that? Please write in below:			disagree			
3. Why do you say that? Please write in below:						
	3. Why do y	ou say that? F	Please write in b	elow:		

9. If you have any suggestions for how we could use any of the 46 but to support families with children under the age of 5 years please write suggestion is about a specific building please tell us which one.	_	
suggestion is about a specific building please tell us which one.		1
About you		_
We use this information to see how representative the feedback is of also use it to see if any particular groups of people are especially affe		
10. Please select all the descriptions that apply to you?		
I am a parent / carer of a child (or children) aged 0-5		
I currently use children's centre services		
I am a children's centre worker		
I work for an organisation that operates from a children's centre		
None of the above		

11. If you currently use a children's centre, which one do you usually use? from the list below:	Please select one
Acle (Marshes) Children's Centre	
Attleborough Area Childrens Centre	
Aylsham Cluster Area Children's Centre	
Bowthorpe, West Earlham and Costessey Children's Centre	
Caister Children's Centre	
Catton Grove, Fiddlewood and Mile Cross Children's Centre	
City and Eaton Children's Centre	
Corpusty and Holt Area Children's Centre	
Cromer Children's Centre	
Dereham Central Children's Centre	
Dereham South Children's Centre	
Diss Children's Centre	
Downham Market Childrens Centre	
Drayton and Taverham Childrens Centre	
Dussindale Children's Centre	
Earlham Early Years Centre	
East City and Framingham Earl Area Children's Centre	
Emneth Children's Centre	
Fakenham Gateway Children's Centre	
Gorleston and Hopton Children's Centre	

Greenacre Children's Centre, Peggotty Road, Great Yarmouth	
Harleston Area Childrens Centre	
Hellesdon Childrens Centre	
Hethersett Area Childrens Centre	
Hoveton & Broadland Area Children's Centre	
Hunstanton Childrens Centre	
Litcham Children's Centre	
Loddon Area Childrens Centre	
Long Stratton Area Childrens Centre	
Methwold Children's Centre	
Mundesley Children's Centre	
Nar Children's Centre	
North City Children's Centre, Angel Road Infant School	
North Lynn, Gaywood North Bank and The Woottons Children's Centre	
North Walsham Children's Centre	
Priory Children's Centre, Great Yarmouth	
Reepham Children's Centre	
Seagulls Children's Centre, Gorleston	
Spixworth & Sprowston Children's Centre	
St Clement's Children's Centre, Terrington St Clement	
Stalham and Sutton Children's Centre	
Stibbard Children's Centre, Fakenham	

Thetford Children's Centre, Kingsway	
Thetford Drake Children's Centre, Drake Infant School & Nursery	
Swaffham Children's Centre	
Thorpe Hamlet and Heartsease Children's Centre	
Trinity Children's Centre, Martham	
Vancouver Children's Centre, King's Lynn	
Village Green Children's Centre, Belton	
Watton Children's Centre	
Wells-next-the-sea Children's Centre	
West Walton Children's Centre	
Wymondham Area Children's Centre	
Don't know	
12. Are you responding as?	
Please select one answer	
An individual / member of the public	
A family	
On behalf of a voluntary or community group	
On behalf of a statutory organisation	
On behalf of a business	
A Norfolk County Councillor	
A district or borough councillor	
A town or parish councillor	
A Norfolk County Council employee	

13. If you are responding on behalf of another organisation, what is the name of the organisation, group or business?				
Please write your a	answer in the box:			
14. Are you?				
Please select one	answer			
Male				
Female				
Prefer to self-describe (please specify below)				
Prefer not to say				
If you prefer to self	describe please write in here:			
15. How old are yo				
Please select one	answer			
Under 18				
18-24				
25-34				
35-44				
45-54				
55-64				
65-74				
75-84				
85 or older				
Prefer not to say				

16. Do you have any long-term illness, disability or health problem that limits your daily activities or the work you can do?				
Please select one answer				
Yes				
No				
Prefer not to say				
17. How would you descr	ibe your ethnic background?			
Please select one answe	r			
White British				
White Irish				
White other				
Mixed				
Asian or Asian British				
Black or Black British				
Chinese				
Prefer not to say				
Other ethnic background	- please describe below			
18. What is your first lang				
Please write your answer	In the box:			



19. What is the first part of your postcode? (e.g. NR4)	
Please write your answer in the box:	



You can respond by post for free to:

Freepost Plus RTCL-XSTT-JZSK, Norfolk County Council, Ground floor - South Wing, County Hall, Martineau Lane, Norwich NR1 2DH.

