Norfolk Museums Service

A YEAR LIKE NO OTHER: AN OVERVIEW OF 2020-21

LEADERSHIP

Royal Palace Reborn

www.museums.norfolk.gov.uk/royalpalacereborn

136ft height of the tower crane installed on the CASTLE MOUND as building work got underway

1,683 hours of archaeological recording undertaken

1,000 objects researched and interpretation plan developed for the British Museum Partnership Gallery

105 new adoptions of medieval objects through the **Adopt an Object** scheme raising £4,100 www.adoptanobject.co.uk

500,000 readers of the Eastern Daily Press and Norwich Evening News reached through specially commissioned content

SKILLS & TRAINING

Kick the Dust youth engagement

www.museums.norfolk.gov.uk/join-and-support/kick-the-dust

2,581 interventions, involving 1,091 individual young people taking part in 1,154 hours of quality digital activity

37 Kick the Dust groups took part in 527 different digital activities across the county

206 staff have taken part in training since October 2018, with 102 of these opportunities taking place in lockdown

130 hours of virtual training delivered for trainees on the Teaching Museum programme

SHARE Museums East

www.sharemuseumseast.org.uk

108 museums supported from the East of England a total of 471 times

72 digital events delivered, attended by 1,186 museum staff and volunteers including 3 conferences, our Volunteer Awards, training events and networking sessions

20 museums assisted in applying for emergency funding grants from Arts Council England totalling £1,905,642

44 grants totalling £240,342 handed out to museums in the region

Supporting volunteers

51 remote volunteers worked on a variety of projects for Gressenhall Farm and Workhouse

3,000 hours contributed by the Norwich Friends' Tapestry and Textiles Volunteers www.museums.norfolk.gov.uk/norwich-castle/castle-keep-transformation/keep-stitching

COLLECTIONS

19 interviews conducted with NMS staff for new weekly HISTORY AT HOME SERIES for BBC Radio Norfolk

926 objects or collections assessed for remedial work

72 collections care checks carried out at sites during lockdown including 19 days of deep clean conservation work

13 new online exhibitions created www.museums.norfolk.gov.uk/museums-from-home/virtual-exhibitions

6 on-site exhibitions installed for museums' reopening in May 2021

LEARNING & ACCESS

155 new items of digital content uploaded to YouTube generating a total of 35,875 views www.youtube.com/user/norfolkmuseums

9.3% increase in followers across all social media feeds including a 37.2% increase in Instagram followers

73,100 views generated by all digital content on YouTube

10,500 increase in new followers across all social media feeds since February 2020

124,274 followers in total by end of March 2021

152 bookings for virtual schools sessions generating **11,724** pupil engagements

106 new digital learning products created for children and young people

2 new blogs created for Time and Tide and Norwich Castle with 146 articles published generating a total of 12,661 reads

RESILIENCE

500 pieces of social distancing signage designed and installed

ONE brilliant new woodland adventure playground built and opened at Gressenhall Farm and Workhouse

8 museums prepared for successful Covid-safe reopening including training of visitor services teams

2,405 tickets sold for online events (other than schools' sessions)

171 prints of art works on sale through the launch of new NMS ArtUK shop artuk.org/shop/featured-collections/norfolk-museums-service.html