The Norwich Museums

Members' briefing March 2013

Visitor Numbers

2012/13 See Appendix 1

Visitor numbers across the Norwich Museums are extremely good for the year to date.

Norwich Castle's February visitor numbers were phenomenal, helped by the popularity of the Magic Worlds exhibition and the seasonal focus on family activities and events which is now in its 4th year. There were over 20,000 visitors to Norwich Castle during the month of February, 10,000 of which were during the half-term holiday week. This is higher than the figure for August 2012, August usually being the busiest month of the year.

Visitor numbers for January at Norwich Castle were lower than last year as a result of the prolonged period of snow which resulted in a number of cancelled school and group bookings along with fewer general visitors than would normally be expected.

The success of *Magic Worlds* is part of a bigger story of increasing visitor figures at the Norwich Museums. The Castle is on course to break hit record visitor numbers for 2012/13 at around 180,000 visitors, the record for the highest number of recorded visits in the past fifteen years is175,000, set in 2010/11.

The Bridewell Museum has continued to attract good levels of visitors, with high figures in February aided by half-term and Valentines events. It has hit its annual target of 14,000 in just 8 months.



Strangers' reopened at February half-term following its annual New Year spring clean. Strangers' is mostly displayed as room settings with objects on open display. These displays require dismantling in order to carry out a thorough conservation cleaning programme and therefore needs to close for a few weeks each year in order for this to take place in

the same way that the National Trust manage their properties.

School Visits

School visits continue to hold up across the Norwich Museums which is very encouraging in the current economic climate and the less positive experience of other museums and galleries across the country, and despite reduced numbers in January as a result of cancellations due to the snow. . *See Appendix 1*

School visits to Norwich Castle in February were 2,575 over only 3 weeks, and March has been very busy to date, to the extent that we've been at full capacity on a number of occasions, with every available space occupied.

Learning Officers are also developing new and adapting existing school sessions for delivery in the soon to be completed refurbished courtroom in the Shirehall.

Finance

NMAS needs to make significant budget savings over the next few years. These are cumulative savings to the core NCC budget, not one-off savings for just one year. They were part of the Big Conversation public consultation and have been agreed by the County Council.

	2011/12	2012/13	2013/14
In Year Savings	234K	145K	161K
Total Cumulative Savings	234K	£379K	£540

The savings represent approximately 10% of NMAS's budget. At present there is no detailed information with regards the public sector funding situation beyond 2013/14, but further budget savings of a similar level over a three year period are expected.

Norwich Castle Temporary exhibitions

CURRENT EXHIBITION

Magic Worlds: Fantasy, Illusion and Enchantment

A V&A Museum of Childhood touring Exhibition Special Exhibition Galleries

To Sunday 14 April 2013



Six ceramic tiles showing the Flower Fairies, designed by Walter Crane, England c. 1900

Delve into the worlds of fantasy, illusion and enchantment with a spellbinding exhibition exploring how magic has been embraced for hundreds of years. Displayed in three major sections – Illusion, Fantasy and Enchantment – this colourful exhibition explores the origins and history of magic and shows how magical themes have influenced artists and writers in creating fantasy realms over the centuries. The exhibition features more than 100 objects from all over the world including costumes, tricks and illusions, childhood tales of fantasy and the imagination, film props and merchandise, otherworldly dolls and puppets, beautiful ceramics and illustrative books and

images including paintings. The experience is engaging and multi-sensory, with images, films and hands-on activities.

There is also an extensive programme of events to support the exhibition including family special weekends, half term events, creative writing workshops, magic lantern shows, roving magicians and more

FORTHCOMING EXHIBITIONS

JOHN SELL COTMAN: A Picturesque Tour of Norfolk and Normandy, Colman Watercolour Gallery Saturday 30 April 2013 – Sunday 16 March 2014

Cotman's architectural watercolours, drawings and prints are technically astonishing in their clarity, detail and accuracy. This exhibition aims to reveal his unrivalled skills as an architectural draughtsman, as well as the depth of his knowledge and enthusiasm for original research. It will take visitors on a picturesque tour of Norfolk and Normandy. Cotman visited Normandy in the early 1800s and was inspired by the architecture and countryside to produce many fine paintings.

