

Report to Norwich highways agency committee

23 July 2015

Report of Head of city development services

Subject Norwich car club 2015 expansion - Results of consultation

Item

9

Purpose

To consider the results of the statutory consultation on the planned introduction of 25 new car club parking bays across the city.

Recommendation

That the committee:

- (1) notes consultation representations regarding proposed car club bays;
- (2) asks the head of city development services to carry out the necessary statutory procedures associated with implementing the following car club bays;
 - (a) Bank Plain
 - (b) Brunswick Road
 - (c) Edinburgh Road
 - (d) Fishergate
 - (e) Shipstone Road
 - (f) St. Clement's Hill
 - (g) St. Giles Street
 - (h) Waldeck Road
 - (i) Bunnett Square
 - (j) Clarendon Road
 - (k) King Street South
 - (l) Newmarket Street
- (3) authorise the Head of city development to carry out the necessary statutory procedures to implement the following as and when required up until 5 June 2017.
 - (a) St. Leonard's Road
 - (b) Riverside Road
 - (c) Northfields
 - (d) Wilberforce Road
 - (e) Rawley Road

Corporate and service priorities

The report helps to meet the corporate priority 'A safe and clean city' and the service plan priority to implement the Transport for Norwich strategy.

Financial implications

The costs of implementing these car club bays will be met by the Department for Transport's car club development grant awarded to Co-wheels.

Ward/s: Various

Cabinet member: Councillor Bremner – Environment and sustainable development

Contact officers

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Background documents

Consultation responses

Background

1. In January this committee asked the head of city development services to carry out statutory consultation on 26 new car club bays across 25 locations in the city to allow Co-wheels, the operator of the Norwich car club, to expand using the car club development grant it received from the Department for Transport in November 2014. The intention is for the bays to be introduced either in batches or on an individual basis as and when demand increased in an area. The list of proposed locations is provided in appendix 1.
2. Public consultation was carried out between 5 and 30 June 2015. This involved statutory notices in the Evening News and on street at all the proposed locations. Ward members were also informed of the proposals in their area.

Consultation Response

3. No representations were made in respect of 13 sites and these locations for car club bays can be made available immediately to Co-wheels. Those are

Bank Plain	Brunswick Road	Bunnett Square.
Clarendon Road	Edinburgh Road	Fishergate
King Street	Northfields	Rawley Road
Riverside Road	St Giles Street	St Leonards Road
Wilberforce Road		

4. Appendix 2 details the representations that were received to the other locations and the officer response.
5. It is proposed that of those where representations were received the following should be made available to Co-wheels as the concerns expressed about the location were not warranted

Newmarket Street	Shipstone Road
St Clements Hill	Waldeck Road

6. At the remaining locations it is suggested these are not progressed at the current time and that alternative locations within the vicinity are considered as part of any future expansion of the car club. These locations are

Bensley Road	Bond Street	Brian Avenue
Greenways	Mousehold Avenue	Recreation Road
St Mary's Plain	Sussex Street	

Implementation

7. Co-wheels have indicated that they propose to install the following proposed bays and deploy vehicles immediately
 - (a) Bank Plain
 - (b) Brunswick Road

- (c) Edinburgh Road
- (d) Fishergate
- (e) Shipstone Road
- (f) St. Clement's Hill
- (g) St. Giles Street
- (h) Waldeck Road

8. The following proposed bays would also be installed immediately; car club vehicles will be deployed on a phased monthly basis over the remainder of 2015.

- (a) Bunnett Square
- (b) Clarendon Road
- (c) King Street South
- (d) Newmarket Street

9. The remaining sites listed below will be implemented as and when required, up to 5 June 2017 when the traffic regulation order implementation date will expire.

- (a) St. Leonard's Road
- (b) Riverside Road
- (c) Northfields
- (d) Wilberforce Road
- (e) Rawley Road

Appendix 1 – Proposed locations

Location	Bay size	City district
Bank Plain adjacent Nos 5 & 7	1 vehicle	City centre
Bensley Road adjacent No. 4	1 vehicle	South city
Bond Street adjacent side wall of 284 Dereham Road	1 vehicle	West city
Brunswick Road adjacent Heigham Cottage	1 vehicle	South city
Bunnett Square opposite No. 133 adjacent to Colman Road	1 vehicle	West city
Brian Avenue adjacent No. 2 (near Cecil Road)	1 vehicle	South city
Clarendon Road adjacent No. 17	1 vehicle	South West city
Edinburgh Road adjacent to the side wall of the Mitre public house Dereham Road	1 vehicle	West city
Fishergate opposite Nos. 50-55	1 vehicle	City centre
Greenways near to Church of Latter Day Saints Church	1 vehicle	South city
King Street (south) opposite former Ferry Boat Inn	1 vehicle	City centre
Mousehold Avenue adjacent Silver Road Baptist Church	1 vehicle	North city
Newmarket Street adjacent No. 34	1 vehicle	South city
Northfields adjacent Dell Rose Court	1 vehicle	West city
Rawley Road adjacent to junction with Humbleyard	1 vehicle	West city

Appendix 1 – Proposed locations

Recreation Road adjacent No. 1	1 vehicle	West city
Riverside Road opposite Nos. 16/17	1 vehicle	East city
Shipstone Road adjacent 71	1 vehicle	North city
St. Giles Street adjacent 51b	1 vehicle	City centre
St. Mary's Plain adjacent Zoar Baptist Chapel	2 vehicles	City centre
St. Clement's Hill adjacent to No. 2 St Clements Hill	1 vehicle	North city
St Leonards Road Opposite No. 92 St Leonards Road	1 vehicle	East city
Sussex Street adjacent No. 4	1 vehicle	City centre/North city
Waldeck Road adjacent No. 56	1 vehicle	South city
Wilberforce Road End of bay nearest Earlham Road near to No. 99 Friends Road	1 vehicle	West city

