



NORWICH
City Council

Licensing sub committee

Date: **Monday, 28 July 2025**
Time: **14:30**
Venue: **Mancroft room City Hall, St Peters Street, Norwich, NR2 1NH**

Pre-meeting briefing for members of the committee only
30 minutes before the start of the meeting

Committee members:

Councillors:

Huntley
Kidman
Catt

Reserve:

Smith

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Information for members of the public

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For information about attending or speaking at meetings, please contact the committee officer above or refer to the council's website.



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Agenda

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1	Apologies To receive apologies for absence	
2	Declarations of interest (Please note that it is the responsibility of individual members to declare an interest prior to the item if they arrive late for the meeting)	
3	Consideration of an application for a premises licence under the Licensing Act 2003 for Ali's News, 60A London Street Norwich NR2 1JX Purpose: To consider an application for a premises license for Ali's News 60A, London Road, Norwich, NR2 1JX	5 - 36
4	Licensing Committee, Sub-committee Procedure	37 - 40

EXEMPT ITEMS:

(During consideration of these items the meeting is not likely to be open to the press and the public.)

To consider whether the press and public should be excluded from the meeting during consideration of an agenda item on the grounds that it involves the likely disclosure of exempt information as specified in Part 1 of Schedule 12 A of the Local Government Act 1972 or it being confidential for the purposes of Section 100A(2) of that Act.

In each case, members are asked to decide whether, in all circumstances, the public interest in maintaining the exemption (and discussing the matter in private) outweighs the public interest in disclosing the information.

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Date of publication: **Wednesday, 16 July 2025**



Committee name: Licensing sub

Committee date: 28/07/2025

Report title: Consideration of an application for a premises licence under the Licensing Act 2003 for Ali's News, 60A London Street Norwich NR2 1JX

Portfolio: Councillor Giles, Cabinet member for planning and regulatory services

Report from: Head of planning and regulatory services

Wards: Mancroft

OPEN PUBLIC ITEM

Purpose

To consider the application for a premises Licence under the Licensing Act 2003 for Ali's News, 60A London Street Norwich NR2 1JX

Recommendation:

That the members of the Licensing sub-committee determine the application for a premises licence for Ali's News, 60A London Street Norwich NR2 1JX in accordance with the Licensing Act 2003 and subsequent regulations, the guidance issued under Section 182 of the Licensing Act 2003 and Norwich City Council's Statement of Licensing Policy

Policy framework

The council has five corporate priorities, which are:

- A prosperous Norwich.
- A fairer Norwich.
- A climate responsive Norwich.
- A future-proof Norwich.
- An open and modern council.

This report meets the prosperous Norwich corporate priority

This report helps to meet Statement of Licensing Policy adopted policy of the Council

Report details

1. A premises licence is required under the Licensing Act 2003 (the 'Act') for the sale of alcohol.
2. The four licensing objectives to be considered when determining the application, and relevant representations, are:
 - a. the prevention of crime & disorder,
 - b. public safety,
 - c. the prevention of public nuisance, and
 - d. the protection of children from harm
3. Norwich City Council's licensing team received an application for a premises licence for Ali's News, 60A London Street Norwich NR2 1JX on 20 May 2025.
4. The applicant and DPS is David James Cassidy.
5. A copy of the application, including a plan of the premises is attached at Appendix A and if granted would allow the premises to operate the following licensable activities:

Licensable Activity	Days	Times
Sale of Alcohol		
Off premises	Monday to Saturday	08:00 to 01:00
	Sunday	10:00 to 17:00

6. The application has been advertised in accordance with the regulations.

Relevant representations

7. The responses from the Responsible Authorities are as follows:
 - Police – representation received. The applicant has accepted the revised timings and conditions (copy attached at Appendix B)
 - Public Protection– no representations
 - Fire Officer – no representations
 - Planning Officer – no representations
 - Area Child Protection Committee – no representations
 - Trading Standards – no representations

- Primary Care Trust – no representations
- 1 Local Resident – representation received (copy attached at appendix C)

Summary

8. The following extracts from the guidance issued under Section 182 of the Licensing Act 2003 may be relevant to this application and assist the Licensing Sub-Committee:
9. The legislation provides a clear focus on the promotion of four statutory objectives which must be addressed when licensing functions are undertaken.
10. The licensing objectives are:
 - a. The prevention of crime and disorder;
 - b. Public safety;
 - c. The prevention of public nuisance; and
 - d. The protection of children from harm.
11. Each objective is of equal importance. There are no other statutory licensing objectives, so that the promotion of the four objectives is a paramount consideration at all times.
12. Each application must be considered on its own merits and in accordance with the licensing authority's statement of licensing policy; for example, if the application falls within the scope of a cumulative impact policy.
13. Conditions attached to licences and certificates must be tailored to the individual type, location and characteristics of the premises and events concerned. This is essential to avoid the imposition of disproportionate and overly burdensome conditions on premises where there is no need for such conditions.
14. Standardised conditions should be avoided and indeed may be unlawful where they cannot be shown to be appropriate for the promotion of the licensing objectives in an individual case.
15. The licensing authority may not impose any conditions unless its discretion has been engaged following receipt of relevant representations and it is satisfied as a result of a hearing (unless all parties agree a hearing is not necessary) that it is appropriate to impose conditions to promote one or more of the four licensing objectives.
16. It is possible that in some cases no additional conditions will be appropriate to promote the licensing objectives.

17. The sub-committee is asked to note that it may not modify the conditions or reject the whole or part of the application merely because it considers it desirable to do so. It must actually be appropriate in order to promote the licensing objectives.

Implications

Financial and resources

18. Any decision to reduce or increase resources or alternatively increase income must be made within the context of the council's stated priorities, as set out in its community-led plan "We are Norwich" and budget.