This exhibition is part of the **Norman Connections** project which unites the castles of Norwich, Colchester, Rochester and Hastings in England with the castles of Caen and Failaise, the Bayeux Tapestry Museum, Calvados Tourism Department and Calvados Regional Council in France, in developing a new insight into the Anglo-Norman world. Together, they are forming a shared approach to the conservation, interpretation and display of their Norman monuments and collections.

The programme has been selected under the European cross-border cooperation programme INTERREG IV A France (Channel) – England, co-funded by the ERDF



GERARD STAMP: CONQUEST, Norfolk's Norman legacy reflected in watercolour

Colman Art Galleries Saturday 30 March – Sunday 29 September, 2013

An exhibition of new water-colours by artist Gerard Stamp, reflecting his enduring passion for Norfolk's Norman architecture and the work of John Sell Cotman.

Gerard Stamp Castle Rising Steps, watercolour

Contemporary Art Commission May 2013 Brian Griffiths *These Foolish Travels* Norwich Castle Keep Sat 11th May – Sunday 2nd June 2013

For the duration of the Norfolk and Norwich Festival, Norwich Castle Keep will host a carnivalesque collection of tents and temporary dwellings, an installation by UK artist Brian Griffiths. Through rendered signage and painted image on the exterior of these dwellings, it will appear that his 'village' is a scaled representation of our cosmos. The tents themselves will range in size and purpose to recall personal experience, from wedding parties to scouting expeditions. While the Castle and its historical artefacts suggest the passage of time, the installation presents an absurdist rendition of space, shrunk to fit the confines of the Keep's walls, with Griffiths' customary mix of poignancy and humour.

Running concurrently is the summer exhibition:

SHORTCUTS & DIGRESSIONS: Contemporary sculpture from the Arts Council collection,

Special Exhibition Galleries Saturday 11 May–Sunday 8 September 2013



Adam Chodzko, Untitled Stile (teenage version), 1992, Arts Council Collection, Southbank Centre, London.

Containing work by leading British artists *Shortcuts and Digressions* is a unique selection of sculptural works recently acquired by the Arts Council Collection. Curated by artist Brian Griffiths to sit alongside his installation in the Castle Keep (during May), this exhibition explores many ideas which characterise his own work: time, movement, travel and the narrative potential of objects. It will explore how sculpture can use and embody *Shortcuts*, a term which can suggest direction, duration, speed, narrative, displacement, efficiency, possible clarity and potential laziness. The selected works also efficiently shortcut to different environments and activities. They become a way of mapping our complex relationships to objects and how they represent and shape our lives.

Brian Griffiths writes: "Hello everyone, I am an artist, so have considered this exhibition in the same way I approach making art. I have come to the Arts Council Collection with my own interests, tastes and experiences. To think about the show I started by selecting the works I was intrigued by or jealous that I hadn't made, or in some cases that confused me. From here, with a long list of sculptures, links began to form, associations and references. Notions of travel in a very loose way guided selection and how works could potentially come together in the galleries.

CURIOSITY: Art, Wonder and the Pleasures of Knowing, Norwich Castle, Special Exhibition Galleries 28 September 2013 – 5 January 2014



The Paston Treasure, Dutch School, 17th Century, Oil on Canvas, Norwich Castle Museum & Art Gallery

This is an exhibition devoted to wonder, awe and mystery in contemporary art and beyond. It draws on the rich tradition of the *Wunderkammer* or cabinet of curiosities, reveals surprising meetings between art and science, and explores the ways that artists today mine themes of fascination, inquiry, obsession, monstrosity and invention. The exhibition brings together artworks and objects from five centuries of rigorous inquiry and delightful strangeness. Drawing on the collections of major museums in the UK and abroad, it includes examples of cabinets of curiosities from the seventeenth and eighteenth centuries, paintings and drawings that depict the collector's love of oddities and wonders, and specimens from medical and natural history. Artworks range from J.M.W. Turner's studies of birds to key works by contemporary artists such as Katie Paterson and Pablo Bronstein. The focus of the exhibition will be on the ways that recent art has engaged this earlier history of curiosity and its contemporary forms.

