Report to	Cabinet
	13 Sept 2017
Report of	Strategy Manager
Subject	Quarter 1 2017 - 18 performance report

Purpose

To report progress against the delivery of the corporate plan priorities and key performance measures for quarter 1 of 2017 - 18.

Recommendations

To:

- 1) consider progress against the corporate plan priorities; and,
- 2) suggest future actions and / or reports to address any areas of concern.

Corporate and service priorities

The report helps to meet the corporate priority of achieving value for money services.

Financial implications

The direct financial consequences of this report are none.

Ward/s All wards

Cabinet member Councillor Waters - Leader

Contact officers

Adam Clark, strategy manager

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Background documents

None

Report

Introduction

- 1. This report sets out progress against the key performance measures that are designed to track delivery of the corporate plan priorities. This is the ninth quarterly performance report for the corporate plan 2015-2020.
- 2. The corporate plan 2015-20 established five priorities. Progress with achieving these is tracked by forty three key performance measures. It is these performance measures which form the basis of this report. Most of the performance measures are available quarterly while some are reported six monthly or annually to show general outcomes for residents.
- 3. This is the first report since the Corporate Plan refresh that has come into effect for the financial year 2017/18. Therefore, several new measures have been included, and several old measures removed as agreed by cabinet meeting on 18 January 2017.
- 4. Methodological changes for some survey derived measures have been included to improve the robustness of the results. These include the weighting of measures that are derived from the Local Area Survey and a new text based methodology for overall satisfaction with council services.
- 5. Performance status for each of the performance measures is then combined for each priority to show at a glance high level performance. This should enable members to see where performance is improving or falling.
- 6. Performance is based around a traffic light concept where green is on target, red is at a point where intervention may be necessary and amber a point in between these two.
- 7. A copy of the full performance report can be found at appendix A.

Headlines

- 8. Overall performance this quarter shows an improved picture to last quarter with all five council priorities green. There are some areas where the council is performing well and exceeding its targets. For example, all but one 'Prosperous and Vibrant City' indicators are green. Each of the performance measures are provided within the relevant section of the performance report at appendix A.
- 9. The following areas of performance are brought to your attention:
 - a) At the end of quarter 4, the timely processing of benefits measure is at 96.6%, falling below our target of 100%.
 - b) There remains a high level of tenant satisfaction with the housing service, standing at 86% against a target of 83%.

- c) Both air quality indicators continue to show strong performance, with the CO2 emissions for the local area falling 4.2% year on year and emissions from local authority operations 14.6% year on year.
- d) There has also been a strong performance regarding culture and events.
 91.8% of residents are satisfied with Norwich's parks and open spaces,
 95.4% satisfied with leisure and cultural services and over 100,000 people attended council ran events over the previous 12 months.
- e) Reported overall satisfaction with council services appears to have fallen from 99.8% to 80.3% but this coincides with a change in methodology which provides us with more detailed data in order to drive through changes.
- f) Cycling use in the city has increased 2.8% over the last 12 months which is below our target of 5%.
- g) In quarter 1, the average number of days taken to re-let council homes was 19 days, exceeding our target of 16 days.
- h) 446 accident casualties on Norwich roads were recorded in the year to the end of December, a decrease from last quarter but still above our anticipated level of 400.
- i) The number of affordable homes remains below target but has seen increases this quarter and is on track to meet its long term 5 year target.
- j) Preventing homelessness continues to perform well despite increasing pressures, with 61.6% of people contacting the council as threatened with becoming homeless actively prevented from becoming so.

Integrated impact assessment



Report author to complete	
Committee:	Cabinet
Committee date:	13 September 2017
Head of service:	Adam Clark
Report subject:	Quarter 1 performance report 2017/18
Date assessed:	August 2017
Description:	This report sets out progress against the key performance measures that are designed to track delivery of the Corporate Plan priorities for quarter 1 of 2017/18.

