Report for Resolution

Report to Cabinet

Wednesday 16 March 2011

Report of Head of Communications and Cultural Services

Subject Grants to the voluntary and not for profit sectors.

Purpose

To recommend grant awards from budgets for the financial year 2011 - 2012

Recommendations

To award all grants for one year 2011 - 2012 totalling: £415,909

- 1. £18,000 to Britten Sinfonia.
- 2. £5,000 to Community Music East (CME).
- 3. £100,000 to HEART (Heritage and Regeneration Trust)
- 4. £10,000 to Norwich Community Law Service (NCLS).
- 5. £6,000 to Norfolk Education and Action for Development (NEAD).
- 6. £14,758 to the Norfolk and Norwich Heritage Trust (Dragon Hall)
- 7. £15,000 to Norfolk Dance.
- 8. £1,500 to the Norwich Access Group.
- 9. £37,000 to Norwich Art Centre.
- 10.£10,000 to Norwich in Bloom.
- 11.£12,977 to the Norwich Puppet Theatre.
- 12.£1,500 to Norwich Shopmobility
- 13.£5,000 to Norwich and Norfolk Community Arts (NORCA).
- 14.£4,000 to Sexual Violence Alliance (SeVA) (formally Norwich Rape Crises).
- 15.£5,000 to The Garage Trust.
- 16.£63,000 to Visit Norwich.
- 17.£36,614 to Voluntary Norfolk.
- 18.£37,800 to the Writers Centre Norwich (WCN).
- 19.£32,760 to Norwich Door to Door

Financial consequences

The grants awarded fall within the budget that the council has set for grants.

Risk assessment

Each grant has been given an individual risk rating as part of the assessment.

Strategic priority and outcome/service priorities

The report helps to meet the strategic priorities: "Opportunities for all – communities to be able to access the wide range of services in the city provided by the Council": "Safe and healthy neighbourhoods – working in partnership with residents to create neighbourhoods where people feel secure, where the streets are clean and well maintained, where there is good quality housing and local amenities and where there are active local communities" and "Strong and

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prosperous city – working to improve quality of life for residents, visitors and those who work in the city now and in the future"

Executive member: Councillor Morphew - Leader of the Council

Ward: All

Contact officers

Nikki Rotsos 01603 212211

Introduction and background

- 1. As members are aware each year, the council supports the voluntary and not-for-profit sector by awarding a number of core grants Overall the council spends just over £1 million each year in grant funding.
- 2. Over the next six months, as part of a comprehensive review of all services, we have committed to looking at the process by which we award funding to the voluntary and not for profit sector. This will involve developing a new commissioning framework in line with current best practice. This framework will be subject to further input from members and to consultation with the voluntary sector.
- 3. The vast majority of organisations that apply to the city council for funding are also dependent on other funding partners, and in some cases commercial activity to make up their income base.
- 4. A number of applications have been received this year from organisations wishing to renew their grant as well as a from a small number of new applications
- 5. The financial risk of each application is assessed by the appropriate director or the head of the service. Members will note that some organisations may have income greater than their expenditure. In these cases the income includes reserves.
- Further details of each of the organisations listed in the recommendations and the reasons for recommending each grant are contained in the main body of the report.
- 7. Members should also note that if any grant is discontinued for reasons of poor performance, lack of financial stability of an organisation or because the council has budgetary pressures, the council will give a three month notice period.

Britten Sinfonia

About the organisation

Britten Sinfonia promotes the city and helps maintain Norwich's position as a city of regional and European significance. They are one of Europe's most dynamic chamber orchestras and have residencies in Norwich as well as Cambridge.

Britten Sinfonia presents music-making of the highest standards, collaborating with some of the world's great musicians and conductors, and reaching thousands of young people and adults through its wide-ranging Creative Learning programme. These programmes include lunch time chamber music concerts at the Assembly House and a series of major orchestral concerts at Norwich Theatre Royal.