Curated by writer and critic Brian Dillon, the exhibition is a Hayward Touring exhibition organized in collaboration with Turner Contemporary. It is produced in association with Cabinet:

Empire: Roman Power and People

Special Exhibition Galleries February to April 2014

This exhibition will explore the story of the Roman Empire and its impact both locally in Britain and also further afield, in the eastern provinces. This will be a unique touring exhibition, combining fascinating objects from the British Museum's collections of Roman, Romano-British and Romano-Egyptian material never before displayed together.

The exhibition will explore the power, vastness and might of the Roman Empire and Britain's place in it. It will examine how the Romans viewed their provinces and also the other peoples who were part of it.

The exhibition will showcase some of the British Museum's finest pieces from the Roman period, with over 130 loaned objects on display. There will also be objects from Norwich's own collection of Romano-British material, setting a local context for visitors.

Objects will include sculpture from the villas of the Emperors Tiberius and Hadrian; representations of gods from as far apart as Hadrian's Wall and Egypt; coins from the famous Hoxne Treasure; beautiful jewellery and nearperfectly preserved children's clothing.

The Wonder of Birds

Special Exhibition Galleries 24 May – 14 September 2014 This exhibition will be the latest in the Norwich Castle Museum & Art Gallery tradition of multi-disciplinary exhibitions, and will explore many different aspects of this fascinating theme.

It will examine a range of issues: from the development of the scientific discipline of ornithology, to conservation and extinction of species, to interpretations of birds in art; from the symbolic meanings of birds, to their uses in decoration and fashion. The exhibition will encompass ideas around birds as predators and prey, as symbols of status and of domesticity, birds in the natural landscape and in East Anglian identity, migration and exoticism as well as the enduring power of bird song and flight within the human imagination.

The aim it to combine works from NMAS's own art collections, natural history and textile collections. It will also include key loans from other institutions, both national and regional. It will exhibit work by pioneering early bird artists but will also be seeking to incorporate works by important contemporary artists and photographers. Many of these are based in East Anglia, since this region is world-famous for its abundant bird-life and unique habitats.

Major art loans already identified include: Hans Holbein Lady with a Squirrel and a Starling (National Gallery), John James Audubon Hawk Attacking Partridges (Victoria Gallery, University of Liverpool), George Frederick Watts Dedication to Beauty and Innocence (Watts Gallery), Constantin Brancusi Maiastra, Max Ernst Forest and Dove, JMW Turner The Cave of Despair, Cedric Morris Landscape of Shame (all Tate) and others from national institutions.

Autumn 2014

In collaboration with Norwich University of the Arts (NUA), who will be celebrating their 70th Anniversary, Norwich Castle developing together an exhibition of the work of **John Wonnocott and John Lessore**, nationally known artists who have taught at NUA during their long careers. This will be the first exhibition of their work in Norwich. Guest curator Linda Morris and Norwich Castle's art department are liaising with other museums and art galleries with regards the possibility of touring the exhibition to other UK venues.

Museum and Gallery refurbishments

Shirehall Courtroom

The refurbishment of the historic Courtroom in the Shirehall is nearing completion. Staff in the Learning Team are developing material for delivering tours for visitors to Norwich Castle on a similar basis as those of the Dungeons and Battlements. These will commence during the May half-term holiday. Learning Officers are also busy developing new or adapting existing school sessions on crime and punishment and citizenship to be delivered in the Courtroom. Options for income generation, .e.g adult learning and room hire are also being explored.

Royal Norfolk Regimental Museum Display in Norwich Castle

Late plans to convert a cupboard on the Rotunda Balcony into a recreation of a WW1 dugout, have unfortunately had to be abandoned as a result of asbestos being found during a type two asbestos survey. The asbestos material presents no danger to the public, but creating the dugout display without disturbing it would result in only being able to use a small proportion of the space which wouldn't be sufficient for the recreation. The curator and designers are looking at other ways to communicate the experience of WW1 trenches. The new displays and interpretation are on track to open during August 2013 with an interactive timeline planned for the Autumn. A formal opening will take place in late October 2013.

