

Report to	Cabinet	Item 6
	11 October 2017	
Report of	Head of city development services	
Subject	New Anglia Local Enterprise Partnership Norfolk and Suffolk Economic Strategy	

Purpose

The New Anglia Local Enterprise Partnership is seeking Norwich City Council endorsement of its new Norfolk and Suffolk Economic Strategy.

Recommendation

To endorse the New Anglia Local Enterprise Partnership Norfolk and Suffolk Economic Strategy and further engagement on its implementation to ensure the delivery of inclusive growth for Norwich.

Corporate and service priorities

The report helps to meet the corporate priority a prosperous and vibrant city.

Financial implications

Nil.

Ward/s: All wards

Cabinet member: Councillor Waters - leader

Contact officers

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Background documents

None

Report

Background

1. The New Anglia Local Enterprise Partnership (LEP) has produced a new Norfolk and Suffolk Economic Strategy. It is a vision for the economic future of Norfolk and Suffolk, seeking to bring together partners to look at how the area could build on strengths and deliver positive change to maximise the economic opportunities in our region. The new strategy will cover the period up to 2036, with a nod to 2050 to reflect other relevant strategies which are currently being developed.
2. The new strategy has been developed to reflect the evolving local economy and changing external macroeconomic factors such as Brexit; it will set out the ambitions of the area with a view to attracting government and other investment with which to achieve transformational economic change. As such it will provide a strong steer to shape the strategic direction of other local and regional stakeholders including local authorities.
3. The New Anglia LEP will take this strategy to its Board in October with the aim of publication in autumn 2017, and it is seeking the endorsement of local authorities in Norfolk and Suffolk prior to publication. Once the strategy has been adopted, action plans will be created underneath it which will influence a wide range of key decisions.
4. The strategy is supported by an evidence base assembled by Metro Dynamics consultancy and by a group of officer data practitioners, Norwich City Council was represented on this group and provided most of the labour market datasets. Local authorities, businesses and other stakeholders have been involved in the consultation process throughout the first half of 2017. In all, more than 1000 people have been involved in consultation events and individual industry sector groups have also been consulted.
5. The new strategy sets clear ambitions describing Norfolk and Suffolk as the place that collectively all partners want it to be. It then sets out the actions by which the LEP is proposing to deliver future success under five themes:
 - our offer to the world;
 - driving business growth and productivity;
 - driving inclusion and skills;
 - collaborating to grow;
 - competitive clusters, close to global centres.
6. Under these thematic plans Norwich residents should benefit in many ways but particularly in terms of investment in skills, employment, housing and infrastructure including investment in transport and communications. The

document does not heavily focus on place but does set out where growth is expected in the years ahead:

- Ipswich and its surrounding area.
 - Norwich and the Greater Norwich area.
 - Norfolk and Suffolk Energy Coast.
 - Norwich to Cambridge corridor.
 - Critical east west growth corridors along the A47 from Great Yarmouth to Kings Lynn and A14 Felixstowe to Cambridge.
 - Kings Lynn - and the A10 and rail corridor.
7. Economic indicators and targets will be used to measure success and local authorities and other partners are encouraged to work together to pool resources and coordinate activity in some key areas such as inward investment, skills, place marketing and infrastructure investment. This stronger collaboration and joint effort is vital if the LEP area as a whole is to secure the necessary investment to deliver its objectives.
8. The 2018-2036 Economic Strategy covers the whole of Norfolk and Suffolk; it is a high level document which is closely aligned to the government's Industrial Strategy. Setting out the New Anglia LEP's economic ambition; detail in the form of action and investment plans will be developed over the Autumn and Winter. From a city council perspective Norwich, as the economic driver of New Anglia, should be central to the strategy and to these underpinning implementation plans.
9. In endorsing this strategy Norwich City Council will expect to be fully involved in the development of the associated action and investment plans which are to be developed and that these will articulate a far more detailed examination of opportunity in the city and provide the framework for the LEP's support and engagement in the delivery of Norwich's inclusive growth agenda.

Integrated impact assessment



NORWICH
City Council

The IIA should assess **the impact of the recommendation** being made by the report

Detailed guidance to help with completing the assessment can be found [here](#). Delete this row after completion

Report author to complete

Committee:	Cabinet
Committee date:	11 October 2017
Director / Head of service	Dave Moorcroft/Andy Watt
Report subject:	New Anglia Local Enterprise Partnership Norfolk and Suffolk Economic Strategy
Date assessed:	11 September 2017
Description:	

	Impact			
Economic (please add an 'x' as appropriate)	Neutral	Positive	Negative	Comments
Finance (value for money)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Other departments and services e.g. office facilities, customer contact	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
ICT services	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Economic development	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	New Anglia Economic Strategy has been developed to reflect the evolving local economy, to set out the ambitions of the area with a view to attracting government and other investment with which to achieve transformational and inclusive economic growth. As such it will provide the overarching strategic steer to shape the strategic direction of other local and regional stakeholders including Norwich City Council to secure and channel investment into appropriate activities to deliver inclusive growths in Norwich. More detailed assessments will be made upon development of the underpinning action plans in Autumn 2017.
Financial inclusion	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Delivering inclusive growth is a key strand within the strategy including the delivery of skills provision and jobs growth with a view to supporting more residents to become economically active in sustainable employment which can offer real opportunities for progression. More detailed assessments will be made upon development of the underpinning action plans in Autumn 2017.

	Impact			
Social (please add an 'x' as appropriate)	Neutral	Positive	Negative	Comments
Safeguarding children and adults	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
<u>S17 crime and disorder act 1998</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Human Rights Act 1998	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Health and well being	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Equality and diversity (please add an 'x' as appropriate)	Neutral	Positive	Negative	Comments
Relations between groups (cohesion)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Eliminating discrimination & harassment	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Advancing equality of opportunity	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	The strategy has a focus upon inclusive growth, including opportunities for all to engage in employment, skills development and work progression. More detailed impact assessments can be made once the thematic detailed action plans are developed in Autumn 2017.
Environmental (please add an 'x' as appropriate)	Neutral	Positive	Negative	Comments

	Impact			
Transportation	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	The strategy seeks to secure investment in improved transport and communications infrastructure. More detailed impact assessments can be made once underpinning action plans are developed in Autumn 2017.
Natural and built environment	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	The strategy seeks to secure investment in good quality, sustainable development and redevelopment as a means of delivering inclusive economic growth. More detailed impact assessments can be made once underpinning action plans are developed in Autumn 2017.
Waste minimisation & resource use	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	It is not currently possible to determine impact from the overarching strategy document, more detailed assessment can be made once underpinning action plans are developed in Autumn 2017.
Pollution	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	It is not currently possible to determine impact from this high level strategy document, more detailed assessment can be made in respect of individual projects arising from the underpinning action plans which will be developed in Autumn 2017.
Sustainable procurement	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	It is not currently possible to determine impact from the overarching strategy document, more detailed assessment can be made once underpinning action plans are developed in Autumn 2017.
Energy and climate change	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	It is not currently possible to determine impact from this high level strategy document, more detailed assessment would need to be made against individual projects that will arise once underpinning action plans are in place.
(Please add an 'x' as appropriate)	Neutral	Positive	Negative	Comments

	Impact			
Risk management	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

Recommendations from impact assessment				
Positive				
Negative				
Neutral				
Issues				