Budget information

| Grant last year | Other monies from Council | Grant applied for |
|-----------------|---------------------------|-------------------|
| £18,000 | £0 | £18,000 |

| Gross Expenditure | Gross Income | Amount of grant awarded | Grant as a % of gross income |
|----------------------|--------------|-------------------------|------------------------------|
| £1286,093 | £1304,223 | £18,000 | 1% |

Relevant/ performance information e.g. how many people will benefit etc In the last survey, 73% of audiences came from postcodes NR1 – NR14 with 49% being from NR1 – NR5

What will the grant be used for?

£13,000 of the grant will contribute towards the cost of the orchestra lunchtime and evening series of concerts in Norwich. The remaining £5,000 will contribute towards the cost of creative learning activity in the community.

Commitment to the Organisation (One off or recurring)

This will be a one year commitment to the organisation.

Financial risk to the council

This will be a low risk to the council.

Recommendation

That a grant of £18,000 is awarded to Britten Sinfonia.

Community Music East

About the organisation

CME was established in 1985 and provides opportunities and access to resources for anyone who wishes to participate in a wide range of music making activities. CME offer guidance, tuition and training by a skilled and experienced team in a non-competitive environment. CME works with a wide range of client groups in the community including children and adults with physical, sensory or learning difficulties, people with mental health problems young people at risk as well as the general public.

CME are working closely with Norwich Art Centre to deliver the Norwich Sound and Vision project which is an annual conference and festival for the music and media industries in the region based on the model of south by south west in Austin, Texas.

Budget information

| Grant last year | Other monies from Council | Grant applied for |
|-----------------|---------------------------|-------------------|
| £5,000 | £0 | £15,000 |

| Gross Expenditure | Gross Income | Amount of grant awarded | Grant as a % of gross income |
|----------------------|--------------|-------------------------|------------------------------|
| £434,949 | £375,153 | £5,000 | 1.5% |

Relevant/ Performance Information e.g. how many people will benefit etc

Approximately 65% of Norwich residents attend yearly workshops and it is anticipated that 75% of attendees at the next Norwich Sound and Vision event in September 2011 will be Norwich residents.

What will the grant be used for?

This grant will be used towards the core costs of the organisation and also development work on the expansion of the Norwich Sound and Vision initiative.

Commitment to the Organisation (One off or recurring)

This will be a one year to the organisation.

Financial risk to the council

This will be a medium risk to the council.

Recommendation

That a grant of £5,000 is awarded to CME.

Heritage Economic and Regeneration Trust - HEART

About the organisation

Heart, the Heritage Economic and regeneration Trust aims to act as the single, coordinating organisation to help strategically plan, regenerate, manage and promote all heritage resources in one city – Norwich

And

To perform as a Best Practice Exemplar nationally and internationally to promote the economic, social & environmental benefits of heritage based regeneration. The organisation is responsible for co-ordinating Heritage open-days and developing heritage interpretation in the city.

Budget information

| Grant last year | Other monies from Council | Grant applied for |
|---|-------------------------------|-------------------|
| N/A £150,000 payments made as part of SLA | Rate relief and accommodation | £ 150,000 |

| Gross Expenditure | Gross Income | Amount of grant awarded | Grant as a % of gross income |
|----------------------|--------------|-------------------------|------------------------------|
| £730,909 | £699,448 | £100,000 | 14.2 |

Relevant performance information

Heart estimates that around 60% of people attending heritage open days and the dragon festival come from the Norwich city council area. They also estimate they they have levered in £400,000 matched funding for specific projects run in partnership with Norwich City Council.

What will the grant be used for ?

The grant will be used to support core funding in relation to specific projects as specified by Norwich City Coucil.

Commitment to the Organisation (One off or recurring)

This will be a one year commitment to this orgnation – and subject to review after six months

Financial risk by the council

This will be low risk to the council

Recommendation

The regeneration and tourism landscape is changing. The imminent demise of the EEDA, along with the creation of the local enterprise partnerships, (LEPs) mean that the next year will be critical to how we position the city In view of this the

council will review this grant in six months time once the future shape of the LEP is clearer.