19. There are no proposals in this report that would reduce or increase resource

Legal

20. Relevant statutory provisions:

- a. Local Government (Miscellaneous Provisions) Act, 1976
- b. the Town Police Clauses Act 1847 Statutory considerations

21. Human rights considerations:

- a. Under the Human Rights Act 1998, it is unlawful for a public authority to act in a way which is incompatible with a Convention right.
- b. Decisions which determine 'civil rights and obligations must comply with the requirements of a fair hearing under Article 6 of the European Convention on Human Rights. Article 6 is relevant to local authority decision-making in exercising licensing functions.
- c. The applicant has been invited to attend the meeting, has been sent a copy of this report and informed of his right to be legally represented at the meeting.

Statutory considerations

Consideration	Details of any implications and proposed measures to address:
Equality and diversity	No implications, no proposed measures
Health, social and economic impact	No implications, no proposed measures
Crime and disorder	Norfolk Constabulary are a responsible authority under the legislation, and have been consulted, no proposed measures
Children and adults safeguarding	Social Services and Children's Safeguarding Board are responsible authorities under the legislation, no proposed measures
Environmental impact	No implications, no proposed measures

Risk management

Risk	Consequence	Controls required
Legal	Risk of challenge to incorrectly made decision	Consideration of legislation and application information. Legal advisor to support members in making their decision.
Reputational risk to the council	Problems arise following a decision to grant or if a decision is made incorrectly	Legal advisor to support members in making their decision

Other options considered

22. Having regard to the representation received, the sub-committee are requested to consider the application, this report and take such steps as it considers appropriate for the promotion of the licensing objectives. These steps are:

- a. To grant the application under the terms and conditions applied;
- b. To grant the application with conditions that the sub-committee considers appropriate for the promotion of the licensing objectives;
- c. To refuse all or part of the licence application.

Reasons for the decision

23. Members of the sub-committee are asked to make a decision at the end of the hearing after all parties have been given the opportunity to speak.

24. The sub-committee are reminded that full reasons for their decision must be given as both the applicant and persons making representations have a right of appeal against that decision to the Magistrates' Court.

Background papers:

Licensing Act 2003

Revised Guidance issued under section 182 of the Licensing Act 2003

Norwich City Council - Statement of Licensing Policy

Appendices:

- A – Application form
- B – Police comment
- C – Local resident representation

Contact officer: Licensing Adviser

Name: Maxine Fuller

Telephone number: 01603 989400

Email address: licensing@norwich.gov.uk



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* required information

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You can save the form at any time and resume it later. You do not need to be logged in when you resume.

System reference	Not Currently In Use	This is the unique reference for this application generated by the system.
Your reference	Ali's News	You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.

Are you an agent acting on behalf of the applicant?

- Yes No

Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.



Applicant Details

* First name	David James
* Family name	Cassidy
* E-mail	[Redacted]
Main telephone number	[Redacted]
Other telephone number	[Redacted]

Include country code.

- Indicate here if the applicant would prefer not to be contacted by telephone

Is the applicant:

- Applying as a business or organisation, including as a sole trader
 Applying as an individual

A sole trader is a business owned by one person without any special legal structure. Applying as an individual means the applicant is applying so the applicant can be employed, or for some other personal reason, such as following a hobby.

Continued from previous page...

Address

* Building number or name

* Street

District

* City or town

County or administrative area

* Postcode

* Country

Agent Details

* First name

* Family name

* E-mail

Main telephone number

Other telephone number

Include country code.

Indicate here if you would prefer not to be contacted by telephone

Are you:

- An agent that is a business or organisation, including a sole trader
- A private individual acting as an agent

A sole trader is a business owned by one person without any special legal structure.

Agent Business

Is your business registered in the UK with Companies House? Yes No

Note: completing the Applicant Business section is optional in this form.

Registration number

Business name

VAT number

Legal status

Your position in the business

If your business is registered, use its registered name.
Put "none" if you are not registered for VAT.

Continued from previous page...

Home country	<input type="text" value="United Kingdom"/>	The country where the headquarters of your business is located.
Agent Registered Address		Address registered with Companies House.
Building number or name	<input type="text" value="127"/>	
Street	<input type="text" value="The Barracks"/>	
District	<input type="text" value="White Cross Business Park, South Road"/>	
City or town	<input type="text" value="LANCASTER"/>	
County or administrative area	<input type="text"/>	
Postcode	<input type="text" value="LA1 4XQ"/>	
Country	<input type="text" value="United Kingdom"/>	

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PREMISES DETAILS

I/we, as named in section 1, apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in section 2 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003.

Premises Address

Are you able to provide a postal address, OS map reference or description of the premises?

Address OS map reference Description

Postal Address Of Premises

Building number or name	<input type="text" value="Ali's News"/>
Street	<input type="text" value="60A London Street"/>
District	<input type="text"/>
City or town	<input type="text" value="NORWICH"/>
County or administrative area	<input type="text"/>
Postcode	<input type="text" value="NR2 1JX"/>
Country	<input type="text" value="United Kingdom"/>

Further Details

Telephone number	<input type="text"/>
Non-domestic rateable value of premises (£)	<input type="text" value="10,500"/>

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APPLICATION DETAILS

In what capacity are you applying for the premises licence?

- An individual or individuals
- A limited company / limited liability partnership
- A partnership (other than limited liability)
- An unincorporated association
- Other (for example a statutory corporation)
- A recognised club
- A charity
- The proprietor of an educational establishment
- A health service body
- A person who is registered under part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales
- A person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 in respect of the carrying on of a regulated activity (within the meaning of that Part) in an independent hospital in England
- The chief officer of police of a police force in England and Wales

Confirm The Following

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities
- I am making the application pursuant to a statutory function
- I am making the application pursuant to a function discharged by virtue of His Majesty's prerogative

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INDIVIDUAL APPLICANT DETAILS

Applicant Name

Is the name the same as (or similar to) the details given in section one?

