

Report to Cabinet
11 July 2018
Report of Director of customers and culture
Subject Norwich a sharing city

Item

5

Purpose

To seek approval for Norwich to become a formally recognised member of the *shareN*, the alliance of Sharing Cities.

Recommendation

To agree:-

- (1) To join the shareNL alliance and formally describe Norwich as a Sharing City.
- (2) That Norwich City Council devolve the day to day administration to the Norwich BID; and
- (3) That Norwich BID will pay any membership fees for the shareNL alliance

Corporate and service priorities

The report helps to meet the corporate priority of a prosperous and vibrant city

Financial implications

None, Norwich BID has agreed to pay the membership fee on behalf of the city.

Ward/s: All Wards

Cabinet member: Councillor Jones - Safer, stronger neighbourhoods

Contact officers

Nikki Rotsos, director of communications and culture 01603 212211

Kate Price – Neighbourhoods and community enabling manager 01603 213281

Background documents

None

Report

1. The Sharing City movement is a global movement begun by Sharable in 2013 where #MapJam was invented to try and coordinate cities across the world to map the sharing based initiatives taking place in their cities at the same time across the globe. Fifty cities took part in this initial wave, none from the UK.
2. Norwich has a great deal in common with many of the leading Sharing Cities and even without a formal identity as such, has organically developed a significant base of sharing-led activity.
3. The city is the home of innovative businesses such as global transport sharing platform LiftShare and the UK's first sharing economy focused insurance broker InLet; there are multiple groups sharing the maintenance of community spaces with the council, and residents at a neighbourhood level are finding ways to come together such as St Augustine's' Sharing Sheds.
4. The council's own initiatives such as LUMI.org.uk and Stuff Hubs are also based on the principle that it is beneficial to residents both financially and socially to promote the "borrow don't buy" agenda. It is also backed by the results from the city vision work that there is a desire from residents to work in this way.
5. This membership would make Norwich the UK's first formally recognised Sharing City, joining cities such as Amsterdam, Barcelona, San Francisco and Seoul.
6. Becoming a member of this network means working with global colleagues in other Sharing Cities to share best practice on the rise of the sharing economy and its opportunities and challenges, as well as the grassroots sharing movements which directly benefit residents and neighbourhoods.
7. It will also raise the profile of Norwich on a global platform to demonstrate the innovative thinking and collaborative approach the city's businesses, groups and anchor organisations are taking to have a shared vision for the city and to collaborate in order to achieve it.
8. The Norwich BID in collaboration with various businesses and groups based in the city such as Liftshare and Flibl, have been hosting events to gauge support for taking the Sharing City concept to a more formal level and these events have been well supported.
9. Supporters are already talking about Norwich as a Sharing City, without the alliance recognition, and they have requested that the council support the next step which is to be officially recognised.
10. The shareNL alliance rules mean that only the city council can apply to be recognised, so the consortium of supporters are unable to register and it requires the council to make the request. Norwich BID have agreed to fund the membership costs and for the council to delegate the responsibility of contact and membership to them on our behalf.

11. Officers feel that the level of support demonstrated is such that the council should support the initiative, and there will be no financial burden on the council. It will also support the council's corporate objectives.
12. It is recommended that approval for joining the alliance is given and responsibilities delegated to Norwich BID.

Integrated impact assessment



NORWICH
City Council

The IIA should assess **the impact of the recommendation** being made by the report

Detailed guidance to help with the completion of the assessment can be found [here](#). Delete this row after completion

Report author to complete

Committee:	Cabinet
Committee date:	11 July 2018
Director / Head of service	Nikki Rotsos
Report subject:	Norwich a sharing city
Date assessed:	25 June 2018

	Impact			
Economic (please add an 'x' as appropriate)	Neutral	Positive	Negative	Comments
Finance (value for money)	x	<input type="checkbox"/>	<input type="checkbox"/>	
Other departments and services e.g. office facilities, customer contact	x	<input type="checkbox"/>	<input type="checkbox"/>	
ICT services	x	<input type="checkbox"/>	<input type="checkbox"/>	
Economic development	<input type="checkbox"/>	x	<input type="checkbox"/>	
Financial inclusion	<input type="checkbox"/>	x	<input type="checkbox"/>	
Social (please add an 'x' as appropriate)	Neutral	Positive	Negative	Comments
Safeguarding children and adults	x	<input type="checkbox"/>	<input type="checkbox"/>	
<u>S17 crime and disorder act 1998</u>	x	<input type="checkbox"/>	<input type="checkbox"/>	
Human Rights Act 1998	x	<input type="checkbox"/>	<input type="checkbox"/>	
Health and well being	<input type="checkbox"/>	x	<input type="checkbox"/>	

	Impact			
Equality and diversity (please add an 'x' as appropriate)	Neutral	Positive	Negative	Comments
Relations between groups (cohesion)	<input type="checkbox"/>	x	<input type="checkbox"/>	
Eliminating discrimination & harassment	x	<input type="checkbox"/>	<input type="checkbox"/>	
Advancing equality of opportunity	<input type="checkbox"/>	x	<input type="checkbox"/>	
Environmental (please add an 'x' as appropriate)	Neutral	Positive	Negative	Comments
Transportation	<input type="checkbox"/>	x	<input type="checkbox"/>	
Natural and built environment	<input type="checkbox"/>	x	<input type="checkbox"/>	
Waste minimisation & resource use	<input type="checkbox"/>	x	<input type="checkbox"/>	
Pollution	<input type="checkbox"/>	x	<input type="checkbox"/>	
Sustainable procurement	x	<input type="checkbox"/>	<input type="checkbox"/>	
Energy and climate change	<input type="checkbox"/>	x	<input type="checkbox"/>	
(Please add an 'x' as appropriate)	Neutral	Positive	Negative	Comments
Risk management	x	<input type="checkbox"/>	<input type="checkbox"/>	

Recommendations from impact assessment	
Positive	
Negative	
Neutral	
Issues	