

Report to	Licensing sub committee 27 March 2015	Item
Report of	Head of citywide services Licensing Act 2003:	4
Subject	Application for the Grant of a Premises Licence – 17 Colegate Norwich NR3 1BN	

Purpose

Members are asked, in accordance with the delegation of licensing functions contained in the Norwich City Council Statement of Licensing Policy (Licensing Act 2003), to consider the application for the grant of a Premises Licence in respect of 17 Colegate Norwich NR3 1BN following the receipt of relevant representations.

Recommendation

That Members determine the application to grant a Premises Licence in respect of 17 Colegate Norwich NR3 1BN in accordance with the:

- Licensing Act 2003;
- Guidance issued under Section 182 of the Licensing Act 2003; and
- Norwich City Council Statement of Licensing Policy.

Corporate and service priorities

The report helps to meet the corporate priority of a safe and clean city and the service plan priority of protecting the interests of the public through the administration of the licensing function.

Financial implications

None.

Ward/s: All wards

Cabinet member: Councillor Harris – Customer services

Contact officers

Ian Streeter, licensing manager

01603 212761

Background documents

None

Report

The application

1. The applicant is James Edward Clark 17 Colegate Norwich NR3 1BN.
2. The application seeks to allow the licensable activity of the sale by retail of alcohol.
3. The proposed standard days and hours for the licensable activity are:

the sale by retail of alcohol (for consumption on the premises)

Monday	11:00 –22:00
Tuesday	11:00 –22:00
Wednesday	11:00 –22:00
Thursday	11:00 –22:00
Friday	11:00 –22:00
Saturday	11:00 –22:00
Sunday	11:00 –22:00

4. The opening hours requested are:

Monday	11:00 – 22:00
Tuesday	11:00 – 22:00
Wednesday	11:00 – 22:00
Thursday	11:00 – 22:00
Friday	11:00 – 22:00
Saturday	11:00 – 22:00
Sunday	11:00 – 22:00

5. The steps proposed to promote the licensing objectives together with a plan of the premises are attached at appendix A to the report.

Relevant representations

6. The responses from the Responsible Authorities are as follows:

Police – no representations.

Environmental Protection – no representations.

Fire Officer – no representations.

Planning Officer – no representations.

Area Child Protection Committee – no representations.

Trading Standards – no representations.

Primary Care Trust – no representations

7. Three representations objecting to the application have been received from local residents with concerns which appear primarily to relate to the licensing objectives of the prevention of crime and disorder and the prevention of public nuisance. Copies of these representations are attached at appendix B to the report.
8. One representation has been received in support of the application from a local organisation and this is attached at appendix C to the report.

Norwich City Council Statement of Licensing Policy

9. Attached at appendix D are the elements of the city council's local licensing policy which are considered to have a bearing upon the application:

National Guidance (issued under section 182 of the Licensing Act 2003)

10. Attached at appendix E are the elements of the national guidance issued by the Secretary of State that are considered to have a bearing upon the application.

Summary

11. In determining the application with a view to promoting the licensing objectives the sub-committee must give appropriate weight to:
 - the steps that are appropriate to promote the licensing objectives (i.e. the prevention of crime and disorder; public safety; the prevention of public nuisance; and the protection of children from harm);
 - the representations (including supporting information) presented by all the parties;
 - the guidance issued under Section 182 of the Licensing Act 2003 (national guidance); and
 - the council's own statement of licensing policy.
12. The Sub-Committee must take such of the following steps as it considers appropriate for the promotion of the licensing objectives:
 - Grant the application as asked;
 - Modify the conditions of the licence by altering or omitting or adding to them;
 - Reject the whole or part of the application

13. The sub-committee is asked to note that it may not modify the conditions or reject the whole or part of the application merely because it considers it desirable to do so. It must actually be appropriate in order to promote the licensing objectives.
14. The representations received appear to relate to issues that fall under the licensing objectives of the prevention of crime and disorder and the prevention of public nuisance. The sub-committee is directed to paragraphs 20 and 24 of the local licensing policy at appendix D which contain examples of factors that impact on the licensing objectives that the applicant could consider when addressing these issues. These paragraphs also contains examples of control measures that may be taken into account in operating schedules having regard to the type of premises and/or the licensable activities.
15. The sub-committee is also reminded of the contents of appendices 2, 3, 4 and 5 of the local licensing policy (not re-produced in this report) which contain pools of model conditions relating to the four licensing objectives.

APPENDIX A

M Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 9)

b) The prevention of crime and disorder

NUMBER 17 WILL ADOPT CHALLENGE 21 ALL STAFF WILL BE TRAINED TO CHECK ACCREDITED PROOF OF AGE CARDS.
ALL GLASSES WILL BE COLLECTED REGULARLY AND NO GLASSES WARE OR BOTTLES WILL BE ALLOWED TO LEAVE THE PREMISES.
ALL ADVERTISING WILL BE RESPONSIBLE AND IT IS NOT INTENDED THAT THE BUSINESS WILL SELL DISCOUNTED ALCOHOL

c) Public safety

AS AN EXISTING BUSINESS FIRE SAFETY, RISK ASSESSMENTS AND PUBLIC LIABILITY INSURANCES ARE IN PLACE.
THE CUSTOMERS WILL ALL BE SEATED. THE BREAKFAST ROOM CAN SEAT A MAXIMUM OF 30 CUSTOMERS AND THE COURTYARD AREA SEATS A MAXIMUM OF 25 PEOPLE. THESE FIGURES CAN NOT BE EXCEEDED DUE TO THE NATURE OF WHAT IS SERVED.

d) The prevention of public nuisance

MUCH OF COLEGATE AND THE SURROUNDING AREA IS RESIDENTIAL. DUE TO THE REGULAR OPENING HOURS (11:00 - 18:00) IT IS NOT EXPECTED THAT NUMBER 17'S CUSTOMERS WILL MAKE A NEGATIVE IMPACT ON THE LOCAL AREA.
WHEN THE VENUE IS BOOKED FOR A PRIVATE PARTY STAFF WILL ASK CUSTOMERS TO RESPECT THE NEIGHBOURS & BED & BREAKFAST CUSTOMERS WHEN LEAVING. NO GLASSES OR BOTTLES WILL BE ALLOWED TO LEAVE THE PREMISES SO LITTER SHOULD NOT BE AN ISSUE. SMOKING WILL BE PERMITTED IN THE COURTYARD BUT NOT OUTSIDE THE FRONT OF THE BUILDING.

e) The protection of children from harm

CHILDREN UNDER THE AGE OF 14 WILL NOT BE ADMITTED UNACCOMPANIED BY AN ADULT.

