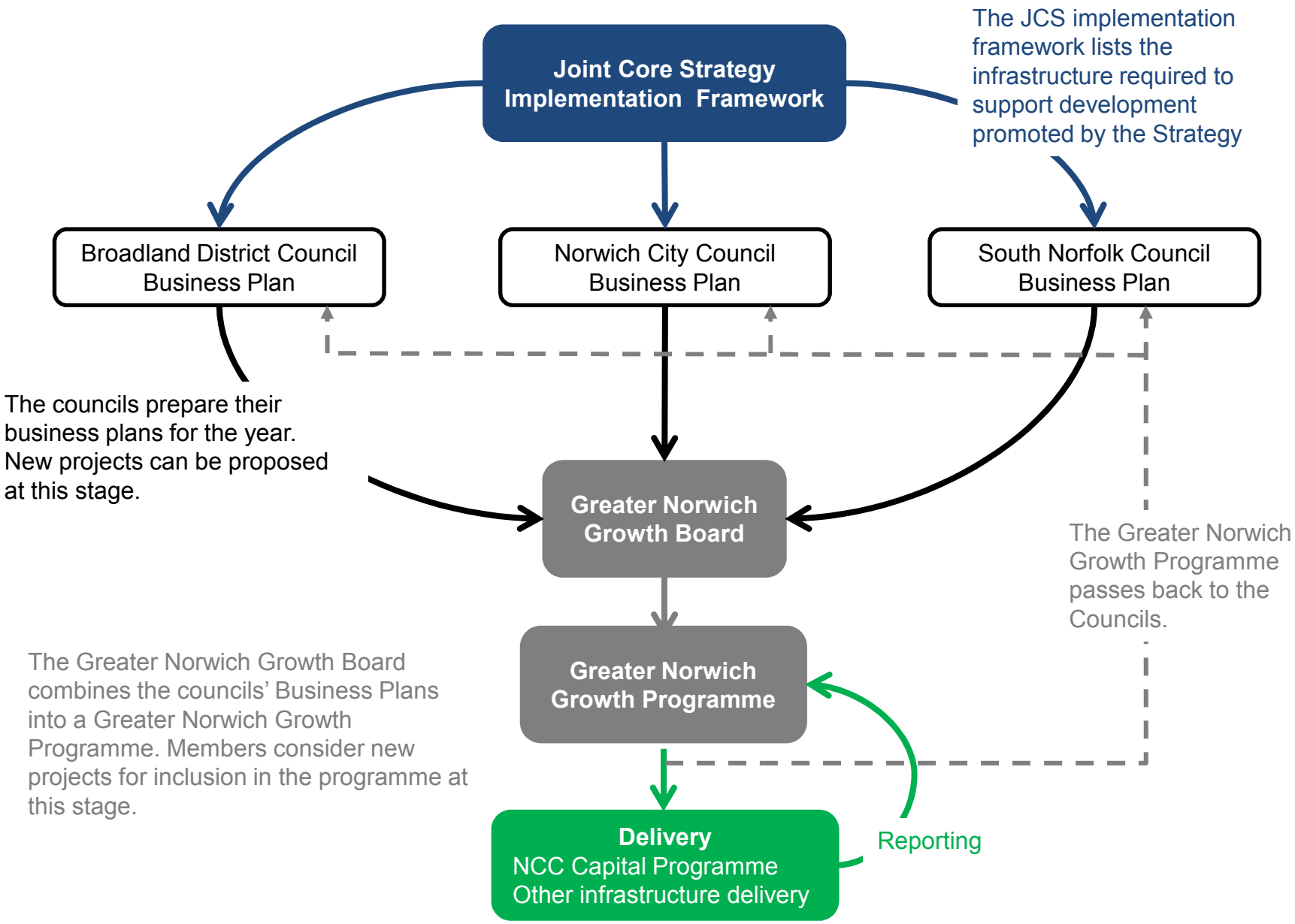Greater Norwich Growth Programme Process