

Report to Norwich highways agency committee
27 September 2012
Report of Head of city development services
Subject Review of on street pay and display tariffs

Item

7

Purpose

To review the on street pay and display parking tariffs and to recommend an increase

Recommendation

To ask the Head of city development services to carry out the necessary statutory procedures to change the on street pay and display parking tariffs to;

- Core area - £1.80 per hour, (45p per 15 minutes)
- Secondary area - £1.20 per hour, (30p per 15 minutes)

Corporate and service priorities

The report helps to meet the corporate priority to make Norwich a prosperous city and the service plan priority managing on street parking controls.

Financial implications

The increase in tariffs could potentially raise additional £100,000 revenue per annum.

Ward/s: Mancroft & Thorpe Hamlet

Cabinet member: Councillor Bremner – Environment and development

Contact officers

Joanne Deverick – Transportation & Network Manager 01603 212461
joannedeverick@norwich.gov.uk

Background documents

None

Report

Background

1. Currently within the inner ring road on street parking in limited waiting bays is chargeable during the daytime Monday to Saturday. For the purposes of on street parking charges the City centre has been split into two areas, the core, which consists of the St Giles, Castle and Cathedral sub-zones and the secondary area, which consists of the St Augustine, St Paul, St Mary, St Clement, St Julian, St John and St Peter sub-zones. The bays in the core area operate 7:30am to 6:30pm and the charge is 40p for 15 minutes, with a maximum stay of either 60 or 120 minutes. The bays in the secondary area operate 8am to 6:30pm and the charge is 25p for 15 minutes with a maximum stay of either 1, 2 or 4 hours
2. Since the introduction of charging in 2000 the tariff rates for the on street pay and display bays has been set at slightly higher than that for off street. This reflects the premium for on street parking and the ability to pay for 15 minute intervals rather than whole hours, as is the case in off street car parks. Usage surveys indicate that just 32% of drivers pay for an hourly interval in on street parking bays.

Core area tariffs

3. At the last tariff review in November 2010, the rate for the core area remained at £1.60, the level set in 2007. Car parks in the core area were at that time charging between £1 and £1.40 per hour with hourly rates over 4 hours increasing significantly to discourage long stay parking. In autumn 2011 those rates increased to between £1 and £1.50, and a further increase to £1.60 per hour is to be introduced in city council core area car parks later this year - see separate report on this agenda.
4. In order to maintain the premium attached to on street parking an increase from £1.60 to £1.80 is proposed, giving a tariff of 45p per 15 minutes in the core area.

Secondary area tariffs

5. Prior to the review in November 2010 the tariff for pay and display bays in the secondary areas was set at 20p per 15 minutes (80p per hour) At that time the rate in the city council off street car parks had just increased to £1.10 per hour. There are no permanent commercial car parks in the secondary area. Members agreed that the secondary area tariff should immediately rise to 25p per 15 minutes (£1 per hour) and that a further increase to 30p per 15 minutes (£1.20 per hour) should be implemented in due course. That increase has not yet been implemented.
6. The rate in the city council car parks in the secondary areas are due to increase from £1.10 to £1.20 before the end of the year. Therefore it is proposed that the planned increase to 30p per 15 minutes for on street pay and display bays should be implemented now. While this will not restore the premium for on street parking in the secondary area it is thought that an increase to 35p (£1.40 per hour) is excessive at the current time, but could be considered in future. The minimum increase per 15 minutes is 5p, as this is the lowest value coin the ticket machines can accept.

Projected effect on income

7. The table below shows the income derived from on street pay and display bays over the last 5 years.

	Financial year				
	07/08	08/09	09/10	10/11	11/12
Core Area	£ 310,150	£ 310,110	£ 297,551	£ 281,244	£ 301,027
Secondary area	£ 258,939	£ 261,988	£ 263,574	£ 268,403	£ 290,959
Total Income	£ 569,090	£ 572,098	£ 561,125	£ 549,646	£ 591,987

8. If there were to be no reduction in the usage of the pay and display bays then the income from the core area would rise by £43,047 per annum and for the secondary area by £58,192 per annum, giving a total increase of £101,239.
9. While some reduction in usage is possible it is not anticipated that the tariff increase in itself will have a significant impact on usage. A reduction in usage of 14% in the core area and 20% in the secondary area would see income levels remain static.