Report to	Cabinet	
	14 March 2012	Item
Report of	Head of Strategy and Programme Management	9
Subject	Voluntary and community sector commissioning programme - grant awards 2012-13	Ŭ

Purpose

To recommend grant awards from budgets for the financial year 2012 - 2013

Recommendations

To approve the following grant allocations, as part of the wider voluntary and community sector commissioning programme 2012-13

Outcome: City of Character and culture Britten Sinfonia Cultureworks East Community Music East Creative Communities Consortium Interface Learning Norwich and Norfolk Community Arts (NORCA) Norfolk Dance Norwich Puppet Theatre The Garage Trust Norwich MIND	$\pounds10,000$ $\pounds5000$ $\pounds5000$ $\pounds5000$ $\pounds4000$ $\pounds5000$ $\pounds7000$ $\pounds10,000$ $\pounds10,000$ $\pounds4260$
Outcome Safe and Clean Norwich in Bloom Sexual Violence Alliance	£10,000 £6000
Outcome: Prosperous City Norwich Door to Door	£32,000
Outcome: Building capacity of Voluntary sector Voluntary Norfolk	£42,000
TOTAL	£155,260

Financial Consequences

The grants awarded fall within the budget that the council has set for grants

Risk Assessment

Each grant has been given an individual risk rating as part of the assessment

Strategic Priority and Outcome/Service Priorities

The report helps to meet the strategic priority "Aiming for excellence – ensuring the Council is efficient in its use of resources, is effective in delivering its plans, is a good employer and communicates effectively with its customers, staff and partners"

Cabinet Member: Councillor Waters - Resources, performance and shared services

Ward: All

Contact Officers

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Management	
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Background Documents

None

Report

Background

- 1. Last year a new commissioning framework was developed and launched on 29 November 2011, together with the council's Voluntary and community sector commissioning programme.
- 2. The framework has facilitated a review of the council's support to the voluntary and community sector via grant awards, procured activity or grants in kind. As part of this process cabinet have previously agreed to:
 - Procure services through the voluntary and community sector where this is appropriate rather than award grants e.g. services to address homelessness
 - Extend some existing grant arrangements for three or six months in order to understand needs and commission more effectively against those needs working collaboratively with local voluntary organisations e.g. financial inclusion activity
 - Recognise the partnership reliance of some grant arrangements, particularly where there is tripartite funding agreements, and to define these separately outside of the grant process e.g. Writers Centre Norwich, Norwich Arts Centre, Norfolk and Norwich Festival
 - Decommission some activity that was not delivering against council outcomes
- 3. The council's voluntary and community sector commissioning programme 2012-13 demonstrates the continued commitment to invest in the voluntary and community sector (VCS).
- 4. The programme has already seen the successful procurement of a rough sleeper outreach service for a period of three years from 1 April 2012, and is currently advertising a procurement process for a domestic abuse outreach service.
- 5. This report focuses on one element of the voluntary and community sector commissioning programme: the allocation of some grant funding.

Grant Allocations

- 6. Grant applications were received and assessed this year in line with new procedures as set out in the commissioning framework. Small groups of officers met to assess applications according to the outcome, and the relevant head of service has discussed the proposals with the portfolio holder.
- 7. The process has attracted some new applications for grant funding and if approved will result in commissioning some fresh activity to be delivered by the voluntary sector in Norwich, that will better support the delivery of the

council's priorities.

- 8. The detailed recommendations are set out in Appendix 1 for approval
- 9. The proposals for grant funding within this report amount to the sum of £155,260. This figure reflects only a proportion of the council's investment in the voluntary and community sector; this is due to the reasons set out at section 2 above. The council continues to invest further funding in the voluntary and community sector in a number of ways as demonstrated by the voluntary and community sector commissioning programme. This amounts to approximately £600,000. In addition the council provides a range of grant in kind arrangements to support the sector.

Recommendations

10. It is recommended that cabinet approves the allocations of grant funding for 2012-13

Britten Sinfonia

About the organisation

Britten Sinfonia promotes the city and helps maintain Norwich's position as a city of regional and European significance. They are one of Europe's most dynamic chamber orchestras and have residencies in Norwich as well as Cambridge.