ADOPTION OF CHALLENGE 21 POLICY

TRAIN STAFF TO BE VIGILANT AND OBSERVE EXCESSIVELY DRUNK ADULTS IN THE VICINITY OF CHILDREN. IF NECESSARY ASKING THE ADULT TO VACATE THE PREMISES.

FAMILIES ARE PART OF OUR TARGET AUDIENCE AND THE PROTECTION OF CHILDREN WILL BE TAKEN VERY SERIOUSLY.

Checklist:

Please tick to indicate agreement

- I have made or enclosed payment of the fee. ☒
- I have enclosed the plan of the premises. ☒
- I have sent copies of this application and the plan to responsible authorities and others where applicable. ☒
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable. ☒
- I understand that I must now advertise my application. ☒
- I understand that if I do not comply with the above requirements my application will be rejected. ☒

IT IS AN OFFENCE, LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION.

Part 4 – Signatures (please read guidance note 10)

Signature of applicant or applicant's solicitor or other duly authorised agent (see guidance note 11). If signing on behalf of the applicant, please state in what capacity.

Signature	
Date	09/02/2015
Capacity	OWNER / SUPERVISOR

For joint applications, signature of 2nd applicant or 2nd applicant's solicitor or other authorised agent (please read guidance note 12). If signing on behalf of the applicant, please state in what capacity.

Signature	
Date	
Capacity	

RECEIVED
- 9 FEB 2015
INTELLIGENCE OFFICE

Public Car Park

elect. sub-station

bedroom 4

bedroom 5

ADJOINING HOUSE

adjacent garden

fire meeting
point

**Colegate
Street**

Old Meeting Hall Alley

-ADJACENT BUILDING-
No 19 Colgate

low garden wall

garden

17a Hall

No 2

17 Colegate, Norwich

Fire Exits
GF Plan

Clark

CSA (Architects) Design Studio
CSA Design Studio Policy Approved April 18, 2010
by the International Board of Standards

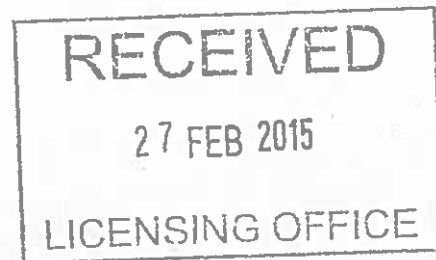
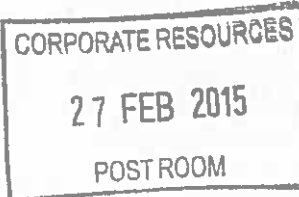
01953 888505

APPENDIX
B

Jody Ellis
19B Colegate
Norwich
NR3 1BN

25 February 2015

Norwich City Council
Licensing Section
City Hall
St Peter Street
Norwich
NR2 1NH



Dear Sir/Madam

Licensing Application Number 17 Colegate NR3 1BN

Thank you for your recent letter regarding the above. I attach a copy of my completed Statement of Objection to the application for a premises licence of the above premises.

I have also forwarded it by email.

Although I feel very strongly about this application, I regretfully wish to advise it is unlikely I can attend any meeting to discuss this as I will be away overseas from late March until late May. I would be most happy to attend any application hearing if it takes place outside those months. Is it possible I may send a proxy to support my objection on my behalf if the hearing is scheduled during that time?

Yours faithfully


Jody Ellis

**Norwich City council Licensing Authority
Licensing Act 2003**

**Statement of support or objection to
an application for a premises licence**



Your name/organisation name/name of body you represent	Jody Ann Ellis
Postal Address	[REDACTED]
Email address	[REDACTED]
Name of the Premises you wish to support or object to	Number 17
Address of the Premises you wish to support or object to	17 Colegate Norwich NR3 1BN

Your Support or Objection must relate to one of the four Licensing Objectives (see note 2).

To Prevent crime and disorder

Currently there are already a large number of establishments within a 5 minute walk which are licensed to sell alcohol. Some already have door staff at peak times to prevent already acknowledged issues of crime and disorder (The Mischief, The Lawyer, Weatherspoons).

No 17 is located within a discrete residential area of some character and I believe another licensed premises close to other licensed premises is likely to bring extra and unwelcome behaviour from the same customers. It would encourage a drinking public into a residential area already very well and appropriately catered for by businesses close by who, by the presence of these door staff, clearly have to regularly prevent and address issues of crime and disorder by their customers.

There is an alleyway leading to residential properties alongside No. 17 which is often littered with cigarette butts, used as a urinal and littered with other rubbish and debris left by the passing public. Bringing more people to consume alcohol at No. 17 has a very real potential to increase the unhygienic and antisocial behaviour apparent in this alleyway.

Public Safety

Large numbers of taxis and other transport utilise Colegate to drop off and collect vulnerable clients from the neighbouring social services and any increase in the daily customers at No. 17 would compromise and make this both dangerous and potentially harmful by adding to this congestion. Currently the small numbers of B&B customers do not present the same degree of risk that customers of a licensed premises accessing the premises in larger numbers throughout the whole day would.

Colegate is a very highly used pedestrian area with extremely narrow footpaths. Currently there are safety issues with pushchairs, mobility scooters and pedestrians trying to pass on these footpaths and any increase in ingress and egress by the extra people drawn to a licenced premises at No. 17 will pose further issues at this pinch point. No. 17 opens directly onto the footpath with little room, so extra customers leaving or arriving at No 17 may force other pedestrians onto the road behind the parking bays to give enough room for more than two people to pass each other.

Cars also often pull over at this point to allow oncoming vehicles past. I believe there is a clear issue of public safety because of the lack of space for numbers of people to safely access and leave the premises without causing a risk to those using the public footpath and roadway directly outside.

Disabled drivers accessing the Voluntary Centre and other social services nearby routinely park directly outside No. 17 on the single yellow lines. Their requirement to have sufficient room to access their vehicles at this point would be severely compromised if there were any increase in the numbers of people entering or leaving No. 17.

To prevent public nuisance

Currently the clearly audible noise from the customers of No. 17 is kept within reason and is well tolerated by the local residents. Selling alcohol to a wider clientele and an increase in the numbers of people using the smoking shelter and garden area will increase this noise substantially seven days a week from 11am to 10pm (and possibly drinking for longer if the alcohol is purchased before 10pm). Local residents will no longer be able to enjoy the relative quiet of this area and will have few options to protect themselves from this extra noise and clientele, especially during the summer when more people will be outside drinking or smoking.

