



The Maddermarket Kitchen
20 St John Maddermarket
Norwich
NR2 1DN

23rd April 2014

Dear Licensing Team,

This is a covering letter to our application for outdoor seating for our business. This will be vital in our business surviving and flourishing and we hope that the application will be successful. We have spoken to our neighbours Ali Bongo and they welcome and support seating in the area next to the bollards as it will bring energy and vitality to this area which has been affected in a detrimental way by the pedestrian entry to St Andrews Car Park leading most people coming into the city near St John Maddermarket to walk up Exchange Street.

There will be no obstruction of traffic flow. There is plenty of space for pedestrians and it is a pedestrian area. The footpath is wide enough for numerous pedestrians and wheelchair users as well as those with push chairs. As above, there is not massive footfall as the pedestrian exit to St Andrews leads people up past Jarrolds rather than along St John Maddermarket which has a negative impact on footfall in the area.

There will be no invasion of public space. This is not used as a gathering area but for walking through. There will still be a public bench and plenty of space for pedestrians and those unloading cars/vans as it is a wide area with little traffic. We hope it will also discourage anti social behaviour in the area as it will be more vibrant.

Nuisance and control - there will be no alcohol sold by the business permitted to be consumed in the outdoor areas. The business will be primarily a cafe/restaurant with food, soft drinks and coffee and the tables and chairs would be for customers eating and drinking coffee and soft drinks. This is in the city centre and is not primarily a residential area. If there are any substantial residential objections we will seek to limit the times. We actually live upstairs

with our two young children and we are the most likely people in the area who wish to ensure that there is no anti-social behaviour or excessive noise at night.

We will serve high quality food from a Michelin trained chef/owner and aim to create an upmarket continental cafe style feel to the area which will benefit the area as a whole and tie the area more into the Lanes and a cultured city centre. We will be a high quality cafe offering the best of food to a high quality clientele in the bistro style. We will not allow any drunk or abusive patrons either into the cafe or to sit outside as it is the opposite of what we wish to create. We feel this will add to the area for ourselves and any surrounding businesses which we have spoken with about the plans. In relation to the tables in front of (but across the pavement) from the business next door they have approved the plans (as set out above) and support it as it will help bring more people to the area.

We are a small business starting up and this will help attract customers to the area and give a better chance of surviving as an independent business in a very difficult commercial environment. We believe we will be a business worthy of encouragement and support. We care deeply about the city and quality independent food. We believe this will enhance the ambience of the area which will benefit all local businesses.