- Yes No

If "Yes" is selected you can re-use the details from section one, or amend them as required. Select "No" to enter a completely new set of details.

First name

Family name

Is the applicant 18 years of age or older?

- Yes No

Continued from previous page...

For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off- supplies you must include a description of where the place will be and its proximity to the premises.

The premises is a newsagent located on London Street.

If 5,000 or more people are expected to attend the premises at any one time, state the number expected to attend

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PROVISION OF PLAYS

[See guidance on regulated entertainment](#)

Will you be providing plays?

- Yes No

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PROVISION OF FILMS

[See guidance on regulated entertainment](#)

Will you be providing films?

- Yes No

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PROVISION OF INDOOR SPORTING EVENTS

[See guidance on regulated entertainment](#)

Will you be providing indoor sporting events?

- Yes No

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PROVISION OF BOXING OR WRESTLING ENTERTAINMENTS

[See guidance on regulated entertainment](#)

Will you be providing boxing or wrestling entertainments?

- Yes No

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PROVISION OF LIVE MUSIC

[See guidance on regulated entertainment](#)

Will you be providing live music?

- Yes No

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PROVISION OF RECORDED MUSIC

[See guidance on regulated entertainment](#)

Continued from previous page...

Will you be providing recorded music?

Yes No

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PROVISION OF PERFORMANCES OF DANCE

[See guidance on regulated entertainment](#)

Will you be providing performances of dance?

Yes No

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PROVISION OF ANYTHING OF A SIMILAR DESCRIPTION TO LIVE MUSIC, RECORDED MUSIC OR PERFORMANCES OF DANCE

[See guidance on regulated entertainment](#)

Will you be providing anything similar to live music, recorded music or performances of dance?

Yes No

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LATE NIGHT REFRESHMENT

Will you be providing late night refreshment?

Yes No

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SUPPLY OF ALCOHOL

Will you be selling or supplying alcohol?

Yes No

Standard Days And Timings

MONDAY

Start

End

Start

End

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

Give timings in 24 hour clock.
(e.g., 16:00) and only give details for the days
of the week when you intend the premises
to be used for the activity.

Continued from previous page...

FRIDAY

Start	<input type="text" value="08:00"/>	End	<input type="text" value="01:00"/>
Start	<input type="text"/>	End	<input type="text"/>

SATURDAY

Start	<input type="text" value="08:00"/>	End	<input type="text" value="01:00"/>
Start	<input type="text"/>	End	<input type="text"/>

SUNDAY

Start	<input type="text" value="10:00"/>	End	<input type="text" value="17:00"/>
Start	<input type="text"/>	End	<input type="text"/>

Will the sale of alcohol be for consumption:

- On the premises Off the premises Both

If the sale of alcohol is for consumption on the premises select on, if the sale of alcohol is for consumption away from the premises select off. If the sale of alcohol is for consumption on the premises and away from the premises select both.

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non-standard timings. Where the premises will be used for the supply of alcohol at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

State the name and details of the individual whom you wish to specify on the licence as premises supervisor

Name

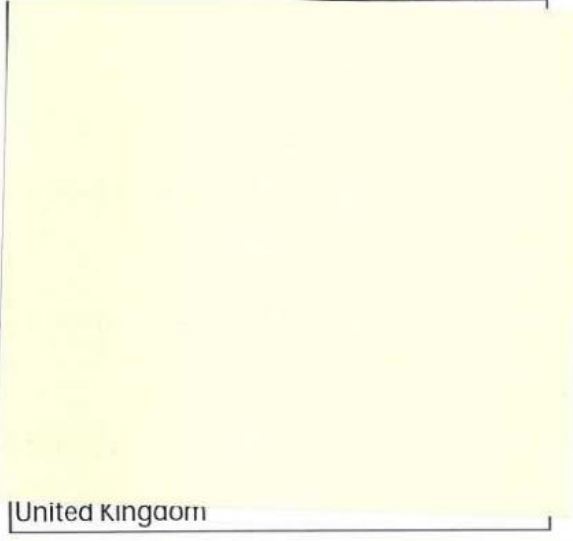

First name

Family name

Date of birth
aa mm yyyy

Continued from previous page...

Enter the contact's address

Building number or name	
Street	
District	
City or town	
County or administrative area	
Postcode	
Country	United Kingdom
Personal Licence number (if known)	
Issuing licensing authority (if known)	

PROPOSED DESIGNATED PREMISES SUPERVISOR CONSENT

How will the consent form of the proposed designated premises supervisor be supplied to the authority?

- Electronically, by the proposed designated premises supervisor
- As an attachment to this application

Reference number for consent form (if known)

If the consent form is already submitted, ask the proposed designated premises supervisor for its 'system reference' or 'your reference'.

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ADULT ENTERTAINMENT

Highlight any adult entertainment or services, activities, or other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children

Give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups etc gambling machines etc.

None

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HOURS PREMISES ARE OPEN TO THE PUBLIC

Standard Days And Timings

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MONDAY

Start

End

Start

End

Give timings in 24 hour clock.
(e.g., 16:00) and only give details for the days
of the week when you intend the premises
to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

FRIDAY

Start

End

Start

End

SATURDAY

Start

End

Start

End

SUNDAY

Start

End

Start

End

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non standard timings. Where you intend to use the premises to be open to the members and guests at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

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LICENSING OBJECTIVES

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e)

List here steps you will take to promote all four licensing objectives together.

