

Report to	Sustainable development panel	Item
	24 February 2016	
Report of	Executive head of regeneration and development	4
Subject	One Planet Norwich Festival 2016	

Purpose

This report informs members of the arrangements for the second One Planet Norwich Festival in 2016.

Recommendation

To note the report.

Corporate and service priorities

The report helps to meet the corporate priorities of as safe, clean and low carbon city

Financial implications

Within existing budgets.

Ward/s: All wards

Cabinet member: Councillor Bremner, environment and sustainable development

Contact officers

Dave Moorcroft, Executive regeneration and development	01603 212226
Richard Willson, Environmental strategy manager	01603 212312
Claire Tullett, Environmental strategy officer	01603 212545
Chloe Robison-Smith, Environmental communications coordinator	01603 212630

Background documents

None.

Report

1. The second One Planet Norwich festival will build on from the successes of the first year and promises to be buzzing weekend full of fun activities for all the family, and a whole wealth of information about how we can all work together to live in a more sustainable way.
2. Currently all stallholders are fully booked and we have a large variety of activities happening over the weekend. All time slots for talks are taken and films have been allocated for each day. We are working in collaboration with Norwich Fashion Week, Norwich Castle Museum, Norwich Cathedral, British Science Week, Desira Nissan and Norfolk County Council on a variety of initiatives to deliver some engaging and sustainable activities.
3. A new strand of the Festival (and new to Norwich!) is the Norwich Fashion Jam. We are working with Norwich Fashion Week to bring the 24 hour Norwich Fashion Jam to The Forum. It involves students, bloggers, stylists, and designers to create brand new catwalk collections solely from charity shop garments, donated by Age UK Norwich.
4. Another new element to our festival is working with Norwich Cathedral to cross-promoting our festival with their science fortnight. There will be a children's Eco Trail to link the two events together. 'Stamp stations' will be located on stallholders at both festivals to encourage visitors to each stand, and once all stamps are collected they will receive prizes of a sticker and pens/pencils for children, as well as a week-long test drive of a Nissan LEAF for a family, curtesy of Desira Nissan who is sponsoring the Eco Trail.
5. This year we have a growing online presence with the addition of a Facebook page. The page is a great way of connecting and communicating up to date information to visitors, fans, stallholders and partners. We have some exciting and exclusive competitions planned for our Facebook fans, where we are collaborating with local businesses to provide prizes and cross-promote to encourage local trade.
www.facebook.com/oneplanetnorwich

One Planet Norwich Festival 11-13 March 2016

Programme of activities:



Date

Programme

Friday 11

11am
Chapelfield Gardens (corner
opp. the Garage)

Tree planting

Planting the One Planet Norwich Oak tree to launch the festival. Lord Mayor to plant the tree.

6.00pm (through to 6.00pm
Sat)
The Forum, The Gallery
space

Fashion Jam

Collaboration with Norwich Fashion Week, where students upcycle charity clothes donated by Age UK to form new outfits in a 24 hours. These items will be showcased on a cat walk on the Monday.

Saturday 12

10am – 4pm
The Forum

One Planet Norwich

A fun day full of stalls, talks, films and activities, including a pedal powered smoothie maker, science experiments and bucket drums comedy and tunes. A reduce, reuse, recycled themed day.

6pm
The Forum

Fashion Jam finishes

Klaxon to end the event, along with VIP attending – invitation only.

7pm – 9:30pm

Norwich and Norfolk Eco Awards

A private event celebrating environmental achievements in the County. Invitation only.

Sunday 13

10am – 4pm
The Forum

One Planet Norwich

The second day full of stalls, talks, films and activities, including a pedal powered Scalextric and cycling activities. A sustainable transport themed day.