

Report to Twinning committee

Item

14 June 2018

Report of Director of business services

Subject Application for a grant – 2019 Paul Cross Memorial Concert

11

Purpose

To notify the committee of the application for a grant from the Norfolk and Norwich Novi Sad Association.

Recommendation

To approve the grant of £250 to the Norfolk and Norwich Novi Sad Association to support the annual Paul Cross Memorial Concert.

Corporate and service priorities

The report helps to meet the corporate priority to provide a prosperous and vibrant city. The twinning associations contribute to the council's service plan priority by promoting and fostering links and exchanges of all kinds between people of Norwich and the twin cities.

Financial implications

There are sufficient funds within the twinning account to cover these grants.

Ward/s:

Cabinet member: Councillor Packer, health and wellbeing

Contact officers

Stuart Guthrie, democratic and elections manager

01603 212055

Background documents

None

Report

Background

1. An application form for a twinning committee grant has been received from the chair of the concert committee of the Norfolk and Norwich Novi Sad Association. A copy of the grant application form, supporting letter from the chair of the organising committee and budget estimate are appended to this report. The association is seeking a grant from the twinning fund for £250.
2. The concert promotes the city's twinning friendship links with Novi Sad, and celebrates the music and culture of the area and increases awareness in Norwich. Performers from the Novi Sad are invited to perform at the annual concert and are hosted by members of the Norfolk and Norwich Novi Sad Association.
3. The committee has made an annual grant to the association for the concert each year since 2004.
4. The association appreciated the grant of £250 received for the 2018 concert.

Paul Cross Memorial concert

5. The purpose of the request is to enable the association to hold the Paul Cross Memorial Concert on Saturday, 19 January 2019 at the Norwich Assembly House, Theatre Street, Norwich. The concert is an annual classical music concert with performers attending from Novi Sad. Any profit from the concert is used to support an educational project which benefits children and young people with disabilities and special needs who attend the Milan Petrović School in Novi Sad. The association has close links with the school.
6. The concert committee has invited classical pianist, Alexandar Djermanovic, and flautist, Petar Popovic, to perform at the 2019 concert. It is proposed that the funding from the twinning committee will assist with the travel expenses for these two performers to fly from Novi Sad to the UK for the concert. Members of the association provide accommodation, transport and hospitality to the guest performers. The budget allocates £1,300 for the performers' air travel and expenses.
7. The association has been successful in the past receiving grants from the John Jarrold Trust and the Goodman Trust. This year a request has been made to the John Jarrold Trust for £100. Income is also generated through ticket sales to members of the association and public. It would appear from the business plan that the concert only just breaks even and is reliant on grant applications for printing and travel expenses.
8. The concert is held at the Norwich Assembly House in its Music Room. The estimated audience is 80 to 100 people. Ticket sales are sold through the association at £17 or £18 if purchased through the Theatre Royal box office. There is a concessionary price of £7 for students. The association has increased the price of tickets by £1 for 2019. The association is also holding a coffee morning and raffle to support the event.
9. The concert fulfils the aims of the twinning associations in that it promotes a better understanding of a shared culture and helps to promote informal links between

people and organisations in the city of Norwich and the county of Norfolk and is dedicated to furthering friendship between the two cities. The granting of £250 towards the costs incurred by the performers is therefore within the aims of the committee.



NORFOLK & NORWICH NOVI SAD ASSOCIATION

dedicated to frie

20th April 2018

The Chair

Norwich City Council Twinning Committee

City Hall

Norwich .

Dear Chair,

On behalf of the Norfolk & Norwich Novi Sad Association I wish to apply for a grant £250 to help towards the 2019 Paul Cross Memorial Concert which is held annually to promote the friendship with our twin city of Novi Sad and to celebrate the music and culture of Novi Sad. It is also held in memory of a much-loved former chairman of the association, Paul Cross who did so much to promote the friendship between our two cities. Every year since 2000, some outstanding international musicians have travelled from Novi Sad especially to perform for us here in Norwich showing us how much they value our friendship. A grant would go towards funding the air travel for our two guest performers from Novi Sad.

The 2019 concert will be held on Saturday, 19th January 2019 at The Assembly House, Norwich. We are delighted that Aleksandar Djermanovic, piano, will be returning to perform a selection of classical pieces. He will be accompanying Petar Popović, flute, who will also perform solo flute with an emphasis on Serbian composers.