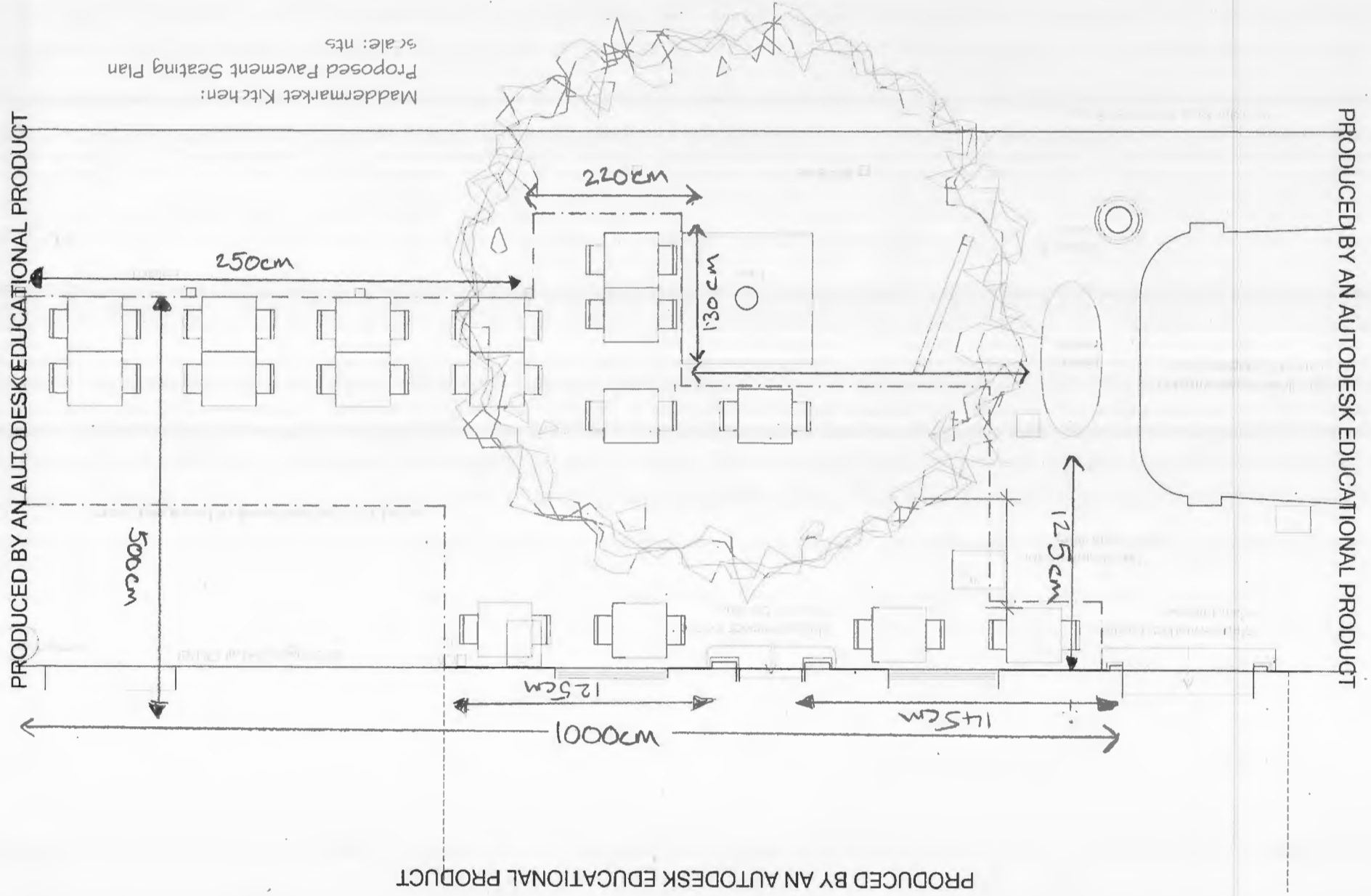
We look forward to hearing from you.

Yours faithfully,

Stewart Duffield and Suhayla Bewley
The Maddermarket Kitchen



PRODUCED BY AN AUTODESK EDUCATIONAL PRODUCT









NEW



2

BOLERO

Bolero Black Pavement Style Steel Chairs (Pack of 2)

Stylish, simply designed folding chairs from Bolero, ideal for terraces and pavements. Can be used daily and folded easily for quick storage. Mix and match our variety of vibrant colours to create a visually striking display. Comes fully assembled and is UV resistant.

- ✓ In stock
- ✓ Free Next Day Delivery conditions apply

Price **£29.98**

Qty:

NEW



BOLERO

Bolero Black Pavement Style Steel Chairs (Pack of 2)

Code: GH553

Colour: Black. Height: 440mm. Pack of 2.

✓ **£29.98**
ex vat
In stock
Pack Quantity
2

- Fully assembled
- UV resistant
- For indoor and outdoor use
- 440mm seat height
- Slat thickness: 2mm
- Box quantity 2
- Dimensions 800(H)x387(W)x471(D)mm
- Weight 4.85kg