The disposal of large quantities of empty bottles into recycling bins from licensed premises also causes unnecessary noise (often in the early morning or late evening by cleaning staff), and I believe this will also cause a public noise nuisance to the neighbouring residential properties. (This poses a daily issue to the residents of Fishergate who live close to licensed premises.)

Many of the residential buildings nearby are high level and look over the garden at No 17 and the tall, hard surfaces surrounding No. 17's neighbours both amplify any noise and make it impossible to reduce its effects. The increase in noise levels created by the change of use to a licensed premises would create a public nuisance to the surrounding neighbours.

There is currently a very difficult parking situation in the whole of Colegate at all times with very high numbers of tickets being written throughout the day. Expanding the clientele of No. 17 by providing licensed premises is likely to increase the public nuisance of illegal parking. The nearby carpark has no effect on the parking problems as they have been ongoing for a number of years.

To protect children from harm

There are a number of social service businesses such as the Volunteer Centre, Assist Trust, Women's Centre, a Sunday School and Eating Disorders Clinic within extremely close proximity of No. 17. Both the selling of alcohol and the extra public and traffic it will draw to this area is both highly inappropriate and poses an unnecessary and unacceptable risk to the vulnerable people and children utilising these facilities. There is risk from both any extra traffic and potential inappropriate behaviour from drinking customers towards the wide variety of people requiring special care, including children, who will be expected to share the same geographic location as a business advertising and providing the sale and consumption of alcohol on the premises.

Large numbers of taxis and other transport drop off and collect many disabled children and/or clients with special needs in Colegate and an increase in the daily customers at No. 17 would further compromise the traffic flow in Colegate, increasing the dangers and potentially harmful situation this regular vehicle access necessitates.

There is now a school at the far end of Colegate and this has substantially increased the number of children both as pedestrians and passengers in the street. The relatively small numbers of No. 17's B&B customers are generally out during the day, arrive/depart during daylight. Encouraging more customers by offering licensed premises in this street will bring an increased risk of traffic

danger to school children, not just from an increase in traffic, but by encouraging more people into an already narrow street shared very closely by large numbers of pedestrians and cars.

The surrounding residential buildings do not allow a lot of air flow and currently smells from residents smoking and from cooking breakfast in the mornings are apparent in still weather to near neighbours. If there is any increase in the use of the outside smoking shelter, the risk of lingering second hand smoke in the air nearby may well pose a risk to neighbours, most especially to children playing outside in the gardens.

<http://ehp.niehs.nih.gov/1205806/> (Accessed 25/2/2015)

Please suggest any conditions which would alleviate your concerns:

Alcohol only to be served/sold with food to paying overnight customers of the existing Bed and Breakfast business and/or no dining or drinking outside.

Any bottle disposal/recycling to be undertaken at reasonable times.

No alcohol to be allowed outside in smoking areas.

Please note: This business has been advertised for sale as having the potential for the incorporation of a bar/cafe and this licensing application should be considered/assessed holistically in light of this publicly advertised intention of a change of use/expansion.

<http://www.rightmove.co.uk/commercial-property-for-sale/property-47635564.html/svr/2714.jsessionid=D7A65EA8D328D6BED2A68D8A82FEF18C> (Accessed 26/2/2015)

"Business History

Vendor Direct is delighted to offer for sale this popular bed and breakfast business, which was established by our clients in 2009 and is only now offered to the market due to our clients' wish to retire. The premises are well-equipped to suit the trade with 8-letting rooms all finished to a high standard and with en-suite bathroom facilities, a large lounge area with tables and chairs for up to 20 covers, Jacuzzi room and courtyard to rear. The premises boast 1-bedroom owners' accommodation with en-suite bathroom with bath, shower, WC and wash hand basin. The business has an excellent reputation, boasts 4 star rating from enjoyengland.com and is proud of its high quality breakfast menu. The bed and breakfast benefits from a high footfall of tourists visiting the area along with being situated close to the city centre. The business enjoys a loyal customer base and enjoys many word of mouth recommendations. The bed and breakfast generates a turnover in the region of £110,000 per annum with a gross profit of 80%. We feel this could be further increased by offering café services during the day. There is also the opportunity to apply for an alcohol licence and establish a bar service. This is an ideal opportunity to acquire an already popular bed and breakfast with 1-bedroom owners' accommodation and huge scope for future development. Early negotiations with Vendor Direct must come highly recommended."

Signed:

Date:

25/2/2015



19A Colegate
Norwich
NR3 1BN

6 March 2015

Norwich City Council
Licensing Section
City Hall
St Peter Street
Norwich NR2 1NH



Dear Sirs

**REF; YOUR LETTER 13/2/15 15/00252/PREM
NUMBER 17, 17 COLEGATE NORWICH NR3 1BN
LICENSING ACT 2003 PREMISES LICENCE NEW.**

In reply to your letter regarding a proposed alcohol licence to Number 17, Colegate.
I live adjacent to No 17 on Meeting House Alley, the alley itself separating the two premises.
I do object to the proposed licence and enclose a Statement of Objection giving my reasons why.
No doubt you will inform me of the date of the meeting of the Authority's Licensing Sub-Committee which I hope to attend.

Yours faithfully

(Mrs) R Vanstone.

**Norwich City council Licensing Authority
Licensing Act 2003**

**Statement of support or objection to
an application for a premises licence**

Your name/organisation name/name of body you represent.	Mrs Rosemary Vanstone
Postal address	19A Colegate Norwich NR3 1BN
Email address	
Contact telephone number	01603 764735
Name of premises you wish to support or object to	No 17
Address of the premises you wish to support or object to	17 Colegate, Norwich NR3 1BN

TO PREVENT CRIME AND DISORDER

Within walking distance of Colegate there are even now establishments who find it necessary to have bouncers on the door to prevent or deal with any trouble. On Colegate itself there are already two establishments which serve alcohol. We have to deal with graffiti, dropping of litter and cigarette butts, vandalism (I have had a window broken by two drunks arguing) anything left outside is stolen IE plants outdoor chairs and once I found a hypodermic needle on my property. The alley is often used as a urinal or worse and quite a handy place to throw up.

Within the last few months the lights in the alley which runs adjacent to no 17 have been faulty, two weeks ago all the lights in the alley went out and the alley was in complete darkness for a week before City Council did anything about it and that took four phone calls from me. As a pensioner who lives alone I would feel very vulnerable in having a licensed premises virtually next door to me. Surely the idea of having nightclubs etc at Riverside was to do away with all the trouble which comes with drinking on Friday and Saturday nights in this historic part of the City.