That a grant of £100,000 is awarded to HEART – subject to a review after six months.

Norfolk Community Law Service (NCLS)

About the organisation

The Norwich and District Legal Services was founded in 1985, by a committee of unpaid volunteers who worked towards meeting the gaps in legal service provision. In March 2005, their name was changed to Norfolk Community Law Service to reflect their commitment to the whole of Norfolk.

NCLS offer free, confidential and independent legal advice to people in Norfolk who might not otherwise be able to access legal assistance. They give: legal advice on general, family and employment matters, housing repossession support, debt advice, discrimination advice and domestic abuse advice.

Budget Information

| Grant last year | Other monies from Council | Grant applied for |
|-----------------|---------------------------|-------------------|
| £10,000 | £0* | £10,000 |

^{*} On application form – currently negotiating a SLA with housing in respect of housing mediation scheme.

| Gross Expenditure | Gross Income | Amount of grant awarded | Grant as a % of gross income |
|----------------------|--------------|-------------------------|------------------------------|
| £160,246 | £195,782 | £10,000 | 5% |

Relevant/ performance information e.g. How many people will benefit etc

Approximately 50% of service users are Norwich residents.

What will the grant be used for?

The grant will be used to cover core running costs.

Commitment to the Organisation (One off or recurring)

This will be a one year commitment to the organisation

Financial risk to the council

This will be a medium risk to the council as this organisation is dependent on other funding applications being successful.

Recommendation

That a grant of £10,000 is awarded to NCLS and they continue to seek funding from other sources, including local authorities.

Norfolk Education and Action for Development (NEAD)

About the organisation

NEAD is based in Norfolk but works locally towards a more just and equal world by promoting awareness and action on global issues. They provide local learning for better global futures and support teachers, schools, partners and other communities to deliver education on global issues. They have been operating for more than 30 years.

Budget Information

| Grant last year | Other monies from Council | Grant applied for |
|-----------------|---------------------------|-------------------|
| £6,500 | £0 | £6,000 |

| Gross Expenditure | Gross Income | Amount of grant awarded | Grant as a % of gross income |
|----------------------|--------------|-------------------------|------------------------------|
| £239,165 | £230,024 | £6,000 | 3% |

Relevant/ performance information e.g. how many people will benefit etc

Currently estimated that 25% of NEAD's services are directed at Norwich residents. This figure could be increased to 35% if further development work is undertaken.

What will the grant be used for?

To help towards core costs in particular to help with the costs of fundraising to generate income and development capacity.

Commitment to the organisation (One off or recurring)

This will be a one year commitment to the organisation.

Financial risk to the council

This will be a medium risk to the council

Recommendation

That a grant of £6,000 is awarded to NEAD.

Norfolk and Norwich Heritage Trust (Dragon Hall)

About the organisation

The Norfolk and Norwich Heritage Trust Limited is a Company limited by guarantee and a registered charity its objectives are to

- conserve & maintain Dragon Hall (Grade I Listed medieval building of importance to Norwich in Heritage and Tourism/economy terms)
- make building accessible to all as heritage attraction
- provide education programmes (formal & informal)
- ensure recognition as an asset in Norwich
- encourage more usage as a cultural destination with wider uses for venue for performance arts, corporate events etc.

Budget information

| Grant last year | Other monies from Council | Grant applied for |
|-----------------|---------------------------|-------------------|
| £14,758 | £0 | £15,000 |

| Gross Expenditure | Gross Income | Amount of grant awarded | Grant as a % of gross income |
|----------------------|--------------|-------------------------|------------------------------|
| £238,659 | £208,325 | £14,758 | 7% |

Relevant/ performance information e.g. how many people will benefit etc

It is anticipated that 80% of the users of Dragon hall are Norwich residents.

What will the grant be used for?

