

Report to Sustainable development panel
25 February 2015
Report of Executive head of regeneration and development
Subject One Planet Norwich: Sustainable Living Festival 2015

Item

5

Purpose

This report informs members of the arrangements for the first One Planet Norwich: Sustainable Living Festival 2015.

Recommendation

To note the report.

Corporate and service priorities

The report helps to meet the corporate priorities – Safe, clean and low carbon city

Financial implications

Within existing budgets.

Ward/s: All wards

Cabinet member: Councillor Stonard – Environment and development

Contact officers

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Richard Willson – Environmental strategy manager

Background documents

None

Report

1. The One Planet Norwich project is run by Norwich City Council's environmental strategy team. Its central premise is that in this day and age we sadly consume so much we need three planets to sustain us. So, One Planet Norwich seeks to encourage people, businesses, organisations and groups in our fine city to reduce the amount they consume so that our one planet can be sustained.
2. One Planet Norwich's flagship event will be the city's first ever council run Sustainable Living Festival. It is set to take place between 10am and 4pm on Saturday 7 and Sunday 8 March 2015 at The Forum.
3. The whole inside and outside of the Forum will be filled with interesting stalls, activities and talks all promoting the aim of living more sustainably. To date the council has arranged a number of electric cars, a bio gas bus and a number of other sustainable travel activities to be on public show outside the forum.
4. Inside the environmental strategy team has created a series of lectures, plays and films to be shown in the Curve and Fusion screen whilst in the main event space there will be a number of stalls helping to educate members of the public to live more sustainably.
5. The council hopes the event will be a fun and engaging family day out with plenty of activities and great tips to help people make changes to their lifestyle.
6. Depending on the feedback from the attendees and stall holders the council's environmental strategy team hope to make this an annual event for the city, which will also include the council's annual Eco Awards.