RELATED PRODUCTS

BOLERO



Bolero Poser Table

Code: U502
£41.99

ADD TO BASKET

BUFFALO



Waterproof Infrared Heat Lamp

Code: CC036
£42.99

ADD TO BASKET

BOLERO



Bolero Rad Pavement Style Steel Table

Code: GH560
£19.99

ADD TO BASKET

BOLERO



Bolero Green Pavement Style Steel Table

Code: GH557
£19.99

ADD TO BASKET

BOLERO



Bolero Round Stackable Bistro Table

Code: U431
£37.99

ADD TO BASKET

BOLERO



Bolero Grey Pavement Style Steel Table

Code: GH556
£19.99

ADD TO BASKET

OVER 20,000 LINES

OPEN TO TRADE & PUBLIC

FREE RETURNS

FREE NEXT DAY DELIVERY

LOW PRICE GUARANTEE

30 DAY MONEY BACK GUARANTEE

Home bolero Bolero Foldaway Round Table 600mm

Print this page



(8 Customer Reviews)

Bolero Foldaway Round Table 600mm

This portable bistro table is ideal for small Cafés and bistros where furniture needs to be manoeuvrable or brought in overnight.

- ✓ In stock
- ✓ Free Next Day Delivery conditions apply

Price **£22.99**

Qty:



Bolero Foldaway Round Table 600mm
Code: CA998
Polypropylene Top with Steel Frame. 735(H) x 600(Ø)mm

✓ In stock **£22.99**
ex vat

- Tube legs 22(Ø)x12mm Thick
- Supplied fully assembled
- Folds away for easy storage
- Catch for folded position
- Suitable for indoor and outdoor use
- Dimensions 735(H) x 600(Ø)mm
- Material Polypropylene Top with Steel Frame
- Weight 4.3kg

Customer Reviews

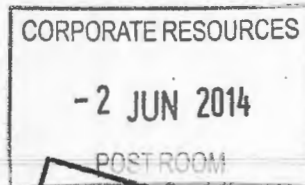
Bolero Foldaway Round Table 600mm
Average Rating 4.7 out of 5

(based on 8 reviews)

Posted	Rating	Comment
03-Mar-2014	(5 out of 5)	Exactly as described in brochure, fits ideally into small space available and folds away quickly and easily
27-Feb-2014	(4 out of 5)	Light - easy to put up and easy to store
17-Feb-2014	(5 out of 5)	Practice easy to fold
27-Jan-2014	(4 out of 5)	Great value for money

APPENDIX
C

Saints Coffee Bar,
23 St John Maddermarket,
Norwich,
Norfolk,
NR2 1DN



30th May 2014

Your Reference: 14/01030/TABCHA



Dear Ian Streeter,

I write in response to your letter received concerning the application to place tables and chairs on the highway outside The Maddermarket Kitchen.

We (Saints Coffee Bar) are directly opposite the Maddermarket Kitchen and would not be in a position to put in a similar application due to the volume of traffic including heavy goods vehicles using the road and the road width available.

To allow this application would also greatly restrict walking access as the frontage in question is constantly in use by pedestrians, young mothers etc, and cyclists. The area is currently marked as pedestrian only.

Granting this application would without doubt affect our business at Saints Coffee Bar, and give our competitor an unfair advantage, we therefore strongly object to the granting of approval for this application.

I look forward to your response.

Yours Faithfully

Jane McCall
Owner Saints Coffee Bar
Tel: 01603 613266

Fuller, Maxine

From: Catherine Jeans
Sent: 08 June 2014 20:09
To: Licensing
Subject: 14/01030/TABCHA

Good evening Ian

I write in reference to the application to place tables and chairs on the highway by our business neighbours, The Maddermarket Kitchen. My name is Catherine Jeans, and I am co-owner of The Orange Grove Clinic, next door to the restaurant.

Whilst in principle we believe the addition of chairs and tables outside the Maddermarket Kitchen may be positive for the area, in terms of bringing in a community vibe and encouraging further people to visit the area, we do have a couple of concerns.