The grant will contribute towards revenue funding and also general running costs

Commitment to the organisation (One off or recurring)

This will be a one year commitment to the organisation.

Financial risk to the council

The Norfolk and Norwich Heritage Trust are leasing the building from the council and are currently the best-placed tenants to be effective custodians of this council owned building.

The trust has specialists in historic building conservation, finance/fundraising and marketing. Having completed a restoration of the historic building and constructed a modern building for visitor's facilities using HLF and various other funding sources.

 However, the trust owe the council £15,026.63 which is a result of a missed payment for staffing costs during the redevelopment of the project and are seeking ways to pay this back. The current financial position of the trust is being closely monitored, and they have been paying £500 per month to clear this debt.

This short term support grant will be less risky, financially, than the alternative of the folding of the Norfolk and Norwich Trusts involvement in safeguarding the future of this council owned building.

Recommendation

That a grant of £14,758 is awarded to Norfolk and Norwich Heritage Trust.

Norfolk Dance

About the Organisation

Norfolk Dance is committed to providing a nurturing and creative environment in which individuals, both professional and voluntary, can learn and grow through dance.

They do this through a programme of:

- Professional performances and new work
- Community education classes and workshops
- Professional developments and training

Budget Information

| Grant last year | Other monies from Council | Grant applied for |
|-----------------|---------------------------|-------------------|
| £16,444 | £0 | £15,000 |

| Gross Expenditure | Gross Income | Amount of grant awarded | Grant as a % of gross income |
|----------------------|--------------|-------------------------|------------------------------|
| £227,048 | £227,100 | £15,000 | 7% |

Relevant/ Performance Information e.g. how many people will benefit etc It is estimated that attendance at Norfolk Dance performances and platforms consists of 90% of Norwich residents. For participatory workshops, it is estimated that 60% of attendees are Norwich residents.

What will the grant be used for?

The grant will be towards the continuation with Norfolk Dance's development programme with a focus on provision and participatory and professional development opportunities.

Commitment to the organisation (One off or recurring)

This would be a one year commitment to the organisation.

Financial risk to the council

This would be a medium risk to the council. Money to be paid in two instalments

Recommendation

To award a grant of £15,000 to Norfolk Dance and subject to their success with other funding sources.

Norwich Access Group

About the organisation

The Norwich Access Group is a pressure group of disabled people who are actively involved in trying to improve access for disabled people to all aspects of life in the city of Norwich and the surrounding area.

These include:

- arts venues
- shops and businesses
- places of entertainment and interest
- public transport
- sports venues

The group consists of 17 members representing a broad spectrum of disabled people in the city.

Budget information

| Grant last year | Other monies from Council | Grant applied for |
|-----------------|---------------------------|-------------------|
| £1,500 | £0 | £1,500 |

| Gross Expenditure | Gross Income | Amount of grant awarded | Grant as a % of gross income |
|----------------------|--------------|-------------------------|------------------------------|
| £2,212 | £1,901 | £1,500 | 79% |

Relevant/ Performance Information e.g. how many people will benefit etc

Approx 90% of users are Norwich residents. The Access Group also advises and comments on planning applications and works with local businesses to improve access

What will the grant be used for?

The grant will be used on transport costs, insurance, publicity and general day to day running of the organisation. Without the grant from NCC, the group would not be able to function.

Commitment to the Organisation (One off or recurring)

This will be a one year commitment to the organisation.

Financial risk to the council

This would be a low risk to the council.

Recommendation

That a grant of £1500 is awarded to Norwich Access Group.

Norwich Art Centre

About the organisation

Norwich Art Centre is the city's principle arts and multi media centre providing a wide range of accessible services to all sections of the community. It is a live music venue, concert hall and theatre located in St. Benedict's Street in Norwich with a capacity of 290 for standing music concerts. The centre also includes visual art galleries.

They have recently managed the Arts in Empty Shops project for Norwich City Council which has supported local artists and has had a very positive impact on Norwich city centre.

