



NORWICH City Council

Committee Name: Mousehold Heath Conservators

Committee Date: 18/03/2022

Report Title: Designated area for concessionary trading at Britannia Road car park

Report from: Head of environment services

Wards: Crome/Catton Grove

OPEN PUBLIC ITEM

Purpose

To seek approval to provide a designated area for concessionary trading at Mousehold Heath car park on Britannia Road.

Recommendation:

To approve the proposed works.

Policy Framework

The Council has three corporate priorities, which are:

- People living well
- Great neighbourhoods, housing and environment
- Inclusive economy

This report meets the great neighbourhoods, housing and environment corporate priority

This report addresses maintain a clean and sustainable city with a good local environment that people value strategic action in the Corporate Plan

The Mousehold Conservators Mousehold Heath management plan 2019-2028 has eight objectives, which are:

- A) To ensure Mousehold Heath is a welcoming place for people to visit.
- B) To protect Mousehold Heath and ensure that it is a safe and secure place to visit.
- C) To ensure that Mousehold Heath is clean and well maintained.
- D) To manage Mousehold Heath in a way that has a positive impact on the environment.

E) To improve habitats and the natural environment for wildlife to enhance the biodiversity of Mousehold Heath.

F) To safeguard the historic landscape, archaeological features and buildings of Mousehold Heath.

G) To provide opportunities for local communities to be involved in all aspect of our work.

H) To promote Mousehold Heath to increase awareness, knowledge, understanding and a sense of pride.

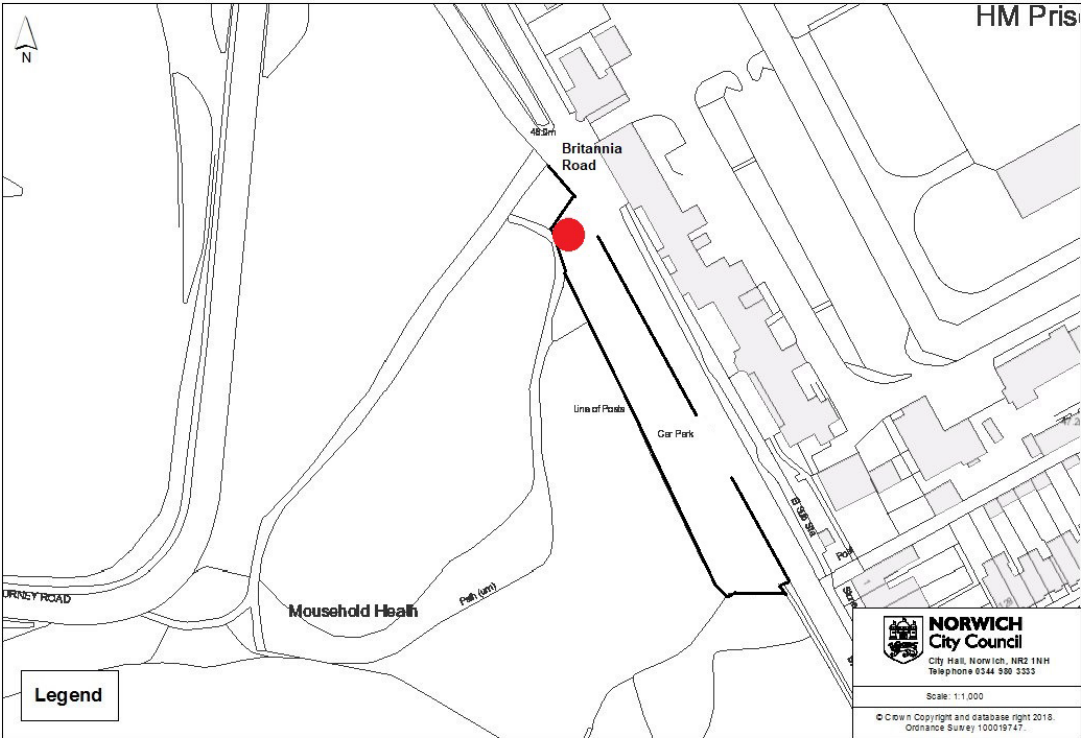
This report meets the objective(s):

B) To protect Mousehold Heath and ensure that it is a safe and secure place to visit.