PUBLIC SAFETY

Colegate is very congested road with narrow pavements. There is a Nursery for young children two doors down from No 17, there is a Social Services centre for vulnerable people with taxis picking them up and dropping them off. There is a new school at the end of Colegate which is being expanded year by year with no doubt parents picking up and dropping off their children. If the premises are turned into a bar or restaurant this congestion both on the road and the pavements is likely to get much worse.

TO PREVENT PUBLIC NUISANCE

All the things I have quoted in the section of crime and disorder above, although minor crimes, are also a public nuisance. The Meeting House which is at the end of the alley is a Grade 1 listed building and all the other houses in the alley are grade 2 listed buildings. Meeting House Alley is adjacent to No 17 and is visited by many tourists and is on the route of the historic walks from the Forum. Yet most weeks I have to clear away cigarette butts, polystyrene containers and rubbish from the alley. A licensed premises next door is only likely to make matters worse.

On a personal note the cooking smells from breakfast are very strong and if a restaurant was to be opened these would be there all day inhibiting the enjoyment of sitting outside on a sunny day and wafting into our homes. Also as there is a smoking area outside already if alcohol is to be served it is likely to be quite noisy well into the evening.

There is also the parking situation, Colegate is already congested and this would likely to get worse.

TO PROTECT CHILDREN FROM HARM

If this licence is allowed it is likely that there will be smoking and alcohol served all day outside. I do not want the risk of my grandchildren being harmed by passive smoking which is likely to drift over the wall to my courtyard where they often play. Let alone be affected by it myself particularly as I have never smoked and find the smell offensive.

PLEASE SUGGEST ANY CONDITIONS WHICH WOULD ALLEVIATE YOUR CONCERNS.

I have been made aware that the business in No 17 is up for sale. Included in the sale details is the following extract:-

We feel this could be further increased (i.e. turnover) by offering café services during the day. There is also the opportunity to apply for an alcohol licence and establish a bar service...

I feel that the reason for the application of an alcohol licence is being made to maximise profits on a potential sale and this does not seem to me a valid reason to grant it. The application is much too open ended and as a long term resident of the area I am very concerned about the sale of alcohol in this end of Colegate which is mainly a residential area particularly as we have no idea how this licence is to be used.

Signed.....

Date.....6/3/15.....

Bennett, Rachel

From: [REDACTED]
Sent: 09 March 2015 13:55
To: LICENSING
Subject: Objection to Licence Application to 17 Colegate NR3 1BN
Attachments: Representation form completed.pdf; Objection to 17 Colegate.pdf

Dear Licensing,

Please find attached our objection to the licence application submitted by
17 Colegate NR3 1BN

Please can you confirm receipt of this email.

**Norwich City Council
Licensing Authority
Licensing Act 2003**



**NORWICH
City Council**

**Statement of support or objection to an application
for a premises licence**

Your name/organisation name/name of body you represent (see note 1)	Gillian McArthur and Stephen Tring
Postal address	17a The Old Hall, Old Meeting House Yard Colegate NR3 1BW
Email address	[REDACTED]
Contact telephone number	[REDACTED]
Address of the premises you wish to support or object to	Number 17, 17 Colegate NR3 1BN
Your support or objection must relate to one of the four licensing objectives (see note 2)	
Licensing objective	Please set out your support or objections below. Please use separate sheets if necessary.
To prevent crime and disorder	

Gillian McArthur

17a Colegate The Old Hall, Old Meeting House Yard, Colegate NR3 1BW

Norwich City Council
Licensing section
City Hall
St Peter Street
Norwich
NR2 1NH

Monday, March 9, 2015

Dear Licensing Section,



Application for a licence to serve alcohol at 17 Colegate Norwich NR3 1BN

This is an historic part of the city and the north side of Colegate is a residential area. The bed and breakfast premises presently has bedrooms sited off a courtyard area and access is through an external courtyard. The courtyard of 17 Colegate, runs parallel with the path leading from Colegate to The Old Meeting House and Churchyard Gardens.

The Meeting House is a Grade 1 Listed building.

The courtyard also faces the front of the five houses sited on Old Meeting House Yard. These houses have their only amenity space and main living space to the front of the property. A licensed courtyard will be intrusive and cause conflict between residents and 17 Colegate.

Local residents have been tolerant when there have been large numbers of guests, wedding parties for example, where people have congregated in the courtyard because it is a relatively infrequent disturbance and most guests are considerate of local residents. A licensed premises will present this problem throughout the summer and winter also if a smoking area is provided.

A licensed premises would require an area for the delivery of bottles and kegs, storage and emptying of glass recycling into bins, bottles and any additional goods required to run a licensed premises and this additional use will create noise and disturbance in what is primarily a residential area.

The setting of The Old Meeting House is of historic importance to the city. It is an area where locals and tourists gravitate for tranquility, worship and contemplation in the Meeting House and gardens. Visitors arriving at the entrance often stand to take in the vista and take time to admire both the view and historic wall which runs the length of the yard. The Pil house, part of the Old Meeting House, also has a garden area which is used for classes and readings by those worshipping in the building. The intrusion of the noise and cigarette smoke from an external drinking area would be detrimental to this space.

An application for a license to serve alcohol at 17 Colegate should consider the rear courtyard area. This area is used to serve refreshments at the moment, and the drinking of alcohol would inevitably occur here. We object to the application on the grounds of Public Nuisance and the detriment to the setting of a Grade 1 Listed building.

Yours sincerely Gillian McArthur and Stephen Tring

APPENDIX
C

Nottingham City Council Licensing Authority
Licensing Act 2003

Organisational Development

09 MAR 2015

Post

Statement of support or objection to
an application for a premises licence

RECEIVED

- 9 MAR 2015

LICENSING OFFICE

Your name/organisation name/name of body you represent (see note 1)	4Women.
Postal address	18 Colegate, Norwich, NR3 1BQ
Email address	Rosena Hagger - [REDACTED]
Contact telephone number	01603 252 130

Name of the premises you wish to support or object to	Number 17
Address of the premises you wish to support or object to.	17 Colegate, Norwich, NR3 1BQ

Your support or objection must relate to one of the four Licensing Objectives (see note 2)

Licensing Objective	Please set out your support or objections below. Please use separate sheets if necessary
To prevent crime and disorder	I can not see this having any negative impact as there are nearby local pubs Therefore support.
Public safety	This would have no impact on public safety Therefore support.
To prevent public nuisance	I can not see this premises causing any support of public nuisance Therefore support.
To protect children from harm	N/A

Please suggest any conditions which would alleviate your concerns.	
--	--

Signed:

Date: 27/2/15

Please see notes on reverse

APPENDIX D

Local Policy considerations

1.0 Introduction

1.4 The 2003 Act requires the council to carry out its various licensing functions so as to promote the four licensing objectives. These are:

- The Prevention of Crime and Disorder
- Public Safety
- The Prevention of Public Nuisance
- The Protection of Children from Harm

1.5 The 2003 Act also requires that the Council publishes a 'Statement of Licensing Policy' that sets out the policies the Council will generally apply to promote the Licensing Objectives when making decisions on applications made under the Act.