NNNSA is a voluntary group which aims to be self-sufficient through member subscriptions and fundraising at its social events to support the concert. We aim to cover the costs of the concert through the sale of tickets to our members and to the public, and have increased the price of our tickets for the next concert accordingly. We remain reliant, however, on the goodwill and generosity of our members in offering accommodation, transport and hospitality to our guest performers. We have always been grateful for the support and interest of the Twinning Committee.

Yours sincerely

Mrs. Wendy Qu

Chair 2019 Paul Cross Memorial Concert Committee



Application for Twinning Committee Grant

The aims of the Twinning Committee are to "promote and foster Civic links and exchange activities of all kinds with Rouen, Novi Sad, Koblenz and El Viejo in Nicaragua and any other towns and cities abroad with which friendly associations are, from time to time, established". The policy of the Committee is to concentrate on making grants to assist visits by young people (excluding regular school exchanges), an initial visit to set up a new link and in cases of particular financial hardship.

1. Name and address of organisation/group applying for the grant

Name NORFOLK + NORWICH Novi Sad ASSOCIATION

2. Name, address and contact details of individual applying for the grant

3. Position held within the organisation/group (please tick) NNNSA

Chair ☐ Secretary ☐ Treasurer ☐ Other (please state) Chair 2019 Concert Committee

4. Please describe fully why you are applying for a grant and which city or town you are forming links with?

- To enable NNNSA to invite 2 performers from Novi Sad
- To promote the civic friendship with our twin
city of Novi Sad and to celebrate the music
and culture of Vojvodina, Serbia by holding
The Paul Cross Memorial Concert in January 2019.

If the grant is to help towards the costs of a visit, please answer the following questions:

- a) How many people will be in the group making the visit? _____
- b) How many of these are under 18 years old? _____
- c) How many people in your organisation/group live in the Norwich City Council area? _____
- d) We need to establish if there is any particular financial hardship, please say if any members of the visiting group are unemployed or receiving other benefit support?
- _____
- _____

e) Has your organisation/group received any previous grant from the Twinning Committee? If yes, please say how much and when?

f) What is the total cost of this visit?

g) How much grant are you applying for?

h) Are you applying to any other organisation or business for grants? If yes, please say who to and for how much?

i) How will your organisation/group be paying for the visit?

5) It is a condition of the grant that your travel arrangements are made with a bonded travel company, which is a member of ABTA. Please confirm this requirement and give the name of your travel company

6) If the grant is for another purpose other than a visit, please give as much detail as you can by answering the following questions:

a) Please describe your project/event/activity and explain how it will further the aims of the Twinning Committee?

The annual Paul Cross Memorial Concert ^{to be} held 19th Jan 2019, to promote friendship and to make people in Norfolk & Norwich aware of the music + culture of Nor. Sad.

b) What is the total cost of the project/event/activity? £2,080 (approx.) See sheet.

c) How much grant are you applying for? £250

d) Are you applying to any other organisation or business for grants? If yes, please say who to and for how much?

John Sould Trust (£100)

e) How will your organisation/group pay for the project/event/activity?

Sale of concert tickets to members and to the public.

If you need any help, have any questions about completing the application or require the application in another format or language please contact Democratic Services on 01603 213022 or email twinning@norwich.gov.uk Please use extra paper if you need more space and enclose a copy of you last set of accounts, if appropriate.

Please return your completed form to:
Twinning Grant Application
Democratic Services
Norwich City Council
City Hall
Norwich NR2 1NH

Estimated Budget for NNNSA January Concert 2019

Expenditure

Hire of venue/ The Norwich Assembly House Music Room Incl. PRS fee, piano and tuning plus	£520.00
Hobart room hospitality for Civic guests and other VIPs	
Ticket Sale Commission (taken off at theatre)	
Performers' air travel and expenses	£1300
Printing of flyers and programmes	£160
Sundries incl. postage costs / mail shot advertising	£100

TOTAL **£2,080 approx**

Estimated Income

Sale of concert tickets through membership @ £17/students £7
and Theatre Royal Box office £18 / students £7

Programme sales @ £1.50

Fundraising

Raffle £150
Coffee morning

Grant applications to be made

Norwich City Council
John Jarrold Trust

TOTAL ***To be assessed.***

N.B. Ticket price has been increased by £1 for 2019.

We aim to have an audience of between 80 – 100

Hopefully, both musicians have EU status so no need to pay for Visas.

We can no longer apply to The Goodman Trust who funded our printing costs..

Last year, The John Jarrold Trust gave £100.