



# NORWICH City Council

**Committee Name:** Licensing sub

**Committee Date:** 24/09/2025

**Report title:** Consideration of a variation application for a premises licence under the Licensing Act 2003 – application ref:25/01313/PREMTR

**Portfolio:** Councillor Giles, cabinet member for planning and regulatory services

**Report from:** Head of planning and regulatory services

**Wards:** Thorpe Hamlet

## **Purpose**

To consider the application for a variation of the premises licence under the Licensing Act 2003 for Norwich City Football Club, Carrow Road Norwich NR1 1JE

## **Recommendation:**

That the members of the Licensing sub-committee determine the application for a variation of the premises licence for Norwich City Football Club, Carrow Road Norwich NR1 1JE in accordance with the Licensing Act 2003 and subsequent regulations, the guidance issued under Section 182 of the Licensing Act 2003 and Norwich City Council's Statement of Licensing Policy

## **Policy Framework**

The council has five corporate priorities, which are:

- A prosperous Norwich.
- A fairer Norwich.
- A climate responsive Norwich.
- A future-proof Norwich.
- An open and modern council.

This report meets the prosperous Norwich corporate priority

This report helps to meet Statement of Licensing Policy adopted policy of the Council

## Report Details

### The application

1. The applicant is Norwich City Football Club Plc.
2. The application seeks to vary the current premises licence to:
  - Amend condition 1 Annex 3 to read: The outside areas of the premises which are marked in yellow on the plan marked 'full plan of variation' and which are licensed for the sale by retail of alcohol may only be used for the purpose of the sale by retail of alcohol for a maximum of 3 days per calendar year and only on those days when music concert is taking place in the Norwich City Football Club Stadium save that the car parking area (shown in yellow with black shading) alone may also be used for an additional 6 days per calendar year for the purpose of the sale by retail of alcohol during other event days when those events are held on the car parking area. In addition, the outside area marked yellow on the plan can be used for every Norwich City Football Club home match for a period of 3 hours before kickoff only

This variation is set out in the application form, which is attached at Appendix A. This also includes the steps proposed to promote the licensing objectives (operating schedule).

Attached at appendix B is a copy of the plan they are referring to in their application.

### Relevant representations

3. The responses from the Responsible Authorities are as follows:

Police – representation received however, the applicant has agreed to their condition (copy attached at appendix C)

Public Protection – representation received (copy attached at appendix D)

Fire Officer – no representations

Planning Officer – no representations

Area Child Protection Committee – no representations

Trading Standards – no representations

Primary Care Trust – no representations

Local Resident – 1 representation received (copy attached at appendix E)

A copy of the current premises licence is attached as appendix F to the report.

A copy of Norwich City Football Club Fan Zone Noise Impact Assessment is attached at appendix G

## Summary

4. The following extracts from the guidance issued under Section 182 of the Licensing Act 2003 may be relevant to this application and assist the Licensing Sub-Committee:
5. The legislation provides a clear focus on the promotion of four statutory objectives which must be addressed when licensing functions are undertaken.
6. The licensing objectives are:
  - a. The prevention of crime and disorder;
  - b. Public safety;
  - c. The prevention of public nuisance; and
  - d. The protection of children from harm.
7. Each objective is of equal importance. There are no other statutory licensing objectives, so that the promotion of the four objectives is a paramount consideration at all times.
8. Each application must be considered on its own merits and in accordance with the licensing authority's statement of licensing policy; for example, if the application falls within the scope of a cumulative impact policy.
9. Conditions attached to licences and certificates must be tailored to the individual type, location and characteristics of the premises and events concerned. This is essential to avoid the imposition of disproportionate and overly burdensome conditions on premises where there is no need for such conditions.
10. Standardised conditions should be avoided and indeed may be unlawful where they cannot be shown to be appropriate for the promotion of the licensing objectives in an individual case.
11. The licensing authority may not impose any conditions unless its discretion has been engaged following receipt of relevant representations and it is satisfied as a result of a hearing (unless all parties agree a hearing is not necessary) that it is appropriate to impose conditions to promote one or more of the four licensing objectives.

12. It is possible that in some cases no additional conditions will be appropriate to promote the licensing objectives.
13. The sub-committee is asked to note that it may not modify the conditions or reject the whole or part of the application merely because it considers it desirable to do so. It must actually be appropriate in order to promote the licensing objectives.

## Implications

### Financial and Resources

14. Any decision to reduce or increase resources or alternatively increase income must be made within the context of the council's stated priorities, as set out in its community-led plan "We are Norwich" and budget.
15. There are no proposals in this report that would reduce or increase resource

## Legal

16. Human rights considerations:
- a. Under the Human Rights Act 1998, it is unlawful for a public authority to act in a way which is incompatible with a Convention right.
  - b. Decisions which determine 'civil rights and obligations must comply with the requirements of a fair hearing under Article 6 of the European Convention on Human Rights. Article 6 is relevant to local authority decision-making in exercising licensing functions.
  - c. The applicant has been invited to attend the meeting, has been sent a copy of this report and informed of his right to be legally represented at the meeting.

## Statutory considerations

<b>Consideration</b>	<b>Details of any implications and proposed measures to address:</b>
Equality and diversity	No implications, no proposed measures
Health, social and economic impact	No implications, no proposed measures
Crime and disorder	Norfolk Constabulary are a responsible authority under the legislation, and have been consulted, no proposed measures
Children and adults safeguarding	Social Services and Children's Safeguarding Board are responsible authorities under the legislation, no proposed measures

<b>Consideration</b>	<b>Details of any implications and proposed measures to address:</b>
Environmental impact	No implications, no proposed measures

### **Risk management**

<b>Risk</b>	<b>Consequence</b>	<b>Controls required</b>
Legal	Risk of challenge to incorrectly made decision	Consideration of legislation and application information. Legal advisor to support members in making their decision.
Reputational risk to the council	Problems arise following a decision to grant or if a decision is made incorrectly	Legal advisor to support members in making their decision

### **Other options considered**

17. Having regard to the representation received, the sub-committee are requested to consider the application, this report and take such steps as it considers appropriate for the promotion of the licensing objectives. These steps are:

- a. To grant the application under the terms and conditions applied;
- b. To grant the application with conditions that the sub-committee considers appropriate for the promotion of the licensing objectives;
- c. To refuse all or part of the licence application.

### **Reasons for the decision/recommendation**

18. Members of the sub-committee are asked to make a decision at the end of the hearing after all parties have been given the opportunity to speak.

19. The sub-committee are reminded that full reasons for their decision must be given as both the applicant and persons making representations have a right of appeal against that decision to the Magistrates' Court.

### **Background papers**

Licensing Act 2003

Revised Guidance issued under section 182 of the Licensing Act 2003

## Norwich City Council - Statement of Licensing Policy

### **Appendices:**

- A – Application form
- B – Plan
- C – Police representation
- D – Environmental Protection representation
- E – Local resident representation
- F – Copy of current premises licence
- G – Copy of noise impact assesment

### **Contact officer: Licensing Adviser**

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