Britten Sinfonia presents music-making of the highest standards, collaborating with some of the world's great musicians and conductors, and reaching thousands of young people and adults through its wide-ranging Creative Learning programme. These programmes include lunch time chamber music concerts at the Assembly House and a series of major orchestral concerts at Norwich Theatre Royal.

Budget information

Grant last year	Other monies from Council	Grant applied for
£18,000	£0	£

Gross	Gross Income	Amount of grant	Grant as a % of
Expenditure		awarded	gross income
£1,615,691	£ 1,615,691	£10,000	0.6%

Relevant/ performance information e.g. how many people will benefit etc

In the last survey, 73% of audiences came from postcodes NR1 – NR14 with 49% being from NR1 – NR5

What will the grant be used for?

The grant in aid will contribute towards the cost of the orchestra lunchtime and evening series of concerts in Norwich and contribute towards the cost of creative learning activity in the community. It will also enable matched funding to be levered in for work with the Festival and In Harmony.

Commitment to the organisation (one off or recurring)

This will be a one year commitment to the organisation.

Financial risk to the council

This will be a low risk to the council.

Recommendation

That a grant in aid of £10,000 is awarded to Britten Sinfonia

Cultureworks East

About the organisation

Cultureworks East is a youth arts organisation working across the East of England who use creative & media approaches to provide engagement, social inclusion, education, training and support to young people aged 13-25 years old, particularly those considered hard to reach.

Budget information

Grant last year	Other monies from Council	Grant applied for
£0	£0	£15,000

Gross	Gross Income	Amount of grant	Grant as a % of
Expenditure		awarded	gross income
£23,398	£26,003	£5,000	19%

Relevant/ performance information e.g. how many people will benefit etc Cultureworks will enable 45 young people that have been subject to significant

social exclusion, access to a high quality creative and cultural based programme

What will the grant be used for?

As a contribution to delivery of a year round programme of weekly open access workshops, taster sessions and masterclasses in a city centre venue that targets hard to reach young people aged 15-25 in creative and cultural practice to increase their employability. Working alongside high quality industry practitioners and tutors, participants will be able to develop their own creative practice. Targeting young people who are pre NEET and NEET, this is a programme that will support their developing through a mentoring and peer mentoring approach to not only develop their own practice but to increase their access to relevant information, advice, guidance and support. Working with a range of high quality and industry standard equipment, participants will be supported through all of the steps to explore and develop their practice whether this is music, media, visual arts, fashion, film and production. Participants will gain formal qualification in either community arts practice or youth arts as introductions to the creative industries. They will have the opportunity to work as community arts workshop assistants in a wide range of community arts events and activities.

Commitment to the organisation (one off or recurring)

This will be a one year to the organisation and subject to matched funding being secured for this project.

Financial risk to the council

This will be a medium risk to the council.

That a grant of £5,000 is awarded to Cultureworks East subject to matched funding being achieved.

Outcome: City of Character and Culture-Provides opportunities for young people to participate in artistic and creative activities to support their social, educational and professional development

Community Music East

About the organisation

Community Music East (CME) is a local charity that seeks "to promote opportunity and personal development through engagement with music and media". In 2010 it set up and now delivers annually a Norwich Sound & Vision music and film festival and conference.

Norwich Sound & Vision offers a platform for emerging creative talent from the city and wider local area to perform in front of an audience made up of professionals from the creative industries from around the UK (as well as some from overseas) as well as large numbers of members of the public. Also on offer throughout the event is a programme of educational and professional development seminars and panel discussions aimed at artists, creative professionals and those with aspirations to work in the creative industries.

Budget information

Grant last year	Other monies from Council	Grant applied for
£5,000	mandatory charity relief to the value of £3346.54	£15,000

Gross	Gross Income	Amount of grant	Grant as a % of
Expenditure		awarded	gross income
£320,160	£265,758	£5,000	1.9%

Relevant/ performance information e.g. how many people will benefit etc

The Sound and Vision festival benefits the whole of the city. This year it aims to increase the engagement of young people who are not in education, employment or training (NEET)

What will the grant be used for?

To specifically support Sound and Vision activity to increase numbers of participants and make the festival bigger and better.

Commitment to the organisation (one off or recurring)

This will be a one year to the organisation.

Financial risk to the council

This will be a medium risk to the council.