2.0 Consultation and Links to other Policies and Strategies

2.7 So far as possible, the council will avoid duplication with other regulatory regimes, and will not to use its powers under the Licensing Act 2003 to achieve outcomes that can be achieved by other legislation and other enforcement agencies. As an example, the council will not seek to impose fire safety conditions that may duplicate any requirements or prohibitions that could be imposed under the Regulatory Reform (Fire Safety) Order 2005.

3.0 Applications for Licences

3.2 Applicants must address the four licensing objectives in their operational plan. The operating plan must have regard to the nature of the area where the premises are situated, the type of premises, the licensable activities to be provided, operational procedures and the needs of the local community. The operating schedule must demonstrate how the premises will be "good neighbours" both to residents and to other venues and businesses.

3.3 Applicants must provide evidence that suitable and sufficient measures, as detailed in their operating schedule, will be implemented and maintained, relevant to the individual style, location and characteristics of their premises and activities. They must also indicate if additional measures will be taken on an occasional or specific basis, such as when a special event or promotion is planned, which is, for example, likely to attract larger audiences.

4.0 Representations

4.1 "Responsible Authorities" (see Appendix 7) will be asked to consider all applications and to make representations to the council, if they relate to the promotion of the four licensing objectives and particularly in respect of applications which, might be regarded as contentious. Representations must be

evidentially based and the organisation should attend any hearing when the application is being considered. Representations can be made in opposition to, or in support of, an application.

- 4.2 The council will consider all representations from any “Interested Party” (see Appendix 7), or their representative, which should preferably be evidentially based and supported by attendance at any hearing at which the application is being considered.
- 4.3 A representation will only be accepted by the council if it is ‘relevant’, i.e. it must relate to the likely effect of granting the licence on the promotion of at least one of the four licensing objectives. Representations, that are regarded as being frivolous or vexatious, will not be considered, and in the case of a review of a licence, any representation which is regarded as repetitious, will also not be considered. A decision as to whether a representation is frivolous, vexatious or repetitive will be made by an officer of the council.
- 5.0 Conditions attaching to Licences
 - 5.1 Where relevant representations are made, the council will make objective judgments as to whether conditions may need to be attached to the premises licence to secure achievement of the licensing objectives. Any conditions arising as a result of representations will primarily focus on the direct impact of the activities taking place at licensed premises, on those attending the premises, and members of the public living, working or engaged in normal activity in the area concerned, and will cover matters that are within the control of individual licensees.
 - 5.2 All applications will be considered on an individual basis and any condition attached to such a licence, will be tailored to each individual premises, in order to avoid the imposition of disproportionate or burdensome conditions on those premises. Therefore, mandatory conditions, will only be imposed where they are appropriate for the promotion of the licensing objectives.
- 8.0 The Impact of Licensed Premises
 - 8.1 When considering whether any licensed activity should be permitted, and a relevant representation has been received, the likelihood of it causing unacceptable adverse impact will be assessed by taking into account relevant matters including:
 - the type of use, the number of customers likely to attend the premises and the type of customers at the time of the application;
 - the proposed hours of operation;
 - the level of public transport accessibility for customers either arriving or leaving the premises and the likely means of public or private transport that will be used by the customers;
 - the means of access to the premises including the location of customer entrances and exits;
 - the provision of toilet facilities;
 - the frequency of the licensable activity.

With any adverse impact it may be possible to take steps to mitigate or prevent the impact and if such measures are reliable an activity may be licensed.

13.0 Management of Licensed Premises

- 13.1 Within the operating schedule for premises from which alcohol will be sold, with the exception of qualifying community premises, a premises supervisor must be designated (designated premises supervisor) and such person must be in possession of a current personal licence. The licensing authority will normally expect the designated premises supervisor [DPS] to have been given the day to day responsibility for running the premises by the premises licence holder and, as such, would normally be present on the licensed premises on a regular basis. In addition to the DPS holding a personal licence, the licensing authority would strongly encourage the DPS to undergo additional training and to have experience commensurate with the nature and style of entertainment provided and the capacity of the premises.
- 13.2 The act does not require a DPS or any other personal licence holder to be present on the premises at all times when alcohol is sold. However, the DPS and the premises licence holder remain responsible for the premises at all times and have a duty to comply with the terms of the licensing act and any conditions, including the matters set out in the premises' operating schedule, in order to promote the licensing objectives. To that end, the licensing authority will be mindful of the guidance issued by the secretary of state, which recommends that a personal licence holder/DPS gives specific written authorisations to those individuals they are authorising to retail alcohol. Although written authorisation is not a requirement of the act and the designated premises supervisor/personal licence holder remain ultimately responsible for ensuring compliance with the act and licensing conditions, this action could assist in demonstrating due diligence should any issues arise with regard to enforcement.

The licensing authority will therefore expect that where the personal licence holder/DPS does not have the premises under their immediate day to day control, written authorisations will be issued to staff acting on their behalf, such authorisations being made available for inspection by a responsible Officer of the licensing authority or the police upon request.

LICENSING OBJECTIVES

20.0 Objective - Prevention of Crime and Disorder

- 20.1 Section 17 of the Crime and Disorder Act 1998 introduced a wide range of measures for preventing crime and disorder and imposed a duty on the City Council, and others, to consider crime and disorder reduction in the exercise of all their duties. The Licensing Act 2003 reinforces this duty for local authorities.
- 20.2 The promotion of the licensing objective, to prevent crime and disorder, places a responsibility on licence holders to become key partners in achieving this objective. Applicants will be expected to demonstrate in their operating schedule that suitable and sufficient measures have been identified and will be implemented and maintained to reduce or prevent crime and disorder on and in the vicinity of

their premises, relevant to the individual style and characteristics of their premises and the licensable activities at those premises.

