APPENDIX

Mr. P. Keenaghan, 14 Lusher Rise Norwich NR6 5EA

Mr. Ian Streeter,
Licensing Manager,
Regulatory and Democratic Services,
Norwich City Council,
City Hall,
Norwich,
NR2 1NH.

7/08/09

Dear Sir,

Re: Hackney Carriage Licensing

I am writing now to formally apply to replace my current taxi vehicle, registration number BU 04 XRD, license plate no. 514, with a Peugeot E7.

I am aware, from our earlier correspondence, that the E7 does not comply in every respect with the City Council's current taxi vehicle specification (although it does incorporate all essential taxi attributes and exceeds the current vehicles' features in some important safety and environmental respects) and I therefore request the Licensing Committee to amend, or make an exception to, the current specification, and agree to my request to license a modern alternative vehicle which offers superior features for the benefit of operators and passengers.

Allied Vehicles, the manufacturers of the E7 taxi, are of course aware of my wish to purchase one of their vehicles, and have agreed to provide any technical information which you may require. I understand that Mr. Parris Allied Vehicles' national operations manager intends to contact you separately in this regard.

I shall appreciate your early advice as to how this matter will be taken forward.

Yours faithfully

P. Keenaghan





Visit our Web Site @
http://www.alliedvehicles.co.uk
Communicate by E-Mail @
info@alliedvehicles.co.uk

Mr. Ian Streeter,
Licensing Manager,
Regulatory and Democratic Services,
Norwich City Council,
City Hall,
St Peters' St.,
Norwich,
NR2 1NH.

7 August 2009

Dear Sir,

Re: Allied Vehicles Peugeot E7 Taxicab.

We are applying to license the E7 as a hackney carriage in Norwich and, in connection with that application, request that Norwich's licensing policy be amended to enable this model of taxi to be licensed.

The Peugeot E7 is a fully featured wheelchair accessible taxi of modern design and engineering. It incorporates all necessary taxi features and offers safety and environmental benefits which are not currently available on vehicles which comply with Norwich's present taxi specification.

The E7 is purpose built by Allied Vehicles, in association with Peugeot, and the final assembly is completed at our manufacturing facility in Glasgow. The completed vehicle carries full European Community Whole Vehicle Type Approval which is the "Gold Standard" in certification of motor vehicle safety and environmental performance.

We are pleased to enclose an E7 brochure and a copy of our certificate of "Whole Vehicle Type Approval".

We are aware that the E7 does not comply with Norwich's current taxi specification, the current specification and policy have been in place, substantially unchanged, for a considerable number of years.

At the time of adoption of the current policy wheelchair accessible alternative taxis like the E7 did not exist.

The E7 has now been developed to offer superior access, comfort and ride quality to all (but in particular mobility impaired) passengers.



The E7 also offers lower costs, greater fuel efficiency and better environmental performance, for the benefit of operators, passengers and residents of Norwich.

In closing I would request that, when the committee meet to consider this application, I may have the opportunity to address the members to present the E7, and to offer to answer any questions which may arise.

I shall, of course, be pleased to offer any further help or information which you may require, and look forward to hearing from you further as this matter progresses.

Meanwhile, should you wish to contact me by telephone my numbers are; 0141 336 3211

Mobile No. 07966516250

Yours faithfully,

Bill James

Bill Parris,

National Operations Manager,



VCA Headquarters I The Eastgate Office Centre Eastgate Road Bristol, BS5 6XX United Kingdom

Switchboard: +44 (0) 117 951 5151 Direct line: +44 (0) 117 952 Main Fax: +44 (0) 117 952 4103 Email: Web:

enquiries@vca.gov.uk www.vca.gov.uk

Communication concerning the EC Type-approval of a type of complete vehicle with regard to Directive 1970/156/EEC as last amended by Directive 2001/116/EC

EC type-approval number: e11*2001/116*0315*00

Reason for Extension: Not applicable

0.1. Make (trade name of manufacturer): Allied Vehicles Ltd.

0.2. Type: G9

Commercial name(s) (2): E7 0.2.1

Means of identification of type, if marked on the vehicle: Not applicable 0.3.

0.3.1. Location of that marking: Not applicable

Category of vehicle (3): M1 0.4.