EU funded Norman Connections Project and HLF funded Collecting Culture Projects

Modest new displays, interpretation, reconstructions and interactives generated by these two projects for Norwich Castle's Keep will begin to be installed from Autumn 2013 onwards.

We are also investigating opportunities for large scale projections in the Keep following the success of the projections on the outside of the Keep during Olympic Torch event, in addition to continuing to develop the relationship with the British Museum regarding the loan of medieval material for a future Keep display.

Improvements to the permanent displays

The Norwich Museums now have a modest annual budget as a result of ACE major partnership grant funding to support repairs, replacements and modest enhancements to the permanent displays. Curatorial and Display staff are currently compiling a work list to be rolled out over the next two and a half years. In addition to repair and replacement over the next two years this will include updating the Norwich Castle Introduction A/V room and film and the A/V interpretation in the Boudica Gallery. Also new interactives for the under fives and a range of new signage leading up to and in the Castle entrance and elsewhere in the museum.

Events

REPORTING BACK

Christmas at the Castle on Friday 7 December, 5-9pm, featuring a craft fair, baroque music and dancing, live owls in the Keep and a special Christmas menu in the Café, was the first Norwich Museums Christmas event to celebrate the Festive season and a departure from the sorts of events Norwich Castle normally hosts. The event was received positively by the public attracting over 1,000 visitors.

On Saturday 8th December, 10am-4pm Christmas moved to Strangers' Hall and the Bridewell Museum where visitors were treated to a range of Christmas themed activities. A discount incentive was offered to encourage visitors to visit both sites. Each of these events attracted over 300 visitors.

Family Focus Season: Late January-Easter 2013

For the last 3 years Norwich Castle has delivered a season of family focused activities and events on Saturdays between Christmas and Easter. These have proved popular, particularly as many leisure and heritage attractions are closed to the public during this period.

The programme of events and activities for 2013 has been developed around the Magic Worlds temporary exhibition which opens in late January and also National Science Week in March. They include storytelling, magic lantern and puppet shows, creative writing, magicians, craft activities and talks. To date the events have proved to be very popular, reflected in February's high visitor numbers. There is a daily programme of drop-in activities and talks in Norwich Castle throughout the year, inspired by the temporary exhibition programme, permanent displays, significant anniversaries and local and national celebrations, together with family focused activities on Saturdays and during the school holidays. See website on <u>www.musuems.norfolk.gov.uk</u> for up to date information for Norwich Castle, Strangers' Hall and Bridewell Museum.

Valentine's Eve Event

The Bridewell Museum's campaign to 'Bring back Jack' for Valentine's Eve hit the headlines with a double page spread in the EDP featuring the Bridewell as well as articles in Let's Talk and Norwich Evening News.

The campaign to revive this old Norfolk tradition, coordinated by VisitNorwich, included events across the city, at the Millennium Library, the 2nd Air Division Memorial Library and the Norfolk Record Office, as well as the late opening at the Bridewell Museum which attracted around 45 people. This was a first evening opening for the museum, and Curator, Hannah Henderson, judged it a big success: "The atmosphere was lovely. There were drinks on arrival, with jammy dodgers served on heart-shaped napkins a big hit with the children. Visitors got to meet a Victorian costumed character, see some of our beautiful Valentines collections up close, and take part in a Love Quiz. There were love tokens by the loom and a pickup sheet on love potions at the pharmacy. We learned a lot from hosting a late event and look forward to organising more in the future."

The campaign also prompted a lot of interest on social media, with over 500 views for some of Hannah's posts which prompted lots of comments and memories. It's also laid the foundation for collaboration with the Norwich Lanes Association which promotes businesses in the Lanes area where the museum's located. Several of them joined in the festivities by dressing their windows and Arts Desire on St Benedict's St. even offered a free Valentine's Eve gift. There's real enthusiasm for link ups in the future. So as well as raising the Bridewell Museum's profile online and on the street, it seems Jack's done his match-making job!

Skin 2 - On the Street

The second in our series of events created by young people puts urban culture in the spotlight took place on Saturday 9th March at Norwich Castle. Visitors witnessed a street art battle between artists from Birmingham and Norwich, enjoyed live tattooing from Rudeboy Studio, watched displays from the Parkour Alliance and heard a talk on street style. There was also body painting, Castle graffiti tours, and a look at street protest from Kett to today.