However, if you want to help the council save money please use a stamp and send to this address: Stakeholder and Consultation Team, Norfolk County Council, Ground floor - South Wing, County Hall, Martineau Lane, NR1 2DH.

You may wish to keep a copy of your response to our consultation for your own records.

We are consulting from Monday 17th September to midnight on Friday 9th November 2018. Please note that if we receive any consultation responses after this date we cannot guarantee that we will be able to take them into account.

How we will make our decision and report back to you

We will take a report about the findings to this consultation to our Children's Services Committee on 22 January 2019. The report will feed back what people have told us about the potential impact of our proposal. Our county councillors will use this as part of the evidence they consider when deciding whether to go ahead with this proposal. They will consider:

- The impact of the proposal on individuals, groups or communities and in particular on people identified as having 'protected characteristics' under the Equality Act 2010. The protected characteristics are: age; disability; gender reassignment; pregnancy and maternity; race; religion or belief; sex; and sexual orientation. As well as this equality impact assessment, councillors will consider the impact of proposals on rural areas.
- The views of people and stakeholders consulted.
- The evidence of need and what is proven to work effectively and well.



- The financial and legal positions and any constraints at the time.

Your opinions are valuable to us. Thank you for taking the time to read this document and respond.



If you need this document in large print, audio, Braille, alternative format or in a different language please contact Customer Services on 0344 800 8020 or Text Relay on 18001 0344 800 8020 (textphone) and we will do our best to help.

September 2018





Community Monitoring Report

Norwich City

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Produced by Commissioning, Partnership and Community Capacity Team (Norwich City Team), Early Help, Children's Services

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Bowthorpe

Statistics overview of people living in Bowthorpe



People living in this ward are registered with a Children's Centre





31% of parents registered with a Children's Centre

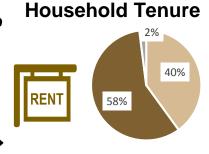
















629 age 10-14

701 age 15-19

Population aged 0-19: **2988**Representing **24.94%** of total population for ward

••••••••



Disabled parent families

3% of parents registered with a Children's Centre



135



People claim **Job Seeker Allowance**

298
Families in

Workless Household

27% of parents registered with a Children's Centre **6 6** 1070

Families in receipt of Child and Working Tax Credits

19%
Of reception year children living in this ward are obese



OFSTED Rating

(for schools located within this ward)



- Outstanding

2 - Good







Bowthorpe ward has the largest proportion of obese pupils in reception year, compared with other wards in Norwich City area.

Catton Grove

Statistics overview of people living in Catton Grove



People living in this ward are registered with a Children's Centre Families with a Young Parent 10% of registered parents with a Children's Centre

Families with **Smoking Parents**

28% of registered parents with a Children's Centre



Families with a **Teenage Parent**

1% of parents registered with a Children's Centre





(on the CWD register)



26 Incidents of reported 4 **Household Tenure** 1% 41% 58%

■ Owned ■ Rent ■ Others

865

549

Population aged 0-19: 2672 Representing 24.36% of total population for ward

••••••

Disabled parent families

3% of registered parents with a Children's Centre



175



People claim Job Seeker Allowance

Families in

Workless Household

34% of registered parents with a Children's Centre

1070

Families in receipt of Child and **Working Tax Credits**

9% Of reception year children living in this ward are obese

OFSTED Rating

(for schools located within this ward)



- Good
- Requires Improvement







Catton Grove has the second highest percentage of young parents that are registered with a Children's Centre.

Crome

Statistics overview of people living in Crome



People living in this ward are registered with a Children's Centre Families with a Young Parent 8% of registered parents with a Children's Centre

Families with Smoking **Parents**

31% of registered parents with a Children's Centre



Families with a **Teenage Parent**

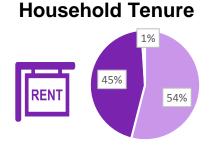
X% of registered parents with a Children's Centre



Children with a disability (on the CWD register)



Incidents of reported



■ Owned ■ Rent ■ Others

709

Population aged 0-19: 2436 Representing 24.47% of total population for ward

Disabled parent families

2% of registered parents with a Children's Centre





People claim Job Seeker Allowance

Families in **Workless**

23% of registered parents with a Children's Centre

Household

970

Families in receipt of Child and **Working Tax Credits**

14% Of reception year children living in this ward are obese



OFSTED Rating

(for schools located within this ward)

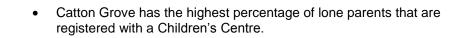


Outstanding

Good









Eaton

Statistics overview of people living in Eator



People living in this ward are registered with a Children's Centre



Families with
Smoking
Parents

13% of registered parents with a Children's Centre



Families with a **Teenage Parent**

X% of registered parents with a Children's Centre



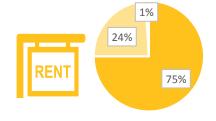


register)





