Report to Sustainable development panel Item

4 November 2015

**Report of** Executive head of regeneration and development

**Subject** One Planet Norwich Festival 2016

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## **Purpose**

This report informs members of the arrangements for the second One Planet Norwich Festival in 2016.

#### Recommendation

To note the report.

## Corporate and service priorities

The report helps to meet the corporate priorities of as safe, clean and low carbon city

## **Financial implications**

Within existing budgets.

Ward/s: All wards

Cabinet member: Councillor Bremner, environment and sustainable development

### **Contact officers**

Richard Willson, Environmental strategy manager 01603 212312

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coordinator

## **Background documents**

None.

## Report

- The One Planet Norwich festival is run by Norwich City Council's environmental strategy team. Its central premise is that currently we consume so much we need three planets to sustain us. So, One Planet Norwich seeks to encourage people, businesses, organisations and groups in our city to reduce the amount they consume so that our one planet can be sustained.
- 2. The 2016 One Planet Norwich festival will be the city's second council run sustainable living festival, being held between 10am-4pm on Saturday 12 and Sunday 13 March 2016 at The Forum. The first event was very popular and attracted well over 6,000 visitors throughout the weekend.
- 3. The whole inside and outside of The Forum will be filled with interesting stalls, activities and talks all promoting the aim of living more sustainably. Next year's event will be different as we're currently in the process of collaborating with Norwich Fashion Week to add a new, recycled clothing element to the event. In addition we are also hoping to host some climate change/health/water or transport experiments as part of another new collaboration with British Science Week.
- 4. Another way that the 2016 festival will be different to the previous year is by having new and fun activities to entertain and educate the public, including a pedal-powered smoothie maker and scalextric track as well as a recycled music element (TBC). Similarly to the previous event, there will also be a series of children's films, local eco businesses and other stallholders/NGO's to educate members of the public on sustainable living.
- 5. For the first time the Saturday evening of the One Planet Festival will host the council's annual Eco Awards. This change will refresh this ongoing programme. In addition Norwich City Council is working with the county council to make this event countywide. (Further details will be provided to the sustainable development panel when confirmed)
- 6. The council hopes this event will build on from the successes of the previous festival and continue to an engaging family day out with plenty of activities and great tips to help people make changes to their lifestyle.