We run a complementary therapy business, and people visit us for relaxation, a calm environment and the opportunity to enhance their health and wellbeing. One of the reasons we chose our location was due to the tranquillity within the city. We do open in the evenings, as many people who work visit us on the way home from work, right up to 10pm in the evening. We just wanted to express our concern about the potential levels of noise outside our building, and most importantly, whether people will be able to smoke on these tables and chairs. This smoke will filter up into our building when we have the windows open in the summer, which we already experience from the few smokers who sit on the bench and smoke near our front door. Could I ask:

- Will people be able to drink only alcohol outside, without buying a meal? I ask this, because this could encourage more noisy behaviour outside, and more smoking perhaps?
- Will smoking be permitted outside? People do already come outside to smoke and sit on the bench, but this is limited to a few people. Will 11 tables be able to smoke? This is potentially 30 smokers, and if someone is in our treatment room having a relaxing or therapeutic session of acupuncture, the last thing we want is for them to be inhaling smoke. Could this be made a no-smoking area?
- How close to our front door are the tables and chairs likely to be?
- Is the number of tables (i.e. 11 tables) potentially too many?

I have tried to call round to our neighbours several times to discuss with them directly, but the hours I work at The Orange Grove they are always shut, so I have not been able to discuss this with them further.

We would very much appreciate your thoughts and comments on the above.
Thanks and Warm Wishes

Catherine Jeans DipION mBANT CNHC
Nutritional Therapist
Co-Director The Orange Grove Clinic
Recent

www.theorangegroveclinic.co.uk
www.thefamilynutritionexpert.com

SINSINS

Boutique of Love



Licensing
Legal & Domestic Services
Norwich City Council
City Hall
St Peters Street
Norwich
NR2 1NH

29th May 2014

Your ref: 14/01030/TABCHA

To whom it may concern,

With regard to the application for tables and chairs on the highway lodged by The Maddermarket Kitchen, we are writing to confirm our full support for the proposal. We believe it to be mutually beneficial to all businesses within and around St John Maddermarket, and long overdue.

Please contact us should there be any other concerns or questions

Yours sincerely

Martin Price



www.sinsins.co.uk



2 Charing Cross, Norwich, NR2 4AL
info@sinsins.co.uk
01603 620200



NORFOLK
CONSTABULARY

Our Priority is You

Mr Ian Streeter
Licensing Manager
Public Protection (Licensing)
Citywide Services
Norwich City Council
City Hall
St Peters Street
Norwich NR2 1NH

Roads Policing
OCC Wymondham
Wymondham
Norfolk NR18 0WW

Tel: 0845 456 4567
Fax: 01953 424178

www.norfolk.police.uk
lawda@norfolk.pnn.police.uk
Non-Emergency Tel: 0845 456 4567

Date: 22th May 2014

Our Ref: DL/10/05/2014

Your Ref:

Dear Mr Streeter

Re: Application for a Table and Chairs Licence for The Maddermarket Kitchen, 20 St John Maddermarket, Norwich

Thank you for your letter dated 21st May 2014 which I received today and which referred to the above Application to place 11 Tables and 30 Chairs outside the Maddermarket Kitchen between the hours of 09.00hrs and 23.00hrs Monday to Saturday.

I can confirm Norfolk Constabulary have concerns regarding pedestrian movement passed this area, the map appears to confirm that tables will extend out 5m into the pedestrian walk way, not sure what and when traffic is allowed through for deliveries and it may mean pedestrians have to use the roadway to pass, and another consideration is what access for Cycle Parking is being maintained, are there any provisions being made for partially sighted and blind to direct them through this area as well as wheelchair access. Providing these points have been considered we have no objections to this application.

If in the meantime, I can be of any further assistance, please do not hesitate to contact me.

Yours sincerely


Mr. David Law
Traffic management Officer



Fuller, Maxine

From: Doris <
Sent: 12 June 2014 18:50
To: Licensing
Cc: George Saunders
Subject: The Maddermarket Kitchket en, 20 St John Madderket, Norwich, NR2son why this should ere

This place is situated on at wide paved area near the St. John Maddermarket Theatre in Norwich. There is plenty of space for the table and chairs both by the side and along the front and there is a barrier set in front of them keeping all members of the public safe both inside and outside. This place is wheelchair friendly with disabled toilet. They have had good food reports and is wheelchair friendly.

I see no reason why this should not be accepted.

Kind regards.

Doris Pashley
NORWICH ACCESS