LOOKING FORWARD

Norwich Castle will be hosting its annual **Museums at Night** event on the evening of Saturday 18th May. This event offers visitors the chance to visit Norwich Castle for free and to experience it in new ways. There will be a variety of entertainment and activities for visitors to enjoy.

Living with the Sothertons: Discover Life in a Tudor Mayor's Household

On Saturday 29 June the living history group *Four and Twenty Blackbirds* will invite visitors to help them prepare a Tudor feast, enjoy music and dancing and generally get involved in the bustle of feast preparation.

Halloween

Working in partnership with the Forum and Norwich City Council Events Team, Norwich Castle will be taking part in a Halloween event including a pumpkin display around the mound, a pumpkin procession to the Forum, a competition and many other spooky activities..

There are **family focused drop in events and activities** at Norwich Castle every Saturday during school term and on week days and Saturdays during school holidays. Strangers' and Bridewell also provide drop in activities on one or two week days during the school holidays and there will be regular **adult drop in sessions** including gallery talks and tours. The May-Sept What's on leaflet will list all exhibitions and events.

Other News

New Head of Museums

The new Head of NMAS, Steven Miller, currently Chief Executive of the Ironbridge Gorge Museum Trust will take up the post from 17th June 2013. Meanwhile, Robin Hanley, Area Museums Officer for the Western Museums Area will be acting Head of NMAS.

Norwich Castle Flood

Water tanks above stores located to the back of the Natural History Galleries overflowed in the middle of the night during the week of the half-term holiday. The water had flooded the Natural History Gallery, a collections store and the shop store, and had reached as far as the door to the Rotunda by the time staff arrived on site in the morning prior to opening. Staff reacted very quickly and everybody mucked in to remove the water as quickly as possible, after which Norfolk Property Services organised a company to come in and install dehumidifiers to dry out the area. In order to prevent damage to parquet floors and wooden fittings the areas had to be dried out slowly. As a result the Natural History Gallery (not Birds or Norfolk Wildlife) had to be closed for just over two weeks. The damaged shop stock was covered by insurance and has been replaced. The faulty tanks are being removed.

Battlements

A pigeon proofing system and new anti-slip walkway has been installed which will enable the Battlements to be accessed once again. We are also planning to produce a leaflet to support Battlements tours in the future as it is proving difficult to install graphics panels on the Battlements itself. These would be included in the price of the tour or available to purchase separately.

EXTENDED OPENING

The Friends of Norwich Museums have generously agreed to fund additional opening days at Strangers' Hall. Strangers' Hall will be open 4 days a week, Wednesday to Saturday from May half term through to the end of September in 2013.

BRIDEWELL LOOM PROJECT

An application to the Worshipful Company of Weavers for support to run a loom demonstration/ education programme at the Bridewell Museum has been successful. The project has been awarded £5,000 for a three year programme. This will support training for local weavers who will demonstrate in the museum, and textiles events aimed at the public and schools. The Costume and Textiles Association have indicated that they too would like to support the project which will help to deliver further events and activities. The events programme will be interesting and varied and designed to appeal to both new visitors and textiles specialists as part of our longer term work to promote Norwich textiles. The Worshipful Company of Weavers have made it clear that it was highly unusual for such a substantial amount to be awarded to one project. Their strong support will enable us to make the most out of the newly-restored loom, a key part of the Bridewell's new displays.

MARKETING AND PUBLICITY

'What's On' leaflet

A different approach has been taken towards promoting exhibitions and events at Norwich Castle. Previously exhibitions had their own leaflet which included events directly associated with the exhibition and other events were promoted with flyers. We've now put everything into one 'What's On' leaflet. The feedback from the public at being able to find everything in one leaflet has been very positive.

Norwich City Council Events brochure

Norwich City Council Events team produce an excellent brochure promoting the many different events residents can enjoy across the City between May and Christmas. This year the Norwich Museums will be featured in the brochure ensuring that they are seem as a key element of Norwich's cultural offer.

