

Report to Sustainable development panel
25 January 2016
Report of Director regeneration and development
Subject One Planet Norwich - Refashion update

Item

6

Purpose

This report informs members of the outcomes of the One Planet Norwich Refashion event

Recommendation

To note the outcomes of the event

Corporate and service priorities

The report helps to meet the corporate priorities of as safe, clean and low carbon city

Financial implications

Within existing budgets.

Ward/s: All wards

Cabinet member: Councillor Bremner – Environment and sustainable development

Contact officers

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Background documents

None

Report

1. This is an update of the ReFashion Norwich event, created under the One Planet Norwich framework. One of the council's key corporate priorities is to 'make Norwich a safe, clean and low carbon city' and within that we have said we will 'reduce the amount of waste sent to landfill'. The event links in with these priorities, as well as Section 8 of the Environmental Strategy on how we will engage and communicate these messages to Norwich citizens.
2. It was the first council run event that aimed to highlight the problems associated with the fashion industry, including textile waste. In Norfolk approximately 8,500 tonnes of textiles that could have been reused or recycled are thrown away every year, and in a recent recycling audit Norwich City Council found that 74% of recycling bins in Norwich contained textiles. The event supported these figures by reinforcing the message of repairing, reusing and recycling textiles to avoid landfill.
3. The presentation is a summary of the event. ReFashion Norwich worked with 26 organisations and approximately 400 visitors attended. The event received great local publicity with features in the EDP, Evening News, Mustard TV and Future Radio. It also gained brilliant feedback from visitors with 100% of participants wanting to see more events similar to this in our city.
4. We welcome any recommendations for events going forward of this type in Norwich.

Reference

Power point presentation