

**P** Describe the steps you intend to take to promote the four licensing objectives:

### a) General - all four licensing objectives (b,c,d,e) (please read guidance note 9)

We are a national retailer that sells alcohol as part of a broad offering of goods and services. We have held off-licences in our stores for many years and are an approved British Institute of Inn-keeping examination centre. We have written training policies and formal training programmes are in place, which ensure our people are equipped to meet all licensing objectives. All training and revision/refresher materials are reviewed regularly. All stores currently comply with our 'Think 25' policy, this is brought to customer's attention through point of sale material within the store. We take legal compliance very seriously and in addition to local training we employ a central alcohol licensing compliance manager and have a compliance committee.

#### b) The prevention of crime and disorder

The premises will have digital CCTV system that covers many areas of the shop floor, including the proposed area which will be used for beer and wine, should we be successful with our application. Images will be retained for a minimum of 21 days and made available on enforcement request. Ordinarily, a member of the Management team will be on the premises all the time the store is open. A person will have responsibility for the premises whilst the premises are open.

#### c) Public safety

A person will have responsibility for the premises whilst the premises are open. Management will be trained to support the running of the premises including looking after our customers and staff. The store will adhere to all rules and regulations relating to public safety.

#### d) The prevention of public nuisance

We intend to be an active member of the community.

We welcome the opportunity to liaise with Police and enforcement authorities should the need arise.

#### e) The protection of children from harm

All staff will be trained and regularly refreshed in the corporate 'Think 25' Policy. Staff will be trained to look at the customer and 'Think 25' when selling alcohol.

A till prompt will appear on the initial sale of alcohol that will remind the seller of their responsibilities including not to sell alcohol to anyone under the age of 18.

The store will display signage around the premises informing both staff and customers of our 'Think 25' policy on alcohol.



## Norwich City Council Licensing Authority Licensing Act 2003

# Statement of support or objection to an application for a premises licence

| Your name/organisation name/name of body you represent (see note 1) | SEVENTH-DAY ADVENTIST CHURCH   |
|---|--------------------------------|
| Postal address  | 133 DEREHAM ROAD<br>NR 2 3TA   |
|   | NR 2 3TA                       |
| Email address   | •                              |
| Contact telephone number  | <u> </u>                       |
| Name of the premises you wish to support or object to               | TESCO STORES LTD 11/01636/PREM |
| Address of the premises you wish to support or object to.           | 131 DEREHAM ROAD NR23TA        |

| Licensing Objective           | Please set out your support or objections below.   |
|-------------------------------|--|
| <b>5</b>                      | Please use separate sheets if necessary  |
| To prevent crime and disorder | Selling Alcohol up to 23:00 at Supermarket prices will enhance crime and disorder  |
|                               | in the vicinity of our church.   |
| Public safety                 | Both cans and broken bottles could   |
|                               | Create a risk especially for our children church yards are 4 roditionally damping grounds for drinkers trying to make a statement. |
| To prevent public nuisance    | Aelling Alcohol until 23:00 will create an apportunity for drinking in the Areets  |
|                               | around and could create a public nuisance and even put some your members at risk in the evenin                                     |
| To protect children from harm | when attending church related programmes.  |
|                               |  |

| Please suggest any conditions which would alleviate your concerns. | opm closing of alchohol sales well reduce this risks. We would have |
|--|---|
|  | prefered No sale of Heahol from these                               |

Signed:

Date:

22-09-2011

Please &