- 20.3 When addressing the issue of crime and disorder, the applicant should demonstrate that all those factors that impact on crime and disorder have been considered. These include:

Underage drinking

Drunkenness on premises

Public drunkenness

Keeping Illegal activity like drug taking and dealing, offensive weapons and sales of contraband or stolen goods away from the premises.

Preventing disorderly and potentially violent behaviour on and outside the premises.

Reducing Anti-social behaviour and Disorder inside and outside the premises

Litter

Unauthorised advertising

Protecting people and property from theft, vandalism and assault

Guard against glasses and bottles being used as weapons or causing accidents.

- 20.4 The following examples of control measures are given to assist applicants who may need to take account of them in their operating schedule, having regard to their particular type of premises and/or licensable activities:

Effective and responsible management of premises;

Training and supervision of staff;

Employ sufficient numbers of staff to keep numbers down of people awaiting service;

Provide sufficient seating for customers;

Patrols of staff around the premises;

Ensure sufficient lighting and visibility, removing obstructions if necessary, to discourage illegal activity;

Introduce an entry policy – making people aware of it – and apply it consistently and fairly;

Implement a search policy to prevent drugs, offensive weapons etc being brought onto the premises;

Implement effective management of entrance queues – incorporating barriers if necessary;

Adoption of best practice guidance e.g. Safer Clubbing, the National Alcohol Harm Reduction Strategy Toolkit, Minor Sales Major Consequences, Clubbing against Racism and other voluntary codes of practice, including those relating to drinks promotions e.g. The Point of Sale Promotions published by the British Beer and Pub Association (BBPA), Security in Design published by BBPA and Drugs and Pubs, published by BBPA;

Acceptance of accredited 'proof of age' cards e.g. Portman proof of age cards, Citizencard, Connexions Card and/or 'new type' driving licences with photographs, or passports;

Provision of effective CCTV in and around premises;

Employment of Security Industry Authority licensed door staff to manage the door and minimize disorder;

Ensure glasses are collected on an on going basis, make regular inspections for broken glass and clear up;

Provision of toughened or plastic drinking vessels and bottles;

Provision of 'bottle bins' inside the premises and near exits;

Provision of secure, deposit boxes for confiscated items i.e. Operation Enterprise Drug and Weapon Amnesty Safe's;

Information displayed for staff and customers on Drug Awareness including the 'spiking' of drinks with drugs;

Provision of litterbins and other security measures, such as lighting, outside premises;

Membership of local 'Pubwatch' schemes or similar accreditation schemes or organizations ie Operation Enterprise;

Responsible advertising;

Distribution of promotional leaflets, posters etc;

Drug Seizure Kits (available from Norfolk Police Operation Enterprise);

Member of the 'NiteLink' radio scheme;

Working in partnership with the SOS Bus scheme;

Ban known offenders and share information with other licensed premises in the area;

Implement a dispersal policy;

Introduce a 'closed door' policy, with attendance prohibited for new customers 2-3 hours before licensable activities finish;

24.0 Objective - prevention of public nuisance

24.1 Licensed premises can potentially have a significantly adverse impact on communities through public nuisances that arise from their operation. The amenity of residents and occupiers of other businesses should be maintained and protected from the potential consequence of the operation of licensed premises, whilst recognising the valuable cultural, social and business importance that such premises provide.

24.2 Public nuisance will be interpreted in its widest sense, and will take it to include such issues as noise, light, odour, litter and antisocial behaviour, where these matters impact on those living, working or otherwise engaged in normal activity in an area.

24.3 Applicants should be aware that stricter conditions, including controls on licensing hours for all or some licensable activities will be applied, where licensed premises

are in residential areas or where their activities may impact on residents or other business premises, and where relevant representations have been received. Conversely, premises for which it can be demonstrated have effective measures to prevent public nuisance, may be suitable for longer opening hours.

- 24.4 The council will normally permit the hours during which alcohol is sold to match the normal trading hours during which other sales take place, unless there are exceptional reasons such as disturbance or disorder attributable to the location and/or the premises, and relevant representations have been made.
- 24.5 The council believe that the impact a licensed premises can have on a neighbourhood is significantly influenced by the times when those licensed premises are open, and the times when licensable activities are taking place. Consequently, the council has adopted a policy on hours of trading, (section E) and in so doing, has given full consideration to the secretary of state's guidance on hours of trading.
- 24.6 **Applicants will be expected to demonstrate in their operating schedule that suitable and sufficient measures have been identified and will be implemented and maintained to prevent public nuisance, relevant to the individual style and characteristics of their premises and events. For example, the increasing business requirement for licence holders to provide live or recorded music in premises where this has not previously been the case is especially pertinent, and should be fully assessed on the application.**
- 24.7 When addressing the issue of prevention of public nuisance, the applicant must demonstrate that those factors that impact on the likelihood of public nuisance have been considered. These may include:
- the location of premises and proximity to residential and other noise sensitive premises, such as hospitals, hospices, care homes and places of worship
 - the hours of opening, particularly between 11pm and 7am
 - the nature of activities to be provided, including whether those activities are of a temporary or permanent nature and whether they are to be held inside or outside premises
 - the design and layout of premises and in particular the presence of noise limiting features
 - the occupancy capacity of the premises
 - the availability of public transport
 - wind down period between the end of the licensable activities and closure of the premises
 - last admission time
 - preventing litter and refuse becoming an eyesore
 - consideration of local residents that they are not upset by loud or persistent noise or by excessive light
 - preventing cars attending an event or premises from causing a noise nuisance and congestion, and from taking up local people's parking spaces
 - avoid early morning or late night refuse collections
 - avoiding emptying bins into skips, especially if they contain glass, either late at night or early in the morning

- customers eating, drinking or smoking in open air areas (for example beer gardens/forecourts and other open areas adjacent to the premises).

24.8 The following examples of control measures are given to assist applicants who may need to take account of them in their operating schedule, having regard to their particular type of premises and/or activities:

- Effective and responsible management of premises.
- Appropriate instruction, training and supervision of those employed or engaged to prevent incidents of public nuisance, eg to ensure customers leave quietly.
- Fit prominent signs requesting that customers respect local residents and leave quietly.
- Control of operating hours for all or parts (eg garden areas) of premises, including such matters as deliveries ie not too early in the morning.
- Adoption of best practice guidance (eg Good Practice Guide on the Control of Noise from Pubs and Clubs, produced by Institute of Acoustics, Licensed Property: Noise, published by BBPA).
- Installation of soundproofing, air conditioning, acoustic lobbies and sound limitation devices.
- Management of people, including staff, and traffic (and resulting queues) arriving and leaving premises.
- Liaison with public transport providers.
- Siting of external lighting, including security lighting.
- Management arrangements for collection and disposal of waste, empty bottles etc.
- Effective ventilation systems to prevent the emission of unwanted odours.
- Take away packaging to include the name and address of the premises on it.
- Capacity levels for fast food outlets.
- Introduce a chill out area with coffee and mellow music where customers can settle before leaving.
- Introduce a closed door policy, with attendance prohibited for new customers 2 to 3 hours before licensable activities finish.