Name and address of manufacturer of the complete vehicle (1): 0.5.

> Allied Vehicles Ltd. 230 Balmore Road Glasgow G22 6LJ United Kingdom

Name and address of manufacturer of the base vehicle (1) (4):

Automobiles Peugeot 75 Avenue de la Grande Armee 75116 Paris France

Name and address of manufacturer of the latest built stage of the incomplete vehicle (1) (4): As above

Name and address of manufacturer of the completed vehicle (1)(4): As above



0.8. Name(s) and address(es) of assembly plant(s):

Allied Vehicles Ltd. 230 Balmore Road Glasgow G22 6LJ United Kingdom

The undersigned hereby certifies the accuracy of the manufacturer's description in the attached information document of the vehicle(s) described above ((a) sample(s) having been selected by the EC type-approval authority and submitted by the manufacturer as prototype(s) of the vehicle type) and that the attached test results are applicable to the vehicle type.

1. For complete and completed vehicles/variants (1):

The vehicle type meets ⁽¹⁾ the technical requirements of all the relevant separate Directives as prescribed in Annex IV and Annex XI ^{(1) (4)} to Directive 1970/156/EEC.

2. For incomplete vehicles/variants (1): Not applicable

The vehicle type meets/does not meet (1) the technical requirements of the separate Directives listed in the table on side 2.

- 3. The approval is granted (1)
- 4. The approval is granted in accordance with Article 8(2)(c) and the validity of the approval is thus limited to dd/mm/yy. Not applicable

Place: BRISTOL

signature: A. W. STENNING

Head of Product Certification

Date: 26 APRIL 2007

Attachments: Information package.

Test results (see Annex VIII).

Name(s) and specimen(s) of the signature(s) of the person(s) authorised to sign

certificates of conformity and a statement of their position in the company.

NB: If this model is used for type-approval pursuant to Article 8(2), it may not bear the heading, "EC vehicle type-approval certificate" except in the case referred to in

paragraph 2(c) where the Commission has approved the report.

EWH177851











The Next Generation

The purpose-built E7 has already revolutionised the UK's hackney taxi market. Now Cab Direct and Peugeot bring you a new generation, purpose-built for the professional taxi driver with even more ground-breaking features.

For more information or to arrange your free, no-obligation test drive freephone **0800 916 3061**, email **info@cabdirect.com** or visit **www.cabdirect.com**. We look forward to meeting you.

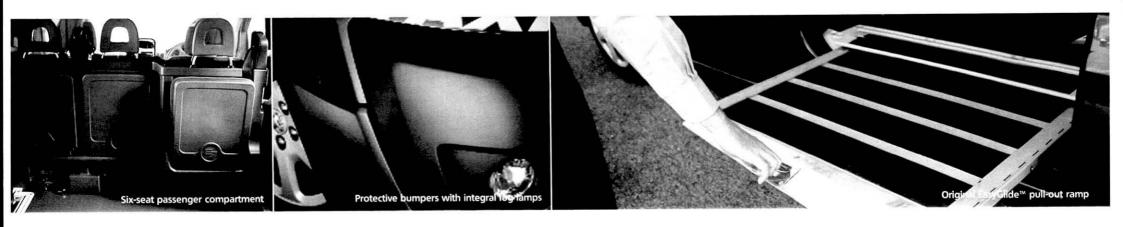




Designed and manufactured jointly by Peugeot and Cab Direct, reliability and performance are hallmarks of the E7's success in the hard-working UK hackney taxi fleet. The secret of that success lies in a vehicle that is genuinely purpose-built, combining a class-leading engine, drive train and vehicle body, all designed to work in perfect harmony.

Purpose Built Taxi





Development

A £473 million development programme has created the ideal combination of engine, clutch and gearbox, designed and tested in tandem with the E7's high-strength monocoque vehicle body. Modern design excellence is carried through to the superb driving position, high impact partition screen and comfortable rear passenger compartment to complete the ideal hackney taxi.

Side rubbing strips and large, multi-section bumpers provide vital protection against minor bumps and scrapes. And unlike many other taxis, the E7 comes to you with the reassurance of the highest possible standard of safety testing – European Whole Vehicle Type Approval (Type Approval number e11*2001/116*0315).