		Impact		
Economic (please add an 'x' as appropriate)	Neutral	Positive	Negative	Comments
Finance (value for money)	\square			
Other departments and services e.g. office facilities, customer contact	\square			
ICT services				
Economic development				
Financial inclusion				
Social (please add an 'x' as appropriate)	Neutral	Positive	Negative	Comments
Safeguarding children and adults				
S17 crime and disorder act 1998	\square			
Human Rights Act 1998	\square			
Health and well being	\square			
Equality and diversity (please add an 'x' as appropriate)	Neutral	Positive	Negative	Comments
Relations between groups (cohesion)				

		Impact		
Eliminating discrimination & harassment	\square			
Advancing equality of opportunity	\square			
Environmental (please add an 'x' as appropriate)	Neutral	Positive	Negative	Comments
Transportation	\square			
Natural and built environment	\square			
Waste minimisation & resource use	\square			
Pollution	\square			
Sustainable procurement	\square			
Energy and climate change	\square			
(Please add an 'x' as appropriate)	Neutral	Positive	Negative	Comments
Risk management	\square			

Recommendations from impact assessment
Positive
Negative
Neutral
Issues
The range of council activity represented by this report means that it is not possible to identify the aggregate impact; this is covered by the individual impact assessments that are conducted as part of routine council business

NORWICH City Council	Q1: Apr - June 2017								
Safe, clean and low carbon city	Safe, clean and low carbon city Prosperous and vibrant city		Healthy city v	with good housing	Value for mon	ey services	Corporate plan		
Safe, clean and low carbon city	Prosperous and vibrant city	Fair city		Healthy good h	city with ousing		e for money services		

Comments

This is the city council's performance report for the first quarter of the 2017-18 financial year. The five corporate priorities are green overall, which shows a continued high level of performance across our services despite the challenges we're facing.

Our continued strong performance in reducing carbon emissions continues, as does the attendance and satisfaction with our parks, cultural and leisure offers. We have actively changed the methodology we use to measure resident satisfaction and levels have fallen as a result. This will give us greater insight into our customer experience which will help us to improve our services.

Cycling use in the city is increasing, though not as quickly as we'd like, and we continue to have concerns about the numbers of casualties on Norwich roads.

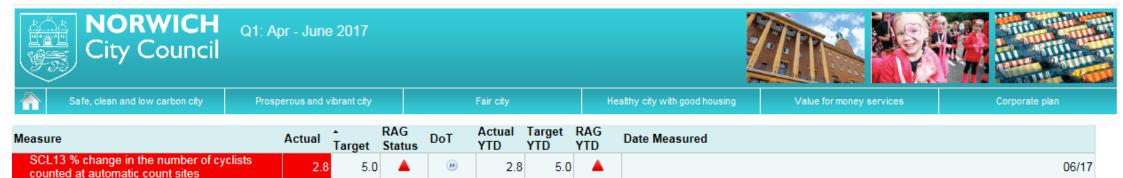
Our housing developments are going well, but we are still below our affordable homes target. Our housing service still shows high levels of satisfaction and we prevent large amounts of homelessness, despite the huge pressures that are leading to the visible increase in rough sleeping.

Green is on target, amber between target and cause for concern and red is cause for concern.

For more information please contact the Strategy & Transformation team on ext 2535 or email strategy@norwich.gov.uk

Key to tables (following pages) :

RAG - Red, Amber, Green; **DoT** - Direction of Travel: a green upward arrow signifies an improvement in performance compared with the previous reporting period, a red downward arrow shows a drop in performance and a blue horizontal arrow shows no change. **YTD** - data shown is for the (financial) year to date



Comments: Automatic Cycle Counters (ACCs) are being used in Norwich to monitor the number of cycle journeys along key cycle routes.

The level of increase at the nine existing ACCs is up 2.8% between 2015 and 2016. On these routes alone this represents 23,593 additional counts. Although significant increase was seen on some specific routes (Marriotts Way during this same period up 12.8%); some routes showed a decrease with Cow Drive down 7.8%. Development along Cow Drive during this time is thought to have been a factor that will have deterred cyclists. The overall level of increase is below the target of 5%.