That a grant of £5,000 is awarded to CME subject to presenting separate accounts for Sound and Vision

Outcome: City of Character and Culture-Provides opportunities for young people to participate in artistic and creative activities to support their social, educational and professional development

Creative Communities Consortium

About the organisation

Creative Communities Consortium uses creativity to build strong and prosperous communities. As well as seeking to deliver a range of projects and services that meet this goal, the focus of the consortium is on building its membership to deliver quality creative-based delivery. As part of this it will develop a stronger network of arts and cultural organisations, and increase resource efficiency between these organisations.

The core consortium members are cultural organisations Creative Arts East, Norwich & Norfolk Community Arts Ltd, Cultureworks East, The Garage, Writers' Centre Norwich.

Budget information

Grant last year	Other monies from Council	Grant applied for
£0	£0	£15,000

Gross Expenditure	Gross Income	Amount of grant awarded	Grant as a % of gross income
n/a	n/a	£5,000	

(Financial accounts unknown, as this is a new consortium of established cultural organisations.)

Relevant/ performance information e.g. how many people will benefit etc

The consortium principally works in the city so it is anticipated that 100% of the service would be taken up by Norwich residents

What will the grant be used for?

To provide development funding to support the consortium to seek a wide cross sectoral approach, by developing partnerships with social and economic organisations

Commitment to the organisation (one off or recurring)

This will be a one year to the organisation.

Financial risk to the council

This will be a medium risk to the council.

Recommendation

That a grant in aid of £5,000 is awarded to Creative Communities Consortium.

Outcome: City of Character and Culture – Reducing inequalities

Interface Learning

About the organisation

Interface Learning (IL) was set up in 2003 and has run many programmes to engage marginalised individuals, families and communities and to promote cultural diversity.

Interface Learning's New Routes Integration Project was set up in 2004 to address the problem of isolated new communities in Norwich and provide long-term integration programmes in Norwich to support individuals, families or communities into informed and full engagement in the city. Many refugee families have chosen to remain in Norwich because of the close friendships that they have made here through IL programmes, replacing the love and support of the families they were forced to leave behind. The project supports and promotes the contribution of new communities in Norwich. IL deliver:

- Twice-weekly International Men's Workshop to support the integration of unemployed ethnic minority men
- Weekly Women's International Friendship Group for ethnic minority women to socialise, exchange information, learn the language
- New Routes International Families Club for children and young people
- Weekly youth, kickboxing/self-defence club.
- Mentoring & Befriending Foundation accredited, New Routes Mentoring Project

Budget information

Grant last year	Other monies from Council	Grant applied for
£0	discretionary rate relief to the value of £6,070.50	£15,000

Gross	Gross Income	Amount of grant	Grant as a % of
Expenditure		awarded	gross income
£125,184	£100,542	£4,000	4%

Relevant/ performance information e.g. how many people will benefit etc

Interface Learning currently engages approximately 300 people in a range of projects. Of these, 84% are currently Norwich residents

What will the grant be used for?

The grant in aid will specifically support the organisation to build capacity by obtaining administrative support.

Commitment to the organisation (one off or recurring)

This would be a one year commitment to the organisation.

Financial risk to the Council

Low

A grant in aid of £4,000 is awarded to Interface Learning

Norwich and Norfolk Community Arts

About the organisation

Norwich and Norfolk Community Arts (NORCA) was set up in 2001 to increase access, participation and opportunities in the arts, particularly where there is some barrier to access or lack of opportunity. Their mission is to positively transform individuals, communities and the spaces they share through community based, high quality arts and cultural engagement and participation.

Budget information

Grant last year	Other monies from Council	Grant applied for
£5,000	mandatory charity relief	£5,000
	to the value of	
	£6,321.80	

Gross Expenditure	Gross Income	Amount of grant awarded	Grant as a % of gross income
£459,071	£405,932	£5,000	1%

Relevant/ performance information e.g. how many people will benefit etc

NORCA principally works in the city so it is anticipated 100% of the service would be taken up by Norwich residents.

What will the grant be used for?

This is grant in aid to support NORCA, but with a focus in two areas of work:

- Carnival: As the leading carnival development organisation in Norfolk, with a range of initiatives over the last 10 years, NORCA will build on this work in 2012-13 with a major bid to Arts Council England to develop a new carnival group.
- In Harmony Norwich: This project provides instrumental and orchestral learning for children from Larkman and Catton Grove Primary schools, as part of seeking to improve their life opportunities, educational achievement, social wellbeing, etc.

