

Report to	Cabinet	Item
	13 July 2016	
Report of	Executive head of regeneration and development	6
Subject	Review of management and delivery of Push the Pedalways	

Purpose

To consider the recommendations made by the scrutiny committee on 17 March 2016

Recommendation

To review the recommendations of scrutiny committee and decide what action to take against each of those recommendations

Corporate and service priorities

The report helps to meet the corporate priority to provide a safe, clean and low carbon city

Financial implications

None

Ward/s: All Wards

Cabinet member: Councillor Bremner – Environment and sustainable development

Contact officers

Dave Moorcroft, executive head of regeneration and development	01603 212823
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Andy Watt, head of city development services	01603 212691
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Phil Shreeve, strategy manager	01603 212356
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Background documents

None

Report

1. There was a Scrutiny Committee held on 17 March 2016 at which the Push the Pedalways programme was considered.
2. Recommendations of Scrutiny Committee would usually be considered within eight weeks. As this was the last meeting of the civic year and there was no formal sign off of the minutes it was agreed with the Chair of Scrutiny to postpone the report until this Cabinet meeting
3. Eight recommendations were made, of which seven are reported here. The other one was to request further information about a report referenced in an officer presentation to Scrutiny Committee and as such needs no approval by Cabinet.
4. The specific recommendations to be considered by Cabinet were:
 - a) To promote the vision for Transport for Norwich to gain a better understanding of what the vision is
 - b) To continue to support and facilitate the active engagement of stakeholders,
 - c) In the absence of a national strategy, to continue to use the London Design Standard,
 - d) That all junctions would be reviewed for cycle – proofing when being worked on,
 - e) To look at options around working with partners to develop a cycling education programme,
 - f) To consider commissioning research into the long term health benefits of the pedalways scheme; and
 - g) To bring the post implementation safety audits of any new highways projects to the relevant committee.
5. Many of the recommendations made by Scrutiny committee were already in place or have subsequently been actioned.
 - a) A full time communications officer has been seconded to the Transport for Norwich team to promote the work the team does
 - b) There are monthly liaison meetings with the Norwich cycling campaign and Norfolk and Norwich Association with the Blind
 - c) Designers are referencing the London Design Standards as part of scheme development
 - d) All highway improvements schemes are designed to include cycle improvements wherever possible
6. Norfolk county council, with support from the city council, were successful in securing Department for Transport revenue funding for a programme called Pushing Ahead: A to Better. This programme will run from July 2016 until March

2017. It includes several projects to educate people about cycling: travel planning, mapping, cycling events, led rides, cycle training, safety campaigns and cycle maintenance. The councils will be working with Active Norfolk, Liftshare, UEA, Bicycle Links and Activating CIC. UEA will be helping with the evaluation, which includes the health benefits of our work to promote cycling.

7. The consideration of post implementation safety audits is a matter for the highways agency committee and discussions will take place with the chair of the committee to determine whether the committee wishes to consider this.

Integrated impact assessment



NORWICH
City Council

The IIA should assess **the impact of the recommendation** being made by the report

Detailed guidance to help with completing the assessment can be found [here](#). Delete this row after completion

Report author to complete

Committee:	Cabinet
Committee date:	13 July 2016
Head of service:	Andy Watt
Report subject:	Review of management and delivery of Push the Pedalways
Date assessed:	29/06/2016
Description:	

	Impact			
Economic (please add an 'x' as appropriate)	Neutral	Positive	Negative	Comments
Finance (value for money)	X	<input type="checkbox"/>	<input type="checkbox"/>	
Other departments and services e.g. office facilities, customer contact	X	<input type="checkbox"/>	<input type="checkbox"/>	
ICT services	X	<input type="checkbox"/>	<input type="checkbox"/>	
Economic development	X	<input type="checkbox"/>	<input type="checkbox"/>	
Financial inclusion	X	<input type="checkbox"/>	<input type="checkbox"/>	
Social (please add an 'x' as appropriate)	Neutral	Positive	Negative	Comments
Safeguarding children and adults	X	<input type="checkbox"/>	<input type="checkbox"/>	
<u>S17 crime and disorder act</u> 1998	X	<input type="checkbox"/>	<input type="checkbox"/>	
Human Rights Act 1998	X	<input type="checkbox"/>	<input type="checkbox"/>	
Health and well being	X	<input type="checkbox"/>	<input type="checkbox"/>	
Equality and diversity (please add an 'x' as appropriate)	Neutral	Positive	Negative	Comments
Relations between groups (cohesion)	X	<input type="checkbox"/>	<input type="checkbox"/>	

	Impact			
Eliminating discrimination & harassment	X	<input type="checkbox"/>	<input type="checkbox"/>	
Advancing equality of opportunity	X	<input type="checkbox"/>	<input type="checkbox"/>	
Environmental (please add an 'x' as appropriate)	Neutral	Positive	Negative	Comments
Transportation	<input type="checkbox"/>	X	<input type="checkbox"/>	Promoting cycling is compatible with the transport for Norwich strategy
Natural and built environment	<input type="checkbox"/>	X	<input type="checkbox"/>	
Waste minimisation & resource use	X	<input type="checkbox"/>	<input type="checkbox"/>	
Pollution	<input type="checkbox"/>	X	<input type="checkbox"/>	Encouraging modal shift and Increasing the levels of cycling in the city should help reduce pollution
Sustainable procurement	X	<input type="checkbox"/>	<input type="checkbox"/>	
Energy and climate change	X	<input type="checkbox"/>	<input type="checkbox"/>	
(Please add an 'x' as appropriate)	Neutral	Positive	Negative	Comments
Risk management	X	<input type="checkbox"/>	<input type="checkbox"/>	

Recommendations from impact assessment

Positive

Negative

Neutral

Issues