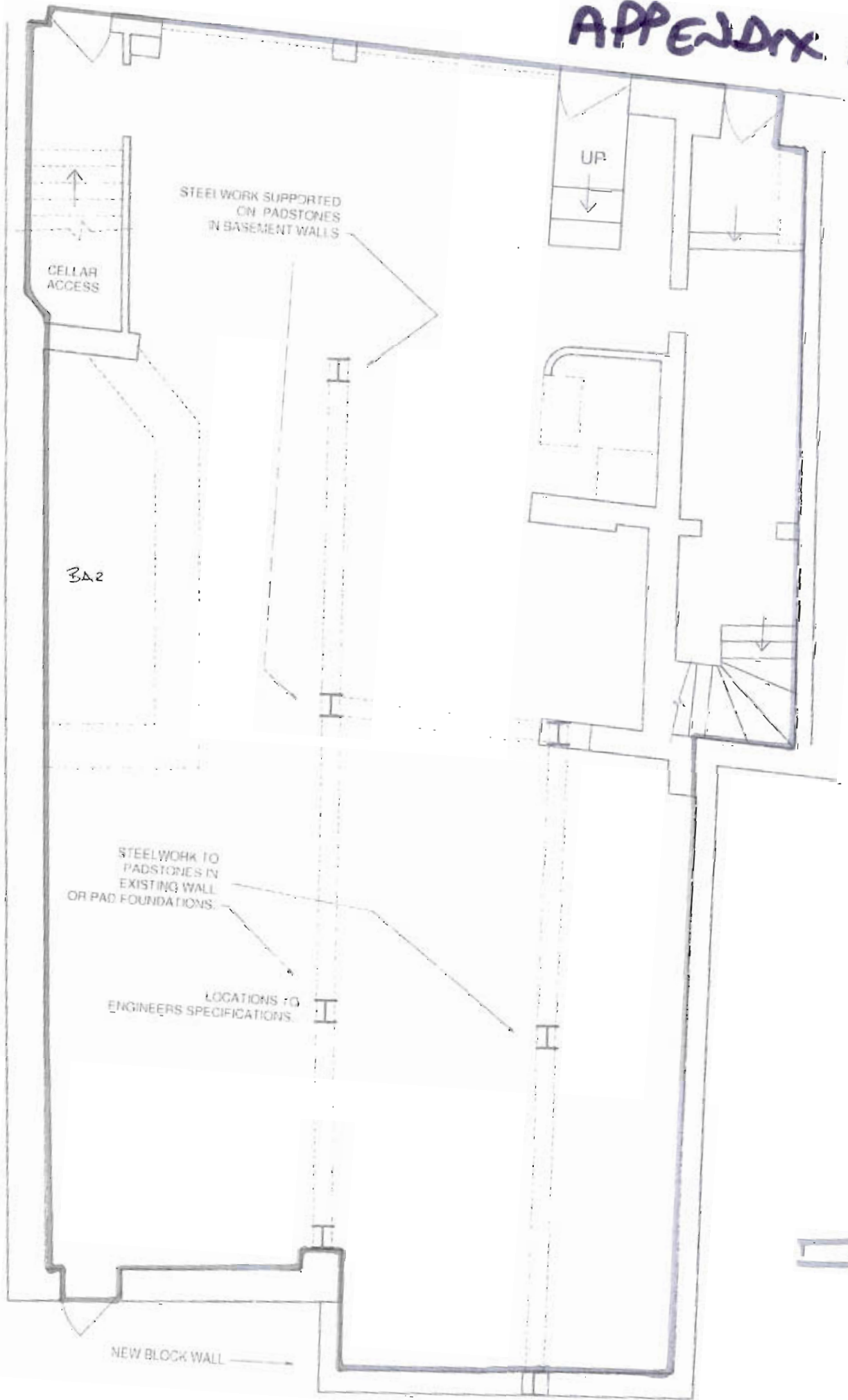


APPENDIX A

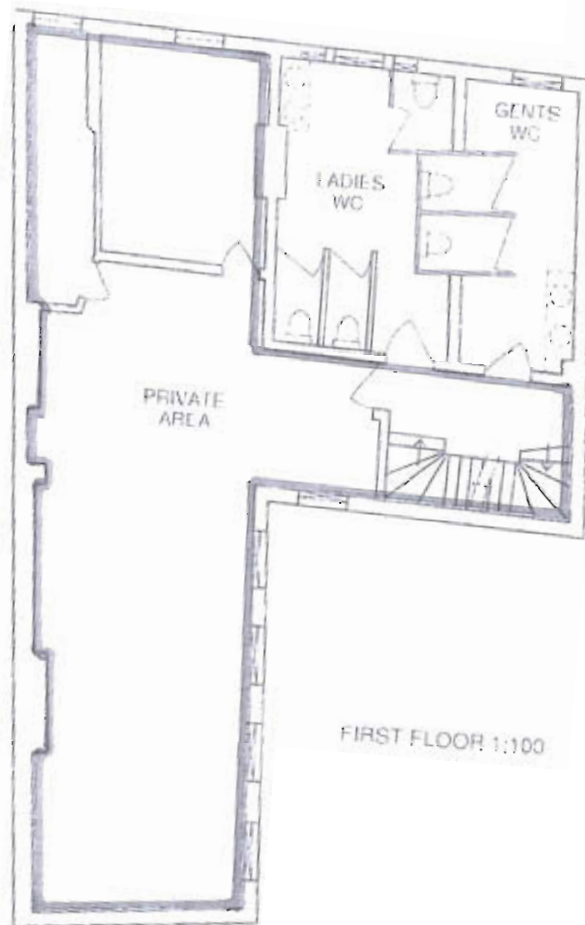


FOUNDATIONS
IFICATIONS.
TS

PROPOSED GROUND FLOOR 1:50

VIEW ON ARROW 'A' 1:50

RECEIVED
28 MAR 2013
3 OFFICE



RECEIVED
28 MAR 2013
LICENSING OFFICE
LICENSING OFFICE

LICENSED AREA
FOR ALL ACTIVITIES

ENVY

WAFU
15 PRINCE OF WALES ROAD
NORWICH
NR1 1BD

DO NOT SCALE

EXISTING GROUND & 1st FLOOR PLANS
PLUS REAR ELEVATIONS &
PROPOSED EXTENSION TO REAR
1:50 1:100 25-09-2012

M Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 9)

- 1 All bar staff will be trained in the basic law relating to the sale/supply of alcohol and a record of who has received this training will be kept at the premises.
- 2 There will be a 15 minute "chill out" period after sale of alcohol ceases before the premises are closed.

b) The prevention of crime and disorder

- 1 The Licensee, that is the person in whose name the premises Licence is issued, shall ensure that at all times when the premises are open for any licensable activity, there are sufficient, competent staff on duty at the premises for the purpose of fulfilling the terms and conditions of the Licence and for preventing crime and disorder.
- 2 All members of staff at the premises shall seek "credible photographic proof of age evidence" from any person who appears to be under the age of 18 years and who is seeking to purchase or consume alcohol on the premises.
- 3 A suitably worded sign of sufficient size and clarity must be displayed at the point of entry to the premises and in a suitable location at any points of sale, advising customers that they may be asked to produce evidence of their age.
- 4 A conspicuous notice must be displayed on or immediately outside the premises, or which is immediately adjacent to the premises, which gives details of any restrictions relating to the admission of children to the premises.
- 5 No patrons shall be allowed to leave the premises or its curtilage (curtilage includes any patio, terrace or other smoking areas) whilst in the possession of any drinking vessel or open glass bottle whether empty or containing any beverage.
- 6 The Licensee will ensure that there are sufficient staff on the premises to be able to monitor the behaviour of customers whilst inside the premises and take action to alert the police and prevent problems escalating.
- 7 CCTV will be installed covering entrances, bar and dance areas, maintained in good order, and recordings will be kept for a minimum of 31 days for inspection by the police or other responsible authorised authority.
- 8 Door supervisors will be employed during the evening and early hours proportionate to the perceived risk.
- 9 An incident book will be provided and available for inspection by the police and responsible authorised authorities.
- 10 The Licensee or a responsible person will monitor patrons leaving the premises, especially during the terminal hour to assist in a quiet and orderly dispersal of patrons.