Consideration of the City Council Licensing Policy has been taken into account when preparing this application. Contact with police licensing has also taken place and a site meeting arranged with the police and Trading Standards, has taken place on the 23rd April.

b) The prevention of crime and disorder

- All sales of alcohol for consumption off the premises shall be in sealed containers only, and shall not be consumed on the premises
- Prominent signage indicating the permitted hours for the sale of alcohol shall be displayed so as to be visible before entering the premises, where alcohol is on display, and at the point of sale.
- The premises has and will maintain the 8 camera, CCTV system. All public entry and exit points will be covered, enabling frontal identification of every person entering in any light condition, along with coverage of internal public areas.
- The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises.
- All recordings shall be stored for a minimum period of 30 days.
- Viewing of recordings shall be made available immediately upon the request of Police or authorised person throughout the entire 30-day period.
- SIA door staff will be employed at the premises where identified as necessary by risk assessment
- An incident log shall be kept at the premises, and made available on request to the police or an authorised officer, which will record the following:
 - All crimes reported to the venue
 - Any complaints received
 - Any incidents of disorder
 - Any faults in the CCTV system
 - Any visit by a relevant authority or emergency service
 - All ejections of patrons
 - All seizures of drugs or offensive weapons
 - Any refusal of the sale of alcohol

c) Public safety

- The premises will comply with all reasonable requests and instructions of a police officer and a fire officer.
- The premises will have adequate safety and firefighting equipment and such equipment will be maintained in good operational order.
- Smoke detectors and fire extinguishers are available within the premises.
- Staff will be trained on matters of safety, evacuation and use of emergency equipment as required.
- Fire Exits and means of escape shall be kept clear and in good operational condition.
- Effective lighting levels shall be maintained and operated inside the premises.
- Risk Assessments will be carried out, available for inspection and reviewed on a regular basis.

d) The prevention of public nuisance

- The immediate vicinity of the premises shall be kept free from litter associated with the operation of the premises.
- Deliveries and waste removal shall be undertaken at a time and in a manner that does not cause disturbance to local residents or businesses.
- Staff shall take reasonable steps to ensure that children and young persons do not congregate outside the premises

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causing a nuisance.

e) The protection of children from harm

- A Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of ID are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS hologram. The premises will operate a "No ID, No Sale" policy at all times for persons who look under 25. Staff will be trained in the understanding of this policy and training records maintained for inspection if requested by the police or any other responsible authority.

- A record shall be kept detailing all refused sale of alcohol. The record should include the date and time of the refused sale and the name of the member of staff who refused the sale. The record shall be available for inspection at the premises by the police or an authorised officer of the Council at all times whilst the premises is open.

- Challenge 25 notices will be clearly displayed at all times within the premises.

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NOTES ON DEMONSTRATING ENTITLEMENT TO WORK IN THE UK

Continued from previous page...

Entitlement to work/immigration status for individual applicants and applications from partnerships which are not limited liability partnerships:

A licence may not be held by an individual or an individual in a partnership who is resident in the UK who:

- does not have the right to live and work in the UK; or
- is subject to a condition preventing him or her from doing work relating to the carrying on of a licensable activity.

Any premises licence issued in respect of an application made on or after 6 April 2017 will become invalid if the holder ceases to be entitled to work in the UK.

Applicants must demonstrate that they have an entitlement to work in the UK and are not subject to a condition preventing them from doing work relating to the carrying on of a licensable activity. They do this in one of two ways: 1) by providing with this application copies or scanned copies of the documents listed below (which do not need to be certified), or 2) by providing their 'share code' to enable the licensing authority to carry out a check using the Home Office online right to work checking service (see below).

Documents which demonstrate entitlement to work in the UK

- An expired or current passport showing the holder, or a person named in the passport as the child of the holder, is a British citizen or a citizen of the UK and Colonies having the right of abode in the UK [please see note below about which sections of the passport to copy].
- An expired or current passport or national identity card showing the holder, or a person named in the passport as the child of the holder, is a national of a European Economic Area country or Switzerland.
- A Registration Certificate or document certifying permanent residence issued by the Home Office to a national of a European Economic Area country or Switzerland.
- A Permanent Residence Card issued by the Home Office to the family member of a national of a European Economic Area country or Switzerland.
- A **current** Biometric Immigration Document (Biometric Residence Permit) issued by the Home Office to the holder indicating that the person named is allowed to stay indefinitely in the UK, or has no time limit on their stay in the UK.
- A **current** passport endorsed to show that the holder is exempt from immigration control, is allowed to stay indefinitely in the UK, has the right of abode in the UK, or has no time limit on their stay in the UK.
- A **current** Immigration Status Document issued by the Home Office to the holder with an endorsement indicating that the named person is allowed to stay indefinitely in the UK or has no time limit on their stay in the UK, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A birth or adoption certificate issued in the UK, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A birth or adoption certificate issued in the Channel Islands, the Isle of Man or Ireland **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A certificate of registration or naturalisation as a British citizen, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.

Continued from previous page...