Drive in Style





When your vehicle is your workplace, comfort and convenience are certain to be high on your list of requirements. Which is exactly why New E7 offers a new dimension in driver benefits.

Comfort Cab

Inspired vehicle design has created even greater driver comfort.

The carefully sculpted driver's seat comes with active, pump-action height and tilt adjustment which, combined with steering column adjustment, allow you to create your optimum driving position.

New E7's top-specification driver's seat even provides optional lumbar support – perfect for anyone who spends long hours behind the wheel. In addition the low, one-step well is also ideal for anyone who gets in and out of the cab several times a day.





Electric one-touch windows, multi-function heater and air conditioning – all as standard features – mean you're sure to find the right working temperature, whatever the weather. The in-built CD/radio comes with remote controls, handily located on the steering column. You can even choose to play front and rear speakers or switch to front only, so you can enjoy your favourite music while your passengers chat amongst themselves.

Storage Space

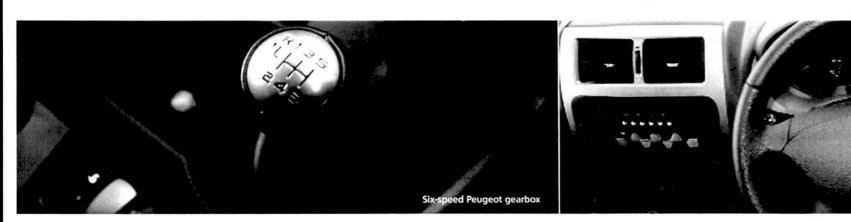
You'll also find numerous storage areas for the daily essentials of the working taxi driver. In addition to overhead lockers, door cubbies and under-seat pockets the centre console storage bin is sure to come in handy, as will the dashboard mounted retractable cup holders.



Driveability



Speed sensitive power steering

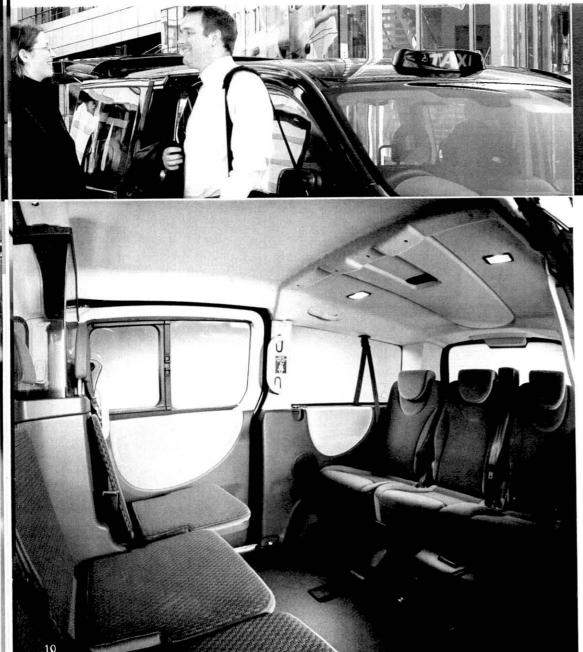


Quite simply New E7 drives like a dream. Numerous independent road tests have highlighted the vehicle's superb all-round vision, manoeuvrability and handling.

The raised driver position plus large area windscreen and side windows create exceptional visibility, especially useful in busy traffic. Similarly the large area tailgate window provides enhanced rear visibility which, together with superb full-size wide angle door mirrors, will make your life as easy as possible. Add to this Peugeot's latest electro hydraulic speed-sensitive power-steering, an ultra-smooth six-speed gearbox and the legendary responsiveness of the HDi engine and you have a nimble and manoeuvrable cab that's ideal for the busiest traffic conditions.



Passenger Comfort





The E7's spacious passenger compartment promises your customers a relaxing journey, every fare.

Excellent road-holding and modern suspension guarantee passengers a flat and comfortable ride. Inside, comfortable facing seating accommodates six passengers in the rear compartment. Finished to the highest quality using proven, hard-wearing material, the passenger area also benefits from separately controlled heating. Similarly the dash-mounted EasyTalk™ two-way intercom — uniquely designed for the E7 with variable audio control — makes communication easy. Business passengers can even plug in their laptop as they enjoy the journey.