11 An "alert" radio system will be operated by the premise under the Project 150 scheme and subscription charges will be payable for the duration of the Project 150 scheme. This condition is only enforceable whilst the reduced cost structure of Project 150 continues.

c) Public safety

1 The provisions of the Regulatory Reform (Fire Safety) Order 2005 apply to these premises and accordingly all fire and health & safety risk assessments will be fully implemented.

d) The prevention of public nuisance

1 Internal and external lighting provided for the purpose of customer and staff safety and for the security of the premises must be so positioned to not cause nuisance to neighbouring or adjoining properties.

2 Premises must remove their waste and refuse in a timely manner to a licensed waste disposal facility.

3 An adequate number of staff must monitor the activity of persons leaving the premises and remind them of their public responsibilities where necessary.

4 There must be clear and legible notices displayed at exits and other circulatory areas requesting patrons to leave the premises having regard to the needs of local residents

5 Volume levels from licensable music, both live and recorded, will be monitored by responsible persons throughout the period both inside and outside the premises with particular regard to excessive noise to neighbouring properties.

6 Doors (except for access and egress) and windows will be kept closed when licensable music is being played

e) The protection of children from harm

1 All members of staff at the premises shall seek "credible photographic proof of age evidence" from any person who appears to be under the age of 18 years and who is seeking to purchase or consume alcohol on the premises.

2 A suitably worded sign of sufficient size and clarity must be displayed at the point of entry to the premises and in a suitable location at any points of sale, advising customers that they may be asked to produce evidence of their age.

3 No children under the age of 18 years to be allowed access to that part of the premises during any time when an activity or entertainment of a sexual nature is being provided.



Mr Ian Streeter
Licensing Manager
Norwich City Council
Norwich

Date: 23rd April 2013



The Licensing Team

Bethel Street Police Station
Norwich
Norfolk
NR2 1NN

Tel:

Fax:

Email:

www.norfolk.police.uk

Non-Emergency Tel:

Dear Mr Streeter

Application for a new premises licence – Envy 15 Prince of Wales Road Norwich

I can confirm that we have received a copy of the application for a new premises licence for 15 Prince of Wales Road to allow for regulated entertainment until 0400 daily and for the sale of alcohol until 0345 hrs.

The Police wish to make representation to the application. This premises has a chequered recent history with the license being revoked by the Licensing committee in March 2012 when operating under the name of 'Wafou'. At the time, the volume of alcohol related crime and incidents together with a lack of effective management control was considered unacceptable by the committee.

We would acknowledge that this is a different operator and that they cannot be held responsible for the past poor management of the premises. However, we will reflect our representation based on our experiences of the proposed new operator and the information supplied to us during the application process.

The applicant and proposed DPS Mr Keith Curtis is the current DPS of another venue on Prince of Wales Road (New York, New York). This venue is located directly opposite this new venture and is an identified problem premises which has been subject to regular police intervention over the past 12 months and more. Issues have related to problems providing CCTV, irresponsible drinks promotions, drunkenness and violence inside the premises. The venue continues to be monitored as part of regular police taskings on a Friday and Saturday evening. Reports of poor standards of premises management particularly around the allowing patrons access to the venue whilst drunk or following disorder have continued. Whilst the Constabulary would acknowledge that Mr Curtis has engaged with officers to address some concerns we feel that this is only after he has been prompted to do so. The venue management has not been pro-active but rather reactive when forced to do so. Police feel that if this new venue opens under the same management then similar issues with poor management is likely to occur and it is expected that the problems relating to the number of alcohol related incidents will be replicated contributing towards increased crime and disorder.

The Police can evidence that crime on Prince of Wales Road peaks between the hours of 1am-5am. The Police do not feel confident, at this time, that this premises would not undermine the licensing objectives due to our experience of the operator and the location of the venue in an area already saturated by late night clubs and bars. Consequently, we feel that effective safeguards must be put in place if a premises license is to be granted. Whilst the Constabulary have already stated in discussion with City Council regarding a potential Early Morning Restriction Order at 0345 hours that we expect a small increase in crime and disorder between 3am and 4am [but significant

reductions thereafter] this was based on the existing number of premises. The Police request the Committee consider whether it is appropriate for a new venue to be granted a licence until 4am or whether an earlier finish time would be preferable in reducing increased risk of increased alcohol related crime and disorder. Police are concerned with the implications of all venues with new additional ones in this area applying for a finishing time of 4am which could cause an impact to crime and disorder.