- A **current** passport endorsed to show that the holder is allowed to stay in the UK and is currently allowed to work and is not subject to a condition preventing the holder from doing work relating to the carrying on of a licensable activity.
- A **current** Biometric Immigration Document (Biometric Residence Permit) issued by the Home Office to the holder which indicates that the named person can currently stay in the UK and is allowed to work relation to the carrying on of a licensable activity.
- A **current** Residence Card issued by the Home Office to a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights or residence.
- A **current** Immigration Status Document containing a photograph issued by the Home Office to the holder with an endorsement indicating that the named person may stay in the UK, and is allowed to work and is not subject to a condition preventing the holder from doing work relating to the carrying on of a licensable activity **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A Certificate of Application, **less than 6 months old**, issued by the Home Office under regulation 18(3) or 20(2) of the Immigration (European Economic Area) Regulations 2016, to a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights of residence.
- Reasonable evidence that the person has an outstanding application to vary their permission to be in the UK with the Home Office such as the Home Office acknowledgement letter or proof of postage evidence, or reasonable evidence that the person has an appeal or administrative review pending on an Immigration decision, such as an appeal or administrative review reference number.
- Reasonable evidence that a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights of residence in exercising treaty rights in the UK including:-
 - evidence of the applicant's own identity – such as a passport,
 - evidence of their relationship with the European Economic Area family member – e.g. a marriage certificate, civil partnership certificate or birth certificate, and
 - evidence that the European Economic Area national has a right of permanent residence in the UK or is one of the following if they have been in the UK for more than 3 months:
 - (i) working e.g. employment contract, wage slips, letter from the employer,
 - (ii) self-employed e.g. contracts, invoices, or audited accounts with a bank,
 - (iii) studying e.g. letter from the school, college or university and evidence of sufficient funds; or
 - (iv) self-sufficient e.g. bank statements.

Family members of European Economic Area nationals who are studying or financially independent must also provide evidence that the European Economic Area national and any family members hold comprehensive sickness insurance in the UK. This can include a private medical insurance policy, an EHIC card or an S1, S2 or S3 form.

Original documents must not be sent to licensing authorities. If the document copied is a passport, a copy of the following pages should be provided:-

- (i) any page containing the holder's personal details including nationality;
- (ii) any page containing the holder's photograph;
- (iii) any page containing the holder's signature;
- (iv) any page containing the date of expiry; and
- (v) any page containing information indicating the holder has permission to enter or remain in the UK and is permitted to work.

Continued from previous page...

If the document is not a passport, a copy of the whole document should be provided.

Your right to work will be checked as part of your licensing application and this could involve us checking your immigration status with the Home Office. We may otherwise share information with the Home Office. Your licence application will not be determined until you have complied with this guidance.

Home Office online right to work checking service

As an alternative to providing a copy of the documents listed above, applicants may demonstrate their right to work by allowing the licensing authority to carry out a check with the Home Office online right to work checking service.

To demonstrate their right to work via the Home Office online right to work checking service, applicants should include in this application their 9-digit share code (provided to them upon accessing the service at <https://www.gov.uk/prove-right-to-work>) which, along with the applicant's date of birth (provided within this application), will allow the licensing authority to carry out the check.

In order to establish the applicant's right to work, the check will need to indicate that the applicant is allowed to work in the United Kingdom and is not subject to a condition preventing them from doing work relating to the carrying on of a licensable activity.

An online check will not be possible in all circumstances because not all applicants will have an immigration status that can be checked online. The Home Office online right to work checking service sets out what information and/or documentation applicants will need in order to access the service. Applicants who are unable to obtain a share code from the service should submit copy documents as set out above.

Section 20 of 21

NOTES ON REGULATED ENTERTAINMENT

Continued from previous page...

In terms of specific **regulated entertainments** please note that:

- Plays: no licence is required for performances between 08:00 and 23.00 on any day, provided that the audience does not exceed 500.
- Films: no licence is required for 'not-for-profit' film exhibition held in community premises between 08.00 and 23.00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the screening from a person who is responsible for the premises; and (b) ensures that each such screening abides by age classification ratings.
- Indoor sporting events: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000.
- Boxing or Wrestling Entertainment: no licence is required for a contest, exhibition or display of Greco-Roman wrestling, or freestyle wrestling between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000. Combined fighting sports – defined as a contest, exhibition or display which combines boxing or wrestling with one or more martial arts – are licensable as a boxing or wrestling entertainment rather than an indoor sporting event.
- Live music: no licence permission is required for:
 - o a performance of unamplified live music between 08.00 and 23.00 on any day, on any premises.
 - o a performance of amplified live music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - o a performance of amplified live music between 08.00 and 23.00 on any day, in a workplace that is not licensed to sell alcohol on those premises, provided that the audience does not exceed 500.
 - o a performance of amplified live music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
 - o a performance of amplified live music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school or (iii) the health care provider for the hospital.
- Recorded Music: no licence permission is required for:
 - o any playing of recorded music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - o any playing of recorded music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
 - o any playing of recorded music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school proprietor or (iii) the health care provider for the hospital.

Continued from previous page...

- Dance: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500. However, a performance which amounts to adult entertainment remains licensable.
- Cross activity exemptions: no licence is required between 08.00 and 23.00 on any day, with no limit on audience size for:
 - o any entertainment taking place on the premises of the local authority where the entertainment is provided by or on behalf of the local authority;
 - o any entertainment taking place on the hospital premises of the health care provider where the entertainment is provided by or on behalf of the health care provider;
 - o any entertainment taking place on the premises of the school where the entertainment is provided by or on behalf of the school proprietor; and
 - o any entertainment (excluding films and a boxing or wrestling entertainment) taking place at a travelling circus, provided that (a) it takes place within a moveable structure that accommodates the audience, and (b) that the travelling circus has not been located on the same site for more than 28 consecutive days.

Section 21 of 21

PAYMENT DETAILS

This fee must be paid to the authority. If you complete the application online, you must pay it by debit or credit card.

Premises Licence Fees are determined by the non-domestic rateable value of the premises.