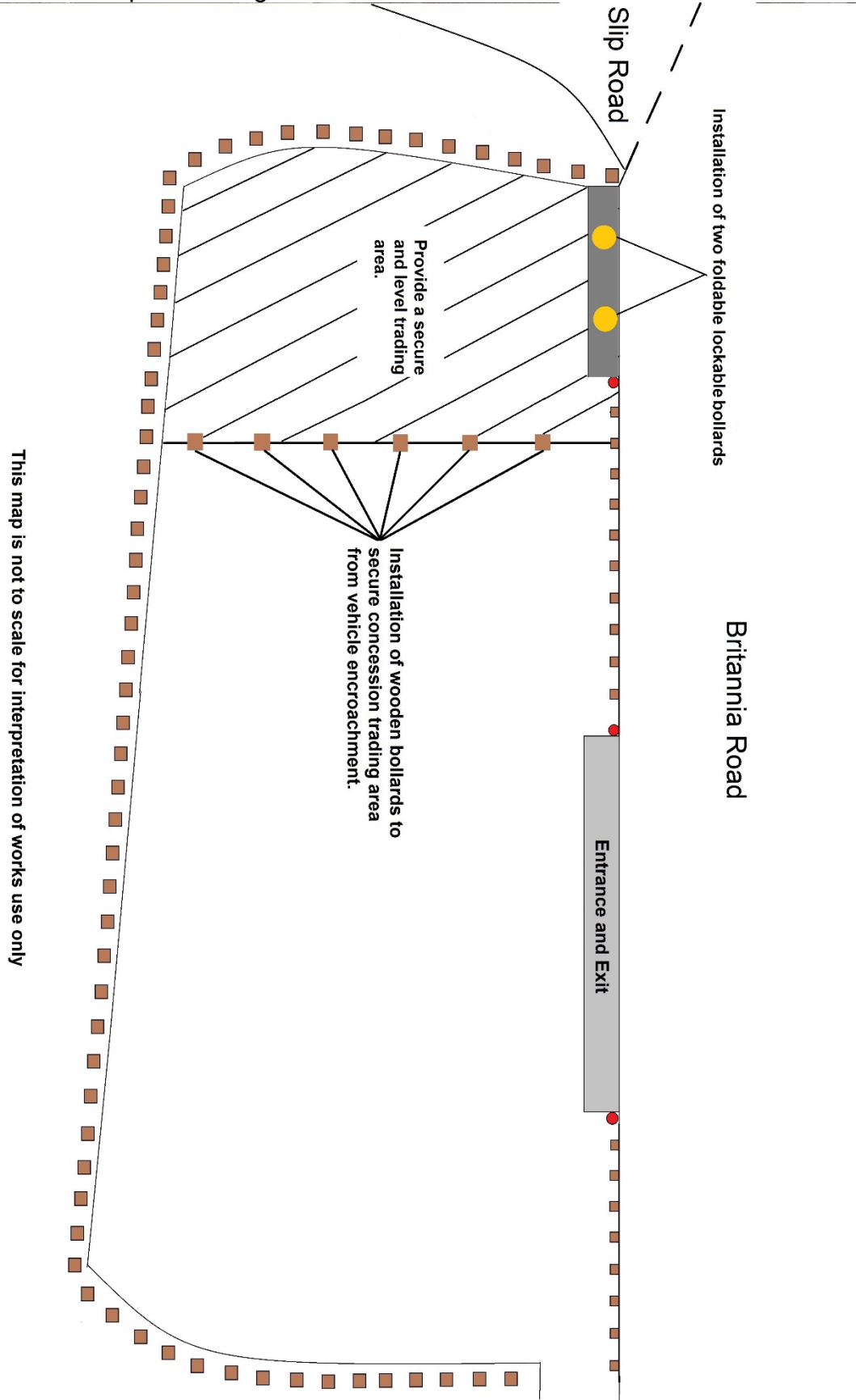
Report

1. The public car park at Britannia Road is an area that the conservators grant a concessionary licence for the sale of food and drink from a mobile unit. The licence generates an annual revenue income stream for the conservators.
2. The space allocated for trading is situated at the northern end of the car park to minimise the risk of disturbance to neighbouring properties. (**Plan1**)
3. As the designated area is opposite the smaller of the two entrances to the car park there have often been cars parked in the area specified for the licence holder to trade from. There have been occasions when the car park is busy that the only available space to trade from has been at the end of the car park nearest the properties.
4. To address the problem and enable a licensee to be able to trade from the location specified, it is proposed that a small area of the car park is sectioned off using bollards to prevent vehicles in the car park from parking in it. (**Plan 2** please note that the plan is not to scale and for illustrative purposes and is a much smaller proportion of the car park than shown in the plan)
5. The bollards would be installed in a similar arrangement to those used at the site to prevent vehicles driving onto the heath.
6. The northern entrance to the car park would be closed off using two drop down bollards and all visitors to the car park would need to use the main entrance/exit.
7. The arrangement would have additional benefits aside from providing a designated pitch for the trader.
8. It would reduce the risk to people queuing for food from a collision with a car as they would be in an area with no vehicle movements. This is especially important.
9. The risk of complaints from the neighbours would be reduced as there would be no risk of the concession having to trade from the southern end of the car park.
10. The use of a single entrance / exit has the potential to reduce car speeds in and out of the car park through the use of the single entrance / exit. It would also remove the option of driving in through one entrance and through the car park and out at speed. This would have benefits with regards to reducing deterioration of the surface and improving safety.
11. The bollards would be installed by the wardens with the materials costing approximately £2,000. These would be funded as part of project ME01/02 provide and maintain bollards, from the approved budget for 2022/23.

Plan 1: Designated trading location



Plan 2: Proposed designated area



This map is not to scale for interpretation of works use only

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