Site Leaflets

A new look Norwich Castle site leaflet is about to be distributed for the new season. The designs and branding developed following the redevelopment in 2001 have worked extremely well but were beginning to look tired and out of date after 12 years and needed a refresh. The new Bridewell leaflet has more pages and provides more information about the museum visit and the format

of the Strangers' leaflet has been changed as the former A5 style didn't provide sufficient space for copy or work well in the distribution racks.

Advertising Campaigns

This Easter this will be bus back poster and forecourt post campaigns promoting the Bridewell Museum.

Social Media

We've increased the number of Twitter followers to over 1,150 following Norwich Castle.

External Signs

New external signage for Norwich Castle, leading into and within Norwich Castle Gardens has been installed.

Press coverage

The Magic Worlds exhibition and events programme has been listed in the Guardian's what to do during the Easter Holidays section.

NORFOLK AND NORWICH FESTIVAL

This year's NNF is going to be launched at Norwich Castle on Friday 10th May along with Norwich Castle's contemporary art commission and summer exhibition.

TEACHING MUSEUM

The Teaching Museum trainee scheme got off the ground in January with 8 newly recruited trainees starting across the service. Trainees will be with NMAS for 12 months gaining on the job experience of museum work with a view to developing a longer-term career in the sector. In 2013 the trainees will undertake a variety of roles identified as needed for NMAS to continue to make collections accessible to the public. They will also participate in a development programme delivered by staff to gain an understanding of the work of the service as a whole. There will be opportunities for staff across the service to link into elements of this programme following the next round of appraisals.

There are two trainees working on stored collections at Gressenhall; a Curatorial Assistant working across Lynn Museum and Ancient House Museum and Thetford; a Learning Support trainee based at Time & Tide; a Social History trainee working across Strangers' Hall, Bridewell and Shirehall Study Centre, a Digital Services Trainee based at Shirehall; and Natural History and Archaeology trainees based at Shirehall

MUSEUM DEVELOPMENT PROGRAMME UPDATE

The NMAS SHARE Museums East programme has got off to a great start. NMAS received Arts Council funding at the beginning of August 2012 and since then has reached **88 museums** (16 in Norfolk) and **351 staff** (111 staff in Norfolk Museums) through the training calendar.

NEW LOOK CURATOR REPORT

The latest curator report for 2011/12 has just been produced—and for the first time covers the whole service. With contributions from Conservation and the

Display team as well as from curators across the county, the result is an impressive document which will give funders and other stakeholders a real insight into the curator's varied role. Electronic copies are being circulated to Members and a limited number of hard copies will be available at the next meeting.

CONSERVATION NEWS

Since autumn last year, the Conservation and Design & Technical teams have been working closely with curator to select and prepare an incredible variety of objects for the imminent re-display of the regimental collection on the Castle Museum's rotunda balcony.

Objects that have passed through the conservation lab have so far included delicate textiles such as silk maps and handkerchiefs, a Tibetan sword, a feathered sun helmet, spice boxes, firearms and even a tin of chocolate. Such diversity requires many different conservation treatments, techniques and materials.



Officers helmet (NWHRM : 1810) worn by Lt Col Hadow. The left image shows the plume of feathers before conservation treatment and the right image shows the feathers after

MEMBER INDUCTION PROGRAMME

There are a number of procedures and processes particular to the work of museums which Members are unlikely to have come across unless they and worked or volunteered in museums. One example is the Accreditation Scheme operated by Arts Council England (ACE), which focuses on the way we deal with collections in terms of acquisitions and disposal, care and maintenance, storage, documentation, display and interpretation. The Chair of the Norwich Area Museums Committee has agreed that it would be helpful to Members to have better understanding of different areas of museum work of which Accreditation is but one. The Norwich Museums Manager will prepare a Member Induction Programme starting Summer/Autumn 2013.

If you want to discuss any matters in this briefing please contact Rachel Kirk <u>rachel.kirk@norfolk.gov.uk</u> or

For further information about the Norwich Museums, their services and programmes check out the website on <u>www.musuems.norfolk.gov.uk</u> where you can also sign up to receive regular e-bulletins.