To find out a premises non domestic rateable value go to the Valuation Office Agency site at http://www.voa.gov.uk/business_rates/index.htm

Band A - No RV to £4300 £100.00

Band B - £4301 to £33000 £190.00

Band C - £33001 to £87000 £315.00

Band D - £87001 to £125000 £450.00*

Band E - £125001 and over £635.00*

*If the premises rateable value is in Bands D or E and the premises is primarily used for the consumption of alcohol on the premises then you are required to pay a higher fee

Band D - £87001 to £125000 £900.00

Band E - £125001 and over £1,905.00

There is an exemption from the payment of fees in relation to the provision of regulated entertainment at church halls, chapel halls or premises of a similar nature, village halls, parish or community halls, or other premises of a similar nature. The costs associated with these licences will be met by central Government. If, however, the licence also authorises the use of the premises for the supply of alcohol or the provision of late night refreshment, a fee will be required.

Schools and sixth form colleges are exempt from the fees associated with the authorisation of regulated entertainment where the entertainment is provided by and at the school or college and for the purposes of the school or college.

If you operate a large event you are subject to ADDITIONAL fees based upon the number in attendance at any one time

Capacity 5000-9999 £1,000.00

Capacity 10000 -14999 £2,000.00

Capacity 15000-19999 £4,000.00

Capacity 20000-29999 £8,000.00

Capacity 30000-39999 £16,000.00

Capacity 40000-49999 £24,000.00

Capacity 50000-59999 £32,000.00

Capacity 60000-69999 £40,000.00

Capacity 70000-79999 £48,000.00

Capacity 80000-89999 £56,000.00

Capacity 90000 and over £64,000.00

* Fee amount (£)

190.00

DECLARATION

Continued from previous page...

* I/we understand it is an offence, liable on conviction to a fine up to level 5 on the standard scale, under section 158 of the licensing act 2003, to make a false statement in or in connection with this application.

Ticking this box indicates you have read and understood the above declaration

This section should be completed by the applicant, unless you answered "Yes" to the question "Are you an agent acting on behalf of the applicant?"

* Full name

* Capacity

* Date / /
dd mm yyyy

Once you're finished you need to do the following:

1. Save this form to your computer by clicking file/save as...
2. Go back to <https://www.gov.uk/apply-for-a-licence/premises-licence/norwich/apply-1> to upload this file and continue with your application.

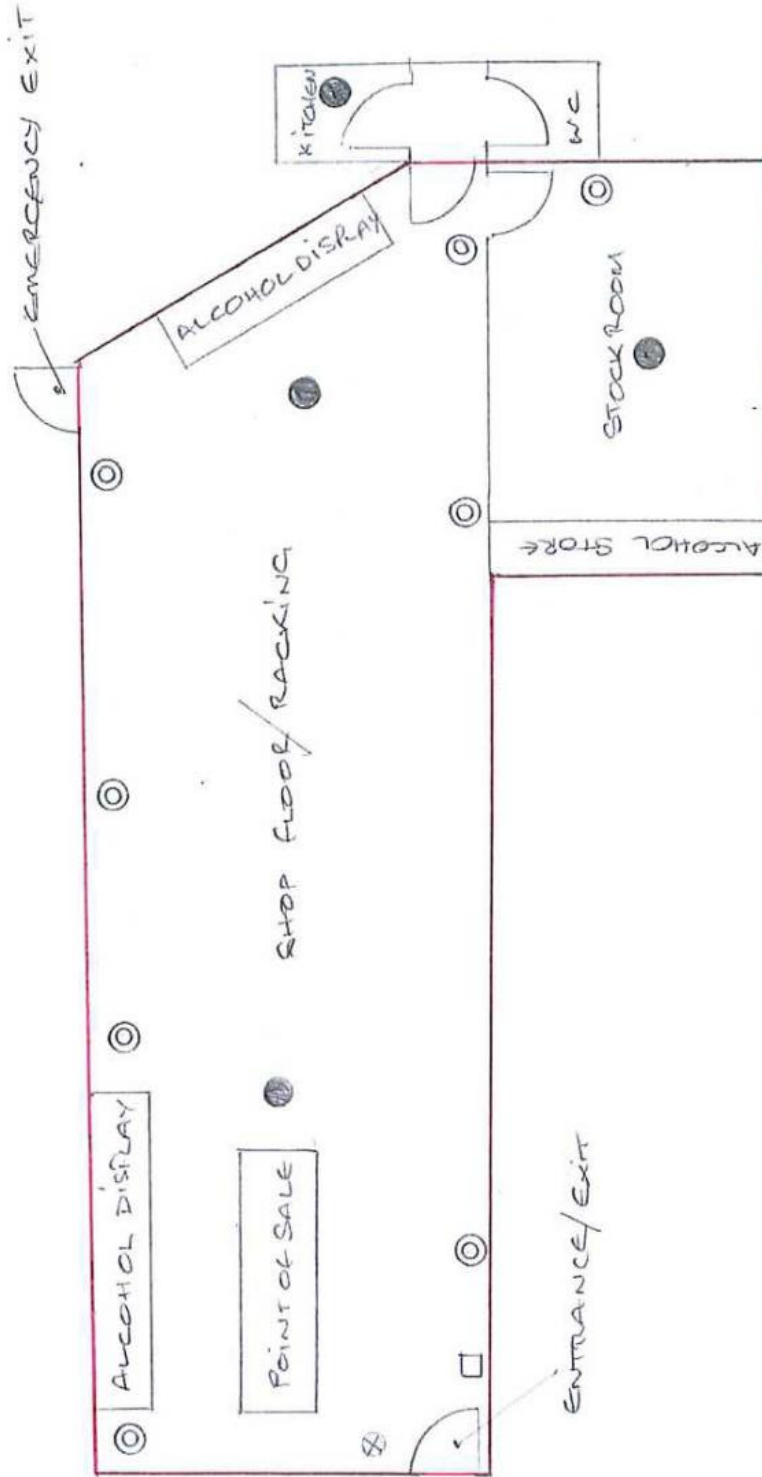
Don't forget to make sure you have all your supporting documentation to hand.