This is a new measure and there are now two further ACCs on Pottergate and Magdalen Street contraflow lane which have not formed part of the above figure.

SCL07 Number of accident casualties on Norwich roads	446	400		-	446	400										06/17	
	1.		2 AL	24 AL		-	1	0.4	A 1.4	1.		1.0	 1.1	 	 	1	4

Comments: Following recent rises in the number of accidents occurring in the city, the number has remained steady in Q1. Accidents are being closely monitoring to detect trends in an attempt to reduce the numbers.

- Measure	Actual	Target	RAG Status	DoT	Actual YTD	Target YTD	RAG YTD	Date Measured		
SCL03 % of people feeling safe	73.5%	78.0%	. 😑		73.5%	78.0%		06/17		
Comments: The % of people feeling safe remains under target this quarter. This is of										
overall scores and for SCL3 has resulted in a slightly improved score. Activity to address criminality in relation to Operation Gravity remains visible and recent positive coverage, for example an article in TLC (the Tenant and Leaseholders news) may have contributed reassurance that issues of drug dealing will not be tolerated in Norwich. The council has also received fewer reports of anti-social behaviour this period, which may indicate a reduction in impact on residents.										
SCL04 Residual household waste per household (Kg)	101.4	99.0	•	-	101.4	99.0	•	06/17		
Comments:										
N.B the figures reported are for Q4										
Compared to the same quarter in the previous year we have reduced residual house hopeful this trend will continue.	ehold waste pe	r household by	3.6kg. This will	be in part due to	o our introductio	on of small WEE	E and textile c	ollections. We are		
SCL06 % of residential homes on a 20mph	39.2%	39.8%	•	-	39.2%	39.8%	•	06/17		

Comments: While no additional homes were included in a 20mph area in Q1, significant numbers will be included in Q2 and we are on course to exceed the yearly target.

	Actual	Target	RAG Status	DoT	Actual YTD	Target YTD	RAG YTD	Date Measured
SCL02 % of people satisfied with waste collection	92.9	<mark>%</mark> 85.0%	*		92.9%	85.0%	*	06/1
Comments: The number of responses has increased, but is still too low (14) fo	r the results to hav	e any significance	. We are wait	ting for a link to	the survey to be	added on to the	new online	reporting tool (Jadu).
SCL05 % of food businesses achieving safety compliance	95.5	90.0%	*	*	95.5%	90.0%	*	06/17
Comments: The hygiene standard of food premises in the City is slightly down on the 96% naintain their hygiene standards at an adequate level	recorded at the las	st quarter but still	higher than th	e same time la	st year. The dip c	an by accounted	d for by 6 foo	od businesses failing to
SCL09 CO2 emissions for the local area	4.2	% 2.4%		&	4.2%	2.4%	4	04/1
Comments: The council will continue to use any energy efficiency funding from				cina emissions			-	04/11
E.g. ECO2 (a scheme where energy companies subsidise installation of insula behavioural change and pro-environmental behaviours. (E.g. push the Pedalw			ms). The cour	ncil will also co	ntinue to promote	sustainability vi	a its wider re	emit as a conduit of
he council has reduced per capita emissions by 13.5% since 2013/14								
lorwich has the lowest per capita emissions (4.50t/capita) of any Norfolk LA. I	n 2005 the per cap	oita emissions we	e 6.9 t per pe	rson. This has	fallen to 4.5 per p	erson.		
SCL10 CO2 emissions from local authority operations	14.6	% 2.2%	4		14.6%	2.2%	~	
				· · · · · · · · · · · · · · · · · · ·	14.070	2.270	*	04/1
comments: The figure of 1,031,718 Global kg of CO2e is a 14.6% reduction or					to the 06/07 base	eline.		
Comments: The figure of 1,031,718 Global kg of CO2e is a 14.6% reduction of This takes into account the 6 months of electricity provided under the OFGEM eduction.					to the 06/07 base	eline.		04/17
omments: The figure of 1,031,718 Global kg of CO2e is a 14.6% reduction of his takes into account the 6 months of electricity provided under the OFGEM eduction. SCL11 % of people satisfied with parks & open spaces (Q)	certified Green Ta	riff which the cour	ncil has purch:		to the 06/07 base	aline.		
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Comments: The figure of 1,031,718 Global kg of CO2e is a 14.6% reduction of this takes into account the 6 months of electricity provided under the OFGEM eduction.	certified Green Ta	riff which the cour % 85.0% arks and open spa	ncil has purch:	ased from TOT	to the 06/07 base AL. The Green T	line. ariff contributes	significantly	/ to this year's carbon
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surveys rather than 4 monthly to align better with the corporate plan. SCL08 % of adults cycling at least 3x per week for utility purposes Comments: Data for this indicator is taken from a national dataset currently scheduled to be released in November. The figure will be included in future reports as and when it becomes available.