Commitment to the organisation (one off or recurring)

This will be three year commitment to the organisation to be reviewed annually

Financial risk to the council

This will be a low risk to the council

Recommendation

That a grant in aid of £5,000 is awarded to NORCA.

Norfolk Dance

About the organisation

Norfolk Dance is committed to providing a nurturing and creative environment in which individuals, both professional and voluntary, can learn and grow through dance.

They do this through a programme of:

- professional performances and new work
- community education classes and workshops
- professional developments and training

Budget information

Grant last year	Other monies from Council	Grant applied for
£15,000	£0	£15,000

Gross	Gross Income	Amount of grant	Grant as a % of
Expenditure		awarded	gross income
£21,653	£21,468	£7,000	33%

Relevant/ performance information e.g. how many people will benefit etc

In 2011/12 Norfolk Dance estimate they will have delivered over 14,000 contact sessions and engaged with approaching 5,000 people. In 2012/13, as it contains the Big Dance event, these figures are likely to increase significantly with an additional 20,000 plus, footfall anticipated at these events.

What will the grant be used for?

The grant will be towards the continuation of Norfolk Dance's development programme with a focus on provision and participatory and professional development opportunities.

Commitment to the organisation (one off or recurring)

This would be a one year commitment to the organisation, subject to them securing funding from other sources.

Financial risk to the council

This would be a medium risk to the council.

Recommendation

To award a grant in aid of £7,000 to Norfolk Dance

Norwich Puppet Theatre

About the organisation

Norwich Puppet Theatre is a unique regional resource and one of only a handful of dedicated producing puppet theatres in the UK. The company has been based at St James, Whitefriars since 1980 when the Theatre opened its doors for the very first time. It has a 185 seat raked auditorium, a 50 seat Octagon Studio, workshops, an exhibition gallery, a front-of-house shop and a licensed bar.

It has comprehensive facilities for puppetry and theatre of animation and is the only puppet theatre in England outside of London.

Budget information

Grant last year	Other monies from Council	Grant applied for
£12,977	mandatory charitable relief to the value of £3,464.00	£13,000

Gross	Gross Income	Amount of grant	Grant as a % of
Expenditure		awarded	gross income
£220,854	£262,472	£10,000	3.8%

Relevant/ performance information e.g. how many people will benefit etc

Approximately 15,000 to 20,000 people benefit from activity at the theatre and on tour. In 2011 46% of public customers to the theatre came from NR1-NR8 and 89% from all NR postcodes

Next year, the theatre plans to increase schools involvement by 25%

What will the grant be used for?

The grant in aid will be used as core revenue funding to provide a stable infrastructure from which artistic, creative and educational work can develop.

Commitment to the organisation (one off or recurring)

This will be three year commitment to the organisation to be reviewed annually

Financial risk to the Council

This is a low risk to the council.

Recommendation

That a grant in aid of £10,000 is awarded to Norwich Puppet Theatre.

The Garage Trust

About the organisation

The Garage Trust aims to provide innovative and exciting experiences for the communities, particularly young people of Norwich and Norfolk. Their work focuses on tackling social inclusion and promotes access to young people from disadvantaged backgrounds.

Budget information

Grant last year	Other monies from Council	Grant applied for
£5,000	mandatory charitable relief to the value of £14,548.80, discretionary rate	£10,000
	relief to the value of £3,637.20	

Gross	Gross Income	Amount of grant	Grant as a % of
Expenditure		awarded	gross income
£696,513	£636,793	£10,000	1.5%

Relevant/ Performance Information e.g. how many people will benefit etc

60% of the service is taken up by young people in the NR1 - NR7 postcode. 25% of the contracted artists live in Norwich.

Young people participating in activities – 1,422

Audience numbers for events - 5,205

Norwich residents accessing activities at the Garage - 70%

What will the grant be used for?

To support core activities between April 2012 and March 2013 which will include: 1. Artistic programme of live performances and events by new, emerging and professional artists and companies relevant to the interests of young people 2. Direct delivery of a year round creative participation and training programme for children and young people aged 8 to 25.