Bags of Space

Whether it's hotels, train stations or airport runs, today's passengers often come with plenty of luggage. Which is why New E7 brings you an amazing 70% more luggage space. Even better, the celebrated EasySlide™ rear seat enables you to create even more space for loading cases out of harm's way. You can also choose an additional luggage pen up front, beside the driver. And now, for the first time, you have the option of the E7 *plus*, with even greater luggage room − ideal for regular airport fares.

Safety Zone

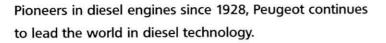
Sadly, protection from violence against taxi drivers is becoming ever more important. The steel reinforced partition features a high-impact protection screen tested to European standards. The driver can also choose added security by locking both front doors while the rear doors remain open for passengers.

Peugeot HDi

0)



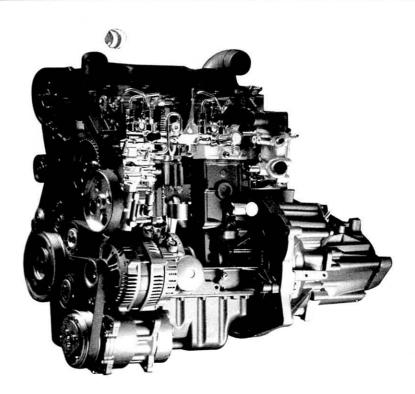




The E7 hackney taxi is powered by the latest generation of Peugeot HDi engines. Amazingly, the all-new E7 power plant is even smoother than its illustrious predecessor and offers a class-leading blend of performance and economy.

Pulling Power

Power is one thing, smooth performance another. The E7's 2.0 litre HDi engine manages to deliver both at once, for maximum driveability and responsiveness.



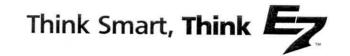
Returning a plentiful 120 brake horsepower is just part of the story. As any taxi driver knows, low-end torque is crucial and the E7's HDi engine delivers a magnificent 70% of its punchy torque output at just 1,250 rpm. Touch the accelerator and the HDi engine responds instantly and eagerly. Take your foot off the pedal and the E7 decelerates with perfect poise. All-round smoothness that's a joy for both driver and passengers.

Money Saver

Peugeot diesel technology will also save you money. In fact, the latest generation of HDi engines is a staggering 20% more efficient. This means that with HDi you can work longer – and earn more – on one tank of fuel than you can with other purpose built taxis.

Now that really matters.

Lean & Green







The E7's Peugeot HDi engine is quite simply one of the most fuel efficient and environmentally friendly power-plants on the market.

Economy

Because Peugeot's direct injection system delivers fuel with incredible precision, HDi engines carefully regulate use of fuel, cutting the overall amount you need and making them more economical than other diesel engines. On top of this, New E7's modern aerodynamic shape, including the stylish low-profile taxi sign and rear spoiler, also improves fuel consumption through reduced wind resistance. So much so that New E7 delivers an impressive 38 mpg on the combined test cycle.

Environment

The E7's all-new HDi engine comfortably exceeds the Euro 4 emissions standard, which means it substantially reduces sooty carbon particulates that can pollute towns and cities. Harmful CO² emissions are also significantly lower than other hackney taxis. The HDi engine can even operate on up to 30% bio diesel.

"I'm making huge weekly savings thanks to the E7's excellent fuel economy."

Majeed Ahmad Peugeot E7 Owner



The E7's market-leading HDi engine is complemented by its modern vehicle body and platform.

Smooth Roller

Driving thousands of miles every year is guaranteed to make you – and your back – sensitive to every bump of the road. The all-new vehicle platform means that New E7 promises an even more comfortable journey for both you and your passengers.

All-round independent suspension ensures excellent road holding and minimal roll. This is complemented by the strong body shell, boasting the best torsional stiffness in its class. Superior build quality – including improved under body sound insulation – also means that the E7 offers a smoother, quieter ride with reduced vibration and road noise.

Even Smoother, Even Safer





Stop Fast

All-round disc brakes, aided by advanced four-channel ABS braking plus Emergency Brake Assist, ensure impressive stopping ability helping keep you on the right track when lesser vehicles would be skidding out of control.