To address issues arising from customers smoking, eating and drinking in outdoor areas and on the highway outside the premises could include signage asking customers to keep noise to a minimum when using outdoor areas; restrictions on the numbers of customers permitted in certain outside areas and/or at certain times; and use of door-staff and employees to monitor possible public nuisance issues.

SECTION E - Hours of Trading

30.7 Consideration will always be given to an applicant's individual case and if the matter of trading hours has been raised in a representation, the council will take into account any proposals the applicant has to minimise the risk of nuisance or disorder being caused or exacerbated by customers departing from the premises. It is however, unlikely that statements such as the premises being well-managed, or that the applicant is of good character or that the style of the premises is intended and likely to attract a discerning clientele, will alone be sufficient to demonstrate that restrictions on hours of trading should not be applied.

APPENDIX E

National Guidance

(issued under section 182 of the Licensing Act 2003)

Licence conditions – general principles

1.16 Conditions on a premises licence or club premises certificate are important in setting the parameters within which premises can lawfully operate. The use of wording such as “must”, “shall” and “will” is encouraged. Licence conditions:

- must be appropriate for the promotion of the licensing objectives;
- must be precise and enforceable;
- must be unambiguous and clear in what they intend to achieve;
- should not duplicate other statutory requirements or other duties or responsibilities placed on the employer by other legislation;
- must be tailored to the individual type, location and characteristics of the premises and events concerned;
- should not be standardised and may be unlawful when it cannot be demonstrated that they are appropriate for the promotion of the licensing objectives in an individual case;
- should not replicate offences set out in the 2003 Act or other legislation;
- should be proportionate, justifiable and be capable of being met, (for example, whilst beer glasses may be available in toughened glass, wine glasses may not);
- cannot seek to manage the behaviour of customers once they are beyond the direct management of the licence holder and their staff, but may impact on the behaviour of customers in the immediate vicinity of the premises or as they enter or leave; and
- should be written in a prescriptive format.

Each application on its own merits

1.17 Each application must be considered on its own merits and in accordance with the licensing authority’s statement of licensing policy; for example, if the application falls within the scope of a cumulative impact policy. Conditions attached to licences and certificates must be tailored to the individual type, location and characteristics of the premises and events concerned. This is essential to avoid the imposition of disproportionate and overly burdensome conditions on premises where there is no need for such conditions. Standardised conditions should be avoided and indeed may be unlawful where they cannot be shown to be appropriate for the promotion of the licensing objectives in an individual case.

Crime and disorder

2.1 Licensing authorities should look to the police as the main source of advice on crime and disorder. They should also seek to involve the local Community Safety Partnership (CSP).

2.3 Conditions should be targeted on deterrence and preventing crime and disorder. For example, where there is good reason to suppose that disorder may take place, the presence of closed-circuit television (CCTV) cameras both inside and immediately outside the premises can actively deter disorder, nuisance, anti-social behaviour and crime generally. Some licence holders may wish to have cameras on their premises for the prevention of crime directed against the business itself, its staff, or its customers. But any condition may require a broader approach, and it may be appropriate to ensure that the precise location of cameras is set out on plans to ensure that certain areas are properly covered and there is no subsequent dispute over the terms of the condition.

2.6 Conditions relating to the management competency of designated premises supervisors should not normally be attached to premises licences. The designated premises supervisor is the key person who will usually be responsible for the day to day management of the premises by the premises licence holder, including the prevention of disorder. A condition of this kind may only be justified as appropriate in rare circumstances where it can be demonstrated that, in the circumstances associated with particular premises, poor management competency could give rise to issues of crime and disorder and public safety.

2.7 It will normally be the responsibility of the premises licence holder as an employer, and not the licensing authority, to ensure that the managers appointed at the premises are competent and appropriately trained. However, licensing authorities must ensure that they do not stray outside their powers and duties under the 2003 Act. This is important to ensure the portability of the personal licence and the offences set out in the 2003 Act and to ensure, for example, that the prevention of disorder is in sharp focus for all managers, licence holders and clubs.

Public nuisance

2.18 The 2003 Act enables licensing authorities and responsible authorities, through representations, to consider what constitutes public nuisance and what is appropriate to prevent it in terms of conditions attached to specific premises licences and club premises certificates. It is therefore important that in considering the promotion of this licensing objective, licensing authorities and responsible authorities focus on the effect of the licensable activities at the specific premises on persons living and working (including those carrying on business) in the area around the premises which may be disproportionate and unreasonable. The issues will mainly concern noise nuisance, light pollution, noxious smells and litter.

2.19 Public nuisance is given a statutory meaning in many pieces of legislation. It is however not narrowly defined in the 2003 Act and retains its broad common law meaning. It is important to remember that the prevention of public nuisance could therefore include low-level nuisance, perhaps affecting a few people living locally, as well as major disturbance affecting the whole community. It may also include in appropriate circumstances the reduction of the living and working amenity and environment of other

persons living and working in the area of the licensed premises. Public nuisance may also arise as a result of the adverse effects of artificial light, dust, odour and insects or where its effect is prejudicial to health.

2.20 Conditions relating to noise nuisance will usually concern steps appropriate to control the levels of noise emanating from premises. This might be achieved by a simple measure such as ensuring that doors and windows are kept closed after a particular time, or more sophisticated measures like the installation of acoustic curtains or rubber speaker mounts. Any conditions appropriate to promote the prevention of public nuisance should be tailored to the type, nature and characteristics of the specific premises. Licensing authorities should be aware of the need to avoid inappropriate or disproportionate measures that could deter events that are valuable to the community, such as live music. Noise limiters, for example, are very expensive to purchase and install and are likely to be a considerable burden for smaller venues.

2.21 As with all conditions, those relating to noise nuisance may not be appropriate in certain circumstances where provisions in other legislation adequately protect those living in the area of the premises. But as stated earlier in this Guidance, the approach of licensing authorities and responsible authorities should be one of prevention and when their powers are engaged, licensing authorities should be aware of the fact that other legislation may not adequately cover concerns raised in relevant representations and additional conditions may be appropriate.