Household Tenure



■ Owned ■ Rent ■ Others



437 age 5-9

470 age 10-14

463 age 15-19

Population aged 0-19: **1785**Representing **19.71%** of total population for ward

•••••••



Disabled parent families

2% of registered parents with a Children's Centre



30



People claim **Job Seeker Allowance**

Families in Workless Household

13% of registered parents with a Children's Centre



305

Families in receipt of Child and Working Tax Credits

5%
Of reception year children living in this ward are obese

OFSTED Rating

(for schools located within this ward)



- 3 Outstanding
- 2 Good



1 – No data available



- Eaton has the highest percentage of residents who own their home, in comparison to other wards in Norwich City area.
- Eaton has the lowest Job Seekers Allowance claimant, lowest number of families in receipt of child and working tax credit, compared with all other wards in Norwich City area.

Lakenham

Statistics overview of people living in Lakenham



People living in this ward are registered with a Children's Centre Young Parent

10% of registered parents with a Children's Centre

Families with Smoking Parents

36% of registered parents with a Children's Centre



Families with a **Teenage Parent**

1% of registered parents with a Children's Centre

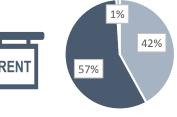












■ Owned ■ Rent ■ Others



584 age 5-9

563 age 10-14

509 age 15-19

Population aged 0-19: **2373**Representing **24.98%** of total population for ward

40

Disabled parent families

4% of registered parents with a Children's Centre



120



People claim **Job Seeker Allowance**

212Families in

Workless Household

23% of registered parents with a Children's Centre

6 6 1015

Families in receipt of Child and Working Tax Credits

8%
Of reception year children living in

children living in this ward are **obese**

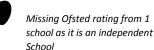
OFSTED Rating

(for schools located within this ward)



2 - Good

1 - Requires Improvement
3 - No data available





Lakenham currently has the second lowest recorded incidents of antisocial behaviour in Norwich City area.

Mancroft

Statistics overview of people living in Mancroft



People living in this ward are registered with a Children's Centre



Families with Smoking **Parents**

26% of registered parents with a Children's Centre



Families with a **Teenage Parent**

X% of registered parents with a Children's Centre

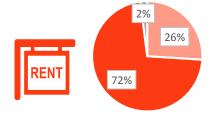


Children with a disability

(on the CWD register)



Household Tenure



Owned Rent Others



362

••••••• Population aged 0-19: 1463 Representing 13.95% of total population for ward

Disabled parent families

3% of registered parents with a Children's Centre



280



People claim Job Seeker Allowance

Families in **Workless** Household

24% of registered parents with a Children's Centre

765

Families in receipt of Child and **Working Tax Credits**

7% Of reception year

children living in this ward are obese



OFSTED Rating

(for schools located within this ward)



Outstanding

Good



2- Requires Improvement

Missing Ofsted rating from 1 school as it is an independent School



Incidents

of reported 4

- Mancroft has the highest percentage of young parents that are registered with a Children's Centre.
- Mancroft currently has the highest recorded incidents of anti-social behaviour Norwich City area.
- Mancroft has the highest Job Seekers Allowance claimant, compared with all other wards in Norwich City area.

Mile Cross

Statistics overview of people living in Mile Cross



People living in this ward are registered with a Children's Centre Families with a

Young Parent

93

8% of registered parents with a Children's Centre

Families with Smoking Parents

36% of registered parents with a Children's Centre



Families with a **Teenage Parent**

1% of registered parents with a Children's Centre



Children with a disability

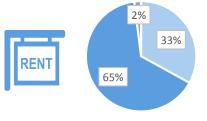
73

(on the CWD register)





Household Tenure



Owned Rent Others







637 age 15-19

Population aged 0-19: **3117**Representing **27.89%** of total population for ward



Disabled parent families

5% of registered parents with a Children's Centre



220



People claim **Job Seeker Allowance**

419
Families in

Workless Household

38% of registered parents with a Children's Centre



Families in receipt of Child and Working Tax Credits

16%
Of reception year children living in this ward are obese

OFSTED Rating

(for schools located within this ward)



- Good





- Mile Cross has the highest Child and Working Tax Credits claimant, compared with all other wards in Norwich City area.
- Mile Cross has the highest percentage of smoking parents registered with a Children's Centre, compared with all other wards in Norwich City area.