Budget information

| Grant last year | Other monies from Council | Grant applied for |
|-----------------|---------------------------|-------------------|
| £41,000 | 89% rate relief | £41,000 |

| Gross Expenditure | Gross Income | Amount of grant awarded | Grant as a % of gross income |
|----------------------|--------------|-------------------------|------------------------------|
| £854,918 | £769,645 | £37,000 | 4.6% |

Relevant/ Performance Information e.g. how many people will benefit etc

100% of the services provided are taken up by Norwich residents.

What will the grant be used for?

The grant will be used towards core staff costs, marketing, building costs as well as helping towards providing their programme of events and education activity.

Commitment to the Organisation (One off or recurring)

This will be a one year commitment to the organisation.

Financial risk to the council

This will be a low risk to the council.

Recommendation

That a grant is £35,100 is awarded to Norwich Art Centre.

Norwich in Bloom

About the Organisation

The Friends of Norwich in Bloom are a team of dedicated volunteers who aim to improve, enhance and sustain the city environment for all who live in, work in and visit Norwich.

Through partnerships with the community and local businesses, goods and funding are generated to help run local floral competitions and enable horticultural, environmental and heritage projects.

The Friends of Norwich in Bloom help Norwich achieve horticultural excellence and recognition by entering Norwich into the Anglia in Bloom, Britain in Bloom and Nations in Bloom competitions showing judges how Norwich manages its attractive and clean image.

Budget Information

| Grant last year | Other monies from Council | Grant applied for |
|-----------------|---------------------------|-------------------|
| £10,000 | £0 | £10,000 |

| Gross Expenditure | Gross Income | Amount of grant awarded | Grant as a % of gross income |
|----------------------|--------------|-------------------------|------------------------------|
| £15,874 | £14,600 | £10,000 | 68% |

Based on budget plan

Relevant/ performance information e.g. how many people will benefit etc

All residents of Norwich and visitors to Norwich will benefit from this service.

What will the grant be used for?

Norwich in Bloom has also requested bulbs to the value of £800. The grant would enable the continuation of local environment competitions, to help schools, senior citizens and other needy groups to improve their immediate vicinity.

Commitment to the Organisation (One off or recurring)

This will be a one year commitment to the organisation.

Financial risk to the council

This will be a low risk to the council

Recommendation

That a grant of £10,000 is awarded to Norwich In Bloom.

Norwich Puppet Theatre

About the organisation

Norwich Puppet Theatre was founded in 1979 as permanent base for a touring company and was first opened to the public on 1st December 1980, following the conversion of the medieval church of St. James in the heart of Norwich. It has a 185 seat raked auditorium, a 50 seat Octagon Studio, workshops, an exhibition gallery, a front-of-house shop and a licensed bar.

It has comprehensive facilities for puppetry and theatre of animation and is the only puppet theatre in England outside of London. They have just celebrated their 30th anniversary.

Budget Information

| Grant last year | Other monies from Council | Grant applied for |
|-----------------|---------------------------|-------------------|
| £12,977 | £3329.23 rate relief | £13,000 |

| Gross Expenditure | Gross Income | Amount of grant awarded | Grant as a % of gross income |
|----------------------|--------------|-------------------------|------------------------------|
| £172,786 | £171,048 | £12,977 | 8% |

Relevant/ Performance Information e.g. how many people will benefit etc

53% of ticket purchasers in the last twelve months live in the NR1-8 districts which is a 16% increase on last year.

What will the grant be used for?

The grant will be used as core revenue funding to provide a stable infrastructure from which artistic, creative and educational work can develop.

Commitment to the Organisation (One off or recurring)

This will be a one year commitment to the organisation.

Financial risk to the Council

This is a low risk to the council.

Recommendation

That a grant of £12,977 is awarded to Norwich Puppet Theatre.