2.22 Where applications have given rise to representations, any appropriate conditions should normally focus on the most sensitive periods. For example, music noise from premises usually occurs from mid-evening until either late-evening or early-morning when residents in adjacent properties may be attempting to go to sleep or are sleeping. In certain circumstances, conditions relating to noise immediately surrounding the premises may also prove appropriate to address any disturbance anticipated as customers enter and leave.

2.23 Measures to control light pollution will also require careful thought. Bright lighting outside premises which is considered appropriate to prevent crime and disorder may itself give rise to light pollution for some neighbours. Applicants, licensing authorities and responsible authorities will need to balance these issues.

2.24 Beyond the immediate area surrounding the premises, these are matters for the personal responsibility of individuals under the law. An individual who engages in anti-social behaviour is accountable in their own right. However, it would be perfectly reasonable for a licensing authority to impose a condition, following relevant representations, that requires the licence holder or club to place signs at the exits from the building encouraging patrons to be quiet until they leave the area, or that, if they wish to smoke, to do so at designated places on the premises instead of outside, and to respect the rights of people living nearby to a peaceful night.

Determining actions that are appropriate for the promotion of the licensing objectives

9.41 Licensing authorities are best placed to determine what actions are appropriate for the promotion of the licensing objectives in their areas. All licensing determinations should be considered on a case-by-case basis. They should take into account any representations or objections that have been received from responsible authorities or

other persons, and representations made by the applicant or premises user as the case may be.

9.42 The authority's determination should be evidence-based, justified as being appropriate for the promotion of the licensing objectives and proportionate to what it is intended to achieve.

9.43 Determination of whether an action or step is appropriate for the promotion of the licensing objectives requires an assessment of what action or step would be suitable to achieve that end. Whilst this does not therefore require a licensing authority to decide that no lesser step will achieve the aim, the authority should aim to consider the potential burden that the condition would impose on the premises licence holder (such as the financial burden due to restrictions on licensable activities) as well as the potential benefit in terms of the promotion of the licensing objectives. However, it is imperative that the authority ensures that the factors which form the basis of its determination are limited to consideration of the promotion of the objectives and nothing outside those parameters. As with the consideration of licence variations, the licensing authority should consider wider issues such as other conditions already in place to mitigate potential negative impact on the promotion of the licensing objectives and the track record of the business. Further advice on determining what is appropriate when imposing conditions on a licence or certificate is provided in Chapter 10. The licensing authority is expected to come to its determination based on an assessment of the evidence on both the risks and benefits either for or against making the determination.

Conditions attached to premises licence

General

10.1 This chapter provides further guidance in relation to conditions attached to premises licences and club premises certificates. General principles on licence conditions are set out in Chapter 1 (see paragraph 1.16).

10.2 Conditions include any limitations or restrictions attached to a licence or certificate and essentially are the steps or actions that the holder of the premises licence or the club premises certificate will be required to take or refrain from taking in relation to the carrying on of licensable activities at the premises in question. Failure to comply with any condition attached to a licence or certificate is a criminal offence, which on conviction is punishable by a fine of up to £20,000 or up to six months' imprisonment. The courts have made clear that it is particularly important that conditions which are imprecise or difficult for a licence holder to observe should be avoided.

10.3 There are three types of condition that may be attached to a licence or certificate: proposed, imposed and mandatory. Each of these categories is described in more detail below.

Proposed conditions

10.4 The conditions that are appropriate for the promotion of the licensing objectives should emerge initially from the risk assessment carried out by a prospective licence or certificate holder, which they should carry out before making their application for a premises licence or club premises certificate. This would be translated into the steps

recorded in the operating schedule or club operating schedule, which must also set out the proposed hours during which licensable activities will be conducted and any other hours during which the premises will be open to the public.

10.5 It is not acceptable for licensing authorities to simply replicate the wording from an applicant's operating schedule. A condition should be interpreted in accordance with the applicant's intention.

Consistency with steps described in operating schedule

10.6 The 2003 Act provides that where an operating schedule or club operating schedule has been submitted with an application and there have been no relevant representations made by responsible authorities or any other person, the licence or certificate must be granted subject only to such conditions as are consistent with the schedule accompanying the application and any mandatory conditions required under the 2003 Act.

10.7 Consistency means that the effect of the condition should be substantially the same as that intended by the terms of the operating schedule. If conditions are broken, this may lead to a criminal prosecution or an application for a review and it is extremely important therefore that they should be expressed on the licence or certificate in unequivocal and unambiguous terms. The duty imposed by conditions on the licence holder or club must be clear to the licence holder, club, enforcement officers and the courts.

Imposed conditions

10.8 The licensing authority may not impose any conditions unless its discretion has been engaged following receipt of relevant representations and it is satisfied as a result of a hearing (unless all parties agree a hearing is not necessary) that it is appropriate to impose conditions to promote one or more of the four licensing objectives.

10.9 It is possible that, in certain cases, where there are other legislative provisions which are relevant and must be observed by the applicant, no additional conditions are appropriate to promote the licensing objectives.

Proportionality

10.10 The 2003 Act requires that licensing conditions should be tailored to the size, type, location and characteristics and activities taking place at the premises concerned. Conditions should be determined on a case-by-case basis and standardised conditions which ignore these individual aspects should be avoided. Licensing authorities and other responsible authorities should be alive to the indirect costs that can arise because of conditions. These could be a deterrent to holding events that are valuable to the community or for the funding of good and important causes. Licensing authorities should therefore ensure that any conditions they impose are only those which are appropriate for the promotion of the licensing objectives.

Hours of trading

10.13 The Government acknowledges that different licensing strategies may be appropriate for the promotion of the licensing objectives in different areas. The 2003 Act gives the licensing authority power to make decisions regarding licensed opening hours as part of the implementation of its licensing policy statement and licensing authorities are best placed to make decisions about appropriate opening hours in their areas based on their local knowledge and in consultation with responsible authorities. However, licensing authorities must always consider each application and must not impose predetermined licensed opening hours, without giving individual consideration to the merits of each application.

10.14 Where there are objections to an application to extend the hours during which licensable activities are to be carried on and the licensing authority determines that this would undermine the licensing objectives, it may reject the application or grant it with appropriate conditions and/or different hours from those requested.

The need for licensed premises

13.18 There can be confusion about the difference between the “need” for premises and the “cumulative impact” of premises on the licensing objectives, for example, on crime and disorder. “Need” concerns the commercial demand for another pub or restaurant or hotel and is a matter for the planning authority and for the market. This is not a matter for a licensing authority in discharging its licensing functions or for its statement of licensing policy.