 Nationally accredited vocational training courses for young people aged 11-25
Support and incubation of local artists, community groups, and arts companies through subsidised access to specialist facilities, equipment, services and training

Commitment to the organisation (one off or recurring)

This will be three year commitment to the organisation to be reviewed annually

Financial risk to the council

This will be a low risk to the council.

That a grant in aid of £10,000 is awarded to the Garage Trust.

Outcome : City of Character and Culture – Reducing inequalities

Norwich MIND

About the organisation

Norwich Mind has hosted an annual Festival of Cultures since 2005, a celebration of national identity and cultural diversity which has grown from an initial 50 attendants to over 300 in 2011.

The 2010 edition of the festival won the EDP Award for Best Community Event. In 2011 /12 national groups participated with a display of their art, culture, music and food. The participants' feedback indicated that the Festival should be held in a more central location, so that many more Norwich citizens could be exposed to the increasing variety of cultures that inhabit the city. The project proposes the 2012 Festival is held at the Forum with the aim of breaking down more barriers and bringing the whole community together, regardless of race, gender or faith. There will be various forms of entertainment and activities offered by well established national groups including live music, artistic performances, arts and craft displays, a variety of food/drinks, workshops and traditional games for children. The event will host a range of information stalls, promoting heritage, wellbeing and healthy living. Different cultural groups and organisations based in Norwich (Bulgarian, Russian, Chinese, Congolese, Russian, Baltic states, Russian, Jewish Culture, Zimbabwean, Ethiopian) have participated in previous years.

Grant last year	Other monies from Council	Grant applied for
£0	mandatory charitable relief to the value of £6,581.60	£12,205

Budget information

Gross	Gross Income	Amount of grant	Grant as a % of
Expenditure		awarded	gross income
£1,375,825	£1,445,121	£4,260	0.3%

The majority of MIND's income is restricted to delivery of core services and does not permit use for the type of activity which this grant will enable.

Relevant/ Performance Information e.g. how many people will benefit etc Over 300 people will benefit from diverse cultural backgrounds

What will the grant be used for?

Specifically to support the festival of culture, to be held in a city centre venue

Commitment to the organisation (one off or recurring)

This will be a one year commitment to the organisation.

Financial risk to the council

This will be a low risk to the council.

That a grant of £4,260 is awarded to the Norwich MIND.

Outcome: Safe and Clean- supports environmental volunteering

Norwich in Bloom

About the Organisation

The Friends of Norwich in Bloom are a team of dedicated volunteers who aim to improve, enhance and sustain the city environment for all who live in, work in and visit Norwich. Through partnerships with the community and local businesses, goods and funding are generated to help run local floral competitions and enable horticultural, environmental and heritage projects.

The Friends of Norwich in Bloom help Norwich achieve horticultural excellence and recognition by entering Norwich into the Anglia in Bloom, Britain in Bloom and Nations in Bloom competitions showing judges how Norwich manages its attractive and clean image.

Budget Information

Grant last year	Other monies from Council	Grant applied for
£10,000	£0	£10,000

Gross	Gross Income	Amount of grant	Grant as a % of
Expenditure		awarded	gross income
£13,982.69	£17,218.70	£10,000	58%

Based on budget plan

Relevant/ performance information e.g. how many people will benefit etc

All residents of Norwich and visitors to Norwich will benefit from this service. Any success which we achieve in national competitions, such as Britain in Bloom, would secure favourable publicity for the City and would certainly encourage visitors.

What will the grant be used for?

A grant in aid will enable Norwich in Bloom to continue to run local environmental competitions, to help schools, senior citizens and other needy groups to improve their immediate vicinity, to collaborate with others in creating a healthy and sustainable environment around the City and to enter external competitions with a good prospect of success.

Commitment to the organisation (one off or recurring)

This will be a one year commitment to the organisation.

Financial risk to the council

This will be a low risk to the council

That a grant in aid of £10,000 is awarded to Norwich In Bloom.