Appendix 2 – Consultation representations

Ward(s)	Proposed Location of Car Club Bay	Consultation	Officer recommendation
Eaton	Greenways; adjacent to Number 21, replacing unrestricted parking	<p>1 objection Car club bay would obstruct visibility from private driveway and be detrimental to road safety on Greenways. Cllr Lubbock in support</p>	<p>Do not implement</p> <p>Objection noted. Agree that a suitable location elsewhere in the vicinity would be preferable to be determined at a future date.</p>
Eaton	Waldeck Road; adjacent to Number 56 replacing unrestricted parking.	<p>1 objection Car club bay would be sited nearly opposite a private driveway making access in and out of the property difficult.</p>	<p>Implement</p> <p>There is sufficient road width to enable the resident to enter and leave their property with the car club bay opposite.</p>
Mancroft	Sussex Street: adjacent to Numbers 4 and 6 replacing one permit parking space	<p>Secretary of St Augustine's Community Together Residents' Association (ACT) concerned about proximity of the car club bay to the adjacent junction and difficulty using it.</p> <p>1 resident; objection to loss of permit parking space; she is disabled and has difficulty walking far and relies on this parking space.</p>	<p>Do not implement</p> <p>Objection noted. Agree that a suitable location elsewhere in the vicinity would be preferable to be determined at a future date.</p>

Appendix 2 – Consultation representations

Ward(s)	Proposed Location of Car Club Bay	Consultation	Officer recommendation
Mancroft	St Mary's Plain adjacent to the Zoar Baptist Chapel; replacing two permit parking spaces with 2 car club spaces	7 objections from local residents; loss of permit parking spaces unjustified	Do not implement Objection noted. Agree that a suitable location elsewhere in the vicinity would be preferable to be determined at a future date..
Nelson	Bensley Road; adjacent to Number 4 replacing unrestricted parking	1 objection Car club bay would be directly adjacent to front door and the sign would be detrimental to the character of a Victorian property	Do not implement Objection noted. Agree that a suitable location elsewhere in the vicinity would be preferable to be determined at a future date.
Nelson	Recreation Road: adjacent to Numbers 1 and 3, replacing unrestricted parking	Petition letter received with 24 signatures expressing strong opposition Parking issues on Recreation Road caused by local shopping centre and schools make parking very difficult for residents. Car club bay would make situation worse. 1 resident objection by letter Resident objection based on parking pressures in the neighbourhood and suitability of the bay at the other end of Recreation Road or within the private car park.	Do not implement The petition and objection letter is noted. Parking pressures adjacent to the district centre and school make parking in this location very difficult for residents at all times of day and night. Recreation Road is not currently within a controlled parking zone and parking is unrestricted. The car club bay was intended to support the community near the local district centre. Car club vehicles can help to reduce car ownership over time. However the severity of parking pressures in this location and strength of local feeling would lead to significant resentment towards the car club.

Appendix 2 – Consultation representations

Ward(s)	Proposed Location of Car Club Bay	Consultation	Officer recommendation
Sewell	Mousehold Avenue adjacent to side of Silver Road Baptist Church replacing short section of double yellow lines.	Cllr Julie Brociek Coulton expressed concerns about car club location being located near to adjacent private vehicle access Representation from the Chair of Sewell Community Group and from Pastor of Silver Road Baptist Church with concerns about safety and visibility reduced by the proposed car club bay.	Do not implement Objection noted. Agree that a suitable location elsewhere in the vicinity would be preferable to be determined at a future date.
Sewell	Shipstone Road; adjacent to Numbers 71 and 73 replacing double yellow line	Cllr Julie Brociek Coulton expressed concerns about car club location being located near to the bend of Shipstone Road.	Implement The location is not considered to have any safety or congestion impacts
Sewell	St Clements Hill to the north of the Whale Bone PH, adjacent and opposite to the southern most point of Sewell Park installed on area of unrestricted parking.	Cllr Julie Brociek Coulton expressed concerns about car club location being located near to adjacent private vehicle access and loss of a parking space	Implement The proposed car club bay would be located on an unrestricted parking space on St Clements Hill. Car club vehicles overall reduce parking pressures and the loss of a single parking space is considered acceptable and compliant with Transport for Norwich strategy policies.
Town Close	Brian Avenue: adjacent to Number 2 replacing a section of double yellow line.	1 objection by telephone Location of car club bay would be too close to the adjacent junction and near a pinch point	Do not implement Objection noted. Agree that a suitable location elsewhere in the vicinity would be preferable to be determined at a future date.

Appendix 2 – Consultation representations

Ward(s)	Proposed Location of Car Club Bay	Consultation	Officer recommendation
Town Close	Newmarket Street adjacent to the side of Number 36 Mount Pleasant	<p>1 representation</p> <p>Resident expressed concerns about proximity of car club bay to junction. However when the proposal was explained in more detail the objection was withdrawn.</p>	Implement
Wensum	Bond Street; adjacent to side wall of Number 284 Dereham Road replacing unrestricted parking	<p>14 objections by email 13 objections by letter</p> <p>Objectors used pro-forma which cited parking pressures from the local neighbourhood that make provision of a car club bay as unacceptable for local residents as it would 'put added pressure on the parking for residents of Bond Street which is already at a premium'</p>	<p>Do not implement</p> <p>While it should be noted that car club availability tends to decrease car ownership in areas there is no desire to impose the car club on communities who are strongly against its provision.</p>