Norwich Shopmobility

About the organisation

Norwich Shopmobility scheme offers use of a permanent vehicle to anyone who is disabled to make the city centre more accessible. Norwich Shopmobility was created in 1993 and is one of 330 similar schemes within the UK. The main activity of the scheme is the loan of pavement vehicles to any person who needs one. The number of loans for 2009 -10 at Chapelfield was 2922 and at

Budget information

| Grant last year | Other monies from Council | Grant applied for |
|-----------------|---------------------------|-------------------|
| £1,500 | £0 | £1,500 |

the Castle Mall was 1217 making a total of 4139 for both sites.

| Gross Expenditure | Gross Income | Amount of grant awarded | Grant as a % of gross income |
|----------------------|--------------|-------------------------|------------------------------|
| £82,073 | £89,115 | £1,500 | 17% |

Relevant/ performance Information e.g. how many people will benefit etc

40% of users are from the Norwich City Council area

What will the grant be used for?

The grant will be used to replace 4 vehicles next year.

Commitment to the Organisation (One off or recurring)

This will be a one year commitment to the organisation.

Financial risk to the council

This will be a low risk to the council.

Recommendation

That a grant of £1500 is awarded to Norwich Shopmobility.

Norwich and Norfolk Community Arts (NORCA)

About the organisation

Norwich and Norfolk Community Arts (NORCA) was set up in 2001 to increase access, participation and opportunities in the Arts, particularly where there is some barrier to access or lack of opportunity. Their mission is to positively transform individuals, communities and the spaces they share through community based, high quality arts and cultural engagement and participation.

Budget Information

| Grant last year | Other monies from Council | Grant applied for |
|-----------------|---------------------------|-------------------|
| £5,000 | £8,271.85 rate relief | £7,000 |

| Gross Expenditure | Gross Income | Amount of grant awarded | Grant as a % of gross income |
|----------------------|--------------|-------------------------|------------------------------|
| £25,548 | £26,618 | £5,000 | 19% |

Relevant/ Performance Information e.g. how many people will benefit etc

NORCA principally works in the city so 100% of the service would be taken up by Norwich residents.

What will the grant be used for?

The grant will be used to support two areas:

- Sistema Norwich extending the work of the In Harmony programme which has offered older children a new way to get involved in playing in an orchestra outside of their school environment.
- Continuation of carnival development. NORCA has been at the heart of carnival development in Norfolk with a particular focus on the Lord Mayors Street Procession.

The money will be used to spend on staff time, materials, resources and overheads.

Commitment to the Organisation (One off or recurring)

This will be one year commitment to the organisation.

Financial risk to the council

This will be a low risk to the council

Recommendation

That a grant of £5,000 is awarded to NORCA.

Sexual Violence Alliance (SeVA)

About the organisation

SeVA are a charitable company that operates a helpline and provides a counseling service for men and women survivors of sexual abuse, past and present. Their volunteers are trained to deal with the many issues surrounding sexual abuse – rape, childhood abuse and domestic violence.

SEVA is the union of Norwich Rape Crisis (supporting female victims) and Mpower (supporting male victims) and was formed in 2007.

They can help in the following ways:

- Face to Face Counseling
- o Telephone Helpline
- Support Work
- Self-help groups

Budget Information

| Grant last year | Other monies from Council | Grant applied for |
|-----------------|---------------------------|-------------------|
| £4000 | £0 | £4000 |

| Gross Expenditure | Gross Income | Amount of grant awarded | Grant as a % of gross income |
|----------------------|--------------|-------------------------|------------------------------|
| £83,744 | £95,875 | £4000 | 4% |

Relevant/ Performance Information e.g. how many people will benefit etc

About 70% of this service is used by Norwich residents.

What will the grant be used for?

The grant will be used for core running costs.

Commitment to the Organisation (One off or recurring)

This will be a one year commitment to the organisation.

Financial risk to the council

This will be a low risk to the council.

Recommendation

That a grant of £4000 is awarded to SEVA.