Safety Shell

Safety for you and your passengers is paramount. The E7's monocoque vehicle body provides a supremely strong shell to manage everyday driving stresses as effectively as it copes with the drama of an accident. In-built crumple zones are designed to absorb energy in the event of an impact, making it safer for both driver and passengers than a traditional, chassis-built vehicle. Add pre-tensioning 3-point

seatbelts, front and rear head restraints along with front and side airbags for the driver and it's easy to see why the E7 is a leader in the field of safety.

Autolock[™] indicators also enable you to prevent your passengers exciting into traffic from the wrong side of the vehicle.

Access for All





Taxis provide a vital component of the UK's public transport network. Disabled people in particular often depend on taxis to get about, which is why New E7 raises standards in accessibility for disabled passengers. Options include induction loops for the hard of hearing, while all E7s are fully wheelchair accessible.

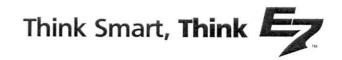
Easy does It

Manual or cab-operated electric side-steps, together with high-visibility grab handles and floor edging assist passenger entry and exit, while both rear and tip-up seats are ergonomically designed for ease of use. New E7's wider doorway is a bonus for wheelchair users in particular. You also have a choice of wheelchair ramps, depending on the model, including the revolutionary EasyGlide™ pull-out ramp − even lighter, even quicker and even easier to use.

Wheelchair Security

Once inside the vehicle, the larger flat-floor area and improved headroom make manoeuvring the wheelchair into the correct travelling position so much easier than in other hackney cabs. Quick-attach restraints make securing the wheelchair as easy as possible and the wheelchair passenger is also secured by a full lap-and-diagonal seatbelt. Both wheelchair and occupant restraints have been tested to the highest standards ever achieved in a UK taxi. For the first time many wheelchair users can also now have the option to choose a forward-facing position.

Model Choice



At Cab Direct we believe in choice – and that taxi owners and drivers are best placed to decide on the ideal vehicle for the job you do. That's why we've created three fantastic models for you to choose from.

Additional Features by Model

All models are also available in the longer E7 plus for even more luggage space.

	E7 S	E7 SE	E7 X
2 litre HDi 120 diesel engine	•	•	•
6 speed gearbox	•	•	•
Air conditioning	•	•	•
Front passenger seat	•	•	•
Front flip seat			•
Manual side step	•		
Electric side step		•	
Twin electric side steps			•
Rear tailgate with heated window and wiper	•	•	•
One-piece folding ramp	•		
EasyGlide™ under-floor ramp		•	•
Self-retracting wheelchair restraints	•	•	•
Rear spoiler / signage	•	•	•
Ready-calibrated Digitax taxi meter		•	•
Coin dispenser		•	•

	E7 S	E7 SE	E7 XS
Satellite navigation			•
Rear parking sensor			
Jocaste velour trim	•	•	•
16" steel wheels plus 'Novae' wheel trims	•	•	
16" alloy wheels			•
Mud flaps			•
Wind deflectors			•
Wood dash kit			•
EasyWipe™ seat covers			•
2 years unlimited mileage Peugeot warranty	•	•	•
2 year additional components warranty	•	•	•
5 years unlimited mileage extended warranty	•	•	•
1 year AA cover	•	•	
3 years AA cover			•

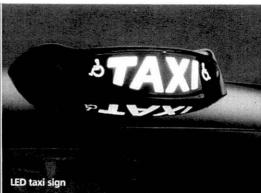
Features & Options











Purpose-built for the taxi trade, New E7 is designed and built with a host of modern features to benefit you and your passengers.

All models are also available in the longer E7 plus for even more luggage space.