	NORWICH City Council	Q1: Apr - June 2017					Zim			
	Safe, clean and low carbon city	Prosperous and vibrant city	Fair city	0	Healthy city	with good housing	Value for	money service	S	Corporate plan
• Meas			Actual	Target	RAG Status	DoT	Actual YTD	Target YTD	RAG YTD	Date Measured
	C2 Delivery of the council's capital		70%	<mark>6</mark> 80°	% 😐	*	70%	8	0%	03/17

programme 70% 80% 70% 80% 03/17 Comments: 18 green, 8 amber. In 6 cases this is due to overspend, in one case this is due to delayed completion of project, and in the other case due to on-going contractual dispute with a supplier over the final cost of works.

- Measure	Actual	Target	RAG Status	DoT	Actual YTD	Target YTD	RAG YTD	Date Measured
PVC03 Amount of funding secured by the council for regeneration activity (4 year rolling average)	£2,742	£2,000	*	?	£2,742	£2,000	*	06/17
Comments: The funding in this year is from the Department for Transport for t measure on a 4 year rolling average which provides a "smoothed" figure to ta One Public Estate.								
PVC09 Amount of visitors at council ran events	101,826	85,200	*	>>	101,826	85,200	1	06/17
Comments: This is a new indicator that measures the rolling 12 month sum of the target of 85,000 - the trends also show that attendance is increasing year attendance of a celebrity.								
PVC1 Number of new jobs created/ supported by council funded activity	325	300	*	*	325	300	*	03/17
Comments: The two teams in the council which, in the main, contributed to the The target is 300 so this has been achieved. The local economy has performed DVCC Disputs continue quality measures.	ed well in the past	year unemployme	nt has fallen a					06/17
PVC6 Planning service quality measure	87%			1			🗶 🕅	
Comments: We aim to be able to report on the planning service quality measu confirmed as still supported and is configured for our use. The result reported and Other applications. It is hoped that outputs later in 2017-18 will appear in receipt of information which is outside the council's full control as information	here is a proxy us a different format	ing the planning p and will include me	erformance m easurements o	easures repor of speed, as pa	ted to central gover art of a broader me	rnment i.e. speed asure. However, t	of processing	of Major, Minor
PVC8 % of people satisfied with leisure and cultural facilities	95.4%	90.0%	*		95.4%	90.0%	*	03/17
Comments: Riverside Leisure Centre has maintained "Quest Excellent", the U	JK quality scheme	award for sport an	d leisure and	the Norman C	entre was awarded	UK Active Code of	of practice acc	reditation.
New performance measures not contributing to	council perfor	mance until Q	4					
 Measure DVC07 No. of priority buildings on the 'st risk register' squad from decay b 	v equal intervent	iono						
PVC07 No. of priority buildings on the 'at risk register' saved from decay b	y council intervent	ions						

Comments:

NORWICH City Council	Q1: Apr - June 2017				
Safe, clean and low carbon city	Prosperous and vibrant city	Fair city	Healthy city with good housing	Value for money services	Corporate plan

- Measure	Actual	Target	RAG Status	DoT	Actual YTD	Target YTD	RAG YTD	Date Measured
FAC4 Timely processing of benefits	96.6%	100.0%	b 😑		96.	6% 100.	0% 😑	06/17

Comments: Overall performance is good albeit slightly below target. This is because the average time for processing discretionary housing payments (DHP) was slightly outside of target at 15 days against a target of 14 days for Q1 but this is now back within target for the first month in Q2. The average time for processing new claims was slightly outside of target at 22 days against a target of 21 days for Q1 and the average time is reducing in Q2. Change of circumstances and appeals are being processed within target.