Outcome: Safe and clean - Reducing inequalities

Sexual Violence Alliance (SeVA)

About the organisation

SeVA are a charitable company that operates a helpline and provides a counseling service for men and women survivors of sexual abuse, past and present. Their volunteers are trained to deal with the many issues surrounding sexual abuse – rape, childhood abuse and domestic violence.SeVA is the union of Norwich Rape Crisis (supporting female victims) and Mpower (supporting male victims) and was formed in 2007. They can help in the following ways:

- Face to Face Counseling
- Telephone Helpline
- Support Work
- o Self-help groups

Budget Information

Grant last year	Other monies from Council	Grant applied for
£4,000	mandatory charitable relief to the value of £1,039.20	£10,000

Gross	Gross Income	Amount of grant	Grant as a % of
Expenditure		awarded	gross income
£180,499	£151,482	£6,000	4%

Relevant/ performance information e.g. how many people will benefit etc

During 2011/12 250 people received SeVA services. There is a planned increase in numbers to 400 during 2012/13

What will the grant be used for?

The grant will be used for core running costs. SeVA plan to move into a new building in the centre of Norwich in spring 2012 – that will enable them not only to expand our existing services but also pilot the delivery of new services:

1. Expand the counselling service - It will provide two additional counselling spaces which means we have the capacity to take on more clients

- 2. Expand the telephone helpline service opening it for more hours each week
- 3. Pilot a new support and advocacy service for our clients from April 2012.

Commitment to the organisation (one off or recurring)

This will be a one year commitment to the organisation.

Financial risk to the council

This will be a low risk to the council.

That a grant in aid of £6,000 is awarded to SeVA.

Outcome : Prosperous City – Reducing inequalities

Norwich Door to Door

About the organisation

Norwich Door to Door is a specialist transport charity providing a 'dial a ride' type accessible bus service to:

- Disabled children and adults; and
- Older mobility impaired people

who are on low income and find they are unable to use mainstream transport or the volunteer car schemes. The charity operates throughout Greater Norwich. Members pay £10 p.a. to subscribe to the service and pay £1.50 per single journey.

Budget information

Grant last year	Other monies from Council	Grant applied for
£32,760 provided through other funding source	£0	£32,000

Gross	Gross Income	Amount of grant	Grant as a % of
Expenditure		awarded	gross income
£196,876	£222,064	£32,000	14.4%

Relevant/ performance information e.g. how many people will benefit etc

It is estimated about 500 greater Norwich residents benefit, of which 60% are from Norwich. Total project cost is £236,700 - Norwich grant funding contributes 13%.

What will the grant be used for?

The grant in aid will be used to subsidise fares. If the subsidy was reduced both fares would need to increase and service provision would be reduced. The magnitude of these effects would be dependent on the ability to recruit additional volunteer drivers.

Norwich Door to Door has been previously funded as part of the bus concessionary fares service using discretionary powers. However, statutory concessionary fares responsibility transferred to Norfolk County Council from 1 April 2011. It was therefore considered more appropriate to provide grant funding.

Commitment to the organisation (one off or recurring)

This will be a one year commitment to the organisation.

Financial risk to the Council

This will be a low risk to the council.

Recommendation

A grant in aid of £32,000 is awarded to Norwich Door to Door.

Outcome: Building capacity of Voluntary sector

Voluntary Norfolk

About the Organisation

Voluntary Norfolk is a main infrastructure organisation in the county to the voluntary and community sector.

It provides specific services, training and support to organisations. It is the main volunteering organisation in Norfolk, recruiting and supporting volunteers for its own services and other voluntary groups. It has a volunteer centre in Norwich. It acts as a voice for the sector, ensuring whatever the organisations size, the value and views of the sector are recognised and represented.

Budget information

Grant last year	Other monies from Council	Grant applied for
£36,614	mandatory charitable relief to the value of £25,633.60	50,661

Gross	Gross Income	Amount of grant	Grant as a % of
Expenditure		awarded	gross income
£3,417,259	£3,219,762	£42,000	1.3%

Relevant/ performance information e.g. how many people will benefit etc 100% of this service is aimed at Norwich residents

What will the grant be used for?

The grant in aid will be used to continue providing capacity building support to voluntary and community organisations, providing the sector with a voice in Norwich.

The grant will be used to run a pilot to equip members of the community with the skills and knowledge to influence local decision making and to identify the pathways to develop community agents that will support the council's neighbourhood model.

Commitment to the organisation (one off or recurring)

This will be a one year commitment to the organisation.

Financial risk to the council

This will be low risk to the council.

Recommendation

That a grant in aid of £35,000 and a grant of £7,000 is awarded to Voluntary Norfolk