Nelson

Statistics overview of people living in Nelson



People living in this ward are registered with a Children's Centre Young Parent

2% of registered parents with a Children's Centre

Families with
Smoking
Parents

9% of registered parents with a Children's Centre



Families with a **Teenage Parent**

X% of registered parents with a Children's Centre



Children with a disability

(on the CWD register)



Household Tenure



43%

Owned Rent Others

479 age 0-4

455 age 5-9

376 age 10-14

397 age 15-19

Population aged 0-19: **1707**Representing **17.77%** of total population for ward

••••••••



Disabled parent families

X% of registered parents with a Children's Centre



45



People claim **Job Seeker Allowance**

Families in Workless Household

6% of registered parents with a Children's Centre



Families in receipt of Child and Working Tax Credits

6%
Of reception year children living in this ward are obese

OFSTED Rating

(for schools located within this ward)



- Outstanding

L - Good





Incidents

of reported 4

 Nelson has the lowest percentage of smoking parents, young parents, lone parents, disabled parents and workless household registered with a Children's Centre, compared with all other wards in Norwich City area.

Sewell

Statistics overview of people living in Sewell



People living in this ward are registered with a Children's Centre Families with a Young Parent 7% of registered parents with a Children's Centre

Families with **Smoking Parents**

22% of registered parents with a Children's Centre



Families with a **Teenage Parent**

X% of registered parents with a Children's Centre



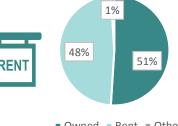


register)









Owned Rent Others







368

Population aged 0-19: 1981 Representing 19.75% of total population for ward



Disabled parent families

3% of registered parents with a Children's Centre

BANK



1234 4568 People claim Job

Seeker Allowance

Families in

Workless Household

19% of registered parents with a Children's Centre



Families in receipt of Child and **Working Tax Credits**

13% Of reception year children living in this ward are obese



OFSTED Rating

(for schools located within this ward)



Outstanding 1 -

2 -Good



1 - Requires Improvement

1 - No data available



Thorpe Hamlet

Statistics overview of people living in Thorpe Hamlet



People living in this ward are registered with a Children's Centre Families with a
Young Parent

7 1

8% of registered parents with a Children's Centre

Families with
Smoking 200
Parents

21% of registered parents with a Children's Centre



Families with a Teenage Parent

1% of registered parents with a Children's Centre





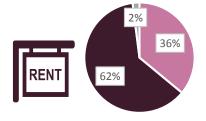
(on the CWD

register)





Household Tenure



■ Owned ■ Rent ■ Others









Population aged 0-19: **1610**Representing **13.60%** of total population for ward

22

Disabled parent families

2% of registered parents with a Children's Centre



190



People claim **Job Seeker Allowance**

138
Families in
Workless
Household

15% of registered parents with a Children's Centre

635 635

Families in receipt of Child and Working Tax Credits

7%Of reception year children living in this ward are **obese**

OFSTED Rating

(for schools located within this ward)



- 1 Outstanding
- 1 No data available



Missing Ofsted rating from 2 schools as one is an independent School & the other is higher education



 Thorpe Hamlet has the lowest number of registered children with disabilities.

• Thorpe Hamlet has the lowest percentage of 0-19 population compared to other wards in Norwich City area.

Town Close

Statistics overview of people living in Town Close



People living in this ward are registered with a Children's Centre Young Parent

30

4% of registered parents with a Children's Centre

Families with
Smoking 116
Parents

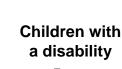
14% of registered parents with a Children's Centre



Families with a **Teenage Parent**

X% of registered parents with a Children's Centre



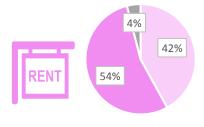


(on the CWD register)



Household Tenure





Owned Rent Others

524 age 0-4

413 age 5-9 **355** age 10-14

434 age 15-19

Population aged 0-19: **1726**Representing **15.52%** of total population for ward

19 Disabled parent families

...................

2% of registered parents with a Children's Centre



110

People claim **Job Seeker Allowance**

Families in Workless Household

12% of registered parents with a Children's Centre

£ **£**

485

Families in receipt of Child and Working Tax Credits

<5%
Of reception year children living in this ward are obese

OFSTED Rating

(for schools located within this ward)



1 - Outstanding

2 - Good



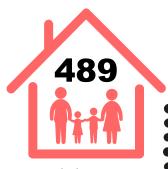
Missing Ofsted rating from 3 schools as they are independent Schools



- Town Close has the second lowest number of NEET (16-17 not in employment, education or training) compared to other wards in Norwich City area.
- Town Close has the second lowest number of registered children with disabilities.