In response, the Police have met with the applicant who has advised that the intention is for the premises to become a lap dancing club at some undetermined point in the future. This cannot take place immediately as parts of the upper floors require refurbishment with booths. The applicant has stated that the premises will operate as a night club in the interim period for customers over the age of 25. If this is the intention then the police request that a condition on the licence to strictly only allow over 25's year olds is accepted in order to promote the licensing objectives and prevent crime and disorder. The majority of alcohol related offences in the night time economy are committed by persons aged 18-24 years.

The Police would also request the following additional conditions (to the ones already proposed by the applicant) to be added to the premises licence in order to allow effect control and appropriate enforcement:

- The premises will only allow entry to those over the age of 25 years and over at all times.
- There will be a minimum of 2 SIA door supervisors on the entrance to the premises and 1 SIA door supervisor inside to patrol inside the venue from 2200 hrs until close. There will be an additional 1 SIA door supervisor employed when each upper floor is open to the public and they will be deployed in those areas to monitor patrons.
- The door supervisors will monitor the capacity using clickers
- There will be a door supervisor signing in/off book which will include date, full SIA badge number, tour of duty and times worked. This book will be kept on the premises and available for inspection by Police or Licensing Authority on request.
- Toughened Glass will be used in place of regular glass.
- A search Policy will be in place and the documents relating to this will be available for inspection on the premises by Police or Licensing Authority on request.
- The Licensee or nominated person will be a member of the Norwich Licensing Forum and will attend at least 3 meetings per year
- Door supervisors to wear hi-visibility and bright fluorescent coloured outer clothing to be visible both inside and outside the venue
- An Amnesty Safe is to be installed at the premises to allow confiscated fraudulent ID's and drugs to be deposited.
- There shall be in place, a code of conduct for the professional dancers. Each performer is to sign a copy of the code of conduct before being allowed to commence dancing at the premises. This code of conduct and signed copies will be kept on the premises and available to Police or Licensing Authority on request.
- There shall be no physical contact between the customer and the dancer.
- Dancers may never exchange any contact details including telephone numbers and email addresses with patrons.
- All dancers/performers will be aged 18 years of age and legally entitled to work in the UK before they perform in the club. Files confirming this information to be retained on the premises and available to responsible authorities on request.
- The premises will not display photographs or other images that may be construed as offensive.
- There will be a no entry / re-entry to the premises 1 hour before the end of licensable activities (sale of alcohol) except for those persons using the designated smoking area.

The police would request that if all of these conditions accepted then the only issue to be determined by the Licensing Authority would be the appropriate operating hours of the

premises for licensable activity.

Yours faithfully,

Michelle Bartram
Licensing Officer

Bennett, Rachel

From: Shearman, Anthony
Sent: 19 April 2013 13:41
To: , Licensing
Subject: 15 Prince-of-Wales Road - Premises licence application

Brian,

Sorry for not being able to attend the site meeting the other day but I have been fully briefed by my colleague Richard Divey.

There are concerns regarding the possibility of nuisance being caused to residents in the vicinity of the area, in particular the adjoining premises to the east at no.17 and also the Maidstone Road flats to the rear.

This nuisance is likely to come from music noise and also from human noise of patrons using the rear garden courtyard area, particularly during the evening and night.

In order to ensure that nuisance is not caused to the nearby residents, conditions would need to be introduced, in addition to the submitted operating schedule, to control the use of the rear courtyard and to limit the music noise to a level suitable for the building construction.

I would consider the following conditions to be essential:-

1. The outside area to the rear of the premises shall not be open to, or used by, the public or customers other than for use in the case of an emergency, for example, in case of fire, between the hours of 2100-0800 on any day.
2. Before any amplified music is played in the premises a sealed noise limiting device shall be installed and set in accordance with a scheme approved by the Council. Once set, the level of all amplified music played at the premises shall be controlled by this limiting device.
3. The rear door of the premises shall be fitted with a device that will cut out completely any amplified music played within the ground floor of the premises, or reduce it to a level previously agreed with the Council, whenever the door is open.

It should also be noted that the current part refused/part approved planning permission (ref. 10/01765/U), afforded to the premises, requires that the door ways leading from the entertainment areas to the the stairwell are fitted with doors to a particular acoustic standard, in order to ensure that music noise impacting on the party wall with no. 17 is minimised.