MUSEUM 2012/13	VISITS	APR	ΜΑΥ	JUNE	JULY	AUG	SEPT	ост	NOV	DEC	JAN	FEB	MAR	Total to 28th Feb 2013 all years	Annual TOTAL
Castle Museum	2010/11	15,555	12,623	13,588	17,126	28,199	12,647	16,896	11,136	6,098	10,847	16,686	14,029	161,401	175,430
	2011/12	13,502	12,790	12,731	18,423	23,434	13,878	15,624	10,896	7,352	9,558	14,489	16,231	152,677	168,908
	2012/13	21,054	12,678	14,815	17,237	19,947	14,146	14,287	13,144	8,737	8,345	20,218		164,608	164,608
Strangers Hall	2010/11	992	547	613	987	1,051	781	962	954	1159	CLOSED	647	876	8,693	9,569
	2011/12	903	668	918	1,013	1,286	842	1,076	884	750	CLOSED	418	911	8,758	9,669
	2012/13	764	650	677	687	876	978	723	941	684	Closed	357		7,337	7,337
	0007/00	765	70.4	0.07	0.07	007		070	70.0	100	Olasad	01	40	7.0.40	7 000
Bridewell	2007/08 2008/09	755 732	704 673	867 920	867 756	697 1.016	1,611 872	979 963	726 283	136 Closed	Closed Closed	Closed Closed	48 Closed	7,342 6,215	7,390 6,215
Diraction	2000/03	7.52	0/3	920	750	1,010	072	303	205	010360	Closed	010360	Closed	0,213	0,210
	2012/13	Closed	Closed	75	2,745	3,015	2,379	1,609	1,473	996	1,019	1,662		14,973	14,973
														0	
Norwich Castle	2010/11	171	241	191	216	135	307	264	229	74	142	235	231	2,205	2,436
Study Centre	2011/12	137	159	140	111	130	259	257	236	74	190	106	100	1,799	1,899
	2012/13	178	77	98	157	107	142	168	149	178	91	159		1,504	1,504
	2010/11	16,718	13,411	14,392	18,329	29,385	13,735	18,122	12,319	7,331	10,989	17,568	15,136	172,299	187,435
NORWICH	2011/12	14,542	13,617	13,789	19,547	24,850	14,979	16,957	12,016	8,176	9,748	15,013	17,242	163,234	180,476
MUSEUMS TOTAL	2012/13	21,996	13,405	15,665	20,826	23,945	17,645	16,787	15,707	10,595	9,455	22,039	,	188,065	188,065

* NB Totals for Norwich Museums 2010/11 and 2011/12 does not include Bridewell figures as closed.to public for refrubishment.

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SCHOOL VISITS														Total to 28th Feb	
2012/13		APR	MAY	JUNE	JULY	AUG	SEPT	ост	NOV	DEC	JAN	FEB	MAR	2013 all years	Annual TOTAL
Castle Museum									Γ	Γ	Ι				
1	2010/11	424	1022	2,217	1,708	57	1,118	1360	2,777	706	1,840	1,736	3,224	14,965	18,189
	2011/12	550	1,287	1,985	2,097	37	510	1,489	2,529	772	1,583	1,580	2,946	14,419	17,365
	2012/13	565	1788	1576	1893	83	619	1320	2155	1032	1049	2575		14,655	14,655
Strangers Hall									r	1	r				
	2010/11	91	112	30	150	-	-	156	537	128	CLOSED	273	341	1,477	1,818
	2011/12	29	168	164	94	-	-	223	253	78	CLOSED	68	447	1,077	1,524
	2012/13	29	128	160	145	0	0	309	472	89	CLOSED	30		1,362	1,362
Bridewell Museum															
	2012/13	0	0	0	0	0	33	62	140	-	-	9		244	244
TOTAL SCHOOL VISITS															
	2010/11	515	1,134	2,247	1,858	57	1,118	1,516	3,314	834	1,840	2,009	3,565	16,442	20,007
	2011/12	579	1,455	2,149	2,191	37	510	1,712	2,782	850	1,583	1,648	3,393	15,496	18,889
	2012/12	594	1,916	1,736	2,038	83	652	1,691	2,767	1,121	1,049	2,614	0	16,261	16,261

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