- Measure	Actual	Target	RAG Status	DoT	Actual YTD	Target YTD	RAG YTD	Date Measured
FAC1 Delivery of the reducing inequalities action plan	25%	25	% 🔺		25%	25%	*	06/17
Comments: Our reducing inequalities work continues to build on the work undertake		alities and ac	ross the city ov	er the last couple	e of years. We ar	re also evolving	internal policie	es around this
agenda, such as developing a social value in procurement framework for the counc	il.	_						-
FAC3 Delivery of the digital inclusion action plan	72%			*	72%	70%		06/17
Comments: Performance remains ahead of target. We have overachieved on numb partners to support their service users, and we are offering new sessions at Digital come online later this year. The process of rolling out our Digital Coaching skills and	Hubs in the city.	We have sup	ported anothe	r sheltered housir	ng scheme to be	come connecte	d, with more so	king with new hemes looking to
FAC5 No of private sector homes where council activity improved energy efficiency (YTD)	204	4	11 👷		204	41	*	06/17
Comments: In quarter 1, 204 private households were helped with energy efficiency insulation, energy performance certificates and boiler repairs. In addition to this, 192						s, heating upgra	ades, cavity wa	ll insulation, loft
New performance measures that are not contributir	ng to perforn	nance in Q	1.					
Measure								
CPIan15-20 Fair city : FAC02 % of people who felt their wellbeing had been imp	proved following	receiving adv	ice					
Comments:								
CPlan15-20 Fair city : FAC06 % of comm. org. who pay the living wage for servi	ices delivered o	n behalf of NO	C					

Comments:

NORWICH City Council	Q1: Apr - June 2017						
Safe, clean and low carbon city	Prosperous and vibrant city	Fair city	Healthy city with	good housing	Value for money	services	Corporate plan
			DAC		A / 1 T		
Measure		Actual Targe	▲ RAG Status	DoT	Actual Targ YTD YTD	et RAG YTD	
Measure HCH04 Affordable Homes measure		Actual Targe		DoT »>			
HCH04 Affordable Homes measure Comments: We're on our way to meeting	g the 5 year target but delivery is no	80 t linear. Work has begun on 1	Status 185 5 new dwellings at Gold	»» dsmith Street ar	YTD YTD 80 nd a further 18 at Thr	YTD 185 eescore. 39 furt	Date measured 06/17 ther units will be delivered at
HCH04 Affordable Homes measure Comments: We're on our way to meeting Threescore following the decision by Nor	rwich regeneration Ltd to complete	80 t linear. Work has begun on 1 phase 2. 10 new units have be	Status 185 5 new dwellings at Gole en accepted at Hansard	≫ dsmith Street ar d Close and a fu	YTD YTD 80 nd a further 18 at Thr urther 11 units are be	YTD 185 eescore. 39 furt	Date measured 06/17 ther units will be delivered at
HCH04 Affordable Homes measure Comments: We're on our way to meeting	rwich regeneration Ltd to complete	80 t linear. Work has begun on 1 phase 2. 10 new units have be	Status 185 5 new dwellings at Gole en accepted at Hansard	≫ dsmith Street ar d Close and a fu	YTD YTD 80 nd a further 18 at Thr urther 11 units are be	YTD 185 eescore. 39 furt	Date measured 06/17 ther units will be delivered at

Comments:

This is a proxy reported in quarters 1-3 for % council homes meeting the Norwich standard which is reported annually at year-end. The proxy monitors the number of upgrades completed year-to-date as a proportion of annual programme numbers set at start of the year for the following work streams: kitchens, bathrooms, heating, electrical, and composite doors. Contracts are output based and contractors are responsible for delivering programmes by end of the financial year, quarterly targets are therefore intended to provide an indication of progress towards this.