IT IS AN OFFENCE LIABLE TO SUMMARY CONVICTION TO A FINE OF ANY AMOUNT UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION

IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED

Scale 1:100

Ali's News
60A London Street
NORWICH
NR2 1JX



RECEIVED
20 MAY 2025
LICENSING OFFICE

- ⊙ CCTV
- SMOKE DETECTION
- FIRE ALARM BREAK GLASS
- ⊗ FIRE EXTINGUISHER
- Licensed Area

Fuller, Maxine

From: Bartram, Michelle <[REDACTED]>
Sent: 01 July 2025 14:51
To: LICENSING; Fuller, Maxine
Cc: [REDACTED]
Subject: New Premises Licence application - Ali's News, London Street Norwich

External Email: Be cautious about the sender email address, attachments and links. If uncertain please delete the email.

Good afternoon Licensing

I can confirm that Norfolk Police have been consulted on an application for a new premises licence for Ali News, London Street Norwich.

In order to promote the licensing objectives, **Police request the following amendment to the hours:**

- **Sales of alcohol to cease at midnight daily.**
- **Premises to close at Midnight daily.**

The following conditions to be added to the premises licence:

- **Staff will be trained in relation to the sale of alcohol. Training records shall be kept at the premises and available to Police or Licensing Authority on request.**
- **No Super-strength beer, lagers, ciders, or spirit mixtures of 6.5% ABV (alcohol by volume) or above shall be sold at the premises.**
- **No single cans or bottles of beer or cider or spirit mixtures shall be sold at the premises.**
- **Customers will be discouraged from drinking alcohol in the street and a notice will be on display informing customers of this.**

With the amendment of hours and additional conditions added to the premises licence, there are no Police objections

Kind regards

Michelle Bartram
Licensing Officer
Community Safety Operational Unit
Norfolk Constabulary
Building 7, OCC
Falconers Chase, Wymondham
Norfolk, NR18 0WW



Fuller, Maxine

From: Shaun [redacted]
Sent: 02 July 2025 10:36
To: Bartram, Michelle
Cc: LICENSING; Fuller, Maxine
Subject: RE: New Premises Licence application - Ali's News, London Street Norwich

You don't often get email from shaun@knighttraining.co.uk. [Learn why this is important](#)

External Email: Be cautious about the sender email address, attachments and links. If uncertain please delete the email.

Hi Michelle,

Thanks for your email. I have now spoken with our client, who confirms he accepts the revised timings and conditions within your email.

Regards

Shaun Ward
Director and Licensing Manager



127 The Barracks | White Cross Business Park | South Road | Lancaster LA1 4XQ

Confidentiality Note: This email and any information contained with it are confidential and may be privileged. It is intended solely for the use of the individual or the entity to whom it is addressed. If you are not the named addressee or have received this in error, please contact the sender and delete the material immediately. Any unauthorised disclosure or copying is strictly prohibited. Emails and any information transmitted there under may be intercepted, corrupted or delayed. As a result, Knight Training does not accept responsibility for any errors or omissions howsoever caused. Whilst all reasonable endeavours are taken by Knight Training to screen all emails for known viruses, Knight Training cannot guarantee that any transmission will be virus free.

From: Bartram, Michelle [redacted]
Sent: 01 July 2025 14:51
To: [redacted]
Cc: [redacted]
Subject: New Premises Licence application - Ali's News, London Street Norwich

You don't often get email from michelle.bartram@norfolk.police.uk. [Learn why this is important](#)

Good afternoon Licensing

I can confirm that Norfolk Police have been consulted on an application for a new premises licence for Ali News, London Street Norwich.

In order to promote the licensing objectives, Police request the following amendment to the hours:

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- **No Super-strength beer, lagers, ciders, or spirit mixtures of 6.5% ABV (alcohol by volume) or above shall be sold at the premises.**
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- **Customers will be discouraged from drinking alcohol in the street and a notice will be on display informing customers of this.**

With the amendment of hours and additional conditions added to the premises licence, there are no Police objections

Kind regards

Michelle Bartram
Licensing Officer
Community Safety Operational Unit
Norfolk Constabulary
Building 7, OCC
Falconers Chase, Wymondham
Norfolk, NR18 0WW



This e-mail carries a disclaimer

Go here to view [Norfolk Constabulary Disclaimer](#)



James Hawkins OstJ

Castle View House

13A Castle Meadow

Norwich NR1 3DE



To: The Licensing Team, Norwich City Council, City Hall, St Peters Street, Norwich NR2 1NH
Dated: 13/06/2025
Name of Applicant: Mr David James Cassidy
Premises Application: Ali's News, 60A London Street, Norwich NR2 1JX

Dear Team,

Regarding the above application to extend the alcohol licence opening hours to 0100hrs Monday – Saturday, may I strongly and most profoundly object to this application for the following reasons:

1. As a shop owner on London Street (Juels Limited, 32 London Street NR2 1LD) who also resides above the shop in our residential dwelling this will undoubtedly affect us more than anyone else.
2. The amount of anti-social behaviour on London Street is increasing due to individuals and collective groups whom are all dependence on alcohol and/or drugs.
3. This extended licence will only encourage this behaviour further and increase the anti-social behaviour which we are already subjected to on a daily basis.
4. All our primary dwelling windows over look London Street therefore the anti-social behaviour is intolerable at times. The granting of this licence will only add to our woes.
5. Both myself and my wife have been verbally abused, harassed, spat at, threatened, our property threatened and been subjected to some very nasty experiences through anti-social behaviour brought about by drink as the primary influencing factor and root cause.
6. With lots of alternative locations and a plethora of establishments to purchase alcohol from within a short distance from the news agents, that already trade as licenced premises until the early hours of the morning why do we require another premises to administer when we already have all local authorities that are currently under resourced and over stretched all pleading, they require more revenue to deal with this behaviour?
7. Please take into consideration this also has on our mental health and quality of life as a resident of London Street prior to approval of this licence that clearly is NOT required in this location.