It would appear from the plan submitted with this application that this door on the ground floor is not current fitted as required by the planning permission. I would advise that if this is correct then it should be re-instated. As this may be addressed by the planning regime I would not deem it necessary to condition via licensing, however this would need to be rectified before the premises opens for business.

If you are happy to accept the above conditions or wish to discuss the matter further please let me know.

Regards Tony

Tony Shearman
Environmental Protection Officer

Norwich City Council Licensing Authority Licensing Act 2003

NORWICH CITY COUNCIL

25 APR 2013

RECEIVED
Customer Contact Team

Statement of support or objection to an application for a premises licence

Your name/organisation name/name of body you represent (see note 1)	JONATHAN ROBERT FRARY
Postal address	30 MAIDSTONE ROAD, NORWICH, NR1 1EA
Email address	
Contact telephone number	

Name of the premises you wish to support or object to	Envy, 15 Prince of Wales Road, Norwich, NR1 1BD
Address of the premises you wish to support or object to.	See above.

Your support or objection must relate to one of the four Licensing Objectives (see note 2)

Licensing Objective	Please set out your support or objections below. Please use separate sheets if necessary
To prevent crime and disorder	
Public safety	Too many bars already in the area and this would further stretch police resources to control the drunkenness & violence as a result.
To prevent public nuisance	The previous licence did not properly sound proof the premises which was a condition of his planning for change of use to a bar. The result was that the noise pollution was not so bad that the residential flats that I live in were disturbed all through the night!! Many complaints were raised (pro)
To protect children from harm	I believe this is going to be a lap dance club. There are already 2 in this road & my concern is that this would attract adults of a nature that may cause harm to children. Plus it's a bad example
Please suggest any conditions which would alleviate your concerns.	Confirmation that sufficient sound proofing is in place so that guaranteed does not disturb local residents

Signed:

Date: 25.4.13

Please see notes on reverse

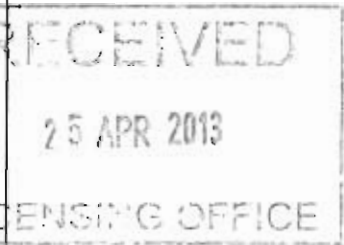


name/name of body you represent (see note 1)	
Postal address	15 Connaught Road Norwich NR2 3BP
Email address	
Contact telephone number	
Address of the premises you wish to support or object to	Envy, 15 Prince of Wales Road, NR1 1BD

Your support or objection must relate to one of the four licensing objectives (see note 2)

Licensing objective	Please set out your support or objections below. Please use separate sheets if necessary.
To prevent crime and disorder	<p>It is well documented from many ex-lapdancers that sexual harassment, touching simulated sex 'dry grinding', sexual touching & insertion of fingers takes place and is encouraged, especially in private rooms, as the alcohol consumption blurs inhibitions & boundaries. What provision is being made to protect dancers from sexual harassment and assault? Does 'Envy' plan to have private rooms in which crimes could take place?</p> <p>Some of vast amounts of evidence: http://www.guardian.co.uk/world/2008/mar/19/gender http://www.uri.edu/artsci/wms/hughes/strip1.html http://www.object.org.uk/files/Fact%20Sheet%20on%20Lap%20Dancing.pdf</p>
Public safety	<p>Do they intend to have disabled provision/ access/ exit facilities/ toilets and space for wheelchairs around performance sites? The site intended does not.</p> <p>Is there evidence of full cctv in all areas to protect the dancers?</p>
To prevent public nuisance	<p>Walking past lapdancing venues is intimidating, more so than pubs & non-SEV clubs. Prince of Wales Road is known as 'Beirut City' & not without cause. I have been harassed outside another Norwich lapdancing club, with the nature of the harassment being highly sexual "Do you want some of this", the men disappearing into the night & door staff doing nothing.</p> <p>Many women are resigned to not reporting these incidences for fear of being labelled, not being taken seriously and nothing being done/ able to be done anyway. We sadly get used to it and it is what intimidation does to you, it grinds you down! We are directly affected by the presence of lapdancing venues - emotionally and physically intimidated.</p> <p>I shall not be using the DVLA office there now either.</p> <p>I will not use Prince of Wales Road, either in the day or night, when using the city. It is a 'no-go' zone for many people, mostly women & families - this breaches my rights under the Gender Equality Duty 2007. I am unable to walk freely in certain areas of our city, because SEVs place me in harm's way. Another lapdancing club only serves to worsen gender equality in this regard.</p>