A delay in the approval of budgets caused a delay to all work streams, meaning that work was not started until later in the quarter. Work is still not on schedule; contractors are endeavouring to catch up and it is hoped that an improvement will be seen by the end of quarter 2.

🛨 HCH2 Relet times for council housing	e Measured		RAG YTD	get F	Targe YTD	Actual YTD	oT	Do	AG tatus		Target	Actual	
	06/1	•	•	16	19		٠		•	16	19		t times for council housing

Comments:

221 homes were let in the first quarter of 2017-18. The average relet time for the quarter was 19 days, against a target of 16 days. The most challenging month of the quarter was May, with performance recovering slightly in June. Factors impacting upon performance included the bank holidays (which caused some sign-ups to be delayed until the following Mondays) and issues with delays in Norse notifying completion of some properties, as well as some properties requiring significant additional works to be completed before they could be re-let.

UCH0 No of private costor homes made cofe	22	25		A	22	25	06/17
nons no or private sector nomes made sale	23	20	-	7	23	20 🚽	00/17
	the state of the s	1 6	10 AL		 I. M. 2012. 		0
Comments: This figure is slightly below the guarterly target but this can be explained	d by the increasing	numbers of prose	ecutions th	iat have been ta	iken by the council in t	the past three months	Court cases take up

Comments: This figure is slightly below the quarterly target but this can be explained by the increasing numbers of prosecutions that have been taken by the council in the past three months. Court cases take up a disproportionate amount of officer time but the council has now adopted a policy to use newly introduced powers to impose financial penalties as an alternative to prosecution. It is anticipated that this will make enforcement more efficient in the medium-term although it may have an impact on output in the short-term as the new procedures are 'bedded-in'.

▲ Measure	Actual	Target	RAG Status	DoT	Actual YTD		RAG YTD	Date Measured
 HCH03 No of empty homes brought back into use 	27	7	20 👷	*	27	20	*	06/17
Comments: This is on target to reach 20 homes brought back in to use by the end	of the year	-						
HCH1 Delivery of the Healthy Norwich action plan	25%				25%		*	06/17
Comments: Our partnership work with Norwich Clinical Commissioning Group and prescribing approaches in Norwich.	public health is	on track. Not	able current pr	ojects are the lau	inch of a 'Sugars	mart' campaign	and the ongo	ing roll-out of social
	61.6%	60.0	%	4	61.6%	60.0%	*	06/17
HCH5 Preventing homelessness								
Comments: While external factors such as cuts to other services are undoubtedly of	creating pressu	re on our hou	sing options tea		on-focused appro	ach continues t		n this instance,
	creating pressu	re on our hou	sing options tea		on-focused appro	ach continues t		n this instance,
Comments: While external factors such as cuts to other services are undoubtedly of	creating pressu	re on our hou	sing options tea		on-focused appro	ach continues t		n this instance,
Comments: While external factors such as cuts to other services are undoubtedly or exceed target. Future challenges such as the introduction of Universal Credit, the	creating pressu	re on our hou	sing options tea		on-focused appro	ach continues t		n this instance,
Comments: While external factors such as cuts to other services are undoubtedly of exceed target. Future challenges such as the introduction of Universal Credit, the and in this environment, such high performance may be difficult to maintain.	creating pressu	re on our hou: Reduction Bil	sing options tea		on-focused appro	pach continues t pressure on our	r limited resour	n this instance,
Comments: While external factors such as cuts to other services are undoubtedly of exceed target. Future challenges such as the introduction of Universal Credit, the and in this environment, such high performance may be difficult to maintain. HCH6 % of people who feel that the work of the HIA has enabled them to maintain independent living	creating pressur Homelessness 100	re on our hous Reduction Bil D	sing options tea I and cuts to su	ipport services w	on-focused appro rill cause further 100	pach continues t pressure on our 90	r limited resour	n this instance, rces in the near future 06/17
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decreased slightly, to 86%, which is still well above the target of 83%.