University

Statistics overview of people living in University



People living in this ward are registered with a Children's Centre Young Parent

45

9% of registered parents with a Children's Centre

Families with Smoking Parents

30% of registered parents with a Children's Centre



20

Incidents

of reported 4

Families with a **Teenage Parent**

2% of registered parents with a Children's Centre

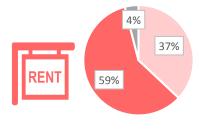




(on the CWD register)



Household Tenure



■ Owned ■ Rent ■ Others







••••••••



Population aged 0-19: **3322**Representing **29.75%** of total population for ward

11

Disabled parent families

2% of registered parents with a Children's Centre



70



People claim **Job Seeker Allowance**

188

Families in Workless Household

38% of registered parents with a Children's Centre



600

Families in receipt of Child and Working Tax Credits

9%

Of reception year children living in this ward are **obese**



OFSTED Rating

(for schools located within this ward)



- 1 Good
- 1 Requires Improvement



Missing Ofsted rating from 1 school as it is higher education institute.



- University has the highest percentage teenage parents, workless household registered with a Children's Centre, compare to other wards in Norwich City area.
- University has the highest percentage of 0-19 population compared to other wards in Norwich City area.

Wensum

Statistics overview of people living in Wensum



People living in this ward are registered with a Children's Centre Families with a Young Parent 9% of registered parents with a Children's Centre

Families with Smoking **Parents**

37% of registered parents with a Children's Centre



Families with a **Teenage Parent**

1% of registered parents with a Children's Centre

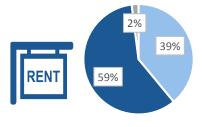








Household Tenure



■ Owned ■ Rent ■ Others



936

Population aged 0-19: 3190 Representing 26.60% of total population for ward

Disabled parent families

5% of registered parents with a Children's Centre





People claim Job Seeker Allowance

Families in **Workless** Household

37% of registered parents with a Children's Centre



Families in receipt of Child and **Working Tax Credits**

18% Of reception year children living in this ward are obese



OFSTED Rating

(for schools located within this ward)



Outstanding

2 -Good



1 - Requires Improvement

No data available



- Wensum has the highest percentage of smoking parents, disabled parents registered with a Children's Centre compared to other wards in Norwich City area.
- Wensum has the highest number of NEET (16-17 not in employment, education or training) compared to other wards in Norwich City area.
- Wensum has the highest number of registered children with disabilities.

Sources

Data Set	Source	Geographical	Date Range
		Area	
Population	Norfolk Insight	Ward	
	www.norfolkinsight.org.uk		
Children's Centre (CC)	Synergy Connect	Ward	Snapshot as of
registration rate			01/06/2018
Families with a	Synergy Connect	Ward	Snapshot as of
teenage parent			01/06/2018
(registered with a CC)			
Lone parents	Synergy Connect	Ward	Snapshot as of
(registered with CC)			01/06/2018
Young Parents	Synergy Connect	Ward	Snapshot as of
(registered with CC)			01/06/2018
Workless Households	Synergy Connect	Ward	Snapshot as of
(registered with CC)			01/06/2018
Parents with a	Synergy Connect	Ward	Snapshot as of
disability (registered			01/06/2018
with CC)			
Smoking Parent	Synergy Connect	Ward	Snapshot as of
(registered with CC)			01/06/2018
Job Seeker Allowance	Norfolk Insight	Ward	May 2018 dataset
Claimants	www.norfolkinsight.org.uk		
Household Tenure	Norfolk Insight	Ward	Census data 2011
	www.norfolkinsight.org.uk		
Families in receipt of	Norfolk Insight	Ward	Snapshot as of
Child and Working Tax	www.norfolkinsight.org.uk		31/08/2015
Credit			
Children with	CWD Team, Children's Services,	Ward	Snapshot as of
disabilities (Norfolk	NCC		15/03/2018
Register of Disabled			
Children)			
Age 16-17 NEET	Participation Strategy Team	Ward	Snapshot as of
			10/06/2018
Ofsted rating	https://get-information-	Ward	As of Ofsted inspection
	schools.service.gov.uk/		date
	https://reports.ofsted.gov.uk/		
Obese Children	National Child Measurement	Ward	No. of children classified as obese as a percentage of all
(Reception Year)	Programme		children measured. 2013/14-2014/15
Anti-Social Behaviour number	Norfolk Insight	Ward	April 2018 dataset
Icons used in report	Icons Created by Freepik	N/A	N/A
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