The Garage Trust

About the organisation

The Garage Trust aims to provide innovative and exciting experiences for the communities, particularly young people of Norwich and Norfolk. Their work focuses on tackling social inclusion and promotes access to young people from disadvantaged backgrounds. They work in partnership with other key organisations and support key and national strategies such as Every Child Matters, Youth Matters and the CoNP Sustainable Community Strategy.

Budget Information

| Grant last year | Other monies from Council | Grant applied for |
|-----------------|---|-------------------|
| £5,000 | mandatory and discretionary rate relief | £10,000 |

| Gross Expenditure | Gross Income | Amount of grant awarded | Grant as a % of gross income |
|----------------------|--------------|-------------------------|------------------------------|
| £260,522 | £260,373 | £5,000 | 2% |

Relevant/ Performance Information e.g. how many people will benefit etc

60% of the service is taken up by young people in the NR1 – NR7 postcode. 25% of the contracted artists live in Norwich.

Young people participating in activities – 1422

Audience numbers for events – 5205

Norwich residents accessing activities at the Garage – 70%

What will the grant be used for?

Funding will underpin the costs of their core creative participatory, education and training programme for young people. It will also support a new pilot of world class theatre programming for, by and with children and young people which is planned to be developed in partnership with Arts Council England East.

Commitment to the Organisation (One off or recurring)

This will be a one year commitment to the organisation.

Financial risk to the council

This will be a low risk to the council.

Recommendation

That a grant of £5,000 is awarded to the Garage Trust.

Visit Norwich

About the organisation

Visit Norwich is a destination management and marketing organisation for the Norwich area. It is a private /public sector partnership and a membership organisation representing the interests of a broad range of businesses across the visitor economy.

Budget information

| Grant last year | Other monies from Council | Grant applied for |
|-----------------|---------------------------|-------------------|
| £70,000 | £0 | £90,000 |

| Gross Expenditure | Gross Income | Amount of grant awarded | Grant as a % of gross income |
|----------------------|--------------|-------------------------|------------------------------|
| £274.640 | £306,100 | £63,000 | 19% |

Relevant/ Performance Information e.g. how many people will benefit etc

Tourism in Norfolk supports 6,870 jobs, attracts 5.2 million visitors per year and is worth £400 million to the local economy.

What will the grant be used for?

The majority of the grant will be used for core running costs of the organisation, in line with the support received over the previous two years. Visit Norwich also asked for an £20,000 will be used to facilitate a promotion to maximise the 2012 opportunity.

Commitment to the Organisation (One off or recurring)

This will be a one year commitment to the organisation. – Subject to a review after six months.

Financial risk to the council

Risk in terms of this organisation is monitored on a monthly basis.

Recommendation

The tourism landscape is changing. The imminent demise of the East of England Tourism Board, along with the creation of the local enterprise partnerships, (LEP) means that the next year will be critical to how we position the city as a tourist destination. In view of this the council will review this grant in six months time once the future shape of the LEP is clearer.

That a grant of £63,000 is awarded to Visit Norwich. – subject to a review after six months.

Voluntary Norfolk

About the Organisation

Voluntary Norfolk supports the work of voluntary and community organisations in Norfolk by providing specific services and representing the 3rd sector within partnerships including the City of Norwich Partnership. It also manages the developing Norwich 3rd Sector Forum.

The support to community sector organisations includes: information provision, access to grant finder and support for funding applications, one to one early support for new and developing groups starting up, managing meetings, simple finances, developing constitutions etc.

Budget Information

| Grant last year | Other monies from Council | Grant applied for |
|-----------------|---------------------------|---|
| £38,457 | 80% rate relief | £38,696 (2011/12) £39,542 (2012/13) £41,001 (2013/14) |

| Gross Expenditure | Gross Income | Amount of grant awarded | Grant as a % of gross income |
|----------------------|--------------|-------------------------|------------------------------|
| £2,800,013 | £2,976,068 | £34,614 | 1.3% |

Relevant/ Performance Information e.g. how many people will benefit etc

100% of this service is aimed at Norwich residents

What will the grant be used for?