Standard Features

FL	oll high-impact protection partition screen
Pa	ay tray with cash tray
Se	eparate locking of front or all doors (driver controlled)
Ν	lotion-activated automatic door locking
FL	III wheelchair access
	vo-way intercom with dashboard integrated n/off, front/rear & volume controls
Fr	ont high-visibility LED taxi sign
Re	ear high-visibility LED 'doors opening' signs
Se	eparately controlled rear saloon heater
Eä	asySlide™ rear seat for additional luggage space
c	omfort & Convenience
A	thermic windscreen
Fr	ont map reading light
V	ariable power assisted steering
0	ne-touch electric front windows
El	ectrically adjustable & heated door mirrors

2-speed + inter	mittent front wipers
Heated rear wir	ndow with wiper
Height & reach	adjustable steering wheel
Active, pump-ac	tion height and tilt adjustable driver seat
4-speed heater	
Air conditioning	I
Full headlining	
High-quality, ha seat covers thro	rd-wearing 'Leisure' oughout
Centre console	with storage bin
Overhead, dash	& under seat storage
Door pockets w	rith drinks holders
Dash-mounted	cup-holder
Distance to nex	t service indicator
Remote headla	mp adjustment from fascia
Entertainment	
Radio / CD wit	h 2 front & 2 rear speakers

Automatic cut-out for radio / CD when intercom activated
Steering wheel remote controls for radio / CD
nterior Features
locaste velour trim in front and rear
Speedometer
Rev counter
Front & rear courtesy lights
12V charging sockets on dashboard & in rear compartment
Business card / parking ticket holder
Exterior Features
Rear tailgate with heated window & wiper
Full size spare wheel
Part colour coded bumpers & door mirrors
Novae' wheel trims
Front & rear fog lights
Side rubbing strips
Access Features
Manual or slimline electric side step (electric step controlled from driver cab & self-retracting on handbrake release)

Think Smart, Think









Self-retracting	wheelchair	restraints
-----------------	------------	------------

Lap & diagonal three-point seat belt for wheelchair passenger

Wider entrance door & access ramp

Large flat-floor area for turning & restraining wheelchair

Option of forward facing stance for some wheelchairs (SE & XS models)

Safety

ABS with emergency brake assist

Traction control

Anti-rollover control

Height adjustable 3-point pre-tensioner

front seat belts

Front & side driver airbags

Front passenger airbag

Height adjustable head restraints on all seats

Collapsible steering column in event of accident

Automatic fuel cut-off in event of accident

Autolock™ rear passenger door controls

Security

Plip remote control central locking

Deadlocks

Lockable glove box

Warranty & Breakdown Cover

2 years unlimited mileage Peugeot warranty

2 years additional components warranty

5 years unlimited mileage extended warranty

1 year AA Cover

ISOFIX mounting sysytem

Optional Features

Fully colour coded front & rear bumpers

Twin glazed rear doors

Rear spoiler with 'doors opening' sign

Front flip seat

Metallic paint

Electric side step

Twin electric side steps

Twin telescopic ramps

One-piece folding ramp

EasyGlide™ under-floor ramp

EasyAssist™ electric wheelchair winch

Forward-facing wheelchair restraints (SE & XS only)

Ready-calibrated Digitax taxi meter

Coin dispenser

Satellite navigation

	Rear parking sensor
	16" steel wheels
	16" steel wheels plus 'Novae' wheel trims
	16" alloy wheels
ľ	Mud flaps
	Wood dash kit
l	Wind deflectors
ľ	Front luggage pen
l	(in place of standard front passenger seat)
Ī	Additional boot courtesy light
Ī	EasyWipe™ seat covers
	3 years AA cover
ľ	CabSafe™ onboard CCTV system
I	Electronic stability programme
ľ	

Adjustable lumbar support

Technical Specification

æ	ĸ.	3	
51	18)	ŭ.	
93	75		
W.	2		

Engine	
Emission standard	Euro 4
Fuel type	Diesel
Fuel system	Common rail direct injection
Cubic capacity	1997
Cylinders / valves	4 / 16
Maximum power bhp @ rpm	120 @ 4,000
Maximum power kW @ rpm	88 @ 4,000
Maximum torque lb ft @ rpm	225 @ 2,000
Maximum torque Nm @ rpm	300 @ 2,000
Transmisson	
Туре	6-speed manual
Driven wheels	Front
Braking	
Front	Ventilated disc
Rear	Disc
ABS	Bosch 4-channel anti-lock braking system
Assistance	Emergency Brake Assist
Steering	and standard the
Power assistance	Electro-hydraulic variable assistance