Your name/organisation name/name of body you represent (see note 1)	Cllr Ben Price
Postal address	19 Waterman Road Norwich NR2 3UG
Email address	
Contact telephone number	
Address of the premises you wish to support or object to	
<i>Your support or objection must relate to one of the four licensing objectives (see note 2)</i>	
Licensing objective	Please set out your support or objections below. Please use separate sheets if necessary.
To prevent crime and disorder 	<p>Crime related to Prostitution could seriously increase due to the location of the venue and the close proximity of the known red light area of the city. "In the London Borough of Camden there was a 50% increase in sexual assaults in the borough after the rapid expansion of lap dancing clubs – creating 'no go' zones for women in local vicinity. Research by Glasgow City Council identified links between the expansion of lap dancing clubs and an increase in the levels of sexual violence." Source: http://www.nottinghamshire.pcc.police.uk/News-and-Events/Older-news-stories/2013/Deputy-Commissioner-supports-sex-establishment-rethink.aspx</p>
Public safety	<p>It is likely that members of the public, especially young women could be subjected to harassment from the customers of this venue, who while leaving the venue in a state of arousal may accost them for the purpose of soliciting sex. "A six month review into the licensing of strip clubs in the London Borough of Tower Hamlets revealed an uneasiness of walking around streets where they were located." Source: http://www.nottinghamshire.pcc.police.uk/News-and-Events/Older-news-stories/2013/Deputy-Commissioner-supports-sex-establishment-rethink.aspx</p>
To prevent public nuisance	<p>This venue is situated near to a known area where Prostitution is a major problem and this venue could lead to customers leaving in a state of arousal who then contribute to the criminal activity of soliciting sex.</p>
To protect children from harm	<p>Having a sex entertainment venue on a busy main road in close proximity to Norwich School and other residential dwellings will impact on Children going to and from school. It is also close to the Riverside complex, which caters for Children's activities such a cinema and bowling. Any Children arriving into Norwich by train will almost certainly be exposed to the exterior of these premises and the customers leaving the venue. Many Buses that carry lots of Children will travel often slowly, past the front of this building exposing them to more sexual imagery.</p>
Please suggest any conditions which would alleviate your concerns	<p>A suspension of this application until regulations in managing SEV's have been introduced.</p>

RECEIVED
25 APR 2013
LICENSING OFFICE

Fuller, Maxine

From: Cllr Grahame, Lesley
Sent: 24 April 2013 23:02
To: Licensing
Cc: Cotton, Christopher
Subject: Envy objection

Attachments: Envy Representationform-2.docx



Envy
esentationform-2.doc

Dear Council Officers

The building that Envy is applying to occupy is much larger and far more prominent in the street scene than the two present clubs.

There are currently 2 lap dancing clubs licenced to operate in the city, Platinum Lace on Dove Street and Sugar & Spice on Prince of Wales Road.

It is vital to consider the impact that the club will have on non-nighttime activities such as tourism and nearby businesses.

The day time and night time economies in Prince of Wales Road co-exist with some tension, as demonstrated by comments about the proposed topless barber some months ago.

Daytime businesses showed the importance of this separation through their objections to the proposed topless barber some months ago. However info on licensing is not shared thru a portal like planning, so people are less aware of proposals. A very important factor is how such clubs advertise their adult-only services to the passing public. Platinum Lace presents itself simply as a door in the wall. Sugar & Spice on Prince of Wales Road on the other hand looks like a nightclub and has some posters advertising offers/theme nights with ladies posing in costume.

Residents living near, or having to pass through the Prince of Wales Road area suffer continual nuisance from the small proportion of revelers lacking in self control, and using their gardens, fences and even doors as toilets, places to vomit and leave condoms. Public nuisance, crime and fear of crime, equal access to the street are not served by the addition of undischarged sexual arousal to the drink-related aggression commonly associated with the area.

I would press for a delay, pending regulations coming into force, and if this is not possible for two conditions:

Regulated external appearance including permanent and temporary signs and posters. Displays of partially-clad women or other images or words which may cause offence or embarrassment should not be allowed. This is to maintain the street scene appropriate for the main tourist route into the city from the rail station and near sensitive locations such as the castle and cathedral.