Licensing Committee/Subcommittee : Procedure for Determining Licensing Act 2003 Cases/Applications Made Under The Gambling Act 2005

Regulatory Committee/Subcommittee: Procedure for Determining Applications for Tables and Chairs/Applications For Sex Establishments Made Under The Local Government (Miscellaneous Provisions) Act 1982

Time limits on Representations

1. In normal circumstances, the committee/subcommittee will expect each party (applicant v objectors) to present their case within a maximum of 15 minutes, although this time limit may be varied by the committee/subcommittee, either on the application of a party to the hearing or at the sub-committee's own instigation. Should this need arise then all parties will be afforded the same allotted time to speak.
2. Where there are several interested parties whose representations reveal similar grounds of concern, the interested parties are strongly urged to appoint a spokesperson to avoid repetition of the same points.

Cross Examination

3. Regulation 23 states that the authority generally leads the hearing, and that cross-examination cannot take place unless specified by the local authority.
4. A decision to allow cross-examination will be taken on a case-by-case basis, with a presumption to allow.

Behaviour during the Hearing

5. Any person attending the hearing who is deemed by the sub-committee to be behaving in a disruptive manner will be asked to leave the hearing.

Late papers

6. If documentation is produced for the first time at the hearing, it can only be considered if all parties agree to accept it. Information must be relevant to the representations already made and to the promotion of the licensing objectives.

Step 1 Introduction

At the start of the hearing the chair should read out a statement declaring under which capacity the committee/subcommittee is sitting, ie

This subcommittee is sitting to consider matters under the Licensing Act 2003.

The chair will introduce themselves and the members of the committee / subcommittee.

The chair will then introduce and explain the respective roles of:

- (a) the licensing officer;
- (b) the legal adviser to the committee/subcommittee;
- (c) the committee officer (where applicable).

The chair invites all those present to introduce themselves and ask them to indicate if they wish to speak during the hearing. (Only those persons who have made representations may address the committee/subcommittee.)

Each party (the applicant and the objectors) will be asked by the chair whether 15 minutes is sufficient for the presentation of their case. (Agreement on the length of time given for each speaker is at the discretion of the chair. If there are a large number of relevant objections to a particular application the licensing authority (council) may ask an appropriate number of representatives or a spokesperson to put forward their views.)

Please note that at any time during the hearing the legal adviser or the licensing officer may be asked or may offer advice to the committee/subcommittee or other parties or ask questions of any party.

The legal adviser outlines the order of business.

Step 2: Presentation by Licensing Officer

The licensing officer outlines the application; confirms the application details with the applicant or applicant's representative, introduces the report and provides an update on any recent changes.

The chair will invite questions from all parties to clarify the content of the licensing officer's report.

Step 3: Applicant's Evidence

The applicant or their representative presents their case and brings forward any supporters or witnesses, after which the chair will invite questions to the applicant and their representatives from:

- (1) Members of the committee/subcommittee
- (2) The Responsible Authorities (or their representative);
- (3) Interested parties¹ (e.g. objectors);

¹ An *interested party* is defined an interested party is anyone who has made a relevant representation as defined in the Licensing Act 2003 or Gambling Act 2005, and may include:

1. A person living in the vicinity of the premises in question.

- (4) the licensing officer.

The chair will also invite questions to any witnesses where present from all parties.

Questions should be relevant to the application and repetition will be discouraged.

Step 4: Responsible Authorities who are objecting present their case

Responsible authorities present their case and are questioned (if necessary) in turn by:

- (1) Members of the committee/subcommittee
- (2) The applicant;
- (3) Interested parties (e.g. objectors);
- (4) the licensing officer.

The chair will also invite questions to any witnesses where present from all parties listed above.

Questions should be relevant to the application and repetition will be discouraged.

Step 5: Interested Parties introduce their case

Each of the interested parties or their representatives wishing to address the committee/subcommittee may do so in order determined by the chair. They too must be willing to be questioned by other parties as listed above. Interested parties may not however question each other.

Questions should be relevant to the application and repetition will be discouraged.

Interested parties present their case and bring forward any witnesses, who are questioned (if necessary) in turn by:

- (1) Members of the committee/subcommittee
- (2) The Applicant;
- (3) Responsible authorities;
- (4) Licensing officer.

Step 6: Closing Statements

The chair will invite closing statements from the Responsible Authorities/Interested

-
2. A body representing persons living in the vicinity of the premises in question e.g. a Residents' Association.
 3. A person involved in a business in the vicinity of the premises in question
 4. A body representing persons involved in such business e.g. a Trade Association.

Parties and the applicant. Each party will be given a maximum of 5 minutes to sum up their representation(s).

Step 7: Members of the committee/subcommittee seek clarifications on any outstanding points

Members of the committee/subcommittee have a final opportunity to seek clarification on any points raised.

Step 8: Members of the committee/subcommittee retire to deliberate

The committee/subcommittee accompanied only by their legal adviser (and committee officer) will retire to make its decision in private.

Step 9: Decision notification

The committee/subcommittee usually readmits the applicant and other parties and the chair announces the decision. The legal adviser will provide the reasons for the decision and advises the parties that the decision will also be sent to them in writing and the rights of appeal. There can be no further questions or statements.

If the committee/subcommittee is unable to reach a decision, the chair will explain that all parties will be notified as soon as possible (but within 5 working days) of the decision and the reasons for such.