Front	Independent MacPherson type with anti-roll bar
Rear	Semi-deformable axle wit Panhard rod & coil spring
Fuel Tank	a hara on a ratio addition or consistent and an additional
Capacity (litres)	80
Electrical	
Alternator	75Ah
Battery	450A
Body	
Vehicle shell	Monocoque integral body shell
End of Life	
EC Directive	Complies with EC vehicle end-of-life directive
Fuel Consumption	
Urban mpg (I/100km)	30.4 (9.3)
Extra urban (I/100km)	43.5 (6.5)
Combined (I/100km)	37.7 (7.5)
Emissions	
Carbon dioxide (g/km)	198
Carbon monoxide (g/km)	0.392

Regulated emission (Nox) standard (g/km)	0.266
Regulated emission (HC + Nox) standard (g/km)	0.031
Particulates (g/km)	0.034
Noise level db(A) moving	74.9
Service Intervals	
Recommended mileage	12,000
Weights	
Kerb weight (standard / plus)	1898 / 1930
Gross vehicle weight (standard / plus)	2714 / 2791
Dimensions (standard / plu	s)
Overall length (mm)	4805 / 5135
Overall width (inc door mirrors) (mm)	2194 / 2194
Overall width (door mirrors folded) (mm)	1986 / 1986
Overall height (maximum) (mm)	1980 / 1980
Wheelbase (mm)	3000 / 3122
Seating	all and the second seco
Passenger seats (rear)	6
Passenger seat (front)	1 (optional)

Colour Choice ©





Choice is the word again with no less than 8 different colours available*. From classic black to golden white, New E7 is available in any of two solid and six metallic finishes.

Solid

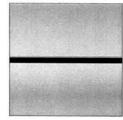


Black



Bianca White

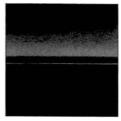
Metallic



Aluminium



Iron Grey



Aster Grey



Azzuro Blue



Golden White



Ruby Red

^{*}Special colours available to order on request



There are many good reasons why more people choose Cab Direct – and choose the E7 - than any other modern taxi manufacturer in the UK.

- Engineering excellence through a unique joint-manufacturing partnership with Peugeot
- Solid company background, trading successfully in the taxi market for 14 years
- Safety-assured with European Whole Vehicle Type Approval
- Free, no-obligation demonstrations throughout the UK
- Free delivery anywhere in the UK
- Peace of mind with five year, unlimited mileage warranty cover
- Service and support from more than 300 local service partners
- Free technical helpline, open seven days a week

Many companies have tried to copy our vehicles but none match the overall quality of product, backup service and value for money represented by the record-breaking E7.



When your vehicle is your livelihood, you'll want to know your cab is reliable and you'll want to be sure you're covered should anything major go wrong.

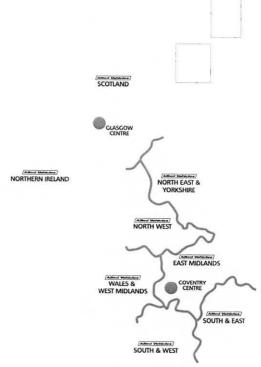
Your Reassurance

Modern build quality combined with the legendary Peugeot HDi engine have given the E7 an enviable reputation for reliability. That's why so much of our business comes from E7 drivers who recommend the vehicle to other drivers. In turn, knowing the vehicle's up to the job gives us the confidence to provide the reassurance of our unique five year, unlimited mileage warranty.

Service and Support

Efficient service and support is vital for everyone in the hard-working taxi industry. First and foremost you'll have access to more than 300 local service partners throughout the UK. There's also the added benefit of our huge stock of E7 parts which can be delivered overnight to you or your garage service provider. We even provide a free technical helpline, open seven days a week, to help you resolve any queries and issues that may arise. You'll also have the benefit of free AA breakdown cover for the first year (three years on E7XS).

Think Smart, Think



"My E7's done 256,000 miles and I've never had a problem with it."

John Rankin Peugeot E7 Owner



For more information or to arrange your free, no obligation test-drive wherever and whenever suits you best, freephone

0800 916 3061, email info@cabdirect.com or visit www.cabdirect.com

We look forward to meeting you.