Regulation of opening hours in line with the other lap dancing clubs in the city. It should open only in the evening after the rest of the nighttime economy. This is to maintain the daytime character of the street, again with respect to tourism, commerce and the general public.

Best wishes

Lesley Grahame

Norwich City Council Licensing Authority Licensing Act 2003



NORWICH
City Council

Statement of support or objection to an application for a premises licence

Your name/organisation name/name of body you represent (see note 1)	Cllr Lesley Garhame
Postal address	7 Railway Cottages Hardy Road NR1 1JW
Email address	
Contact telephone number	
Address of the premises you wish to support or object to	
<i>Your support or objection must relate to one of the four licensing objectives (see note 2)</i>	
Licensing objective	Please set out your support or objections below. Please use separate sheets if necessary.
To prevent crime and disorder	Public nuisance, crime and fear of crime, equal access to the street are not served by the addition of undischarged sexual arousal to the drink-related aggression commonly associated with the area.
Public safety	While it is not possible or fair to accuse an establishment of a crime, there is a known association of the lap-dancing industry with people trafficking - it is not unreasonable to assume that the more SEVs we allow the higher the risk to Norwich residents. The 4 th largest group of trafficked people in Britain is British people, trafficked internally
To prevent public nuisance	<p>It is vital to consider the impact that the club will have on non-nighttime activities such as tourism and nearby businesses.</p> <p>The day time and night time economies in Prince of Wales Road co-exist with some tension, as demonstrated by comments about the proposed topless barber some months ago.</p> <p>Daytime businesses showed the importance of this separation through their objections to the proposed topless barber some months ago. However info on licensing is not shared thru a portal like planning, so people are less aware of proposals A very important factor is how such clubs</p>

	<p>advertise their adult-only services to the passing public. Platinum Lace presents itself simply as a door in the wall. Sugar & Spice on Prince of Wales Road on the other hand looks like a nightclub and has some posters advertising offers/theme nights with ladies posing in costume.</p> <p>Residents living near, or having to pass through the Prince of Wales Road area suffer continual nuisance from the small proportion of revelers lacking in self control, and using their gardens, fences and even doors as toilets, places to vomit and leave condoms. Public nuisance, crime and fear of crime, equal access to the street are not served by the addition of undischarged sexual arousal to the drink-related aggression commonly associated with the area.</p>
To protect children from harm	<p>While the sex trade will always be with us, its normalisation as a daytime activity on view to children arguably harms girls' and boys' views of themselves and each other, and is not the role model most parents would for their children</p>
Please suggest any conditions which would alleviate your concerns	<p>I would press for a delay, pending regulations coming into force, and if this is not possible for two conditions:</p> <p>Regulated external appearance including permanent and temporary signs and posters. Displays of partially-clad women or other images or words which may cause offence or embarrassment should not be allowed. This is to maintain the street scene appropriate for the main tourist route into the city from the rail station and near sensitive locations such as the castle and cathedral.</p> <p>Regulation of opening hours in line with the other lap dancing clubs in the city. It should open only in the evening after the rest of the nighttime economy. This is to maintain the daytime character of the street, again with respect to tourism, commerce and the general public</p>
Signed: Cllr Lesley Grahame	Date: 24/4/13

Notes

1. In order for you to be able to support or object to an application for a premises licence you must live, work or represent a body that is in the vicinity of the premises.
2. Comments of support or objection must relate to the four licensing objectives, which are:
 - to prevent crime and disorder
 - public safety
 - to prevent public nuisance
 - to protect children from harm.

Bennett, Rachel

From: mary cozens
Sent: 22 April 2013 10:33
To: Licensing
Subject: Lap-dancing application.

I wish to register my objection to Norwich granting a license to Envy's application for another lap-dancing club. My reasons are; the protection of children and vulnerable young people. There are already three such clubs in the city, more than enough in my opinion. Sincerely. Mary Cozens

22/04/2013

Bennett, Rachel

From: toni alan
Sent: 22 April 2013 13:48
To: Licensing
Subject: Envy licence application

It does seem to me that three lap-dancing clubs in Norwich are more than sufficient. Are councillors proud to be associated with a city fast becoming the sleaze capital of East Anglia.?

Alan Berry

22/04/2013