The grant will be used to continue providing support and services to voluntary and community organisations.

Commitment to the Organisation (One off or recurring)

This will be a one year commitment to the organisation.

Financial risk to the council

This will be low risk to the council.

Recommendation

That a grant of £34,614 is awarded to Voluntary Norfolk

Writers Centre Norwich (WCN)

About the Organisation

Formed in 2004, the WCN is collaboration between the Arts Council England East, the University of East Anglia, Norfolk County Council and Norwich City Council.

It is a literature development agency based in Norwich, who works with writers, readers and diverse communities on a wide range of ongoing and one off projects and events. They work locally, regionally, nationally and internationally, and have developed productive partnerships with many organisations. They are currently working with the UEA on an AHRC funded Knowledge Catalyst project for creative writers and writing in the city and also with the Norfolk and Norwich Festival (NNF), Sainsburys Centre (SCVA), Norwich University College for the Arts (NUCA) and the Forum Trust to deliver a £100,000 project bringing digital art and engagement to the city between 2011 – 2013.

Budget Information

| Grant last year | Other monies from Council | Grant applied for |
|-----------------|--|-------------------|
| £42,520 | Transitional and mandatory rate relief | £42,520 |

| Gross Expenditure | Gross Income | Amount of grant awarded | Grant as a % of gross income |
|----------------------|--------------|-------------------------|------------------------------|
| £486,236 | £569,869 | £37,800 | 6% |

Relevant/ Performance Information e.g. how many people will benefit etc

Approximately 80% of Norwich residents benefit directly, and most of the rest has indirect benefits for the people in and around the city.

What will the grant be used for?

The grant will be used towards core funding, staffing, projects, including the UNESCO City of Literature bid and the City of Refuge and partnership development with the UEA, City College, NNF NUCA and others.

Commitment to the Organisation (One off or recurring)

This will be a one year commitment to the organisation.

Financial risk to the Council

This is a low risk to the council.

Recommendation

That a grant of £37,800 is awarded to the WCN.

Norwich Door to Door

About the Organisation

Norwich Door to Door is a specialist transport charity providing a 'dial a ride' type accessible bus service to:

- Disabled children and adults: and
- Older mobility impaired people

who are on low income and find they are unable to use mainstream transport or the volunteer car schemes. The charity operates throughout Greater Norwich.

Members pay £10 p.a. to subscribe to the service and pay £1.50 per single journey.

Budget Information

| Grant last year | Other monies from Council | Grant applied for |
|-----------------------|---------------------------|-------------------|
| £32,760 provided | £0 | £32,760 |
| through other funding | | |
| source | | |

| Gross | Gross Income | Amount of grant | Grant as a % of |
|-------------|--------------|-----------------|-----------------|
| Expenditure | | awarded | gross income |
| £182,045 | £196,377 | £32,760 | 17% |

Relevant/ Performance Information e.g. how many people will benefit etc

Norwich Door to Door provided some 22,000 passenger journeys in 2009/10. In February 2010 membership comprised 302 Norwich residents, 181 Broadland residents and 17 South Norfolk residents.

What will the grant be used for?

The grant will be used to subsidise fares. If the subsidy was reduced both fares would need to increase and service provision would be reduced. The magnitude of these effects would be dependent on the ability to recruit additional volunteer drivers.

To date both Broadland and South Norfolk have also funded Norwich Door to provide reduced fares. Costs are shared in proportion to the number of members by district. Norwich's share is 60%.

Norwich Door to Door has been previously funded as part of the bus concessionary fares service using discretionary powers. However, statutory concessionary fares responsibility will transfer to Norfolk County Council from 1

April 2011. It is therefore considered more appropriate to consider future financial support to Norwich Door to Door within the wider context of grant funding by the council.

Commitment to the Organisation

Recommend a one year commitment to the organisation.

Financial risk to the Council

Low

Recommendation

A grant of £32,760 is awarded to Norwich Door to Door.