The new STAR survey has recently commenced and is being conducted on a rolling basis to provide results more frequently. Once sufficient responses have been collected these results will be used instead of those from the local area survey.

Performance measures not contributing to the performance score for the Objective this quarter

Measure

HCH7 % of council properties meeting Norwich standard

Comments: The Norwich Standard is measured annually. For in-year measurement please refer to the proxy indicator '% upgrades complete'.

NORWICH City Council Q1: Apr - June 2017											
	Safe, clean and low carbon city	Prosperous and vibrant city	Fair	city	Healthy c	ity with good housi	ng Value f	or money services		Corporate plan	
- Meas			ctual		RAG Status	DoT	Actual YTD	Target YTD	RAG YTD	Date Measured	
	M1 % of residents satisfied with the vice they received from the council		80.3%	93.0%	A	*	80.3	% 93.0%	5 🔺	06/17	

Comments: This is the first outturn using the new methodology which is using a 'text' to measure satisfaction. It has reduced the level of satisfaction but has provided us with a wealth of data to drive forward improvements and identify areas for transformation and savings across the authority.

▲ Measure	Actual	Target	RAG Status	DoT	Actual YTD	Target YTD	RAG YTD	Date Measured
VFM02 Council achieves savings target	£150,000	£O	0	?	£150,000	£O	•	06/17
Comments: The quarter 1 general fund forecast outturn for the 2017/								
not be fully delivered in the current financial year. All transformation	items are closely track	ed and actions a	are taken by ma	anagers to addr	ess shortfalls with the	aim of deliverin	g within budget	by the end of the
financial year.								
• VFM8 % of customers satisfied with the	51%	54%		A	51%	54%		06/17
opportunities to engage with the council	51/6	5470		-	5176	5470		00/17

Comments: People's satisfaction with the opportunities to engage with the council has decreased this period which is against recent trends. This is one of three measures which are now weighted to better reflect the residents of the city, which for VFM8 has resulted in a slightly reduced score. It is unclear if the reduction is due to that change or a change in performance. The indicator will be monitored closely to understand if there is a different reason for this change given that there have been increasing number of opportunities for engagement with new resident groups establishing.

▲ Measure	Actual	Target	RAG Status	DoT	Actual YTD	Target YTD	RAG YTD	Date Measured
VFM4 Avoidable contact levels	27.09	6 35.0	% 😭		27.0	% 35.0%	*	06/17
Comments: Performance in this first quarter against this new target is avoidable contact. The data we are capturing will further help identify			ntact channels to	ogether with im	provements in custon	ier access are st	arting to drive d	lown levels of
VFM5 Channel shift measure	14.60%	6 13.75	% 🔺	1	14.60	% 13.75%	*	06/17
Comments: Performance is increasing alongside the development of reflected in Q2.	new and improved on	line and self-se	erve forms. New	processes were	e launched in June 2	017. The impact of	of those change	es should be
VFM6 % of income owed to the council collected	95.39	<mark>6</mark> 95.0	% 🔺	*	95.3	% 95.0%	*	06/17
Comments: Ensuring timely collection of income due to the council is target.	vital to support the fin	ancial pressure	e the council face	es. Performand	e in this area has sta	rted well this yea	r with income c	ollection just above
 VFM7 % of income generated by the council compared to expenditure 	49.19	<mark>6</mark> 45.2	% 🔺	*	49.1	% 45.2%	*	06/17
Comments: The quarter 1 outturn general fund income for 2017/18 fi	nancial year is forecas	t to equate to 4	9.1% of expend	iture which is a	bove the target of 45	.2%.		
VFM9 Delivery of local democracy engagement plan		2	2 😭	\$		2 2	*	03/17
Comments: Local democracy is vital to the democratic process. Loc councillors and the council. The plan for this was successfully delive		a key feature ir	this indicator ar	nd giving local p	eople the opportunity	to find out more	about the dem	ocratic process,